

# SPEAKER PROFILE

CAROLYN E. MOSBY



[www.carolynmosby.com](http://www.carolynmosby.com)

# MESSAGE FROM CAROLYN

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Please accept this profile for your consideration as a speaker for an upcoming event for your organization.

Every gathering needs an inspiring speaker - a dynamic presenter who educates and entertains. The best speakers become integral partners in your event, add to the overall success and help you achieve your goals.

As a professional speaker, executive and author, I bring more than 28 years of experience to your audience. I regularly speak to groups anywhere from a few hundred to more than 4,000 with ages ranging from grade school, high school and college students to corporate executives and volunteers.

I promise to engage, inform and amuse your audience and connect with them as I use my own experiences and life lessons. I look forward to discussing with you in more detail.

Sincerely,



Carolyn E. Mosby

# SPEAKING TOPICS

## Speech Length: 30 minutes

- I Am Unflappable (Women, Minorities and Professional Audiences)
- Keeping It Real Talk Series (Young Adult and College Audiences)
- Coloring Outside of the Lines (Young Adult and Professional Audiences)
- Road-map to Success (Entrepreneurs, Executives and Professional Audiences)
- How Firm Is Your Foundation? (All Audiences)
- The Family Legacy and Lineage (Black History Month, All Audiences)
- Success As A Minority Business/Opportunities in Supplier Diversity (Entrepreneurs and Minority Businesses)

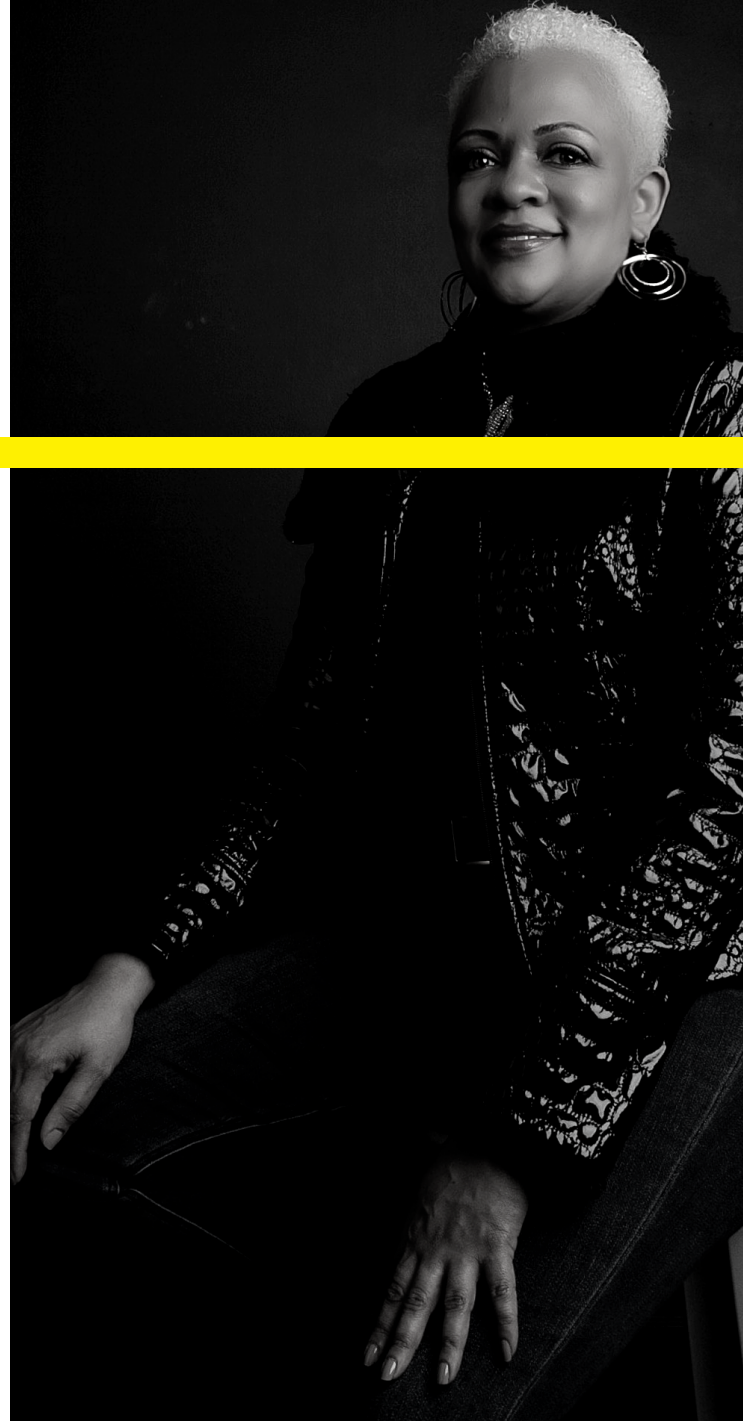
## Other Topics As Requested

## Testimonials

*"I've heard Carolyn speak in a lot of settings and she always connects with her audience."*

*"...As a young person, hearing some of the things she went through and her experiences growing up let me know that I wasn't on an island all by myself."*

*"I normally don't take the time to read books, however I was able to read "Unflappable" in two days. I enjoyed every minute of it. I especially liked the fact that I could relate to some of your experiences in life. After being at Indiana State with you it was a pleasure to read and re-affirm the person I got to know on campus...Getting to know you and now reading about your life, has been truly uplifting. Thanks for having the courage to share these moments with all of us."*



Published 2008  
IBJ Publishing

# ABOUT CAROLYN E. MOSBY

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Carolyn E. Mosby is an author, executive and public speaker with more than 28 years experience in the entertainment industry, corporate America, government and non-profit arenas.


As a consultant Mosby represented numerous public figures, politicians, athletes, actors and entertainers, corporations and not-for-profit organizations, advising them on public relations, crisis communications, marketing, governmental and community affairs. In her role as publicist for one of the nation's largest African American cultural events, she's coordinated publicity for numerous celebrity guests.

Currently, Mosby serves as President and Chief Executive Officer of the Mid-States Minority Supplier Development Council (Mid-States MSDC). The Mid-States MSDC covers Central Illinois, Indiana and Eastern Missouri and is an affiliate of the National Minority Supplier Development Council and one of 23 councils nationwide that certifies ethnic minority businesses and serves as an advocate for the economic well-being and growth of Mid-States MSDC-certified MBEs, while also providing a direct connection for corporations committed to purchasing products and services from certified MBEs. Mosby joined the Mid-States MSDC in April 2011 as its fourth president since the council was founded in 1976.

Prior to joining the Mid-States MSDC, Mosby was Chief Marketing Officer (CMO) for Kiwanis International where she was responsible for providing strategic leadership and direction for all global marketing, branding, and communications for the international non-profit. As CMO, Mosby was the first African American executive with the 100 year old organization. Prior to joining Kiwanis, Carolyn was a consultant for Dell Computers in West Chester, OH, advising Dell's Ohio fulfillment operations on public relations, government and community affairs.

**MORE**





Mosby spent much of her professional career in Indiana, specifically Indianapolis. Prior to relocating to the Ohio/Northern Kentucky area in 2006, she was Vice President of Marketing Communications for Veolia Water Indianapolis, LLC, the former operator of Indianapolis Water. This partnership was the largest public-private water partnership in North America.

Mosby also held similar public relations and marketing positions in the natural gas, steel, telecommunications and not-for-profit arenas as well as spending four years in Indiana state government working in the Indiana Department of Administration. While with the state, Mosby worked with the Minority Business Development division; created by legislation her mother, the late Indiana State Senator Carolyn Brown Mosby (D-Gary) authored. Mosby's mother was also responsible for casino gaming in Indiana as she was the original author of legislation that was passed in 1990, bringing the first riverboat casinos to Gary, Indiana.

Carolyn has been very active in the community, having served on as many as 15 different boards of directors at once, including serving two terms as chairman of the board for Indiana Black Expo, Inc. Elected at age 35, she was the youngest chairman of the board in the history of the organization.

Mosby is a native of Gary, Indiana and graduated from Indiana State University in Terre Haute, IN where she completed an internship with the former nationally syndicated "Siskel & Ebert Show" and earned a bachelor's degree in Radio/TV/Film Communications.

Carolyn completed her first book; an autobiography entitled, "Unflappable" which was released in 2008 and published by IBJ Publishing. She has also been featured in Black Enterprise, JET, Hope for Women, Indiana Minority Business and Indianapolis Woman (cover story) magazines.

In 2013, Mosby formed Remembering My Mom, an annual event for women that have lost their mothers – celebrated the weekend before Mother's Day. She has one son, Lance, age 14. In May 2014, Mosby was presented with the first Vanguard Award from the National Minority Supplier Development Council for outstanding leadership by a regional council President. In 2015 she was recognized as a Small Business Influencer and in 2016 she was included as a Top 25 Woman in Power Impacting Diversity in DiversityPlus Magazine.

# HOW IT WORKS

## BEFORE YOUR EVENT

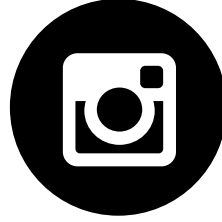
It is critical to understand the needs of your organization and the nature of your audience in order to prepare an appropriate presentation. I will participate in a pre-event conference call to discuss your requirements to ensure that the message I deliver meets your needs. In addition, if there is an opportunity for media interviews to promote or publicize the event, I will make myself available.

## DURING THE EVENT

I will deliver my speech and am willing to conduct a Q & A session if you choose to have one at the conclusion of my speech.

## AFTER THE EVENT

I would appreciate the opportunity to give away a few copies of my book to attendees as well as provide copies for sale, if permissible.



# PAST AUDIENCES

Partial List

**Kiwanis International Convention**  
**Orlando, Florida**  
4,000 People

**National Black Chamber of Commerce**  
**Chicago, IL**  
300 People

**Indiana Black Expo Corporate Luncheon**  
**Indianapolis, IN**  
3,000 People

**Brown Mackie College Graduation**  
**Indianapolis, IN**  
500 Students

**Indiana University Purdue University Indianapolis**  
**Black Student Graduation**  
**Indianapolis, IN**  
600 Students

**Fortune Academy**  
**Indianapolis, IN**  
150 7th and 8th Grade Students

**Indiana State University Black Student Union**  
**Terre Haute, IN**  
100 College Students

**National Minority Supplier Development Council**  
**Awards Gala**  
**New York, NY**  
2,000 Corporate Executives

**New Directions Church**  
**Indianapolis, IN**  
100 Entrepreneurs

**Anderson Black Chamber of Commerce**  
**Anderson, IN**  
200 Entrepreneurs



## Television

-**NBC** - Indianapolis, Chicago, National  
-**CBS** - Indianapolis, Chicago  
-**ABC** - Indianapolis, Chicago  
-**FOX** - Indianapolis, Chicago, National  
-**Local Cable Access** - Gary, Chicago, Indianapolis

# YOUR INVESTMENT

## **SPEAKER FEE**

Fee can be discussed with event organizer. Some engagements may be free.

## **TRAVEL AND ACCOMMODATIONS**

If your event is more than 200 miles away from Indianapolis, IN, travel and accommodations may be required.

## **PROMOTION OF YOUR EVENT - ABSOLUTELY FREE!**

Carolyn Mosby will cross-promote your event for three weeks leading up to the speaking engagement. This includes website and social media posts on Facebook, Twitter, Instagram and LinkedIn.

## **FOR MORE INFORMATION**

**[cemosby@gmail.com](mailto:cemosby@gmail.com)**

**317.918.2335**

