

1



EDUCATION:
 BACHELOR OF SCIENCE - WILLIAM JESSUP UNIVERSITY
 MASTER OF DIVINITY – GATEWAY SEMINARY
 DOCTORATE OF MINISTRY – GATEWAY SEMINARY

SELECT ORGANIZATIONAL ROLES:
 SECRETARY – NATIONAL AFRICAN AMERICAN FELLOWSHIP OF GREAT COMMISSION BAPTISTS
 STATE PRESIDENT – CALIFORNIA AFRICAN AMERICAN FELLOWSHIP OF GREAT COMMISSION BAPTISTS
 FOUNDER/CEO – RESTORATION CENTER

PASTOR
 KEVIN JAMES
 SENIOR PASTOR
 NEW CREATION BIBLE FELLOWSHIP

2

AN EXPERIMENT IN SOCIOLOGY

People have a deep need for real community and friendship

TOP FIVE NEEDS

- SHELTER
- FIRE
- FOOD & WATER
- RELATIONSHIPS
- SKILL



3

AN EXPERIMENT IN SOCIOLOGY

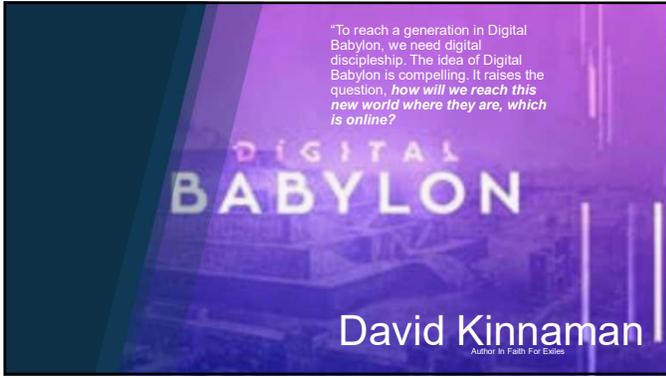
People have a deep need for real community and friendship

TOP FIVE NEEDS

- SHELTER (Home) – Connect: Text In Church & Facebook
- FIRE (God's presence) – Worship: Restream
- FOOD & WATER (Spiritually fed) – Discipleship: GCS, Wed Night, Sunday morning, Ministry Grid, Kids Zone
- RELATIONSHIPS (Community) – Groups: Facebook, Zoom, etc
- SKILL (Service) – Ministry: Community involvement, ministry workers



4

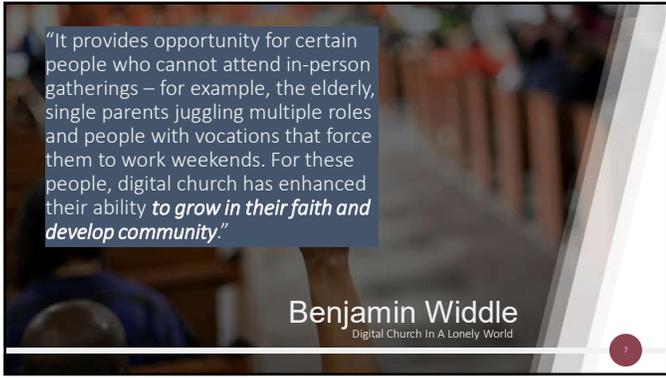


5

Q. Why Hybrid?

A. Core Value - We believe that unchurched, lost people matter to God, therefore they matter to us as well

6



7

- ❑ Google Insights reports 30,000 people search using the phrase 'church online' every month
- ❑ The internet is not just a “thing” people do; it’s a place where people live
- ❑ Statistics say that 25% of your membership is not coming back to in-person worship

8

Q. How can we build authentic community in the digital era?

9



Nona Jones said...
From Social Media to Social Ministry

Social ministry is "building relationships and facilitating connections between and among people so that discipleship can happen."
 ♦♦♦♦

10

SOCIAL MEDIA PLATFORMS

- LET PEOPLE CONNECT
- LET PEOPLE CREATE & SHARE CONTENT



11

SOCIAL MEDIA PLATFORMS

Facebook is already integrated into their daily lives

CURRENTLY

- 79 YouTube Subscribers
- 241 Church Family Page Members
- 320 Individuals connected online with NCBF

Food for thought: What if we can meet people's needs where they are, even if they never set foot in the building



12



13



14



FRONT DOOR

Facebook Church PUBLIC page

Live Worship Service – Open door

- On Church public page with invitation to join the Family page
- On Facebook Church Family page (private)

••••

15



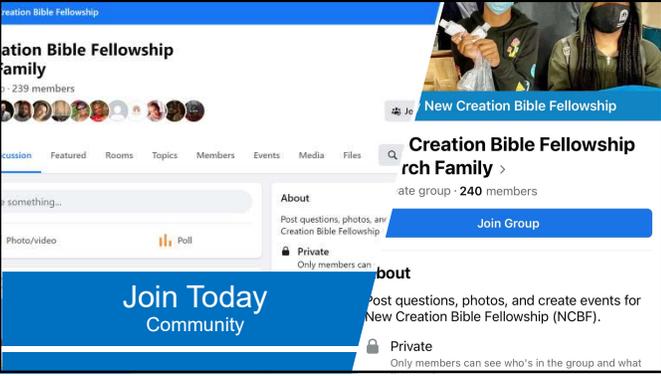
BACKYARD
Facebook Church Family Private page

Relationship Building – Must be approved

- Affinity groups – Rooms
- Discipleship – Learning units
- Small groups
- Fellowship events
- And much more

•••••

16



Creation Bible Fellowship family
239 members

New Creation Bible Fellowship

Creation Bible Fellowship Church Family >
Private group · 240 members

Join Group

Join Today Community

17



COMMUNICATION

18



19



20

NEW CHILDREN'S MINISTRY PLATFORM

KIDSZONE

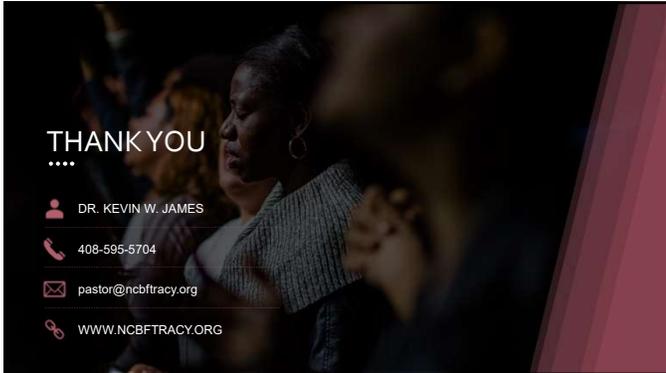
- WEEKLY ENGAGEMENT
- ONLINE CHILDREN'S CHURCH
- AMAZING BIBLE STORIES
- CHRISTIAN EDUCATION BY GRADE
- DOWNLOADS & PRINTABLES
- FUN ACTIVITIES

Note: Access to Kids Zone is via our church website (ncbiftracy.org)

21



22



23
