

January, 2020

THE KMA SPEC

New Year, New Opportunities!

KMA Starts the year with a bang!



Bringing you up to date on KMA's unique architectural product collection!

Your KMA reps have just returned from a fantastic trip to Dallas where we met with our friends from Unika Vaev and were immersed into the world of acoustics and textiles. We learned so much and can't wait to share with you so we can get to work on solving acoustical issues for better **Health Happiness & Productivity!**

Left to Right: Melinda Lewis, (Cincinnati), Lori Gibson, (KY) John Petrovic, (KMA's Owner & N. OH) Candy McDowall, (Central OH) and Pat Kendrick, (IN)

Let's talk acoustics. Why? Because, when attention is given to acoustics during the design phase, our end-users will experience better health, happiness and productivity! Isn't that our goal? Of course it is!

There are 3 ways to enhance acoustics.

1st is through absorption, 2nd is diffusion, 3rd is attenuation. Unika Vaev offers products that are well suited to solving problems with absorptive products designed for walls, ceilings and floors. Let's have a look at some options for walls:

Right: ecoustic® Gravura Deconstruct

Bottom Right: Soneo Wall

Soneo Wall is a simple and yet stylish system of square and rectangular sound-absorbing wall panels. A large variety of covering choices provide a wide-range of variations in pattern, texture, and color. Soneo Wall panels contain 1.2", 2" or 4" thick polyester and are available in several different sizes. Combine colors and thicknesses to create a truly dynamic interior!

NRC: 0.90

Acoustical Terms:

“dB” Decibel, a measurement of sound intensity.

“Hz” Hertz, a measurement of sound frequency.

“NRC” - Noise Reduction Coefficient is the measurement of average absorption of these four frequencies, 250 Hz, 500Hz, 1000Hz, 2000Hz, (Primary speech frequencies)

“Sabin”, A unit of sound absorption.

Example: One square foot of material having an NRC of 1 has a Sabin value of 1.



ecoustic® Gravura Deconstruct is a 24"x24" tile made of 100%PET with a peel & stick backing. Available in 11 colorways.

NRC of 0.40.



Highlights from our trip to visit Unika Vaev:

We had so much to see and learn!

Below:

“Airflake” by Abstracta. This hanging acoustical treatment is made from molded felt fiber that is formed into shapes that are assembled together using small plastic clips. It can be hung on a straight rail mounted to a wall or curved ceiling-mounted rail. Available in 30 colors, Airflake is intended to provide visual separation and sound absorption.



Above Right: KMA team members, Melinda Lewis, (Cincinnati) and Candy McDowall, Central Ohio strike a pose at the Unika Vaev showroom.

Right: **“Bower”** Collection acoustical screen supports visual and acoustical privacy. This collection is designed for ease of assembling on site in the work place.

We at KMA & Associates look forward to showing these and many more Unika Vaev products in your studio/ offices in the near future.

In the mean time, reach out to us at our individual email addresses or Rose, in our Customer Service Dept: 216-221-9755.

Email: rstoicois@kma.bz

Thanks for your support!

KMA & Associates

