

Inspiring Great Spaces®

Armstrong®
FLOORING



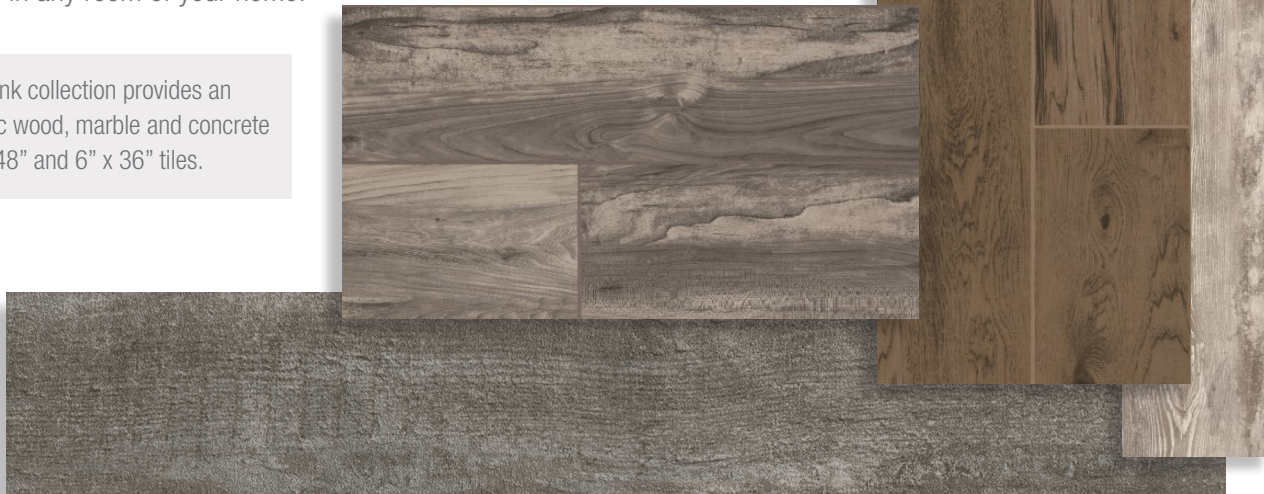
ALTERNA® PLANK
ENGINEERED TILE FLOORING

ALTERNA® PLANK

THE PERFECT CHOICE

Alterna® Plank engineered tile flooring is the innovative alternative to natural stone and ceramic tile. Like stone and ceramic, it is incredibly beautiful and durable. But a comfortable surface makes Alterna Plank warmer to the touch, kinder to your feet and easier to care for in any room of your home.

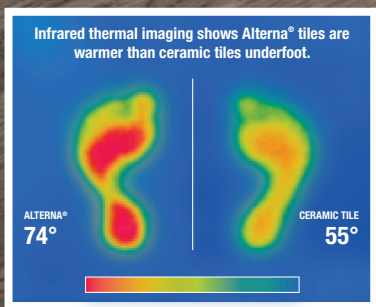
The Alterna Plank collection provides an array of realistic wood, marble and concrete visuals in 8" x 48" and 6" x 36" tiles.



ENGINEERED DURABILITY

Unlike traditional tile, Alterna resists cracking from subfloor movement and drops.

Ideal Candidate D0005 Studio Easel, Grout – D4 Mushroom (6" x 36" plank shown)



WARMTH & COMFORT

Alterna may look like traditional tile, but it feels entirely different. Its warm, comfortable surface is kinder to your feet, your family and anything you may drop on it.

Miles of Trail D0009 Gateway Gray, Grout – D4 Mushroom (6" x 36" plank shown in herringbone pattern)



EASY CARE

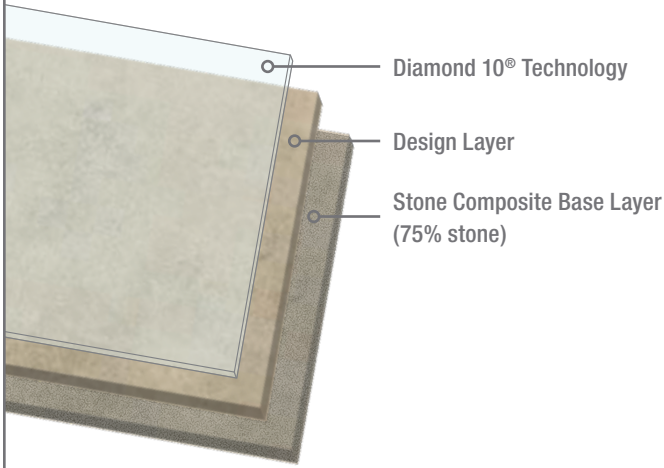
Repels Stains and Soil.
Grout Never Requires Sealing.

Hunt Hill Oak D5001 Harvest Natural, Grout - I9 Sea Shell (8" x 48" plank shown)

LIVE ON YOUR FLOOR THE SAME DAY

The benefits of Alterna Plank extend beyond the tile itself. Installation of engineered tile is faster, easier and cleaner than traditional tile meaning less disruption to your daily life.

THE STRUCTURE OF ALTERNA PLANK



WATERPROOF*

PERFECT FOR HIGH MOISTURE AREAS

Alterna engineered tile is 100% waterproof* making it perfect for high moisture areas such as kitchens, bathrooms and laundry rooms.



MADE IN THE USA

Alterna® floors are manufactured with global and domestic content.



INDOOR AIR QUALITY

Alterna engineered tile flooring is FloorScore® certified to meet or exceed low emission standards and will not adversely affect indoor air quality.



*When exposed to water, Alterna will not swell, buckle or lose integrity. See warranty for details.



SCRATCH, SCUFF & STAIN RESISTANT

Made from cultured diamonds, the innovative Diamond 10® Technology makes Alterna Plank floors scratch, scuff and stain resistant. It also repels dirt, making clean-up a breeze.

Established Goodness D0002 Craftsman Steel, Ideal Candidate D0003 Opaque Passage, Ideal Candidate D0005 Studio Easel, Rustic Isolation D0007 Half Tide, Miles of Trail D0011 Butcher's Paper & Time for Tea D0015 Pigment Degree, Grout – B2 Smoke (6" x 36" planks shown in random pattern)



MORE THAN FLOORS

Create backsplashes, accents and dynamic focal points.



Marble Shore D5005 Coastal Khaki, Grout - A1 Glacier (8" x 48" plank shown)

ALTERNA® PLANK ENGINEERED TILE FLOORING

THE PERFECT CHOICE - 8" x 48" Planks

MARBLE SHORE

Coastal Khaki D5005



A1 Glacier

STONESDALE

Tinshire D5004



B2 Smoke

HUNT HILL OAK

Harvest Natural D5001



I9 Sea Shell



Stonesdale D5004 Tinshire, Grout – B2 Smoke (8" x 48" plank shown)

Heron Gray D5002



E5 Gypsum

Oxford Gray D5003



J10 Mist

AVAILABLE SIZE:

8" x 48"

ALTERNA[®] PLANK ENGINEERED TILE FLOORING

THE PERFECT CHOICE - 6" x 36" Planks

TIME FOR TEA

Pigment Degree D0015



J10 Mist

Spring Dust D0013



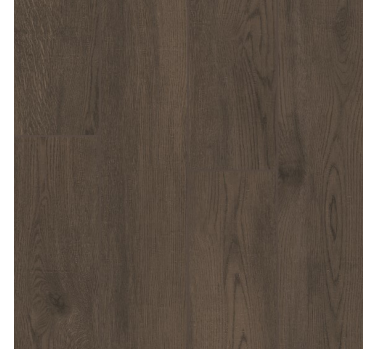
F6 Driftwood

Conestoga Wagon D0014



G7 Cocoa

Forgotten Forest D0012



H8 Shale

MILES OF TRAIL

Butcher's Paper D0011



F6 Driftwood

Olsen House D0010



C3 Sandalwood

Gateway Gray D0009



D4 Mushroom

RUSTIC ISOLATION

Half Tide D0007



F6 Driftwood

Stolen Cargo D0006



D4 Mushroom

Dockside Shadow D0008



D4 Mushroom

AVAILABLE SIZE:

6" x 36"



Miles of Trail D0009 Gateway Gray, Grout – D4 Mushroom (6" x 36" plank shown in herringbone pattern)

IDEAL CANDIDATE

Opaque Passage D0003



B2 Smoke

Studio Easel D0005



D4 Mushroom

Dry Brush Charcoal D0004



D4 Mushroom

ESTABLISHED GOODNESS

Craftsman Steel D0002



D4 Mushroom

Province Grove D0001



D4 Mushroom

AVAILABLE SIZE:

6" x 36"

Suggested grout color shown under swatch. For more grout recommendations, see the specifications chart.

ALTERNA® PLANK ENGINEERED TILE FLOORING

THE FINISHING TOUCH

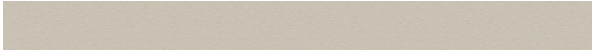
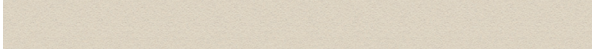

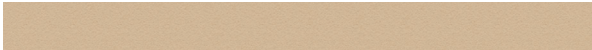


S-693 FLEXSTRONG™ GROUT

If you choose to grout your Alterna floor, look no further than Armstrong® Flooring S-693 FlexStrong™ Grout.

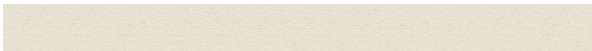
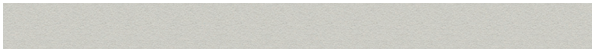
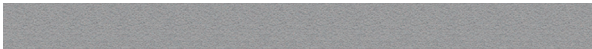
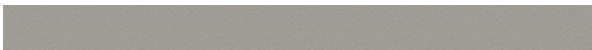
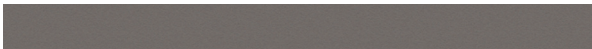
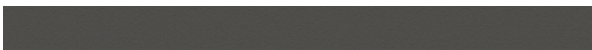
- Stain-resistant
- No sealing required
- Ready for light traffic same day
- Prevents cracking



WARM TONES

	E5 Gypsum	Gal:693408E	Qt:693124E
	I9 Sea Shell	Gal:693408I	Qt:693124I
	F6 Driftwood	Gal:693408F	Qt:693124F
	L12 Corn Silk	Gal:693408L	Qt:693124L
	C3 Sandalwood	Gal:693408C	Qt:693124C
	G7 Cocoa	Gal:693408G	Qt:693124G

COOL TONES

	A1 Glacier	Gal:693408A	Qt:693124A
	J10 Mist	Gal:693408J	Qt:693124J
	K11 Silver Cloud	Gal:693408K	Qt:693124K
	B2 Smoke	Gal:693408B	Qt:693124B
	D4 Mushroom	Gal:693408D	Qt:693124D
	H8 Shale	Gal:693408H	Qt:693124H

Suggested grout colors are shown under each tile swatch throughout this brochure. For more grout recommendations, see the specifications chart.

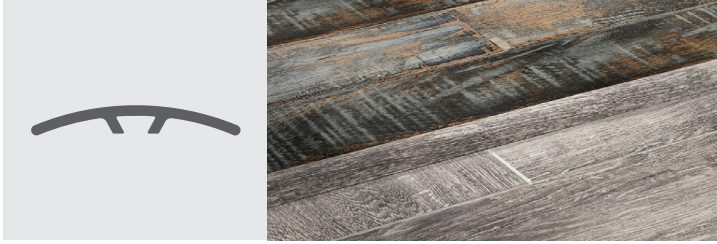
NOTE: Due to printing limitations please use only the Alterna flooring grout card (F-8241) to select grout. Any grout printed in this brochure is for reference only.

MULTI-PURPOSE TRIM AND STAIRNOSE

Trim pieces provide the ideal finishing touch to a flooring installation. Armstrong® Flooring trims are expertly matched to your Alterna floor for a seamless look.

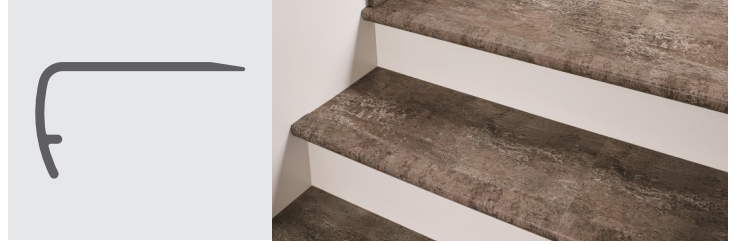
MULTI-PURPOSE TRIM:

Ideal for transitioning from Alterna to most flooring types.



STAIRNOSE:

Use as stair landing trim and elevated floor perimeters.



S-288 FLOORING ADHESIVE

Glue down your floor with the adhesive that has been tested and approved for use with Alterna.

- Creates a strong permanent bond to your floor
- Easy to apply
- High performance against bottom up subfloor moisture
- FloorScore® certified for low VOC emissions

ONCE 'N DONE® FLOOR CLEANER

Clean Alterna with the product designed to clean it best. Once 'n Done® from Armstrong® Flooring will keep your Alterna floor looking fresh.

- Available in concentrate or ready to use spray bottle
- No rinsing required
- Safe to use with S-693 FlexStrong™ Grout

S-1841 QUIET COMFORT™ FLOATING UNDERLAYMENT

Turn your Alterna installation into a floating floor with the use of S-1841 Quiet Comfort™ Floating Underlayment. S-1841 allows you to install Alterna over various types of substrates including OSB, waferboard and particleboard. It lays over your substrate, allowing Alterna to be glued down on top.

- Reduces subfloor preparation
- S-288 Flooring Adhesive spreads easily over S-1841
- Suitable for grouted and non-grouted Alterna installations
- Resists mold and mildew from the bottom up



Established Goodness D0001 Province Grove, Grout – D4 Mushroom (6" x 36" plank shown)

ALTERNA[®] PLANK ENGINEERED TILE FLOORING SPECIFICATIONS

Plank Sizes	8" x 48", 6" x 36"
Thickness	4.1 mm (0.160")
Edge Detail	Micro-bevel - Groutable
Warranty	Lifetime Limited Residential and 5-year Limited Light Commercial

Installation	Dry-backed - S-288 Full Spread Adhesive; Optional - S-693 FlexStrong™ Pre-Mixed Sanded Acrylic Grout; Optional - S-1841 Quiet Comfort™ Floating Underlayment; Floor & Wall Applications*; Below / On / Above Ground Level
Sq. Ft. Per Carton	21.33 sq.ft. - 8 pcs (8" x 48"); 18 sq.ft. - 12 pcs (6" x 36")

Visit armstrongflooring.com/alterna for more information & inspiration.



Ideal Candidate D0003 Opaque Passage, Grout – B2 Smoke (6" x 36" plank shown)

*Alterna Engineered Tile tested in accordance with ASTM E 84 and approved for Residential and Class C Commercial uses. Class C = 76 – 200 Flame Spread.

Alterna® Plank tiles are ideal for kitchens, bathrooms, basements, laundry rooms and other high-moisture areas. Unlike ceramic tile, it can be installed over minor subfloor irregularities without the risk of cracking. And, it installs in about half the time of ceramic tile.

Collection	Color	8" x 48"	Recommended Grout	Additional Grout Choices	Multi-Purpose Trim	Stairnose Trim
Marble Shore	Coastal Khaki	D5005	A1 Glacier	J10, H8	D5005TRM	D5005STR
Stonesdale	Tinshire	D5004	B2 Smoke	D4, J10, K11	D5004TRM	D5004STR
Hunt Hill Oak	Harvest Natural	D5001	I9 Sea Shell	F6, A1	D5001TRM	D5001STR
Hunt Hill Oak	Heron Gray	D5002	E5 Gypsum	A1, I9	D5002TRM	D5002STR
Hunt Hill Oak	Oxford Gray	D5003	J10 Mist	D4, B2, F6	D5003TRM	D5003STR
Collection	Color	6" x 36"	Recommended Grout	Additional Grout Choices	Multi-Purpose Trim	Stairnose Trim
Established Goodness	Craftsman Steel	D0002	D4 Mushroom	B2, K11	D0002TRM	D0002STR
Established Goodness	Province Grove	D0001	D4 Mushroom	C3, G7	D0001TRM	D0001STR
Ideal Candidate	Studio Easel	D0005	D4 Mushroom	B2, K11	D0005TRM	D0005STR
Ideal Candidate	Dry Brush Charcoal	D0004	D4 Mushroom	H8, B2	D0004TRM	D0004STR
Ideal Candidate	Opaque Passage	D0003	B2 Smoke	K11, J10	D0003TRM	D0003STR
Miles of Trail	Butcher's Paper	D0011	F6 Driftwood	L12	D0011TRM	D0011STR
Miles of Trail	Olsen House	D0010	C3 Sandalwood	G7	D0010TRM	D0010STR
Miles of Trail	Gateway Gray	D0009	D4 Mushroom	B2, H8	D0009TRM	D0009STR
Rustic Isolation	Dockside Shadow	D0008	D4 Mushroom	B2, H8	D0008TRM	D0008STR
Rustic Isolation	Half Tide	D0007	F6 Driftwood	B2, J10	D0007TRM	D0007STR
Rustic Isolation	Stolen Cargo	D0006	D4 Mushroom	H8, G7	D0006TRM	D0006STR
Time for Tea	Pigment Degree	D0015	J10 Mist	B2	D0015TRM	D0015STR
Time for Tea	Conestoga Wagon	D0014	G7 Cocoa	C3	D0014TRM	D0014STR
Time for Tea	Spring Dust	D0013	F6 Driftwood	B2, C3	D0013TRM	D0013STR
Time for Tea	Forgotten Forest	D0012	H8 Shale	D4, G7	D0012TRM	D0012STR



Rustic Isolation D0006 Stolen Cargo, Grout – D4 Mushroom (6" x 36" plank shown)

Inspiring Great Spaces®



NOTE: Due to printing limitations, colors pictured cannot be guaranteed to match actual flooring material.

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Hunt Hill Oak
D5001 Harvest Natural
Grout - 19 Sea Shell
(8" x 48" plank shown)