

Retail Demand by Industry

Osceola City, AR
 Osceola City, AR (0552580)
 Geography: Place

Prepared by Esri

NAICS Code Industry Summary		Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	68	\$20,509.57	\$56,647,442
44-45	Retail Trade	69	\$17,715.88	\$48,931,257
722	Food Services & Drinking Places	64	\$2,793.69	\$7,716,185
NAICS Code Industry Subsector & Group				
441	Motor Vehicle & Parts Dealers	70	\$2,186.65	\$6,039,516
4411	Automobile Dealers	71	\$1,827.03	\$5,046,255
4412	Other Motor Vehicle Dealers	70	\$172.52	\$476,498
4413	Auto Parts, Accessories & Tire Stores	70	\$187.10	\$516,763
442	Furniture and Home Furnishings Stores	66	\$722.52	\$1,995,605
4421	Furniture Stores	68	\$488.62	\$1,349,575
4422	Home Furnishings Stores	62	\$233.90	\$646,030
443, 4431	Electronics and Appliance Stores	67	\$215.02	\$593,874
444	Bldg Material & Garden Equipment & Supplies Dealers	68	\$1,041.83	\$2,877,539
4441	Building Material and Supplies Dealers	68	\$949.77	\$2,623,258
4442	Lawn and Garden Equipment and Supplies Stores	65	\$92.06	\$254,281
445	Food and Beverage Stores	68	\$3,822.66	\$10,558,194
4451	Grocery Stores	68	\$3,585.99	\$9,904,502
4452	Specialty Food Stores	66	\$117.92	\$325,698
4453	Beer, Wine, and Liquor Stores	62	\$118.75	\$327,994
446, 4461	Health and Personal Care Stores	74	\$581.92	\$1,607,256
447, 4471	Gasoline Stations	75	\$2,708.43	\$7,480,675
448	Clothing and Clothing Accessories Stores	69	\$830.54	\$2,293,957
4481	Clothing Stores	70	\$668.78	\$1,847,166
4482	Shoe Stores	66	\$150.08	\$414,516
4483	Jewelry, Luggage, and Leather Goods Stores	64	\$11.69	\$32,275
451	Sporting Goods, Hobby, Musical Instrument, and Book	64	\$301.11	\$831,655
4511	Sporting Goods, Hobby, and Musical Instrument Stores	64	\$242.06	\$668,567
4512	Book Stores and News Dealers	64	\$59.05	\$163,088
452	General Merchandise Stores	69	\$3,026.58	\$8,359,413
4522	Department Stores	68	\$261.15	\$721,289
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	69	\$2,765.43	\$7,638,124
453	Miscellaneous Store Retailers	67	\$403.12	\$1,113,417
4531	Florists	65	\$19.90	\$54,962
4532	Office Supplies, Stationery, and Gift Stores	65	\$62.20	\$171,784
4533	Used Merchandise Stores	61	\$49.31	\$136,199
4539	Other Miscellaneous Store Retailers	69	\$271.71	\$750,472
454	Nonstore Retailers	67	\$1,875.51	\$5,180,156
4541	Electronic Shopping and Mail-Order Houses	68	\$1,630.94	\$4,504,659
4542	Vending Machine Operators	72	\$28.59	\$78,972
4543	Direct Selling Establishments	61	\$215.98	\$596,525
722	Food Services & Drinking Places	64	\$2,793.69	\$7,716,185
7223	Special Food Services	64	\$10.05	\$27,767
7224	Drinking Places (Alcoholic Beverages)	64	\$67.88	\$187,495
7225	Restaurants and Other Eating Places	63	\$2,715.76	\$7,500,923

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2024/2029 Consumer Spending databases are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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