

Greetings,

We think you are a great proponent of health care and we would like to discuss a potential sponsorship of our Aging Care & Research Symposium. Our 13th annual event takes place at the Fredericton Inn on **November 15th, 2023**, during Health Research Week in New Brunswick (Nov 13-17).

The Symposium is being hosted by The Centre for Innovation and Research in Aging (CIRA), a sister company of the York Care Foundation and is housed in York Care Centre in Fredericton. The University of New Brunswick (UNB), the NB Institute for Research, Data, and Training (NB-IRDT), The Monitoring, Evaluation, and Knowledge Transfer Unit (MEKTU), and the Healthy Seniors Pilot Project Program (HSPP) are also supporting partners of this event.

Our presenters will discuss prominent issues affecting older adults living in long-term care, primary care, as well as the community. There will be exhibitor booths, an awards ceremony, and great networking opportunities. This was a well-attended event last year with almost **300 people** in-person and virtually. Delegates included academics, practitioners, long-term care staff, industry partners, government, students, and the public.

We look forward to being able to host this educational event and your support will help us do that. Sponsorship would include admission for your staff, an exhibitor booth if desired, and your company will be seen by hundreds of attendees at the Symposium, as well as on our website and social media platforms.

Events like this would not be possible without sponsors, and we hope you will consider contributing. Please contact me for more details or if you have any questions.
Thank you.

Sincerely,



Justine Henry
Executive Director
The Centre for Innovation and Research in Aging (CIRA)

Sponsorship Opportunities	
Gold (\$4,000+) includes:	<ul style="list-style-type: none"> ● Recognition during opening and closing remarks ● 5 minute promotional presentation to the audience ● Admission for 4 delegates ● 6ft exhibit table ● Logo/ profile on website, social media, agenda, on screen during breaks, throughout exhibit hall
Silver (\$1,500+) includes:	<ul style="list-style-type: none"> ● Recognition during opening or closing remarks ● Admission for 2 delegates ● 6 ft exhibit table ● Logo / profile on website, social media, agenda, on screen during breaks, throughout exhibit hall
Bronze (\$500+) includes:	<ul style="list-style-type: none"> ● Admission for 1 delegate ● 6 ft exhibit table ● Logo on website, social media, agenda, on screen during breaks, throughout exhibit hall
General (Under \$500) includes:	<ul style="list-style-type: none"> ● TBD ● Logo/ name on website, social media, and agenda

Contact Information			
Your Name			
Company Name			
Company Mailing Address			
Email Address			
Phone Number			
Sponsorship amount			
Names of Delegates			
Exhibit booth desired?	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> Power required?
Payment method			

Payment can be e-transferred to kpalm@yorkcarecentre.ca or
cheques can be made payable to **CIRA/ Centre for Innovation and Research in Aging**
100 Sunset Drive, Fredericton, New Brunswick, E3A 1A3
www.agingresearch.ca