

Recreation Expenditures

Osceola City, AR
 Osceola City, AR (0552580)
 Geography: Place

Prepared by Esri

Demographic Summary		2024	2029
Population		6,911	6,720
Households		2,762	2,738
Families		1,610	1,576
Median Age		36.4	37.0
Median Household Income		\$47,047	\$55,710
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	71	\$945.09	\$2,610,330
Cable & Satellite Television Services	73	\$554.51	\$1,531,564
Televisions & Video	70	\$299.14	\$826,220
Audio	64	\$90.43	\$249,754
Rental of TV/VCR/Radio/Sound Equipment	78	\$0.18	\$500
Repair of TV/Radio/Sound Equipment	61	\$0.83	\$2,292
Entertainment/Recreation Fees and Admissions	57	\$470.47	\$1,299,429
Tickets to Theatre/Operas/Concerts	54	\$41.07	\$113,445
Tickets to Movies	56	\$13.91	\$38,425
Tickets to Parks or Museums	56	\$21.05	\$58,152
Admission to Sporting Events, excl.Trips	73	\$57.80	\$159,648
Fees for Participant Sports, excl.Trips	58	\$76.67	\$211,774
Fees for Recreational Lessons	44	\$76.34	\$210,854
Membership Fees for Social/Recreation/Health Clubs	61	\$183.02	\$505,506
Dating Services	75	\$0.59	\$1,625
Toys/Games/Crafts/Hobbies	69	\$126.49	\$349,368
Toys/Games/Arts/Crafts/Tricycles	70	\$106.95	\$295,409
Playground Equipment	70	\$5.24	\$14,465
Play Arcade Pinball/Video Games	81	\$3.47	\$9,594
Online Gaming Services	73	\$6.84	\$18,885
Stamp & Coin Collecting	50	\$3.99	\$11,015
Recreational Vehicles and Fees	59	\$115.50	\$318,997
Docking and Landing Fees for Boats and Planes	64	\$12.65	\$34,949
Camp Fees	52	\$29.47	\$81,404
Payments on Boats/Trailers/Campers/RVs	65	\$51.61	\$142,541
Rental of Boats/Trailers/Campers/RVs	53	\$21.76	\$60,103
Sports, Recreation and Exercise Equipment	58	\$175.84	\$485,675
Exercise Equipment and Gear, Game Tables	46	\$48.61	\$134,268
Bicycles	54	\$43.63	\$120,504
Camping Equipment	53	\$8.86	\$24,467
Hunting and Fishing Equipment	86	\$53.01	\$146,426
Winter Sports Equipment	47	\$6.09	\$16,829
Water Sports Equipment	52	\$6.53	\$18,031
Other Sports Equipment	64	\$6.80	\$18,784
Rental/Repair of Sports/Recreation/Exercise Equipment	59	\$1.72	\$4,764
Photographic Equipment and Supplies	59	\$35.77	\$98,783
Film	77	\$0.44	\$1,204
Photo Processing	66	\$6.08	\$16,788
Photographic Equipment	47	\$9.36	\$25,841
Photographer Fees/Other Supplies & Equip Rental/Repair	63	\$19.89	\$54,950
Reading	58	\$80.79	\$223,139
Magazine/Newspaper Subscriptions	56	\$26.75	\$73,879
Magazine/Newspaper Single Copies	67	\$4.02	\$11,104
Books	56	\$27.51	\$75,975
Digital Book Readers	61	\$22.51	\$62,181

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 01, 2024