

Greetings,

We think you are a great proponent of healthcare and we would like to discuss a potential sponsorship of our Aging Care & Research Symposium. Our 14th annual event takes place at the Fredericton Inn on **Thursday, September 26th, 2024**.

The Symposium is hosted by The Centre for Innovation and Research in Aging (CIRA), and their sister company York Care Centre. Our presenters will discuss prominent issues affecting older adults living in long-term care, primary care, and the community. There will be exhibitor booths, an awards ceremony, and great networking opportunities. This was a well-attended event last year with over **250 people** in-person and virtually. Delegates included academics, practitioners, long-term care staff, industry partners, government, students, and the public.

We look forward to being able to host this educational event and your support will help us do that. Your sponsorship would include admission for your staff, and your company will be seen by hundreds of attendees at the Symposium, as well as on our website and social media platforms.

Events like this would not be possible without sponsors and exhibitors, and we hope you will consider contributing. Please contact me for more details or if you have any questions. Thank you.

Sincerely,



*Justine Estey*  
Executive Director  
The Centre for Innovation and Research in Aging (CIRA)



## Sponsorship Opportunities

### Gold (\$4,000+) includes:

- Recognition during opening and closing remarks
- 5 minute promotional presentation to the audience (optional)
- Admission for 4 delegates
- 6 ft exhibit table
- Logo/ profile on website, social media, agenda, on screen during breaks, throughout exhibit hall

### Silver (\$1,500+) includes:

- Recognition during opening or closing remarks
- Admission for 3 delegates
- 6 ft exhibit table
- Logo / profile on website, social media, agenda, on screen during breaks, throughout exhibit hall

### Bronze (\$500+) includes:

- Recognition during opening remarks
- Admission for 2 delegates
- 6 ft exhibit table / pop-up banner space
- Logo on website, social media, agenda, on screen during breaks, throughout exhibit hall

### Exhibit Booth (\$400 for businesses, \$200 for non-profits/ researchers) includes:

- Admission for 1 delegate
- 6 ft table displayed during two networking breaks and lunch
- Logo on website, social media, agenda, on screen during breaks, throughout exhibit hall

## Contact Information

Your Name			
Company Name			
Company Mailing Address			
Email Address			
Phone Number			
Sponsorship amount			
Names of Delegate(s)			
Exhibit booth desired?	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> Power required?
Payment method			

Payment can be e-transferred to [kpalmer@yorkcarecentre.ca](mailto:kpalmer@yorkcarecentre.ca) or  
cheques can be made payable to **CIRA/ Centre for Innovation and Research in Aging**  
100 Sunset Drive, Fredericton, New Brunswick, E3A 1A3