

December, 2019

## THE KMA SPEC

### New additions!

KMA is pleased to add additional manufacturers to our product lines!



Bringing you up to date on KMA's unique architectural product collection!



Seasons Greetings! Holiday time is upon us and we, at KMA & Associates, extend our warmest wishes to each and every one of our readers! We appreciate your support and interest in our product offerings. We feel as though we have been given a special gift in the opportunity to represent two exciting manufacturers going forward into 2020: For now we'd like to focus on **Unika Vaev** textiles and acoustical products as the highlight of this month's newsletter. In January, 2020, we'll introduce the other!

If you are not yet familiar with Unika Vaev, you must allow us to properly introduce you! The name means "Unique Weave" in Danish. Unika Vaev is a leader in supplying a multitude of solutions in acoustical products and also a stunning variety of textiles for the contract interiors industry.

Headquartered in Norwich Connecticut, Unika Vaev offers the freshest ideas in textile weaving and colorations for all types of applications. The acoustical collections all address the growing need for sound blocking, absorption and diffusion for walls, ceilings and even unique, free-standing applications.

If your purpose is to minimize noise distraction in your project, you'll find a variety of colorful, stylish solutions with Unika Vaev.

We, at KMA & Associates, look forward to visiting you in the New Year with updates and exciting innovative products from Unika Vaev!

Above right: **ecoustic® Crescent** is a dynamic three dimensional acoustic wall tile with semi-circular complimentary concave and convex geometry. **ecoustic® Crescent** tiles utilize a simple to use wall clip system which is quick to install. **ecoustic® Crescent** is available in 34 colorways.

Right: Unika Vaev's **ecoustic® e3** self-sticking hexagon tiles tease your geometric temptations. Each hexagon tile is sectioned into three parallelograms that are .53" thick and which may be applied on almost any wall substrate (NRC - .50). **ecoustic® e3** kits are available in a choice of three sizes and 34 color-ways to provide an endless array of design solutions.

He who thinks little, errs much.

Leonardo Da Vinci  
The Original Renaissance Man

HEAR YOURSELF THINK

**unika vaev**  
GLOBAL LEADERS IN ACOUSTIC PRODUCTS





## The Importance of Acoustics in Public Spaces Should Not be Ignored!

Designing interiors with our ears and well as our eyes ensures that clients get the most benefit from their finished spaces.

We all know speech intelligibility is improved when reverberation is controlled. Children learn and retain information better in the class room. Many studies show that patients heal faster in quieter spaces.

Patrons enjoy dining where mindful attention is given to acoustics. In fact, according to a 2016 survey by Consumer Reports, restaurant customers don't like loud or excessive noise in restaurants. In this survey the number 1 complaint from customers across 25 different restaurant chains was "Excessive Noise Levels" beating out "Poor Service" by 4 points and "Dirty Environment" by 9 points. Some of the worst offenders in their survey were well-known restaurant brands like Dave & Buster's, Buffalo Wild Wings, and Hard Rock Cafe.



Photo Right: Unika Vaev's ScreenTrak® Soprano Single stylishly shields and reduces noise in any area.

## Unika Vaev Textile Collections:



You'll find it is very simple to find what you are looking for on the Unika Vaev Website. All the textiles and vinyls can be found at this web link:

<https://unikavaev.com/products/product-category/textiles-vinyls/>

You can shop by color, collection, or application.

The pricing and testing information is also clear and simple to locate.

Above: During NeoCon this past summer Unika Vaev introduced the new "**Bond Street Collection**" – six new upholstery products; Zoom, Agile, Genre, Handsome, Luxe Mohair and Origin. The Bond Street Spring 2019 Collection is inspired by traditional English Bespoke menswear tailoring. The fabrics in this collection include a mix of elegant worsted wool solids, plush luxurious classics, followed by complex lustrous multi-blends.

Below: "**Ploegwool**" is a "100% woolen mélange, soft structured with high craftsmanship and available in 31 vibrant colorways. MUST SEES! The purple and green colorways are especially fetching!



We look forward to presenting Unika Vaev products in your studio in the New Year!

Until then, KMA & Associates wish you Happy Holidays and the Best NEW YEAR ever!

