

Monterey Magazine 2025[®]



We Hope You Enjoy Reading The Monterey Magazine 2025[®]

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Welcome to Monterey Car Week 2025



Bill McCallum
publisher

Monterey Car Week 2025, the second week in August, should be on your “bucket list” if you haven’t already attended. As auto enthusiasts from around the world travel to Pebble Beach/Carmel/Monterey, CA, the feature events of note start on:

MONDAY - 8/11/25 thru 8/13/25
Automotive Memorabilia Event
Embassy Suites Hotel
Seaside, CA 93955

WEDNESDAY - 8/13/25
Hagerty Motorlux event held at the Monterey Airport.

THURSDAY - 8/14/25 ... The Concours Village at Pebble Beach Lodge (above) the Peter Hay Golf Course opens at 9:00 am to 6:00 pm all week, featuring automotive vendors, artists, a media center, and a LEGENDS OF AUTO presentation.

FRIDAY 8/15 ... For those unable to get tickets to the auto maker supported Quail Automotive Event in Carmel Valley there are still tickets available for the Paddock International Car Show at the Bayonet Black Horse Golf Course 3 pm to 8 pm.

SATURDAY 8/16 ... The 40th Anniversary of Concorso Italiano, also held at the Bayonet Black Horse Golf Course, while down-the-road race fans can check out activities at Laguna Seca race track ... (See page 7 Story)

On SUNDAY 8/17 ... Auto enthusiasts will gather at the “WORLD FAMOUS” Concours d’ Elegance held on the 18th hole of the Pebble Beach Golf Course.

NOTE:

While there are five Collector Car Auctions Scheduled for “Monterey Car Week”, we recommend you Start with Mecum’s 3 day (daytime) Auction Thurs., Fri., Sat. at the Hyatt Hotel and Event Center.

“Mecum has long held the status as the World’s Largest Classic and Collector Car Auction Company.”

I suggest you start your **“Auction Action”** at this years Mecum Auction at Monterey.



Travel safe and enjoy !

For Additional Information on
Monterey Car Week Events
contact:
www.SeeMonterey.com
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Rick Case Auto Group



Florida - Georgia



Rita Case Wins Prestigious TIME Dealer of the Year Award

This national award presented at the annual National Automobile Dealers Association convention honors retail automotive success and commitment to philanthropy

Rita Case, president and CEO of Rick Case Automotive Group, the nation's largest female owned and operated automotive dealer group in America, received the 55th Annual TIME Dealer of the Year Award, one of the automotive industry's most prestigious and highest honors for a dealer. Rita is only the fifth woman to be named TIME Dealer of the Year.

Nominated by members of the Automotive Trade Association Executives, Rita represented the Florida Automobile Dealers Association as the Florida Dealer of the Year. Rita and 49 other dealers from around the U.S. were nominated from more than 16,000 dealerships. Awarded annually since 1970, the TIME Dealer of the Year Award, in partnership with Ally and National Automobile Dealers Association (NADA), recognizes the nation's most successful auto dealers who also demonstrate a long-standing commitment to community service.

"I want to thank TIME and Ally Financial for this recognition. I stand on stage with an amazing group of other dealers who all generously give of their personal time and resources to support and improve their communities. TIME Dealer of the Year is the highest honor and most prestigious recognition an auto dealer can receive from the auto industry, and I am

humbled and grateful for this award," Rita said, as she received the award during the 107th Annual NADA Show in Las Vegas. "I'm proud to be proof to the next generation that the auto industry is a great business and provides support to their community. It's so much fun, and I'm hoping that all the dealers in the room will pass their dealerships on to the next generation so that we can continue to prove that the American dream is alive and well."

Jessica Sibley, CEO of TIME, and Doug Timmerman, Interim CEO of Ally Financial and President of Ally's Dealer Financial Services, announced Rita as the winner at the ceremony.

"Rita epitomizes the qualities the TIME Dealer of the Year Award was designed to recognize – a relentless determination to make this incredible industry even better and to support causes that strengthen her community," Timmerman said. "She's paved the way for women in the dealership business and found innovative ways to sell cars, while also working to provide those in need everything from housing and scholarships to healthcare and education."

Since moving Rick Case Automotive Group's headquarters to South Florida from Ohio in 1985 to open the nation's first Acura and Hyundai dealerships, Rita and her husband Rick Case, who passed away from cancer in 2020, built an award-winning company that is

one of America's most respected retail automotive brands, with 12 dealerships in South Florida and Atlanta. The dealerships consistently rank in top volume sales nationally and are recognized for operational excellence. The dealerships employ 1,300 dedicated associates and account for \$2 billion in annual sales.

Rita didn't marry into the auto industry; she was born into it. Her parents owned a small foreign car repair shop in Santa Rosa, California and later added Honda motorcycles in 1959, the first year Honda was introduced in the United States. Rita swept floors, answered phones and polished bikes at only eight years old. Her family's dealership became the first Honda auto dealer in America in 1970, and Rita sold the Honda cars to her friends at school and after school at the dealership. With a sale price of only \$1,295, great gas mileage and easy to drive, it was a great hit at high school.

Rita was promoted to manager of her parents' dealership following graduation from University of California at Davis with a degree in economics. Rita wanted to learn more about the auto industry, so she asked NADA to form the first Honda 20 group. That is where Rita and Rick first met. Rita was the youngest dealer, single and the only woman, so she knew she had to prove to the other Honda dealers she understood financial, business operations, could offer solutions and was open to ideas. The rest, as they say, is history.

continued on next page

Rita Case Wins Prestigious TIME Dealer of the Year Award

“Every year for 45 years, I’ve come to NADA, and I’ve admired the TIME Dealer finalists’ portraits that were displayed in the convention lobby. To see my picture there this year was a thrill,” Rita said. “I am so proud to be an automobile dealer. Cars provide the freedom of mobility to my community and all of us.”

A 2022 Horatio Alger Award recipient, Rita sits on the Federal Reserve Bank of Atlanta Miami Branch Board of Directors; the Horatio Alger Association, Nova Southeastern University and Broward Workshop board; and served on the Boys & Girls Clubs of Broward County board for 35+ years.

Commitment to the Community

Rita and Rick’s impact extended beyond the showroom floor. They have had a profound influence in uplifting countless children and families in South Florida. Together, they created, developed and led fundraising initiatives that raised more than \$100 million for organizations in South Florida, a legacy that Rita continues today. Her philanthropic efforts have been life-changing for residents who need a hand up.

Among the non-profits and initiatives Rita, the Case family and the company support are the American Cancer Society, American Heart Association, Boys & Girls Clubs of Broward County, Broward Center for the Performing Arts, college and vocational scholarships for deserving students, Feeding South Florida, Habitat for Humanity of Broward, Broward Health, Cleveland Clinic, Holy Cross Health, Memorial Health, Baptist Health, Huizenga Park Reimagining, Pace Center for Girls Broward, Soles4Souls’ 4EveryKid initiative, United Way and Women in Distress.

In 1982, Rita and Rick launched Rick Case Bikes for Kids, which has distributed more than 100,000 new and gently used bicycles to children in need during the holidays. The couple also became involved with Soles4Souls in 2013 by providing coats and shoes to children at Boys & Girls Clubs in Broward County. Rita, along with Soles4Souls, has since founded the 4EveryKid program in Broward County and partnered with Broward County Public Schools (BCPS) Homeless Education Assistance Resource Team (HEART) to provide new name-brand athletic shoes to students facing housing instability. Since becoming the founding sponsor and chief fundraiser for 4EveryKid Broward in Spring 2022, Rita has raised nearly \$500,000 for the program with many five-year commitments to secure funding for years to come. To date, nearly 7,000



TIME Dealer of the Year Rita Case (Photo credit Ron Bland Photography)

Broward kids have received new athletic shoes through the initiative.

Over the past decade, Rita and Rick dedicated time, leadership, support and creativity to help the American Heart Association (AHA) achieve goals and take the organization to new heights. They laid the foundation for the annual Broward Heart Walk, enabling the AHA to give the gift of time back to so many families in the community. Thanks to a generous multi-year donation from Rita to AHA, multiple Broward County Public Schools in under served neighborhoods will continue to receive newly upgraded CPR in Schools Training Kits™.

In 2015, in partnership with Habitat for Humanity of Broward, Rita launched the establishment of ‘A Rick Case Habitat Community.’ When complete, this Pompano Beach community of 76 homes will be the largest affordable home ownership community in the county’s history.

In 2023, the Community Foundation of Broward recognized Rita as a Community Builder and celebrated the establishment of the Rita

& Rick Case Family Fund during a special ceremony. The fund fuels their lifetime commitment to philanthropy and ensures support for initiatives that have the greatest impact on children, families, education and healthcare in Broward County. Rita has been involved with the Community Foundation of Broward since 2002, serving as a board member and on the strategic planning committee.

About The Rick Case Automotive Group

Founded in 1962, the Rick Case Automotive Group has been honored by Automotive News as the National All-Star Dealer and is one of the largest auto groups in America, offering Honda, Hyundai, Genesis, Ioniq, Volkswagen, Kia, Acura, Audi, Mazda, Maserati, Fiat, Alfa Romeo, Honda Motorcycles and E-Z-Go golf carts. Celebrating more than 60 years in business, the Rick Case Automotive Group has 12 dealerships in Florida and Georgia. Those dealerships are known for holding national sales records, consistently ranking among the top performers in markets they serve. Rick Case Automotive Group is headquartered at 14500 W. Sunrise Blvd. in Sunrise, Florida. For more information, visit www.RickCase.com.

A Road Trip to Monterey in the All-New Hyundai Kona N-Line 4-Door SUV



Hyundai Kona N-Line at the Entrance to Laguna SECA Race Track in Monterey, California during “Car Week” 2024 (photo Auto News)

by Bill McCallum

The all-new Hyundai Kona N Line and Kona Electric EV are both leading the charge as Hyundai sales continue to surge.

I always refer to the “Hyundai Auto Group” which includes the Hyundai, Kia, & Genesis brands when discussing the Korean automaker even though they like to separate the brands in the U.S.

In my mind Hyundai is the “success story” of the decade when it comes to sales, new models, dealer networks, and customer C.S.I.

It all started over two decades ago when Hyundai created and hired over 500 of the top automotive designers from around-the-world for their global design studio. So..... when you buy a new vehicle from the Hyundai Auto Group

you know your ride will “turn-heads” on the highway.

The Hyundai Kona N Line 4-door SUV comes in 3 other trim lines including a SE, SEL, & Limited. Engine choices include a 1.6-liter 4 turbo (190 hp) or a 2.0-liter 4 (147 hp) Prices range from \$24,250 to \$33,500 depending on options.

The Hyundai Kona N-Line deserves a “test drive.”

Concorso Italiano Adds International Paddock Event on 8/15/25 3pm to 8pm

We're proud to welcome Saleen as a Presenting Sponsor of Concorso Italiano 2025. Known worldwide for engineering excellence, dramatic styling, and raw performance, Saleen has spent more than four decades redefining what American automotive innovation looks like. Under the direction of racer-turned-builder Steve Saleen, the company has consistently delivered vehicles that turn heads and push boundaries—and none more so than the legendary Saleen S7.

While Saleen is not an Italian marque, they have participated in Concorso Italiano for many years. Our audience has always appreciated exceptional automobiles—cars that deliver stunning design, captivating presence, and extraordinary power. The Saleen S7 fits seamlessly into that tradition. Its carbon-fiber bodywork, butterfly doors, and mid-mounted 7.0-liter V8 engine earned it a global reputation as one of the most compelling supercars ever produced.

This year, Saleen has chosen Concorso Italiano as the stage for the official **25th**

Anniversary Celebration of the Saleen S7. Attendees will have the rare opportunity to view several examples of the S7, meet **Steve Saleen** himself, and learn more about the car's remarkable design and development. The display will serve as a highlight within our world-renowned show field—one that represents the convergence of innovation and beauty.

In addition to their presence at Concorso, Saleen is also sponsoring The Paddock, our multi-marque sister event held on Friday, August 15, from 3 PM to 8 PM at the same Bayonet Black Horse location. While The Paddock showcases an eclectic mix of enthusiast cars and brands, Concorso Italiano remains the definitive celebration of Italian automotive excellence.

Celebrating 40 Years of Passion, Design, and Community

This year marks 40 incredible years of Concorso Italiano. For four decades, our event has been a destination for collectors, enthusiasts, designers, and fans of Italian motoring and lifestyle. More than just a

car show, Concorso is a reunion of old friends, a stage for new ideas, and a vibrant celebration of craftsmanship, performance, and culture.

From the earliest Ferrari and Lamborghini models to the most modern Alfa Romeos, and Fiats, Concorso has always brought together the most breathtaking examples of Italian design. If you've ever dreamed of showing your car, this is the year to do it. If you've walked the fairways with friends and family in the past, we invite you to return and celebrate this milestone with us. If you've never experienced Concorso before, there has never been a better time to attend.

We are also accepting a limited number of non-Italian cars in our curated special display area. If your car represents outstanding style, racing history, or coach-built craftsmanship, we encourage you to apply. Each entry is reviewed to ensure it fits within the spirit and atmosphere of Concorso Italiano.

Now is the Time – Secure Your Place on the Show Field



Beau Boeckmann, CEO and President of Galpin Auto Group, LA will be "On The Green" at Pebble Beach Lodge with his production Porsche 911 EV on Sat. 8/16/25 (photo Auto News)

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About the Auto News Foundation

The Auto News Foundation is a 501c3 non-profit foundation that was created with the intention of empowering the next generation of automotive technicians while supporting community colleges and tech school automotive programs.

Donation Tiers

All donations are tax deductible. 100% of donations shall go towards starting the Auto News Foundation Scholarship Fund to help aspiring youth join the automotive industry.



“Biggs Rover” Tier Up to \$1,000	“Collector” Tier Up to \$2,500	“Doug Ikegami” Tier Up to \$5,000	“Rita Case” Tier Up to \$10,000
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**Denotes Added Benefits*

All donations are tax deductible. 100% of donations shall go towards starting the Auto News Foundation Scholarship Fund to help aspiring youth join the automotive industry.

iHollywood 2025 Film Festival is a Sponsor of Auto News Non-Profit 501(c)(3) Foundation Scholarship Presentations during Monterey “Car Week” in August 2025

Will Smith steals the show smacking Chris Rock and minutes later winning a Best Actor Oscar® for “King Richard” during the 94th Academy Awards®. What stole the show for me though was seeing Aeromobile 4.0 flying car across the street at the Petersen Automotive Museum.

Global Green’s pre-Oscar® Gala with Energy Independence Now was at the Petersen Automotive Museum. An Oscar® golden Toyota Mirai greeted eco-conscious celebs and zero-emission advocates on the green carpet. Inside the party on the rooftop, guests became creatives as they marked with colors on the hydrogen powered fuel cell car.

Oscar® Sunday is Hollywood’s biggest night of the year and was another historic Oscars® included Apple’s “CODA” made history by being the becoming the first streaming movie to win Best Picture with Troy Kotsur becoming the first deaf man to win an acting Oscar®. “Dune” dominated with 10 wins. Ariana DeBose “West Side Story” was the first openly queer woman of color to win for acting as Best Supporting Actress.

Leading up to the Oscars® we were invited to be part of international fashion designer Shekhar Rahate’s new tv show with celebrity psychic and creative entrepreneur Laura Powers and Keri Norley of The Wealth Alchemist podcast. The show is about designing and styling for award shows with executive producer Anjanette Miller.

The iHollywood Film Fest core team with Arati Misro, Michelle Tabrizi-Ortiz, Terri Tilton and iHollywood Film Fest founder Joyce Chow came out to celebrate Hollywood’s biggest night of

the year, Oscar® Sunday at The Academy Museum of Motion Pictures, by the Academy of Motion Picture Arts and Sciences. Oscars® Night at the Museum was the first Oscars® after opening this past September at an estimated cost of \$482 million.

The Academy Awards® ABC pre show taping began the afternoon. There were plenty of photo opps with red carpets, photo booths, passed hors d’oeuvres, museum tours and The Oscars® Experience to remember an unforgettable day and evening. The Academy Awards®

was viewed in the David Geffen Theatre reminding one of the upcoming Cannes Film Festival.

Today everyone’s still talking about Will Smith smacking Chris Rock during the Academy Awards® while we were getting the boot from the Academy Museum. It’s all about the experience and the memories whether it’s Oscar® Sunday, the feel of the road in your wheels or the upcoming iHollywood Film Fest film festival as we align entertainment creatives, spirit and technology.



The Saleen Story - From Track to the Street

Nearly 50 years ago, Steve Saleen embarked on making his childhood dream of becoming a race car driver a reality.

Born and raised in Southern California, Steve lived and breathed cars. After entering and winning his first race in 1973, his journey to becoming a legend in the automotive industry was just beginning.

After racing in the SCCA Trans Am, Saleen started his company in 1983.

While much has been accomplished, Saleen is not done creating, building, and winning.

Racetrack Proven performance, for the street

The Saleen S1 has proven itself on top tier racetracks across North America and is now being certified for street usage.

Saleen S1 Specs:

- Engine: 2.2L 1-4 Turbocharged

- Power: 450 horsepower
- 0-60 mph: 3.5 seconds
- Top Speed: 180 mph
- Body: Carbon Fiber

Saleen is positioned for a planned expansion

With 80 Saleen dealers nationwide, Saleen plans to increase it's dealer network to 100 dealers in the top 100 U.S. markets.

For Additional Information Visit:
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Toyota's Complete Line-up of Hybrids Helps in their Transition to EV's



Toyota Prius Prime Plug-in Hybrid (photo Auto News)

by Bill McCallum

As I mentioned in my 2024 Toyota Prius Hybrid test drive review last fall, Toyota design engineers created a new “cutting edge” design for the 4-door hatchback. That same advanced body style design is available in all Prius Prime trim lines SE, XSE, and XSE Premium. The Prius Prime plug-in

hybrid electric vehicle (PHEV) I tested was priced at \$34,434, as driven. Both Toyota Prius Prime Hybrid and Plug-In Hybrid models are “top sellers” and considered by most as the best way to transition to pure EV’s.

As far as Fuel Economy, the 2024 Toyota Prius Prime is rated at 52 MPG for gasoline only and 127 MPGe for

electricity + gasoline.

The 2024 Toyota Prius Prime Safety Sense 3.0 system includes; Pre-Collision Technology, Safe Exit Assist, Blind Spot Monitor, Cross-Traffic Alert, Lane Change Alert, Traffic Jam Assist and more.

I suggest a “test drive” at your local Toyota dealership.

Honda CRV A Sporty Hybrid Test Drive Review



Sally Hanson
editor



America's best-selling Crossover Utility Vehicle (CUV) since its launch in 1997 and Honda's best-selling vehicle since 2017, this year's sixth generation CR-V line-up was further enhanced by the addition of the Hybrid All-Wheel-Drive Sport Touring model.

The completely redesigned CR-V offers bold styling on the exterior, increased performance, and more space and comfort inside the vehicle. Honda's new hybrid models feature a new hybrid system for a sportier driving experience. My drive in the CR-V Hybrid AWD Sport Touring edition included a round trip from Seattle over the Cascade mountain pass to the Columbia basin in Eastern Washington. I was hoping to encounter slushy roads in the pass to feel the all-wheel-drive system work its magic, but heavy rain was all I got! My return trip to the wetlands was met by blinding rain where I was able to experience the stability of the CR-V on the road as well as the ease of operating all controls in adverse weather conditions.

The hybrid power train consists of a two-motor hybrid system with a 2.0-liter DOHC 16 valve with Intelligent Variable Valve Timing and Lift Electronic Control (iVTEC) inline 4 cylinder engine delivering 204 horsepower and is paired with a continuously variable transmission (CVT). The CR-V hybrid offered ample power on the highway as well as excellent maneuverability on city streets. The EPA fuel economy is 37 mpg average with 40 mpg in the city and 34 mpg on highways.

The sporty exterior styling of the new CR-V includes a bold gloss black honeycomb front grille and grille bar with sport stainless steel dual finishers under the grille and in the rear around the dual exhaust. 19-inch black alloy wheels with

235/55 all season tires made the Canyon River Blue Metallic color CR-V that I drove an attractive CUV. Sport gloss black door mirrors, roof rails, and rear spoiler trim are also part of the sport package.

The wheelbase of the new CR-V is 1.6 inches longer than the previous model making the overall length of the vehicle about 4 inches longer. The width has added just a half an inch. The ground clearance in the sport touring model is 8.2 inches. These figures make the classification of the CR-V more of a Comfortable Runabout Vehicle than a Compact Recreational Vehicle.

The interior of the CR-V is quieter and more comfortable than its predecessor. It features the most cabin and cargo space in the model's history. It has 33.2 cubic feet of cargo space with the rear seats up and 69.7 cubic feet with the rear seats down.

The rear seating reclines as well as offering a fold down 60/40 split seat. Leather trimmed seats with orange stitching are

an attractive addition. The nine-inch color touch screen is my favorite interior enhancement. It is simple to navigate and offers great visibility with rear view camera activation.

The Honda CR-V has an even brighter future ahead with the production of an all-new hydrogen fuel cell electric vehicle (FCEV) based on the all-new Honda CR-V starting in 2024 in Maryville, Ohio. The new CR-V-based FCEV will mark North America's first production vehicle to combine a plug-in feature with FCEV technology in one model, which enables the driver to charge the onboard battery to deliver EV driving around town with the flexibility of fast hydrogen refueling for longer trips.

This zero-emissions vehicle will contribute to Hondas previously announced goal to make battery-electric vehicles (BEVs) and FCEVs represent 100% of its global auto sales by mid twenty-first century.



Honda's CR-V Hybrid All Wheel Drive Sport Touring is part of the completely redesigned sixth generation CR-V and is parked by the Mukilteo Lighthouse. (photo Sally Hanson)

2025 Subaru Forester

“First Drive”



Dave Kunz
LA feature writer



the Subaru lineup, such as standard all-wheel drive. Throw in a just-right size for many couples and young families, plus generally good reliability, and the Forester should continue to be a winner.

Also standard across the board is Subaru's EyeSight safety sensing system. It literally watches the road for you, and you'd have to be doing something really wrong to crash a Forester. An added bonus is that if you start daydreaming or give in to the temptation of distraction while stopped at a red light, EyeSight will notice if the car ahead of you has started moving and you haven't. A warning tone and a message on the instrument cluster will gently shame you to get going, before a driver behind you might start honking.

Under the hood, the latest variation of Subaru's "Boxer" four-cylinder, displacing 2.5 liters and producing a

rather lukewarm 180 horsepower. With any luck, a turbo engine is in the game plan for the future, or at least a hybrid system to provide a bit of extra power and torque via electric drive. The latter is almost a sure thing, but Subaru's not saying anything just yet.

The engine served me well around town and on the freeways, but I was solo in the vehicle and never faced any steep grades. Since Foresters tend to be favored by adventurous types (I swear a third of them end up with rooftop cargo carriers), I'd be curious as to just how hard that little boxer four would be working with four people and a weekend's worth of gear on board.

You can get a base model (simply called "Forester") for just a tick over \$31,000. My test vehicle was the top-level Forester Touring, which comes in at \$41,390. There are a number of other trim levels in between.



2025 Subaru Forester "First Drive" (photo Dave Kunz)

SHOWCASE REVIEWS

Genesis GV80 Coupe MHEV



Genesis continues to grow the brand across the U.S. and the GV 80 MHEV 4 door SUV has helped fueled that growth while competing with other luxury SUV's

BASE PRICE: \$85,750 *
TYPE: 4 door SUV
ENGINE: 3.5 L Turbo V6
HORSEPOWER: 375 hp
TRANS: 8 speed AT
MPG: 22 highway

Hyundai Santa Fe Hybrid Calligraphy



Hyundai market share continues to grow in the U.S. and the 4-door Santa Fe Hybrid SUV helps fuel that growth.

BASE PRICE: \$49,050 *
TYPE: 4-door SUV
ENGINE: 1.6T 4 cyl.
HORSEPOWER: 231 hp
TRANS: 6-SPEED AT
RANGE: 34 mpg. combined

Lexus LX 700 h



The Lexus LX 700h is considered to be the "the best" luxury SUV in the market with more room, comfort & technology.

BASE PRICE: \$121,105 *
TYPE: 4 door SUV
ENGINE: 3.4L V6 Hybrid
HORSEPOWER: 409 hp
TRANS: 10 speed AT
MPG: 22 highway

Lexus TX 350 AWD



The Lexus luxury brand success in the U.S. is based on design, quality, value & new models like the TX 350 AWD

BASE PRICE: \$64,210 *
TYPE: 4 door / 3 row SUV
ENGINE: 2.4L 4 cyl Turbo
HORSEPOWER: 275 hp
TRANS: 8-speed AT
MPG: 26 highway

SHOWCASE REVIEWS

Honda Accord Hybrid TRG



Honda's all-time best selling Accord sedan, hybrid model continues gain market share as customers look for economy

BASE PRICE: \$39,300 *
TYPE: Sedan
ENGINE: 2.0 Liter Direct Injection
HORSEPOWER: 204 hp
TRANS: 4-Mode Drive System
MPG: 46 city

Honda Civic 4D Hybrid SP TRG



The Honda Civic continues to be a "best seller" for Honda offering "best value" and "best combined MPG" of 49 mpg.

BASE PRICE: \$31,750 *
TYPE: 4-door sedan
ENGINE: 2.0 liter 4 cyl.
HORSEPOWER: 158 hp
TRANS: 4 Mode Drive System
MPG: 49 mpg combined

Mazda3 Premium Plus HB AWD



Mazda has been upgrading their lineup with value based models offering new safety and security features.

BASE PRICE: \$36,950 *
TYPE: 4 door SUV
ENGINE: 2.5 liter SKYACTIV Turbo
HORSEPOWER: 227 hp
TRANS: SKYACTIV Drive 6 speed
MPG: 31 highway

Mazda MX-5 Miata Club



Summer is here !! Time for a convertible ?? The Miata MX-5 Club is a favorite & the "best value" on the market today.

BASE PRICE: \$30,640 *
TYPE: 4 door SUV
ENGINE: 2.0L, 4-CYL, Hybrid
HORSEPOWER: 196 hp
TRANS: Sport Drive Mode, ECVT
MPG: 42 combined

SHOWCASE REVIEWS

Toyota Corolla Cross HV



The Toyota Corolla Cross is another one of Toyota's entry level models that helps the brand maintain its LARGEST BRAND in the WORLD title.

BASE PRICE: \$30,640 *
TYPE: 4 door SUV
ENGINE: 2.0L, 4-CYL, Hybrid
HORSEPOWER: 196 hp
TRANS: Sport Drive Mode, ECVT
MPG: 42 combined

Grand Highlander Nightshade Hybrid



The Toyota Grand Highlander has been upgraded for this model year and is "bigger" and "better" with more room and additional safety features.

BASE PRICE: \$52,610 *
TYPE: 4 door SUV
ENGINE: 2.5L 4-cyl
HORSEPOWER: 362 hp
TRANS: AWD w/Trail Mode
MPG: 34 combined

Toyota Prius XLE



Toyota still leads the industry in the hybrid segment with the Prius. With an all-new design the Prius is still the leader.

BASE PRICE: \$35,592 *
TYPE: 4-door hatchback hybrid
ENGINE: 2.0L DOHC 4 cyl.
HORSEPOWER: 196 net HP
TRANS: Electronic All-Wheel Drive
MPG: 50 highway

Toyota RAV 4 Hybrid XSE



The Toyota RAV 4 combines Value, Economy, and Toyota's Safety Sense 2.5 w/ Pre collision features to make it an overall "best seller" for the brand.

BASE PRICE: \$37,560 *
TYPE: 4-door SUV
ENGINE: 2.5L 4 cyl. Hybrid
HORSEPOWER: 219 hp
TRANS: ECVT
MPG: 39 combined

“...JAY LENO Gave Me The Inspiration To Grow Auto News”

Global Auto News Expands:

- ★ Retail Locations
- ★ Direct Mail
- ★ Email “Fast Blasts”
- ★ Social Media
- ★ AI Platforms
- ★ Auto Show Events

by Bill McCallum

When you start on a journey sometimes you have no idea when or where it will end. That's where I was 40 years ago when the idea of an auto newspaper was born.

I was publishing 2 weekly newspapers at the time “Uptown News” in Bellevue WA and the Coal Creek Newcastle News to the South. Both papers had a small auto section and were growing. I wasn't a car guy but I grew up in the business with family members involved with new car dealerships. I discussed the idea of an auto newspaper with Jim Hammond, the founder of the Puget Sound Auto Dealers Association and the original organizer of the Seattle Auto Show. He said “go for it” and you can count on my support. Thus Puget Sound Auto News was born. A few years later we expanded to Eastern WA, and Oregon and changed the name of the paper to Northwest Auto News.

With California being the largest new car market in the U.S. that was the next big step in our expansion and another name change to Auto News of America.

Enter Jay Leno. I first saw Jay at a comedy club on Sunset Blvd. shortly after we started circulating our paper in L.A. Jay was the “car guy” that inspired me to expand our reach to include car collectors and collector car auctions. I watched Jay's first TONIGHT show and attended his last TONIGHT show in person.

Next chapter. From our launch in California we build a network of over 1,000 retail automotive distribution locations in four more states. (Arizona, Nevada, Idaho, and Montana) and changed the name of our paper to GLOBAL AUTO NEWS and launched our online program. (www.autonewsonline.com) Currently we have added a digital platform sending out e-mail “fast blasts” reaching over 1,000K auto enthusiasts, media & PR firms, OEM's and car collectors.



Bill McCallum (Left) & Chris Chung meet with Jay Leno at Comedy Show (photo Auto News March 2025)



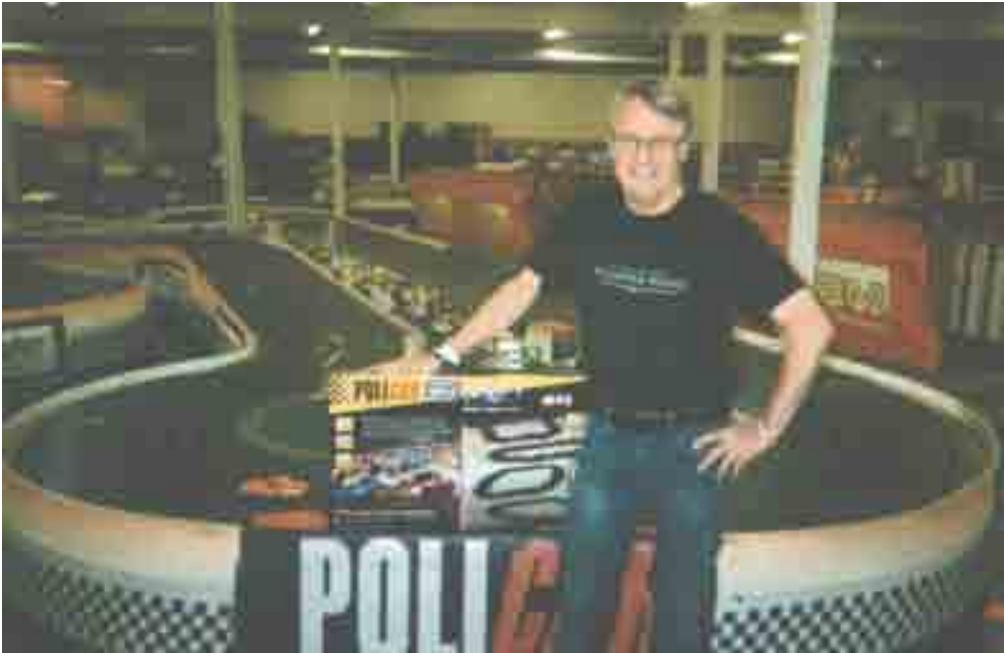
Bill McCallum, Auto News Publisher (far left) with Jay Leno on stage after Jay's Last Tonight Show (photo Tonight Show Staff)

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