

	Osceola city,...
<b>Population Summary</b>	
2010 Total Population	7,736
2020 Total Population	6,976
2020 Group Quarters	326
2024 Total Population	6,911
2024 Group Quarters	337
2029 Total Population	6,720
2024-2029 Annual Rate	-0.56%
2024 Total Daytime Population	8,372
Workers	4,385
Residents	3,987
<b>Household Summary</b>	
2010 Households	2,944
2010 Average Household Size	2.53
2020 Total Households	2,758
2020 Average Household Size	2.41
2024 Households	2,762
2024 Average Household Size	2.38
2029 Households	2,738
2029 Average Household Size	2.33
2024-2029 Annual Rate	-0.17%
2010 Families	1,948
2010 Average Family Size	3.14
2024 Families	1,610
2024 Average Family Size	3.00
2029 Families	1,576
2029 Average Family Size	2.95
2024-2029 Annual Rate	-0.43%
<b>Housing Unit Summary</b>	
2000 Housing Units	3,559
Owner Occupied Housing Units	45.8%
Renter Occupied Housing Units	43.9%
Vacant Housing Units	10.3%
2010 Housing Units	3,320
Owner Occupied Housing Units	42.7%
Renter Occupied Housing Units	46.0%
Vacant Housing Units	11.3%
2020 Housing Units	3,210
Owner Occupied Housing Units	36.4%
Renter Occupied Housing Units	49.5%
Vacant Housing Units	14.1%
2024 Housing Units	3,246
Owner Occupied Housing Units	37.5%
Renter Occupied Housing Units	47.6%
Vacant Housing Units	14.9%
2029 Housing Units	3,215
Owner Occupied Housing Units	39.1%
Renter Occupied Housing Units	46.0%
Vacant Housing Units	14.8%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**Osceola city,...**

**2024 Households by Income**

Household Income Base	2,762
<\$15,000	14.6%
\$15,000 - \$24,999	16.1%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	7.0%
\$200,000+	4.5%
Average Household Income	\$71,201

**2029 Households by Income**

Household Income Base	2,738
<\$15,000	12.8%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	9.7%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	9.8%
\$200,000+	5.4%
Average Household Income	\$85,007

**2024 Owner Occupied Housing Units by Value**

Total	1,218
<\$50,000	7.3%
\$50,000 - \$99,999	28.7%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	16.0%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	18.3%
\$300,000 - \$399,999	5.3%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.0%
Average Home Value	\$173,994

**2029 Owner Occupied Housing Units by Value**

Total	1,258
<\$50,000	7.2%
\$50,000 - \$99,999	26.6%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	14.5%
\$200,000 - \$249,999	6.2%
\$250,000 - \$299,999	21.2%
\$300,000 - \$399,999	6.8%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.0%
Average Home Value	\$181,180

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>Osceola city,...</b>
<b>Median Household Income</b>	
2024	\$47,047
2029	\$55,710
<b>Median Home Value</b>	
2024	\$142,965
2029	\$153,846
<b>Per Capita Income</b>	
2024	\$28,524
2029	\$34,706
<b>Median Age</b>	
2010	33.2
2020	36.1
2024	36.4
2029	37.0
<b>2020 Population by Age</b>	
Total	6,976
0 - 4	7.2%
5 - 9	6.6%
10 - 14	7.8%
15 - 24	14.5%
25 - 34	12.3%
35 - 44	12.7%
45 - 54	11.2%
55 - 64	13.4%
65 - 74	9.1%
75 - 84	3.7%
85 +	1.5%
18 +	74.1%
<b>2024 Population by Age</b>	
Total	6,911
0 - 4	7.1%
5 - 9	6.6%
10 - 14	6.3%
15 - 24	15.1%
25 - 34	13.1%
35 - 44	12.5%
45 - 54	11.8%
55 - 64	12.0%
65 - 74	9.5%
75 - 84	4.3%
85 +	1.5%
18 +	75.7%
<b>2029 Population by Age</b>	
Total	6,720
0 - 4	7.1%
5 - 9	6.1%
10 - 14	6.2%
15 - 24	14.1%
25 - 34	14.1%
35 - 44	11.8%
45 - 54	12.2%
55 - 64	10.8%
65 - 74	10.2%
75 - 84	5.6%
85 +	1.8%
18 +	77.0%

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Osceola city,...
<b>2020 Population by Sex</b>	
Males	3,406
Females	3,570
<b>2024 Population by Sex</b>	
Males	3,463
Females	3,448
<b>2029 Population by Sex</b>	
Males	3,370
Females	3,350
<b>2010 Population by Race/Ethnicity</b>	
Total	7,736
White Alone	42.9%
Black Alone	53.8%
American Indian Alone	0.1%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	1.6%
Hispanic Origin	2.5%
Diversity Index	55.0
<b>2020 Population by Race/Ethnicity</b>	
Total	6,976
White Alone	37.6%
Black Alone	56.0%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	4.2%
Hispanic Origin	3.2%
Diversity Index	57.1
<b>2024 Population by Race/Ethnicity</b>	
Total	6,911
White Alone	37.5%
Black Alone	55.4%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	4.6%
Hispanic Origin	3.6%
Diversity Index	58.1
<b>2029 Population by Race/Ethnicity</b>	
Total	6,720
White Alone	35.6%
Black Alone	57.1%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	4.8%
Hispanic Origin	3.7%
Diversity Index	57.7

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**Osceola city,...**

<b>2020 Population by Relationship and Household Type</b>	
Total	6,976
In Households	95.3%
Householder	39.6%
Opposite-Sex Spouse	10.8%
Same-Sex Spouse	0.1%
Opposite-Sex Unmarried Partner	2.4%
Same-Sex Unmarried Partner	0.1%
Biological Child	27.7%
Adopted Child	0.5%
Stepchild	1.7%
Grandchild	4.1%
Brother or Sister	1.6%
Parent	1.0%
Parent-in-law	0.1%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	1.8%
Foster Child	0.1%
Other Nonrelatives	3.3%
In Group Quarters	4.7%
Institutionalized	4.7%
Noninstitutionalized	0.0%
<b>2024 Population 25+ by Educational Attainment</b>	
Total	4,478
Less than 9th Grade	5.0%
9th - 12th Grade, No Diploma	10.5%
High School Graduate	34.0%
GED/Alternative Credential	12.4%
Some College, No Degree	18.1%
Associate Degree	7.2%
Bachelor's Degree	8.0%
Graduate/Professional Degree	4.8%
<b>2024 Population 15+ by Marital Status</b>	
Total	5,524
Never Married	41.5%
Married	41.5%
Widowed	6.6%
Divorced	10.4%
<b>2024 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	3,266
Population 16+ Employed	88.4%
Population 16+ Unemployment rate	11.6%
Population 16-24 Employed	16.7%
Population 16-24 Unemployment rate	20.8%
Population 25-54 Employed	61.7%
Population 25-54 Unemployment rate	11.0%
Population 55-64 Employed	14.8%
Population 55-64 Unemployment rate	6.8%
Population 65+ Employed	6.9%
Population 65+ Unemployment rate	0.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**Osceola city,...**

**2024 Employed Population 16+ by Industry**

Total	2,888
Agriculture/Mining	1.8%
Construction	3.7%
Manufacturing	30.8%
Wholesale Trade	0.8%
Retail Trade	11.8%
Transportation/Utilities	3.2%
Information	9.8%
Finance/Insurance/Real Estate	3.4%
Services	28.0%
Public Administration	6.7%

**2024 Employed Population 16+ by Occupation**

Total	2,888
White Collar	41.4%
Management/Business/Financial	11.7%
Professional	13.4%
Sales	10.1%
Administrative Support	6.2%
Services	14.4%
Blue Collar	44.2%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	4.1%
Production	14.1%
Transportation/Material Moving	20.3%

**2020 Households by Type**

Total	2,758
Married Couple Households	28.1%
With Own Children <18	8.3%
Without Own Children <18	19.8%
Cohabiting Couple Households	6.4%
With Own Children <18	3.3%
Without Own Children <18	3.1%
Male Householder, No Spouse/Partner	22.3%
Living Alone	14.0%
65 Years and over	3.7%
With Own Children <18	1.6%
Without Own Children <18, With Relatives	3.2%
No Relatives Present	3.5%
Female Householder, No Spouse/Partner	43.3%
Living Alone	19.3%
65 Years and over	8.0%
With Own Children <18	14.0%
Without Own Children <18, With Relatives	9.5%
No Relatives Present	0.5%

**2020 Households by Size**

Total	2,758
1 Person Household	33.2%
2 Person Household	31.7%
3 Person Household	15.8%
4 Person Household	10.3%
5 Person Household	5.4%
6 Person Household	2.1%
7 + Person Household	1.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Osceola city,...
<b>2020 Households by Tenure and Mortgage Status</b>	
Total	2,758
Owner Occupied	42.4%
Owned with a Mortgage/Loan	23.6%
Owned Free and Clear	18.8%
Renter Occupied	57.6%
<b>2024 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	134
Percent of Income for Mortgage	19.0%
Wealth Index	47
<b>2020 Housing Units By Urban/ Rural Status</b>	
Total	3,210
Urban Housing Units	90.6%
Rural Housing Units	9.4%
<b>2020 Population By Urban/ Rural Status</b>	
Total	6,976
Urban Population	88.9%
Rural Population	11.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

## Osceola city,...

### Top 3 Tapestry Segments

1.	Rural Bypasses (10E)
2.	Traditional Living (12B)
3.	Hometown Heritage (8G)

### 2024 Consumer Spending

Apparel & Services: Total \$	\$4,441,169
Average Spent	\$1,607.95
Spending Potential Index	68
Education: Total \$	\$2,785,977
Average Spent	\$1,008.68
Spending Potential Index	58
Entertainment/Recreation: Total \$	\$7,233,934
Average Spent	\$2,619.09
Spending Potential Index	64
Food at Home: Total \$	\$13,614,500
Average Spent	\$4,929.22
Spending Potential Index	68
Food Away from Home: Total \$	\$6,940,726
Average Spent	\$2,512.93
Spending Potential Index	65
Health Care: Total \$	\$15,060,390
Average Spent	\$5,452.71
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$5,740,897
Average Spent	\$2,078.53
Spending Potential Index	66
Personal Care Products & Services: Total \$	\$1,715,210
Average Spent	\$621.00
Spending Potential Index	62
Shelter: Total \$	\$44,697,304
Average Spent	\$16,182.95
Spending Potential Index	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,166,316
Average Spent	\$2,232.55
Spending Potential Index	64
Travel: Total \$	\$4,914,478
Average Spent	\$1,779.32
Spending Potential Index	59
Vehicle Maintenance & Repairs: Total \$	\$2,834,012
Average Spent	\$1,026.07
Spending Potential Index	69

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.