



Dear Neighbor and Business Owner,

We invite you to become a sponsor of this year's 4th annual Into the Pines Music Festival, returning June 25-27, 2026. Come join us in a creative celebration of music, art, and culture. Where music, arts, and the vibrant spirit of Hammonton, NJ come together in an unforgettable expression of local talent and culture, here in the heart of the Pine Barrens. Held at Paradise Lakes Campground in Hammonton, NJ, Into the Pines brings together families, artists and music lovers for an immersive, all ages experience.

Into the Pines Music Festival is a family-owned and family-run event, built on community at its core. This vibrant, thoughtfully cultivated festival creates unforgettable moments while creating a lasting imprint on South Jersey's local music and arts scene. Rooted in community, connection, and discovery the Into the Pines Music Festival is thoughtfully designed to be welcoming to all. From family-friendly activities, hands-on workshops for every level of enjoyment, and a peaceful space where friends and family can gather, explore art and music, and fully enjoy the beauty of the festival's natural setting.

Founded by John Facchinei, Into the Pines is built on over 20 years of music festival promotion and production experience. Featuring a thoughtfully curated musical line up, showcasing a dynamic lineup spanning from blues to bluegrass, brass to funk and beyond supporting both emerging artists and national acts. As the festival continues to grow, so does its impact. With that growth, our need for sponsor support had become stronger than ever.

Your partnership is instrumental to our symphony. With a proven successful track record and a steadily growing digital presence, we invite you to elevate your local business's impact alongside us. Sponsorship plays a vital role in helping creativity thrive, your partnership directly supports artists, local vendors and creativity, where art and music can flourish. In return, your business becomes aligned with a trusted, community-driven event, gaining meaningful exposure to a highly engaged South Jersey audience.

In Kind Sponsorship is welcomed and we invite you to explore our tailored monetary sponsorship tiers. Designed to provide unique exposure and meaningful community engagement.

~**Bronze Leaf Tier (\$100):** Includes a 1-Day Pass, parking, and festival gear.

~**Silver Branch Tier (\$300-\$500):** Weekend passes with expanding benefits, workshop options, and promotional features.

~**Golden Canopy Tier (\$1000):** VIP access, hospitality perks, vending opportunities, and premier branding opportunities.

~**Band Spotlight Sponsor (\$1,500):** Our highest-impact tier, delivering the ultimate VIP experience, elevated hospitality, vending opportunities, and stand out branding presence at the heart of all the music.

We are grateful for your time and support. Let's make this more than a festival – let's make it a landmark of our shared community. Please reach out with any inquiries at [intothepinesfest@gmail.com](mailto:intothepinesfest@gmail.com), or visit [www.intothepinesfestival.com](http://www.intothepinesfestival.com) for more details.

Warm regards,

John Facchinei  
Founder & President  
Into the Pines Music Festival

Thank you to the Into The Pines Music  
Festival Sponsors!  
Hammonton Art Center & Tonewood  
Brewing.

