



Osceola, AR (in Mississippi county) (ZIP 72370)

Arkansas Economic Development Commission
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Report Parameters

1 ZIP

72370 Osceola, AR (in Mississippi county)

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

7,795

Population (2023)

Population **decreased by 321** over the last 5 years and is projected to **decrease by 397** over the next 5 years.

5,420

Total Regional Employment

Jobs **grew by 268** over the last 5 years and are projected to **grow by 207** over the next 5 years.

\$98.3K

Avg. Earnings Per Job (2023)

Regional average earnings per job are **\$15.0K above** the national average earnings of \$83.3K per job.

Takeaways

- As of 2023 the region's population **declined by 4.0%** since 2018, falling by 321. Population is expected to **decrease by 5.1%** between 2023 and 2028, losing 397.
- From 2018 to 2023, jobs **increased by 5.2%** in Osceola, AR (in Mississippi county) (ZIP 72370) from 5,151 to **5,420**. This change **outpaced the national growth rate of 4.3% by 0.9%**. Labor force data is not available for Osceola, AR (in Mississippi county) (ZIP 72370).
- There is no education attainment data for Osceola, AR (in Mississippi county) (ZIP 72370).
- The top three industries in 2023 are Iron and Steel Mills and Ferroalloy Manufacturing, Education and Hospitals (Local Government), and Plastics Product Manufacturing.

	Population (2024)	Labor Force (Jun 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region*	7,705	N/A	5,420	87.3	\$1.54B	\$2.58B	\$4.95B
State	3,082,610	1,428,181	1,455,054	90.5	\$173.96B	\$195.71B	\$213.15B

Jun 2024 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

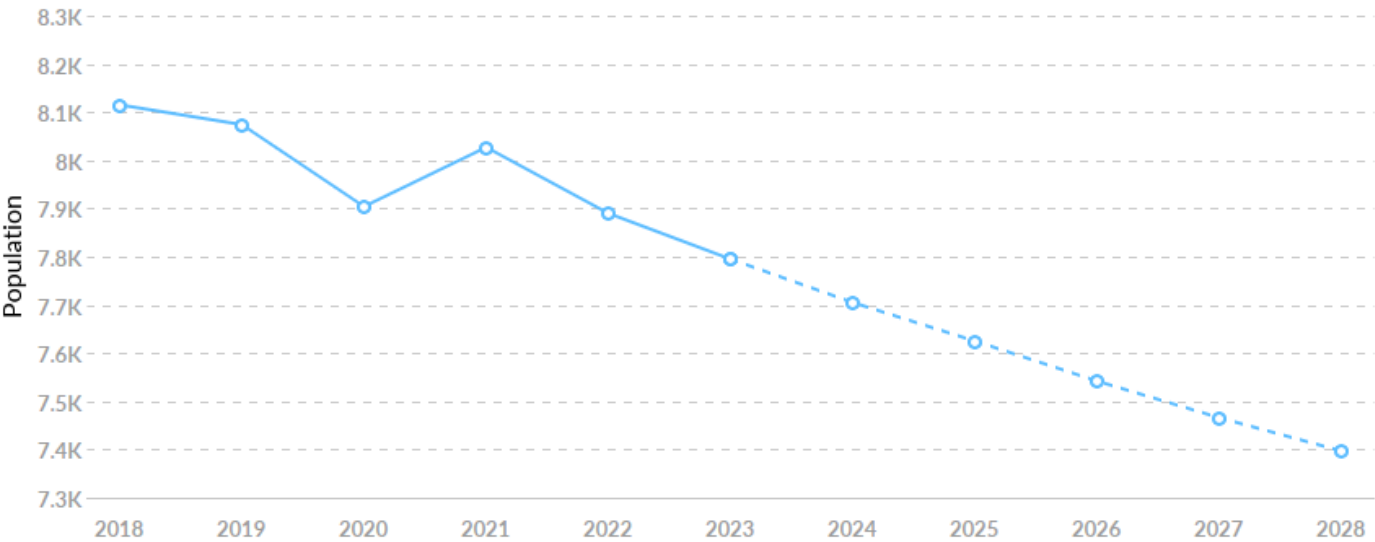
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

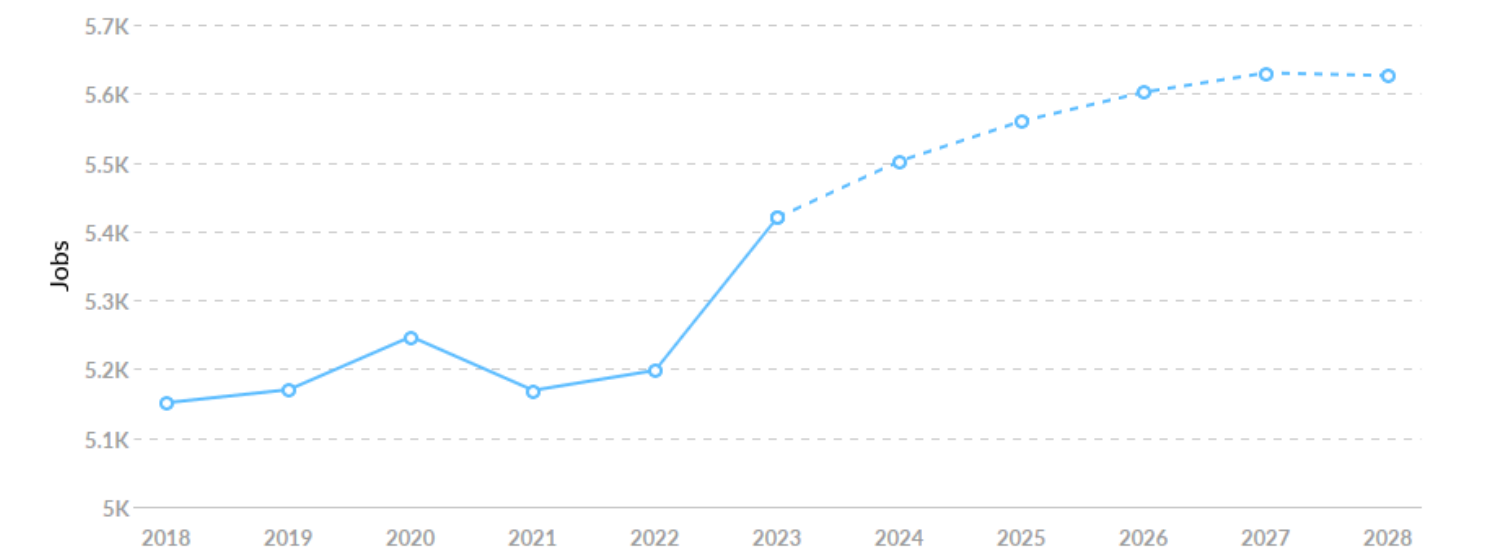
As of 2023 the region's population **declined by 4.0%** since 2018, falling by 321. Population is expected to **decrease by 5.1%** between 2023 and 2028, losing 397.



Timeframe	Population
2018	8,115
2019	8,074
2020	7,904
2021	8,027
2022	7,890
2023	7,795
2024	7,705
2025	7,625
2026	7,542
2027	7,466
2028	7,397

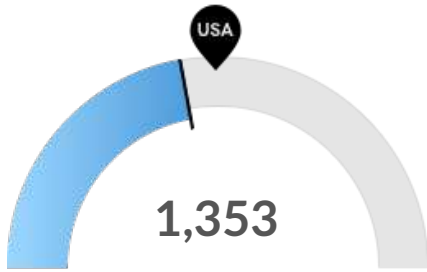
Job Trends

From 2018 to 2023, jobs increased by 5.2% in Osceola, AR (in Mississippi county) (ZIP 72370) from 5,151 to 5,420. This change outpaced the national growth rate of 4.3% by 0.9%.



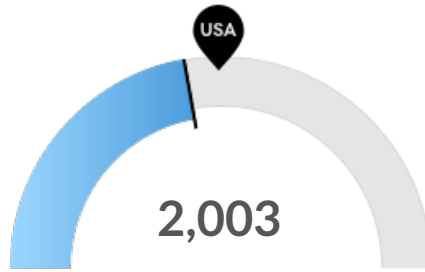
Timeframe	Jobs
2018	5,151
2019	5,170
2020	5,247
2021	5,169
2022	5,198
2023	5,420
2024	5,502
2025	5,560
2026	5,602
2027	5,630
2028	5,626

Population Characteristics



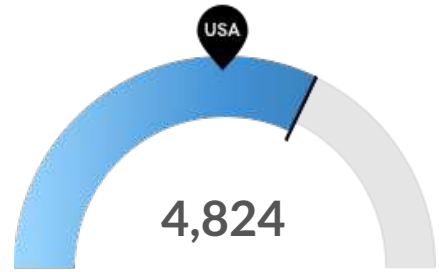
Millennials

Osceola, AR (in Mississippi county) (ZIP 72370) has 1,353 millennials (ages 25-39). The national average for an area this size is 1,604.



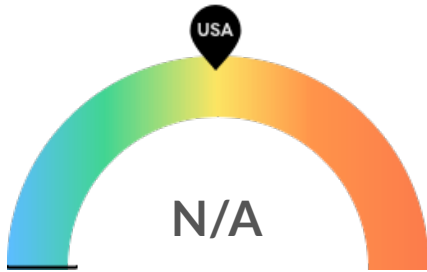
Retiring Soon

Retirement risk is low in Osceola, AR (in Mississippi county) (ZIP 72370). The national average for an area this size is 2,364 people 55 or older, while there are 2,003 here.



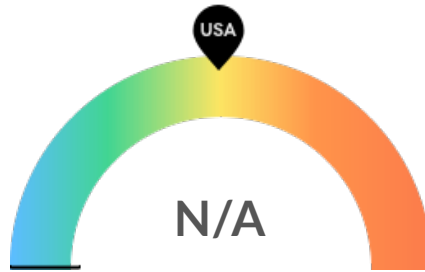
Racial Diversity

Racial diversity is high in Osceola, AR (in Mississippi county) (ZIP 72370). The national average for an area this size is 3,244 racially diverse people, while there are 4,824 here.



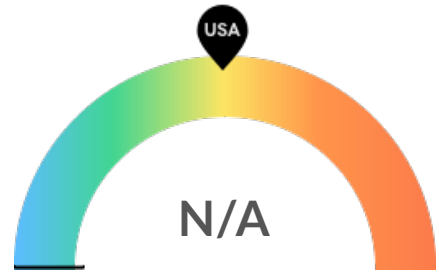
Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

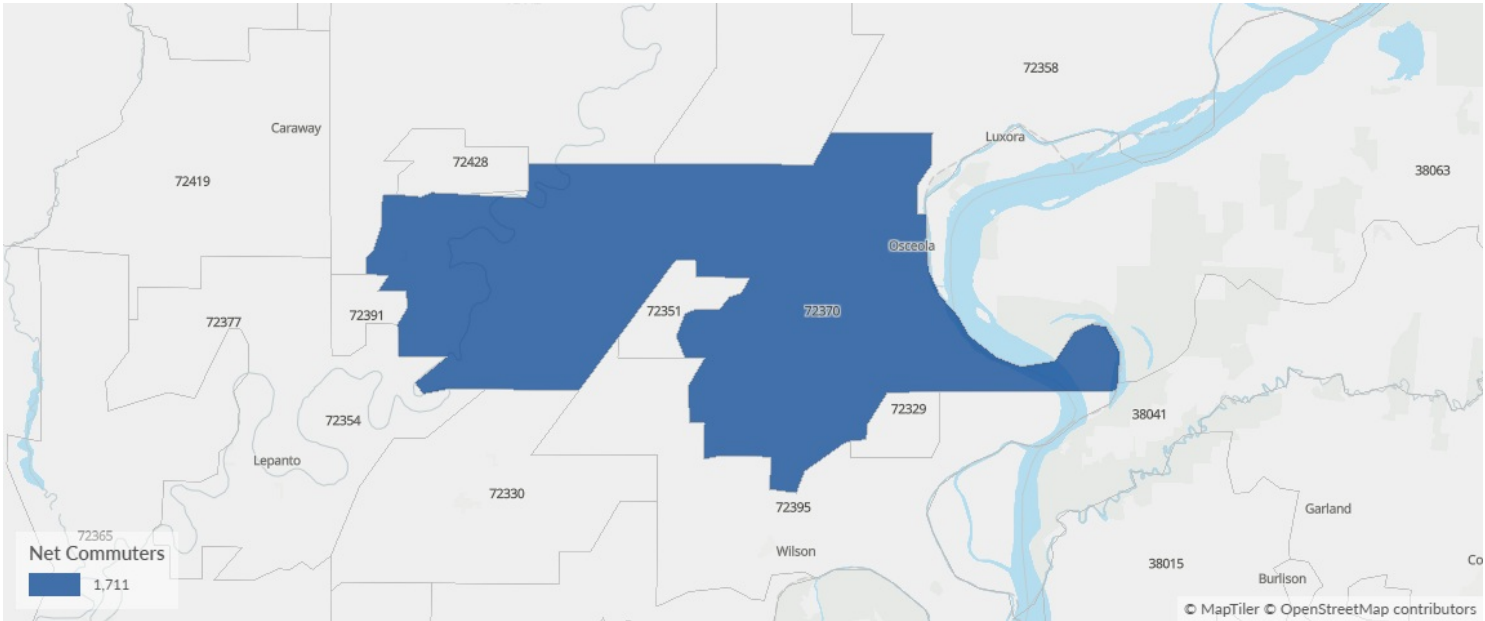


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in Osceola, AR (in Mississippi county) currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
72370	Osceola, AR (in Mississi...	5,420

Where Talent Lives

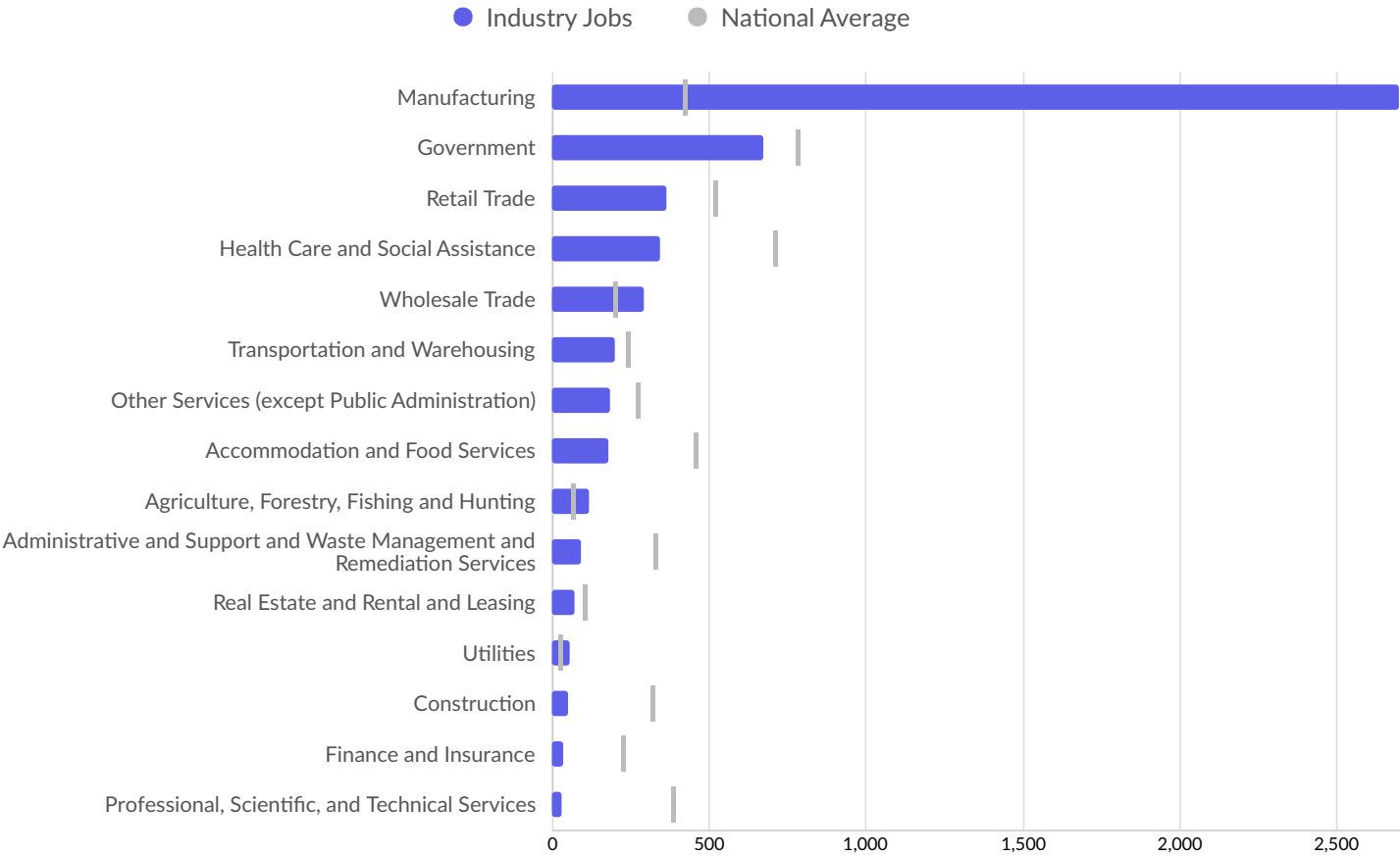
ZIP	Name	2023 Workers
72370	Osceola, AR (in Mississi...	3,708

Inbound and Outbound Migration

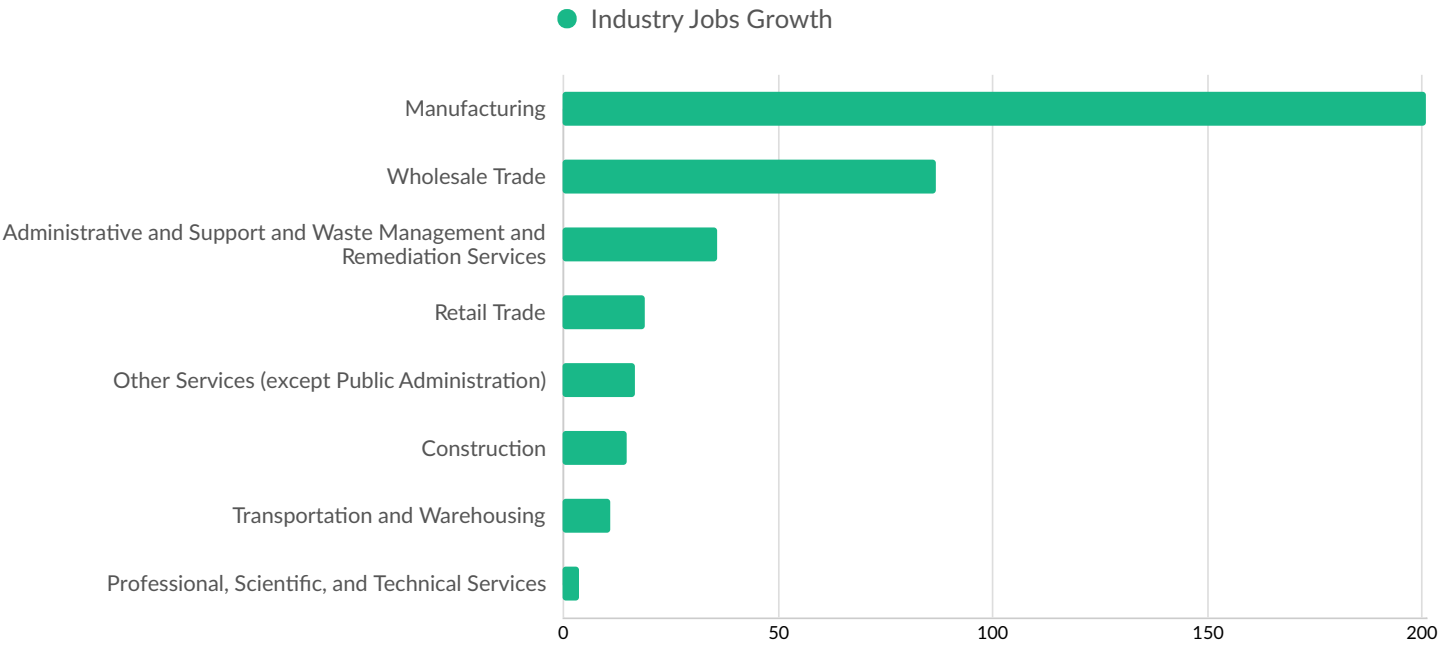
Migration data is not available at the ZIP level. Please select county level or higher to see this data.

Industry Characteristics

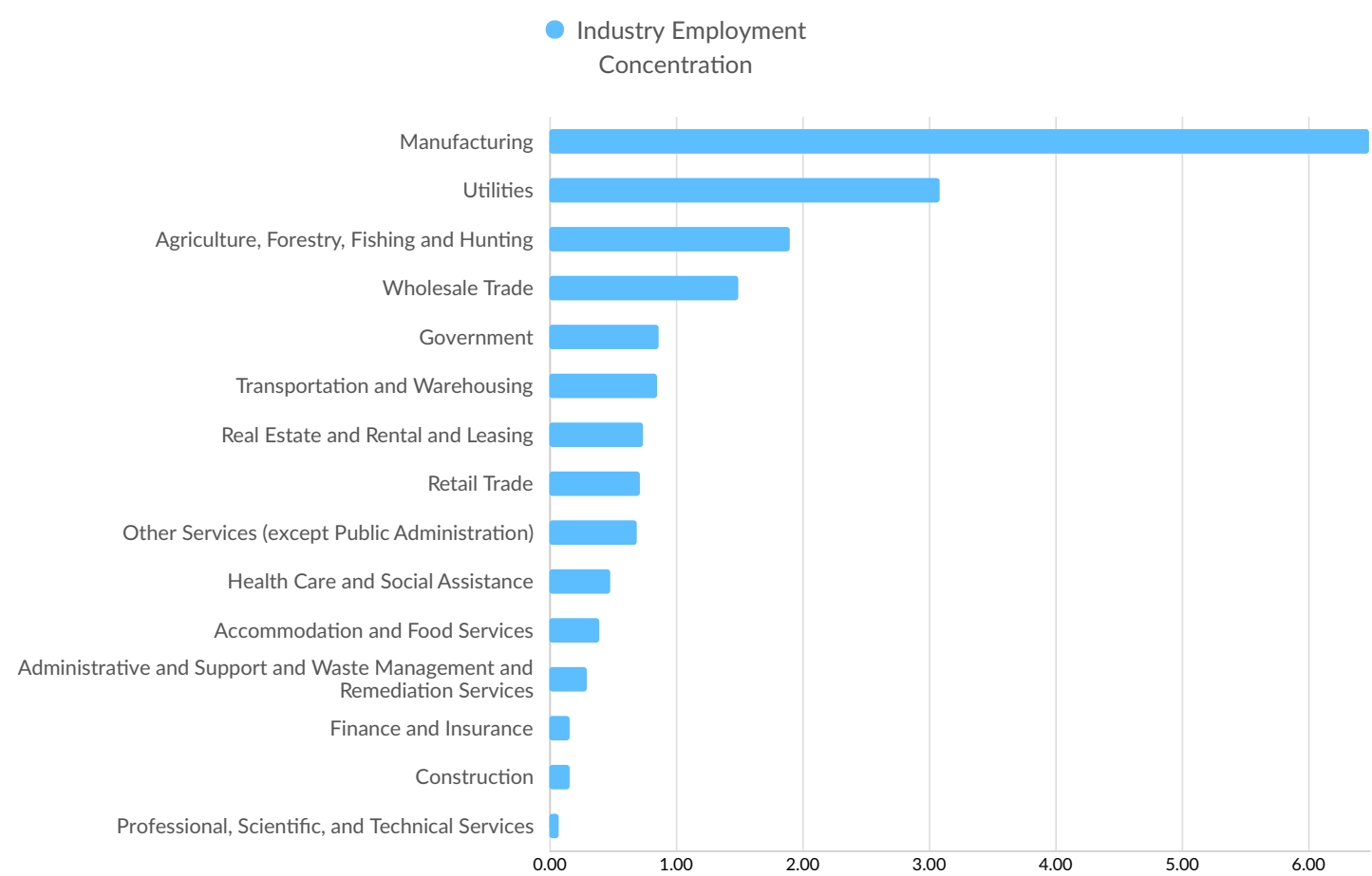
Largest Industries



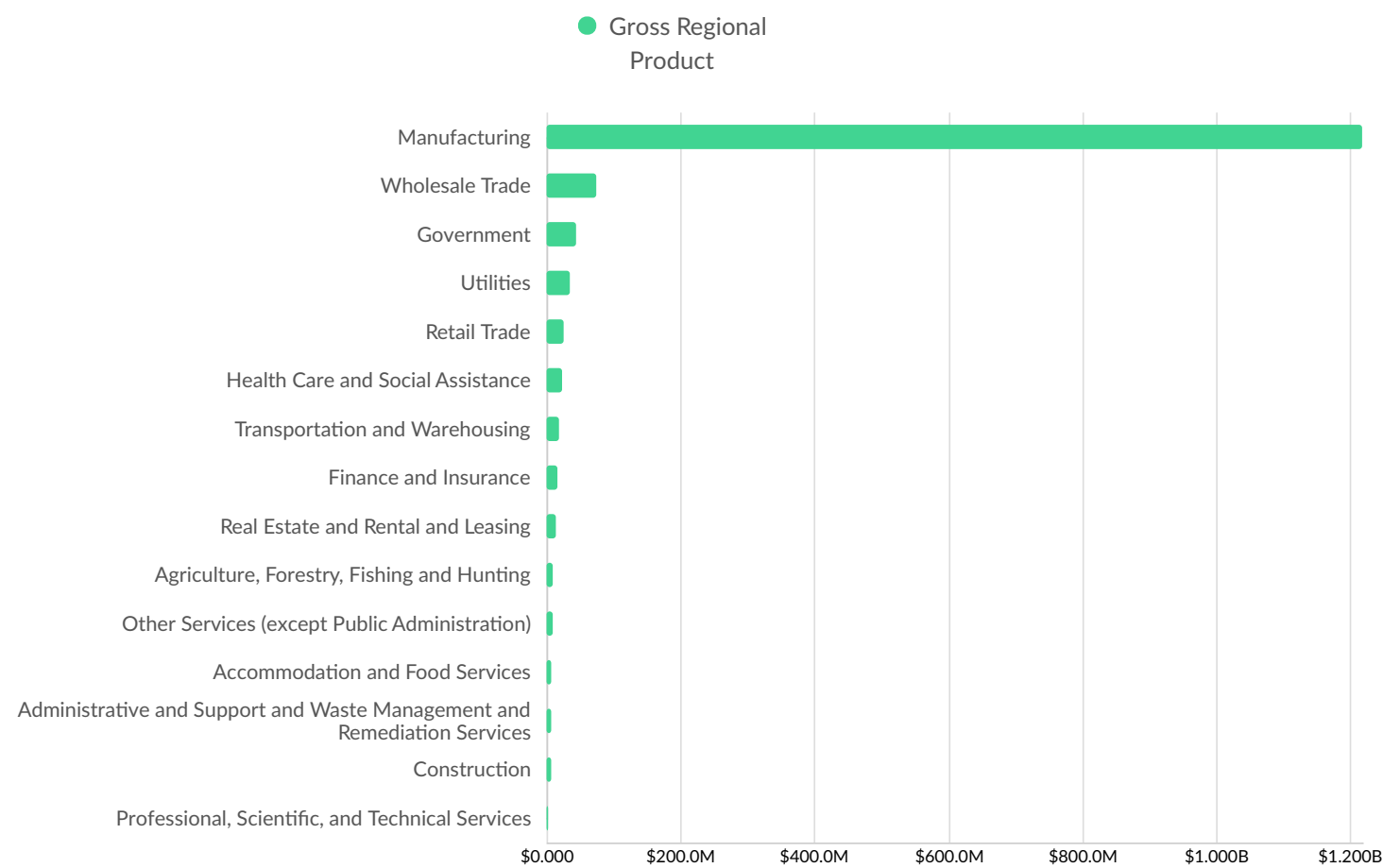
Top Growing Industries



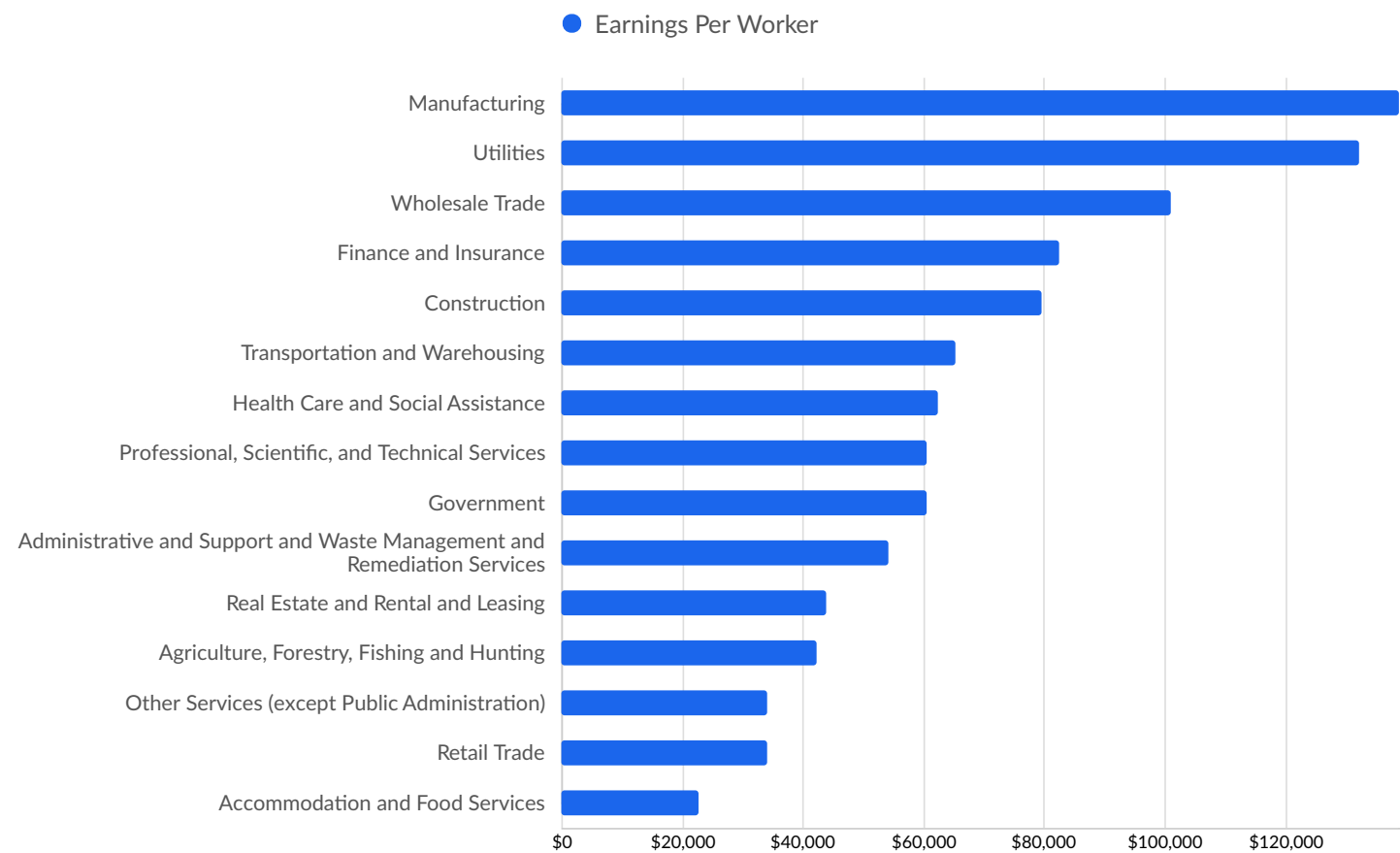
Top Industry Employment Concentration



Top Industry GRP

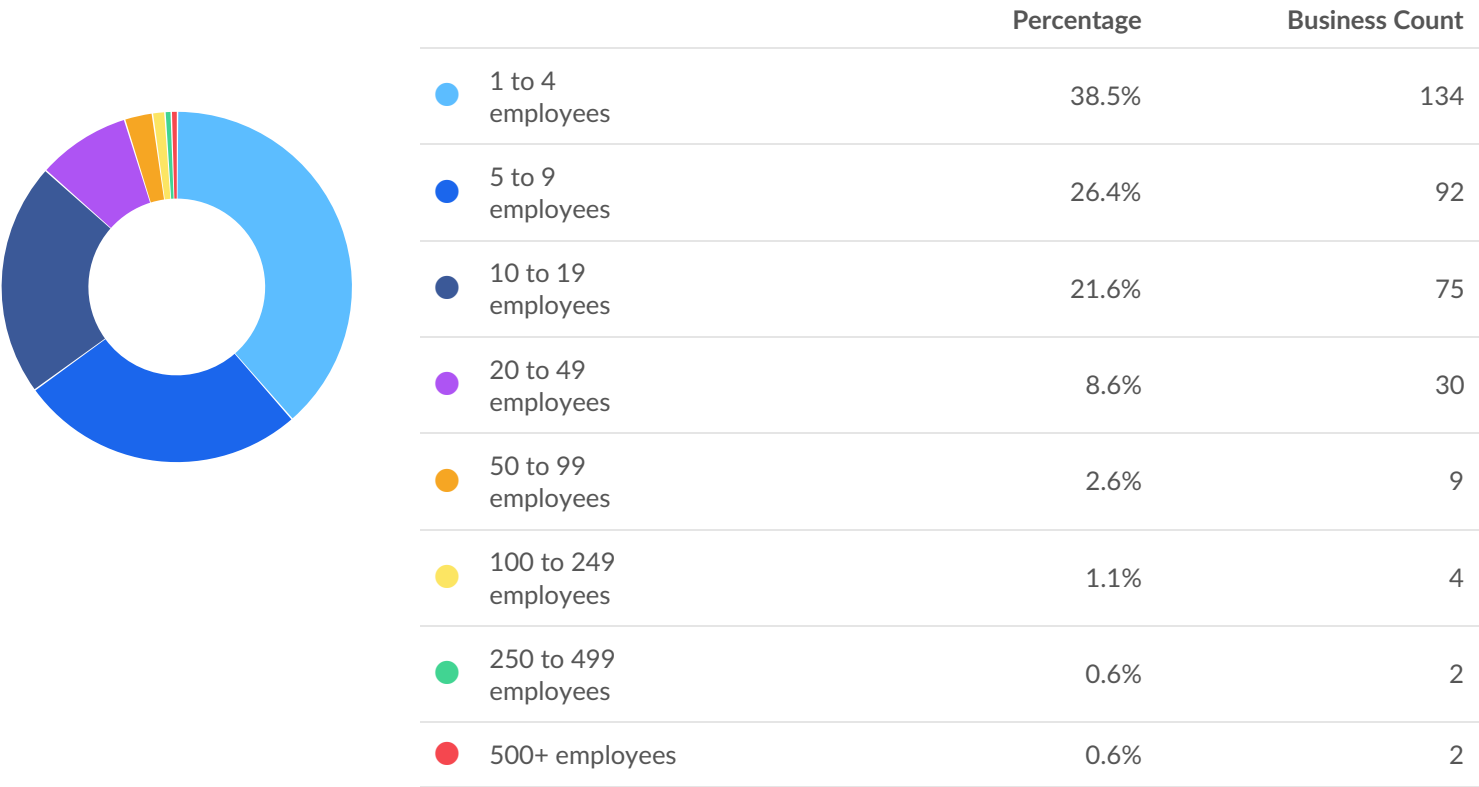


Top Industry Earnings



Business Characteristics

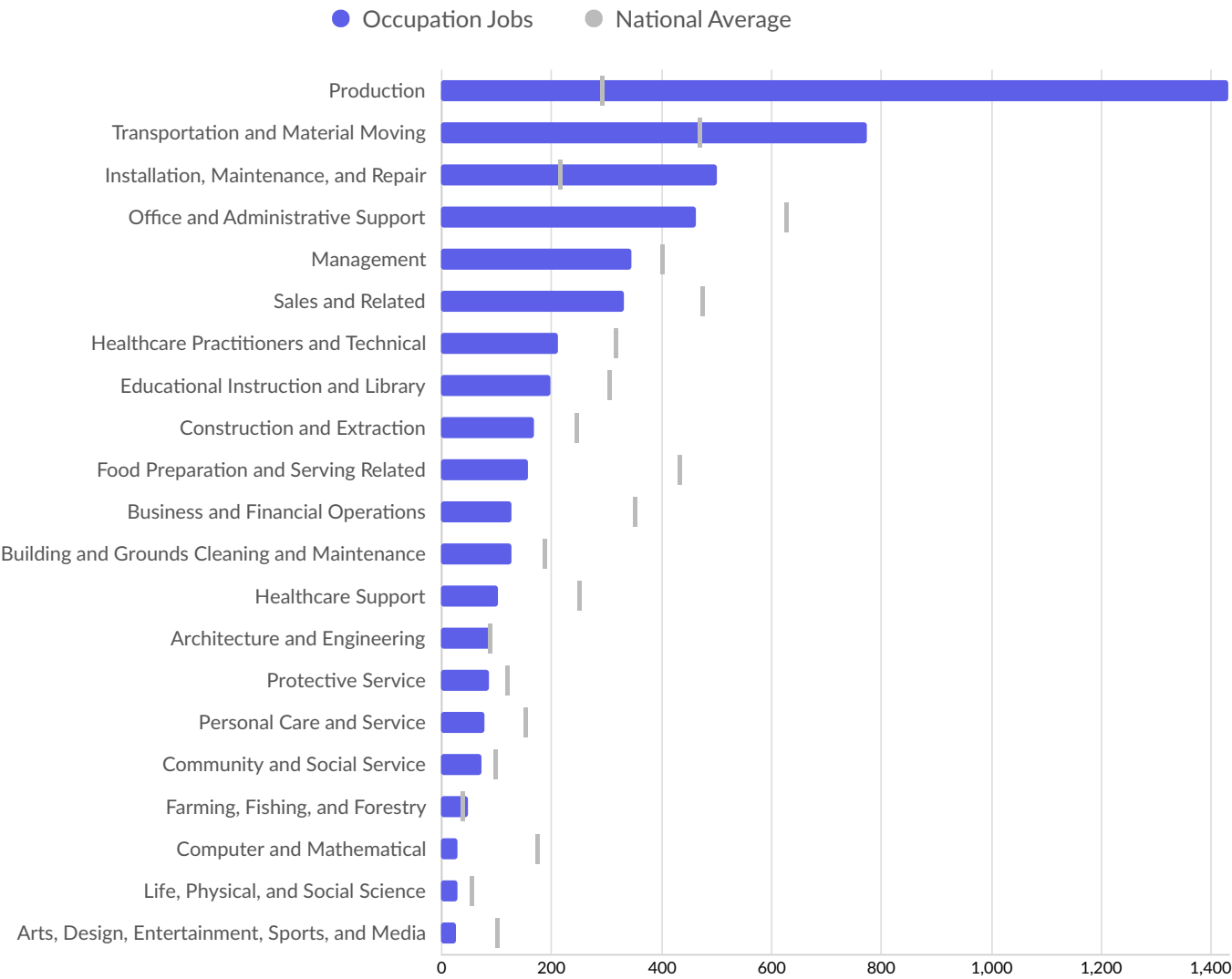
Business Size



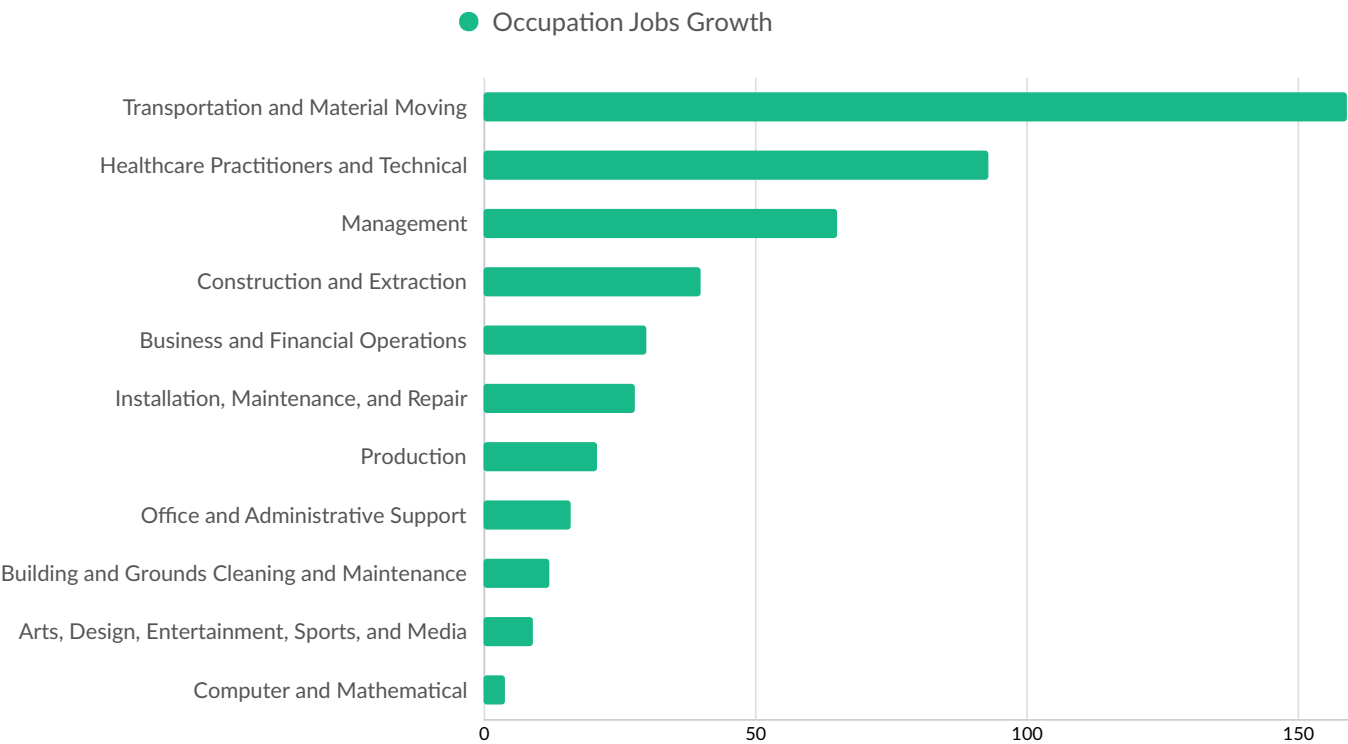
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

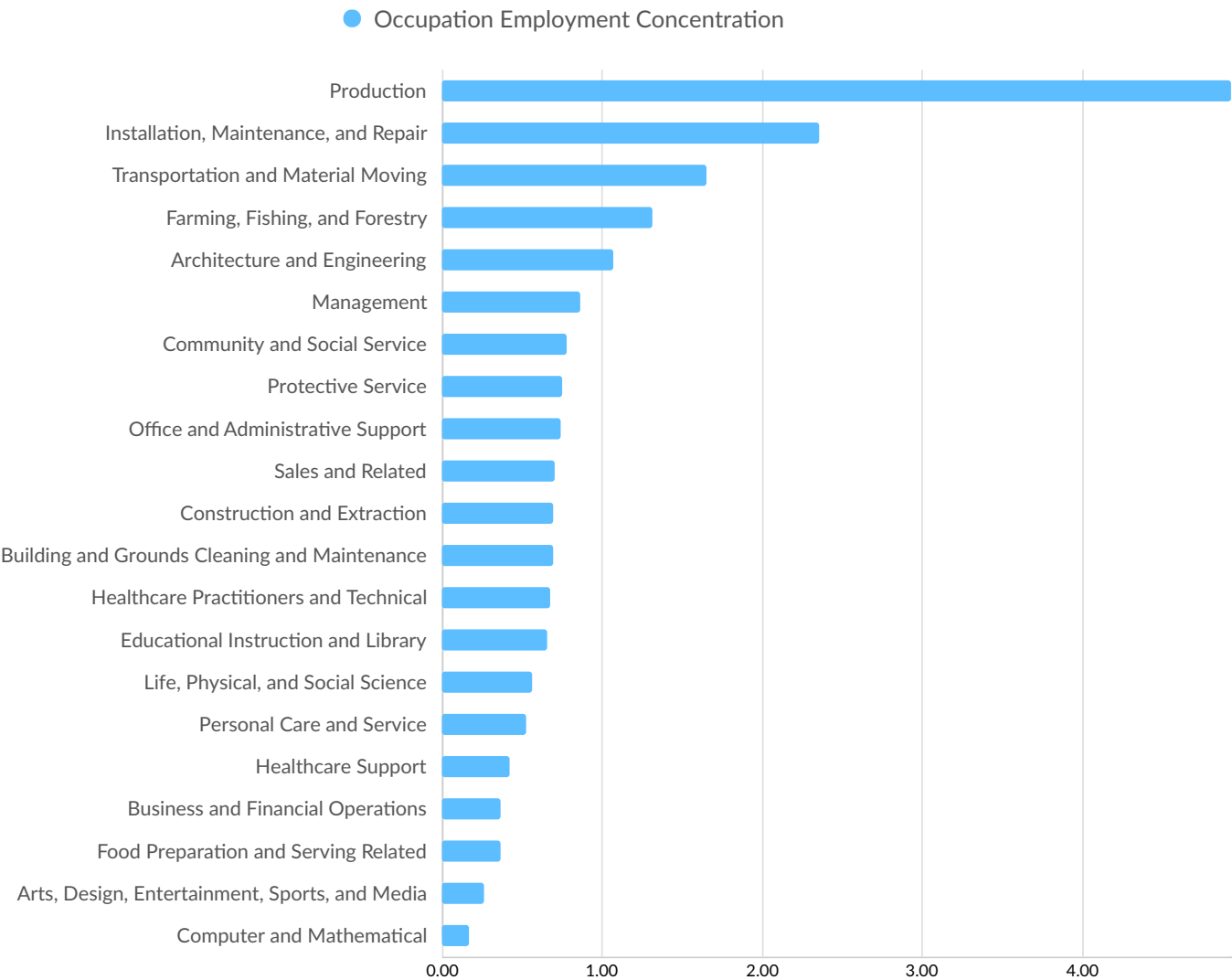
Largest Occupations



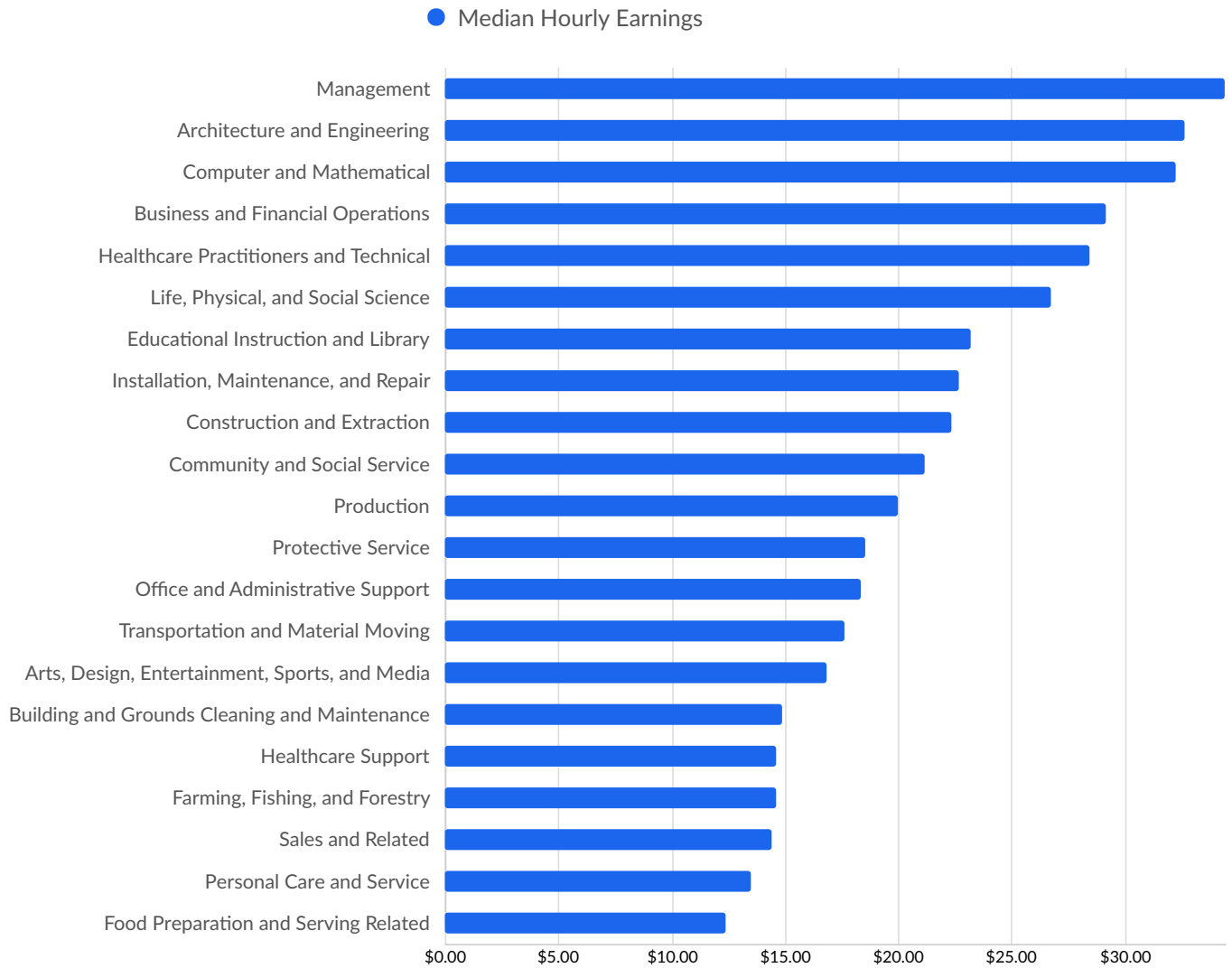
Top Growing Occupations



Top Occupation Employment Concentration



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Educational Pipeline

Over the last 4 years, no schools in Osceola, AR (in Mississippi county) (ZIP 72370) produced graduates.