

AUTO



NEWS

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Volkswagen USA Expands Lineup, Increases Market Share, & Leads in EV Transitions (see page 5)



VW Tiguan at Tesla Visitor Center in Northern, California (photo Auto News)

AUTO NEWS FEATURES table of contents listing various articles and their page numbers.

Legends of Auto Gala Event Scheduled for August 2022 in Monterey, California

Legends of Auto will celebrate its 10 year anniversary gala dinner event in August 2022 during Monterey Car Week.

Carroll Shelby to name a few. The annual event (less covid years) brings auto enthusiasts from across the U.S. and around the world to enjoy fine food and California wines in a banquet setting while visiting with our honored Legends.

McCall's Motorworks Revival Party August 11th Kicks Off "Car Week"

It's Back! Dubbed "A World Class Lifestyle Event", but canceled last year due to the pandemic, McCall's Motorworks Revival Party scheduled for Wednesday, August 11th this year, celebrates 30 years of kicking off the Monterey, California Car Week known as the Concours d' elegance, which is also returning this year.

"gance" has set to duplicate the amazing concours d' elegance first established in Europe pre-World War II, which was a showcase of beautiful cars, style and fashion. Approximately 200 cars entered in the show—called the Car Show of the year. The coveted "Best of Show" title is the annual winner. This year is the 70th celebration of the Concours d' elegance. continued on page 4

Bill Pierre Ford Family to be Honored at Legends of Auto Gala

Before the Space Needle, the Seattle floating bridges or the I-5 freeway was built, there was a Dealer named Bill Pierre Ford in

Lake City, WA. Founded in 1947 originally a sub agency of a Ford dealer in the neighboring city continued on page 17

by Bill McCallum As a Volkswagen owner for over three decades I appreciate the craftsmanship, technology, and quality of the brand. My 1965 Red VW convertible "Fat Albert" served me well over the years, including a 3 year stint in Los Angeles as a founder and director of wholesale sales for Naturemade Vitamins . (see: LinkedIn BIO) It was a sad day when I sold "Fat Albert" to a Northwest collector. Over the years Volkswagen and its family of companies grew

to the number one selling global brand. The Tiguan is the best selling VW in the U.S. and world wide. The compact or small SUV segment has become very crowded but the VW Tiguan stands out for design, quality, technology, and value. With a price range of \$24,945 to \$39,095 there is a Tiguan for every budget. 3rd row seating is available and 15 Safety and driver assistance features are standard. While some of the "BuffBooks" have knocked the Tiguan's power

I found the 2.0L - 4 Turbo generating 184 horsepower more than enough. Refreshed for 2022 the VW Tiguan offers bolder styling, updated technology and greater value. If there is a Compact (small) SUV in your future I suggest a VW Tiguan test drive. My Northern Calif. test drive included a visit to Tesla Headquarters. See additional story on page 5 "VW Leads The Great EV Race to Market"

2021 Lexus LS 500 is the Flagship of the Lexus Lineup



2021 Lexus LS 500 at Pateros, WA. Heritage Park in Eastern WA. (Story on page 10)

### Where Does Bill McCallum Get His Information?



Bill McCallum  
publisher

I have been asked over the years...Where do you get your information related to the Auto Industry?

I have four sources I rely on: AUTOMOTIVE NEWS, the trade publication, BBC WORLD NEWS, WALL STREET JOURNAL, and Automaker press releases. (Average 40 per week)

- AUTOMOTIVE NEWS, part of the Crain Family portfolio of trade publications is the most reliable source of information.

- BBC WORLD NEWS is my second choice. They report on global automotive news with a more realistic view of the time frame for transition to EV's (see page 5 stories)

- WALL STREET JOURNAL has the best network of writers and information BUT they lean to report on all the "one-off" EV makers going public with great ideas and light on business models

- AUTOMAKER PRESS RELEASES - most of which side step problems, and paint an unrealistic view of the transition to EV's. (See page 5 stories)

### Legends of Auto Gala Stories & Information

- Page 1 – 3 Stories
- Page 4 – McCall's Story
- Page 18 – MTV Photos
- Page 25 – Pierre Ad

### Mazda MX-5 Miata: 30 Years of "Zoom-Zoom"



Chris Chung  
editor

Years ago I worked with someone that drove a 20 year old Miata; he was a high-level Executive at a tech company, so an R8 or any modern sports car would not have been out of his reach. That 20 year old Miata was later totaled, and he proceeded to hunt down and buy the exact same spec Miata. I never understood why, until I bought a 1999 Miata in October, 2020.

My '99 Miata was a complete bargain for the amount of joy that it brought. The car drove great, had an LSD, was reliable, got great gas mileage, and could be a contender at autocross events on the weekend. Unfortunately I parted ways with my beloved Miata, but was extremely excited when I recently had the opportunity to test drive a 2021 MX-5 Club RF; and I'm happy to report that the Miata continues to deliver the purist driving experience that is so fleeting in today's world of EV's and autonomous driving concepts.

That's not to say that the latest iteration of the Miata doesn't have the creature comforts that one would expect in this day and age though. My test vehicle was the "Club" trim which featured a 7" touch-screen display featuring a user-interface that is intuitive and easy to navigate while rowing gears. Android Auto and Apple

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### Testing the Hyundai Sonata & Tasting Cooper Wines



Sally Hanson  
travel editor

Hyundai's Sonata arrived just in time for an early Spring road trip through the farmlands in Eastern Washington. Driving on two-lane state highways and a short distance on the interstate, the mid-size sedan hugged the curving, narrow roads as we passed the incredible scenery of freshly planted fields and powered-up nicely to join the faster pace on the interstate.

Every time I drive a Hyundai, I am impressed with the attention to detail that is given to the design of the vehicle. The 2021 Sonata has a coupe-like silhouette. The badged grille dominates the fascia and bigger air ducts make it look bolder. The rear of the Sonata is accentuated with LED taillights and a hands-free smart trunk release that exposes the 16-cubic foot trunk space. The Phantom Black exterior was complemented by a black interior with high-quality leather appointments including a leather-wrapped steering wheel.

The Hyundai Sonata Limited is powered by a 1.6-liter turbocharged, four cylinder engine matched with an 8-speed auto-

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### 2020 Chevrolet Corvette Stingray Convertible



Arv Voss  
feature writer

The above quotation is a take-off on a popular vegetable juice drink, but is also something that one might hear a Ferrari owner mutter when realizing that he or she could have had an American supercar with all the performance of the Italian marque at a considerably lower cost.

This latest C8 Corvette Stingray is now available as either a coupe or a convertible with a folding or retractable hard top. Since the coupe's roof lifts off for open-air motoring anyway, it represents a more frugal choice. It's probably wiser to instead spend the money upgrading to the 2LT version, which starts at \$68,295, and adds a substantial number of features. The Z51 performance package is also a highly desirable checklist item since it includes all of the Corvette's best performance-oriented gear.

The all-new Corvette Stingray Convertible is visually provocative and stimulating. Styling that is not only elegant, but functional as well. It breaks new ground, and it serves up a distinctive pro-

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### GMs' Bolt Increases Market Share



Scot McCallum  
"Green Car Guy"

The new Bolt is a significant improvement over past EV models made by Chevrolet. Let's start with the expanded range rated at 259 miles at a very affordable price point starting at \$36,620. A full charge takes 10 hours with a 240-volt connection though with the expanded range you won't have to charge it every day. I found the Bolt to have excellent acceleration and it was tight and stable in higher speed cornering. One of the big improvements is how quite the Bolt is even while driving on the freeway. Visibility is great and the display and electronics are state-of-the-art. The Bolt has all the latest safety features and is a fantastic commuter car. Stop by your Chevy dealer this holiday season, you won't be disappointed!



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### VW Jetta GLI Upholds Its Tradition



David Schmidt  
feature writer

Volkswagen created the GLI in 1984 to take advantage of the popularity of the Golf GTi hatchback by offering the same performance enhancements in a sedan.

Now the sixth generation pushes the performance along, as its predecessors did, but add the benefits of modern safety capabilities as well as creature comforts.

For 2021 the Jetta GLI comes in two trim levels: S and Autobahn. It also gets the next-generation Car-Net telematics system and in-car Wi-Fi capability when you subscribe to a data plan. Autobahn models add standard wireless charging and an adaptive damping system for the suspension.

The difference in the driving experience between the base Jetta and the GLI is well worth the premium to the price. The base Jetta feels flaccid, with little power and rather imprecise road feel, which limits the car's cornering comfort.

The GLI upgrades this mostly by equipping it with the same engine and brakes as the Golf GTi. That means under the hood

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### Volkswagen ID.4 Test Drive Review



Dave Kunz  
LA feature writer

Most car companies are starting to embrace electric power, though it remains to be seen if significant portions of the buying public will do the same. Nonetheless, most of the "big news" coming out of the industry these days is about electrification.

Volkswagen has another incentive to jump on the bandwagon: the company is still hurting from fines and embarrassment after they were caught cheating on diesel engine emissions output.

So, the brand that brought us the Beetle and Rabbit as mainstay vehicles is now heralding the arrival of its first dedicated electric car, the 2021 ID.4 crossover SUV. It looks good, has decent passenger and cargo space, will easily go over 200 miles on a charge, and starts in the neighborhood of \$40,000 before incentives.

This clean-sheet EV is entering an increasingly crowded field. Even if you take 800-pound gorilla Tesla out of the equation, there are a growing number of electric cars with similar specs either already in showrooms or

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### 2021 Chev Tahoe Test Drive



Howard Elmer  
truck writer

Chevrolet has just revealed the fifth generation of the Tahoe. This full-size SUV (that shares much with the larger Suburban) has been in this market since 1995; and, it continues to own it.

For 2021 the Tahoe becomes larger, more capable and also more connected. The key change to the Tahoe's architecture that let's GM claim all of the above is a new independent rear suspension. By dumping the solid rear axle, they have achieved a fully flat floor in the rear. Along with a stretched body these two changes net an increase of 10-inches of additional third-row legroom as well as 66% more cargo space behind that third-row seat. To be a bit blunter – this newest Tahoe actually has a use able third-row seat with a decent amount of cargo space still available behind it. This is a big deal.

As part of that new rear independent suspension, GM adds Magnetic Ride Control – this system "reads" the road and changes the damping of the shocks as needed – in milliseconds. Also

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### UK & US Millennials Share Thoughts On Car Buying



Jordan Williams  
millennial writer

I recently read an article entitled, "What Gen Z and Millennials Want From Their Car-Buying Experiences in 2021", by Ed Howarth, Oliver managing partner in the United Kingdom. Howarth stated that Millennials combined with Generation Z-ers will represent 75% of all car or vehicle purchases by 2025.

Howarth provided insights which are comparable to United States Millennials. Howarth believes that UK Millennials are, "Tech-savvy kids who grew up using Facebook and googling everything from celeb fashion to their science homework are now the most informed consumers the auto industry has ever seen". He continues, "Firmly established in their careers today, they're reaching economic maturity and have the spending power to prove it. But they're doing so wisely".

As reported on before, Millennials complete hours worth of online research before they purchase a vehicle.

Howarth stated that on average, Millennials spend over 15 plus

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### 1979 Pontiac Trans Am 10th Anniversary Edition



Mark Smith  
classic cars writer

The penultimate in the disco muscle cars - the 1979 Pontiac Trans Am 10th anniversary edition. Trans Ams are known for their wild graphics but this is the 10th Anniversary limited edition. The stripes cover more sheet metal, the graphics are more elaborate with red pin striping everywhere and the car is drenched in a two tone liquid silver - all of it, including the silver leather interior. The car is truly something to see in its gilded, graphic ornamentation.

This example has just under 50,000 miles on it. Gentle, lovingly three owner miles of garage kept, sunday driving, graduations and parade duty.

The doors swing open, they are enormous and heavy. Duck into the cabin and close the door. The first impression is the engine turned dash and the business-like array of gauges. The wheel has circles cut into each of the three spokes, that familiar GM buzzer goes off when the key is inserted, like the board game Operation.

Then the big block Oldsmobile

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## McCall's Motorworks 2021 Revival Party- Celebrating 30 Years

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The McCall's Motorworks Revival-upscale, celebrity attended red carpet event traditionally kicks off this Concours' d'Elegance car week in great style and showcases beautiful automobiles and aircraft, delicious gourmet food, and the best California wines during the magical evening. For over a decade, a portion of the proceeds from this event benefits the California Highway Patrol 11-99 Foundation, too.

Go to <https://www.mccallevents.com> to purchase your tickets for the 30th anniversary celebration of McCall's Motorworks Revival Party. Tickets are selling fast due to last year's unfortunate cancellation.

We at Auto News, look forward to returning to the Monterey Jet Center in 2021 to kick off the Monterey Car Week with the McCall Motorworks team at their amazing event. We hope to see you there! Together, we can all celebrate the return of the greatest car show week of the year!

If you are a classic or exotic car buff, and/or have ever considered attending this event, or all or part of this special week, make 2021 your year and join us on August 11th and in the days that follow. You won't be disappointed.

## Volkswagen ID.4 Test Drive Review

continued from page 3

arriving soon. Both 2021 and 2022 will see a slew of new electric offerings.

The stark white ID.4 I drove around Southern California for a week certainly got plenty of looks. It wears VW's current signature design language, and seems both familiar and different. Those who heard it go down the road were treated to its high-tech "whoosh" sound, mostly purposely-generated noise to warn sight-impaired pedestrians at low speeds.

Speaking of white, my test vehicle was a 1<sup>st</sup> Edition limited run model, the inside of which looked like a rolling Apple store. Thankfully, the regular interior isn't so shiny white. The 1<sup>st</sup> Edition models are all technically sold out, so there's that.

I didn't try to see how far I could go on a full charge (official EPA estimated range is 250 miles), but I did take advantage of high-speed charging at one of the growing number of Electrify America quick charge stations popping up in places like shopping centers. They provide an 80% charge into the battery in about 40 minutes, while you can be doing other things. The first three years of this high-speed public charging is free to ID.4 buyers.

VW wasn't the first to come out with an automobile, but the Beetle became a sensation once they did. Today, the scenario is repeated somewhat. The company wasn't the first with an EV, but is hoping the ID.4 follows successfully in its famous grandfather's footsteps.



Michelle Hale  
global correspondent

## Hyundai is a Leader in EV Strategy

*Walking car concepts? Awards for human exoskeletons? What's going on with Hyundai? Turns out, a lot. The Korean carmaker, it's Genesis premium brand and continued on page 19*



Harold Allen  
Texas feature writer

## Ford Bronco Takes A Star Turn

Nothing goes better in Texas than Broncos, Ford trucks and lots of Cowboys. Last week over fifty Ford Broncos, from vintage 70's to a 1996 model, were on continued on page 7



Gary Murphy  
LA feature writer

## Galpin Ford A Family Auto Group

I am a fourth generation Native Californian and attended high school during the mid 1950's in Southern California. Cars were the big excitement along with continued on page 10



Nick Ellis  
RPM foundation

## Nick Ellis Joins Auto News

Nick Ellis is the Interim Director of the RPM Foundation, and is responsible for delivering our mission of supporting pathways to careers in the collector vehicle continued on page 13



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# EV (Electric Vehicles) News and Strategies



AUTO NEWS

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## Transition to EVs "It's a Race". VW is in the Lead with Hyundai, Toyota, Ford, & GM Trailing

by Bill McCallum

Jim Farley, Ford CEO, in a recent Automotive News, the trade publication article, described the transition to EV's as a baseball game in the first inning. I think it's more like a horse race. With traditional automakers having a global network of dealers and supply chains in the lead to try and catch Tesla. Volkswagen is in the lead out of the gate with Hyundai #2, Toyota #3, Ford #4 and GM #5.

Winners need leaders and Johan de Nysschen is back with VW as COO North America. I met Johan years ago when I was President of NWAPA (Northwest Automotive Press Assoc.). He is a highly motive change artist with an unlimited amount of energy.

1- VW's connection with SK's 2.6 billion battery manufacturing facility currently under construction in the U.S. helps VW in the transition to EV's. The VW ID 4 EV and other models offer a balanced lineup.

2- HYUNDAI - Hyundai is busy expanding it's Ioniq EV lineup with an Ioniq 5 Crossover, Ionic

6 Sedan and Ioniq 7 large Crossover. Hyundai also has one of the best relations with global battery manufactures.

3- TOYOTA - Toyota the largest automaker in the world is also the global leader in Hybrid sales. Unlike other automakers Toyota doesn't broadcast all their EV plans. With new hybrid technology in the works and a large bank account watch out for Toyota down the "back-stretch."

4- Ford sends out more EV press releases than most while some financial experts question the idea of naming EV brands after profit producers like Mustang and F-150's. Time will tell but they will be a player the "Great EV Race to Market".

5- GM should be in the lead in the "Great EV Race to Market" with their EV1, Volt, and Bolt experience over 2 decades. Time will tell.

ONE THING FOR SURE is the mass market EV transition is going to take longer than 10 years as most politicians, environmentalists and automakers predict.

## Auto News increases both online and on-the-ground coverage across the United States

While most folks have more time on their hands to read and play with their computers and cell phones during the Covid-19 crisis, we at auto news have been expanding our U.S. circulation and increasing our online reach. (www.autonewsonline.com)

A special thanks to Chris Chung our Editor for creating and launching our "Thursday Weekly Updates" and our YOUTUBE reviews using DRONES. As a result of these efforts our online traffic is up 170% and accelerating each week.

For those of you who have known me during our 35 year journey you know that I am not one for "self promotion." So Chris convinced me to submit a short BIO to LINKEDIN

Our print mailing list and on the ground distribution has also been expanding this year.

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WASHINGTON	31%
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WISCONSIN	1.2%
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TENNESSEE	1.2%
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All other states	9.1%
TOTAL	100%

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## EV Transition to Mass Market Could Take Decades with Numerous Obstacles

by Bill McCallum

The last major transition in the individual transportation industry was from the horse & buggy to a motorized vehicle. Considering how slow new ideas took hold in the early 1900's it actually happened quite smoothly. Why? Because there was a strong motivation on both ends of the idea. The population was tired of dealing with piles of horse dung on the streets of America. Feeding and taking care of horses and traveling to grandma's house in bad weather.

With the transition to EV's the idea is one sided with politicians, environmentalists, and Wall Street leading the charge. That is the real reason the total EV market

has remained between 2 to 3% for the last decade. Most folks are not unhappy with their fossil fuel vehicle. The main obstacles that will impede the transition to EV's are: 1- an outdated U.S., electrical grid that will take at least 30 years to update, connect across the U.S. and secure. 2- Improve battery technology that will eliminate fires and charging issues 3- Motivating the fossil fuel industry to join the movement by installing charging stations at most of their retail outlets.

Steve Carlisle, President of GM North America said it best in an Automotive News, the trade publication interview, "..... demand will dictate the future of EV's and 2035 is a goal not a guarantee."

## AUTO NEWS® BYTES

### Volkswagen Commercial Vehicles moves ahead with Autonomous Driving R&D for Mobility as a Service

- All-electric Volkswagen ID. BUZZ is expected to be the first vehicle in the Volkswagen Group to also drive autonomously
- Carsten Intra, CEO of Volkswagen Commercial Vehicles: "Important contribution to future mobility and road safety in cities"

Volkswagen Commercial Vehicles, a brand within the Volkswagen Group, is consistently and rapidly advancing the development and implementation of autonomous driving. "With the confirmation of the Volkswagen Group's Supervisory Board for our Autonomous Driving R&D program until, we are setting the course for the future of mobility. Autonomous, electric driving will make an important contribution to urban mobility and road safety. Our vehicles are the logical first choice to apply such systems to", explains Carsten Intra, CEO of Volkswagen Commercial Vehicles, after the Supervisory Board meeting of the Volkswagen Group.

The planned introduction of autonomous systems for traffic use in 2025 is currently being prepared at Volkswagen Commercial Vehicles. Christian Senger, Head of Autonomous Driving: "This year, for the first time, we are conducting field trials in Germany, in which the self-driving system by Argo AI will be used in a version of the future ID. BUZZ by Volkswagen Commercial Vehicles. The aim is to develop a ride-hailing and pooling concept similar to what MOIA offers today. In the middle of this decade, our customers will then have the opportunity to be taken to their destination in selected cities with autonomous vehicles."

As part of their cooperation, Ford Motor Company and Volkswagen have invested equally in Argo AI, a company specialized in software platforms for Autonomous Driving. The goal: the consistent and fast development and use of autonomous systems. In addition to the initial investment of one billion US-Dollars, the Volkswagen Group also contributed its subsidiary AID (Autonomous Intelligent Driving) into Argo AI. With the autonomous driving budget recently confirmed by the Supervisory Board of the Volkswagen Group, Volkswagen Commercial Vehicles is taking the next significant step towards the future of autonomous mobility.

The commercial vehicle brand is responsible for the development of fully autonomous systems and their commercial use in urban areas. The brand plans to develop and build Special Purpose Vehicles (SPV), such as robo-taxis and vans.

In addition to the investments in Argo AI, the Volkswagen Group is also investing billions of euros in projects of its own software company, the Car.Software Organisation. The Car.Software Organisation develops, in parallel and independently of Argo AI, assisted and automated driving functions up to level 4 for the private mobility sector of all Volkswagen Group brands.

Volkswagen Commercial Vehicles plans to develop the vehicles in which Argo's so-called self-driving system (SDS) will be used. They are based on the all-electric ID. BUZZ, which is expected to have its world premiere next year. The developments are already running at full speed, to not only electrify the iconic Bulli, but to also transform it into a ground breaking autonomous vehicle with SDS.

## 2021 Chevy Tahoe High Country Review by Howard Elmer

continued from page 3

new is Air Ride Adaptive Suspension. With air suspension you get the benefits of an off-road lift (2-inches) at the touch of a button – and – because it constantly seeks to maintain a level attitude when you hook up a trailer it will automatically auto-level the tongue weight.

Tahoe also adds more connected features like a standard 10-inch centre mounted touchscreen and an 8-inch diagonal instrument cluster display. The Head-Up display is larger, covering 15-inches on the projected windshield image. In addition,

dual 12.6-inch screens are available for the second-row passengers, fixed to the rear of the first-row headrests. Throughout the truck outlets, (12V, 110V, USB) are smartly placed to give access to powered devices in all three rows. Of course, the Tahoe features 4G Wi-Fi.

Now, each of those rear screens offers independent connections, so passengers can watch different content on each side. Additionally, they can share content from one screen to the other, mirror content from an Android phone to a screen and “send” navigation

points of interest, like restaurant suggestions or pit stop locations, to the central infotainment screen up front. That last innovation caught me short. So, the kids in the back can be sending me directions to Chuck-E-Cheese whenever they feel like it? I asked the GM rep about that and yes, they can. However, he quickly added that the driver has an “ignore” button – Thank goodness for that.

The standard powertrain for the new Tahoe is the long serving 5.3L V8 that makes 355hp. However, the 6.2L V8, rated at

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2021 Chevrolet Tahoe High Country (photo Howard Elmer)

## C8 Corvette Stingray Test Drive Report

continued from page 2

file defined by a long dash-to-axle ratio and a low, lean proportion.

Photographs don't do the Stingray justice - it is not only a purposeful and functional design, it is stunningly gorgeous. There are some purists who feel that the new design, which is similar to that of a McLaren violates the heritage of the iconic sports car, but everything about this C8 Corvette represents a step up.

Major purchase decisions to be made include engine size and roof configuration. Something to keep in mind regarding the latter is the fact that the engine is visible with the coupe version, but alas, not with the retractable roof model.

The engine is now mounted behind the passenger compartment or amid ship rather than up front, which makes for improved weight distribution.

The engine is still a 6.2-liter V-8 that cranks out 490 horses along with 470 pound feet of torque. When equipped with the dual-mode exhaust system included as part of the Z51 performance package, five more horsepower is gained, but it also adds an electronic limited-slip differential, more powerful brakes and summer tires. There is no longer a manual transmission available – only an eight-speed dual clutch automatic – a first for Corvette, which is controlled by either a push-button gear selector on the center console or by using steering-wheel-mounted shift paddles.

Even with the base version, this new 'Vette is capable of phenomenal handling characteristics and euphoric sensations on the road or on the track.

My test C8 Stingray Convertible was a base model priced at \$66,400., which with the optional retractable hardtop and destination charge came to \$67,495. The exterior wore a Ceramic Matrix Gray coat with the interior executed in Adrenaline Red. It rolled on Michelin Pilot Sport ZP staggered rubber – 19 inches up front and 20 inches aft, mounted on 5-split-spoke polished alloy wheels.

The C8 Corvette's interior continues with a two-seat layout, but the cockpit moves closer to the car's nose allowing for the mid-mounted engine. The interior comes lined in leather, real metal, and faux suede and even features a stitched headliner. The roof fits

inside the car's trunk aft of the engine compartment. The rear trunk is able to fit two golf bags, and the “frunk” (front trunk) provides space for luggage.

The driver position is behind a squared-off steering wheel and a 12.0-inch reconfigurable gauge display, with a large infotainment touchscreen angled toward the driver for easy access. The C8's base cabin is well thought out, but moving up to the 3LT package gains upgraded materials such as sewn leather on most interior surfaces, along with carbon-fiber trim.

The C8 Corvette incorporates Chevy's Infotainment 3 Plus system featuring an 8.0-inch touchscreen with Bluetooth audio

streaming, a 4G LTE mobile hotspot, and wireless Apple CarPlay and Android Auto capability.

The Corvette is available with a limited number of driver-assistance features, none of which are standard on the base model. Key safety features include: available blind-spot monitoring and rear cross-traffic alert.

The new Stingray is, in a word, incredible. It behaves in a docile and civilized manner when called upon to do so, but it is also a screamer when poked and prodded. It handles with an admirable athleticism and preciseness, riding comfortably, when simply cruising, or it may be firmed up for track exercises and more aggressive driving.



Corvette Stingray (photo Arv Voss)

## VW Jetta GLI Test Drive Review

continued from page 3

is Volkswagen's 2.0-liter turbocharged and direct-injection four-cylinder engine, which sends 228 hp. and 258 lb.-ft. of peak torque.

That is 18 more horsepower and 51 lb.-ft. of torque more getting to the front wheels than the previous GLI model. Power gets to the road through either the base six-speed manual transmission or optional seven-speed dual-clutch transmission. The car has an EPA-rated fuel efficiency of 25 mpg in the city and 32 mpg on the highway.

Other performance upgrades include a limited-slip differential, Golf R brakes and progressive, variable-ratio steering. It also gets a MacPherson strut front suspension and multi-link independent rear suspension that's specifically for GLI models. Touching the ground are special 18-in. aluminum-alloy wheels fitted with 225/45 R18 all-season tires.

There are also appearance changes to ensure folks looking your way realize you are driving the model's performer. Naturally, this starts with a more aggressive face. The front bumper gets a lower front spoiler and there is a larger air intake than the regular Jetta. The grille is filled with black honeycomb and a red accent stripe.

On the side there are lower side skirts to emphasize that the GLI suspension package lowers the car a bit more than half-an-inch lower. In back there's a rear spoiler and a finned diffuser, again to point out the car's status.

You also get a number of nice standard features. Outside there are LED lights in front and back. These lights are quickly becoming standard and do a good job. Some of the driving assists are Volkswagen's Front Assist, a blind-spot monitoring and rear-traffic alert. Once you have used the standard keyless access, you will discover the ambient lighting offers ten colors. There is also push-button start and stop as well as dual-zone climate control.

You can opt for other features such as Volkswagen's Digital Cockpit, a panoramic sunroof, heated and ventilated front leather seats or even the Beats-Audio sound system. The sound system in the model I tested was quite good, especially for a compact sedan in this price category.

While I liked the look of the interior, it left me in no doubt that wasn't an expensive car. The interior's design lacked an elegance of, say, a similar-sized Audi. There was just a bit too much plastic, or at least too much

continued on page 7



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## VW Jetta GLI Test Drive Review

continued from page 6  
plastic that looked and felt like plastic.

The car also wasn't particularly quiet, but most of that was caused by having the manual transmission and being driven by someone who doesn't try to emulate the shift patterns of an automatic. Speaking of which I found the shifting a bit vague. It was fine when driving hard, running the engine up in revs and shifting aggressively. But when driving sanely it seemed a bit sloppy. Not bad, actually, just eh, if you know what I mean.

The motor is actually on the noisy side inside the cabin, but that was alright with me, since that motor is what defines this model. I was surprised how

long it took me to get used to the power surge when the turbo came fully alive. Again, that's what makes the GLI worth having and something you adjust to quite quickly.

The car's suspension setup is better than you think it will be. Once pushed into a corner

it hardens up nicely to keep everything copacetic. Perhaps the better way to say this is that the car doesn't ride like a hot hatch but can probably keep up through the twisties. Having said that, this isn't a car designed to upstage the GTI, or the other tuned-up compacts out there.



VW Jetta GLI (photo David Schmidt)

## Ford Bronco Texas Press Event by Harold Allen

continued from page 4  
display around the Dallas Cowboys' Frisco Star.

The number of Bronco fans that turned out suggests Ford will have no trouble selling them as fast as Ford can build them. The only question: Will people wait long enough to get one. I've attached photos of the Classic Broncos that came to the event, and there were almost too many. Fortunately, they managed to fit them around the Tostitos Championship Plaza.

Ford brought two 4-door soft-top models, and demonstrated how easy it is to pull the top back like a convertible. They also had a series of demonstrations on removing the Bronco doors, using

its own tool kit with the Bronco logo on the tools. To take the door off requires removing two screws and disconnecting the wiring plug - very simple. They also give you a bag that you slide the door into to prevent damage, and then you can put it in the back and strap it down.

On display Ford also had a Bronco Sport 4-door in white, but the big news is the full-size Bronco will be available with 300 horsepower driving to all four wheels via a 10-speed transmission, and also will have the Bronco G.O.A.T. (Go Over Any Terrain) drive modes. The Ford display included gas cans painted in the colors that the Broncos

will come in, giving us an idea of the available Bronco palette. There is no question in the minds of the Bronco experts giving the demonstrations that they have thought of every detail, and the new Bronco will be a strong competitor for Jeep. Again, the only problem is in trying to get one. The current Bronco Sport is difficult to find, while the new 2-door and 4-door Broncos are scheduled to arrive in maybe four months. But with the chip shortage chances are it's going to be like six or more months. While we were at the event, I met several customers that had put deposits down on the 2-door **continued on page 14**

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## All-New Shelby F-250 Super Baja Pickup - Now Available at Bill Pierre Ford (See photo on page 15 and Pierre Ad on Page 25)

The popularity and performance of the Ford Shelby F-150 line of trucks led to requests for a three-quarter ton truck that delivered maximum towing capacity and serious off-road capabilities. We leveraged expertise gained from our Shelby Raptor and Shelby F-150 programs to create the Shelby F-250 Super Baja pickup.

Building on the world-class Ford Super Duty, the Shelby team carefully developed their version of the versatile performer. FOX created a proprietary suspension system engineered to handle a wide variety of needs from hard core off-roading, best in class towing, and comfortable street driving. The system includes a custom BDS lift system, custom front radius arms, dual steering stabilizer, fully adjustable front coilovers with adjustable reservoirs in the front and Factory Race adjustable shocks with piggyback reservoirs in the rear.

The Shelby F-250 Super Baja wears 18-inch alloy wheels bearing BFG KM3 37-inch tires, with a pair of spares mounted on a steel chase rack in the bed. The Shelby gets a functional Ram Air Hood with extraction vent, powder coated

steel front and rear bumpers, tow points, chase rack and LED lighting around the truck. Features include painted front grille and fender flares, XL power steps with rock sliders and lights, bed liner, tinted windows and powder coated exhaust tips. Exterior Shelby stripes and badges proclaim the truck's heritage.

Shelby performance trucks are legendary for featuring comfortable, handsome interiors. The Shelby F-250 Super Baja has exclusive full leather seat covers, accents and embroidery, stainless steel gauges, custom carbon fiber accents, embroidered floor mats and billet racing pedals. Each comes with Shelby Super Baja badges and CSM serialized plate on the dash.

The trucks come with a 3 year/36,000 mile warranty. The powertrain warranty from Ford Motor Company remains intact. Only 250 of the refined heavy-duty trucks will be offered through select Ford dealers across the United States. Each will be documented in the official Shelby Registry.

Visit [www.Shelby.com](http://www.Shelby.com) today for more details.

Starting MSRP: US \$125,805

## Millennial Report continued from page 3

hours researching a vehicle they are interested in before even stepping onto a dealership or car lot.

He continued that the evidence suggests "Millennials find car buying complicated and unenjoyable". Also, "Whereas older generations relied on word of mouth, recommendations and their local dealer for guidance on the best vehicle makes and models, Millennials do not follow this same pattern of car buying".

He continues that this attitude and "impatience means that when millennials do make it into the lot, they are much more likely to buy. 38% of those aged 25-34 years old intend to buy a car on their first visit to a dealership. And, for 17 to 24 year-olds, this increases to 48%.

So, in order to secure the purchase, dealers need to make the buying process accessible, seamless, easy and memorable-things I have written several times about in previous columns. Dealers can optimize their online efforts and in-house sales processes so that they are quicker, easier, and more enjoyable than ever before.

Another main selling point, Millennials want their vehicle to reflect their personality. In addition to the way they shop, Millennials have different priorities for their vehicle. Similar to their social media accounts, individuality and personalization are key to

continued on page 14

## 2021 Chevrolet Tahoe High Country Test Drive Review

by Howard Elmer

continued from page 6

420hp, comes standard on High Country and is optional on other trims. Both these engines feature GM's Dynamic Fuel Management technology that can switch through 12 different modes of cylinder deactivation for the best fuel efficiency under any condition, including when towing a trailer. Both engines also feature automatic stop/start function and they are both paired with GM's 10-speed automatic transmission. The third powertrain to join this stable is Duramax's new 3L inline-6 diesel engine. This small diesel is rated at 277hp and offers 460 lb-ft of torque; most of which is available at very low rpms. This diesel is a late availability - most likely coming in December of this year.

Because Tahoe is a capable tow vehicle with a tow rating comparable to many pickup trucks; GM has built a trailer package that will handle these larger loads. The Max Trailering Package includes a high-capacity

radiator and colling fan, an integrated trailer brake controller, a Hitch Guidance with Hitch View feature (supplied by camera's offering up to nine separate views) as well as a Chevrolet trailering app that stores trailer profiles and monitors tire pressure and temperature. Tahoe will also have Chevrolet's industry-first trailering label (which GM has been putting on their trucks for the past two years) on the driver's side door jamb. This label provides the customer with the information necessary to calculate their vehicle's exact load capacities.

GM has been getting increasing flack for the quality of their truck interiors - particularly when the 1500-series truck was updated in 2019. Most people (including me) didn't feel they had put enough creative energy into that latest design. With this 2021 Tahoe though, they are showing that they paid attention to their customers - this Tahoe interior is much better, dare I say, very nice. While not confirmed, I do expect that it will migrate into the pickups in the next year or two.

## INSIDE INDIA AUTO NEWS BYTES

by Bill McCallum

### BUSWORLD INDIA TO OPEN ITS DOORS IN 2022

Taking into consideration the current state of affairs and caution advisories still in place by the Indian government, the organisers of Busworld India - Busworld International CVBA and Messe Frankfurt Trade Fairs India Pvt Ltd in consultation with stakeholders have decided to cancel the 2020 edition of the fair. In order to keep the industry updated with the changing business landscape in the bus & coach sector, the organisers will continue to host a series of virtual webinars and interactive events to keep the industry connected until its next edition in 2022.

In consultation with key OEMs and exhibitors from the bus and coach industry, the 2020 edition of Busworld India that was postponed to 6 - 8 October 2020 at the Bangalore International Exhibition Centre (BIEC) in Bengaluru is now set to be hosted in 2022. The organisers have confirmed that the dates for the next edition of the trade fair are currently under dialogues and will be announced after detailed discussions in the coming months.

India's automotive industry is one of the key economic sectors that has been hard hit due to the onset of COVID-19. The bus and coach industry in conjunction has also experienced several setbacks due to the existing level of demand and disruption in supply chain. In consideration of these factors along with pre-eminent concerns due to the current circumstances, the organisers have expressed their decision as an appropriate course of action.

A joint statement issued by Busworld International CVBA and Messe Frankfurt India stated: "The automotive industry is currently going through a period of uncertainty with manufacturers and component makers severely affected due to supply chain disruption. Therefore, we believe that waiting for the segment to recover would be the best course of action right now; so that the event can serve its objective of enabling business, knowledge and tech-exchange in a more meaningful way. As supply chains and trade routes reopen, Busworld India as a platform will enable the bus and coach industry to showcase their new launches and re-emerge as the backbone of domestic transportation in India."

Despite the uncertainty this year, the organisers have ensured that the industry stays connected by initiating insightful interactions for the bus & coach industry through virtual mediums like webinars and will continue to explore digital mediums to enable knowledge exchange and networking within the fraternity until its next edition in 2022.

## INSIDE EUROPE AUTO NEWS BYTES

by Bill McCallum

### JAY KOKA STUDIO PORSCHE 911 SPEEDSTER AT "BOULEVARD MALESHERBES" IN PARIS

Jay Koka: I don't think there is a 90 degree intersection in the heart of Paris. Most, like the one depicted, are three, four and five or more streets intersecting at every conceivable angle. We came across this intersection on our way to the Fedex office near the Champs d'Elysee. So here is Boulevard Malesherbes and Rue Boisy d'Anglais the street onto which the Porsche is turning. There's actually another street, barely visible behind the bank called Rue de Serene.

Why this intersection? No particular reason other than it's attractive, it was completely empty (early February) and I like painting a setting in which I have actually been. I find it easier to capture the feel of the place. I should note that the painting depicts a spring/summer scene because I think that depicting a bunch of people in overcoats wouldn't be much fun...

Contemplating a vehicle for the painting: the new Porsche 911 Speedster was recently announced and I'm a Porsche fan... easy decision.

"Boulevard Malesherbes" is an edition of 10 signed and numbered full size prints, 44" wide x 34", on canvas, \$675 includes shipping by Fedex for Canada and continental US. (CAN137)

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## The Best Ways To Save Money On Car Insurance Premiums - New Guide

Compare-autoinsurance.org (<https://compare-autoinsurance.org/>) has launched a new blog post that presents the most common and easiest methods drivers can follow to get affordable car insurance rates.

For more info and free car insurance quotes, visit <https://compare-autoinsurance.org/how-you-can-save-money-on-auto-insurance/>

Nowadays, getting cheap car insurance that offers a lot of coverage is essential. Luckily, even in these tough times, there are many ways to get cheap car insurance. By doing proper research, drivers can find an auto insurance policy that is at the right price.

To find cheaper car insurance policies, drivers can follow the next steps:

Compare multiple quotes. It's crucial to compare car insurance quotes from multiple companies. Comparison shopping can help drivers uncover cheap car insurance companies and auto insurance discounts. Drivers may discover a new company that has emerged or dropped its prices in this competitive market. Drivers should compare quotes at least once per year or if they experience a major life event such as marriage, divorce, getting a new car, or moving to a new place.

Bundle policies. To save money on insurance, drivers can bundle their car insurance with other insurance policies such as homeowner's insurance, renter's insurance, boat insurance, life insurance

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## Around the Track – Racing News



### FastLane Racing School Announces New CEO and Expanded Driver Programs

After more than 25 years of providing high performance driving instruction at Willow Springs International Raceway, FastLane Racing School ([raceschool.com](https://raceschool.com)) has hired a new CEO, Sandy Mahle. FastLane has started launching new programs and will continue to do so throughout 2021. They will also continue to expand services for vehicle manufacturers and the film and television industry.

FastLane Racing School ([raceschool.com](https://raceschool.com)) announced that Sandy Mahle has joined the company as its new CEO, and has plans for new, expanded driver education programs in 2021.

As CEO, Sandy Mahle brings to FastLane over 20+ years of technology leadership experience in Silicon Valley, as well as over 100 years of the Mahle family history in the automotive industry.

"I'm thrilled to be joining FastLane to start this new chapter," said Sandy. "The merging of technology with the automotive industry, especially driver development, has long been a passion of mine. With its rich history of top quality driver programs, FastLane was a natural fit. I'm excited to be a part

of the new leadership team as our programs and services evolve in the coming years."

"We're thrilled to have Sandy on our team," Eddy Valdez, General Manager of FastLane. "Her experience will be essential to our new data-driven driver development programs."

FastLane Racing School has provided high quality driver education programs for over 25 years from the Willow Springs International Raceway in Southern California. Originally founded by Danny McKeever, FastLane has a long and storied history – from developing the first SCCA race school licensing programs to over 20 years of providing complete driver training and support for

the Long Beach Celebrity Grand Prix. Along the way, FastLane has trained a wide range of drivers, from teens in its defensive driving academy to seasoned racing professionals.

FastLane is proud to have trained over 600 law enforcement officers in its Emergency Vehicle Operations Courses. Thousands of other drivers have graduated from corporate and fleet driving programs, manufacturer driver training programs, and government certification courses. FastLane has also been a longtime partner for the entertainment industry, having participated in over 100 movies, broadcast shows, and commercials.

"If it moves – we likely have a program and expertise in it," said Sandy. In 2021, FastLane plans to deepen its existing programs, as well as launch a complete set of new programs.

Sandy is excited to break new ground as a female CEO in an industry long-dominated by men.

"My 20 years in Silicon Valley taught me that there's no limitation to what anyone can accomplish,"

said Sandy Mahle. "As CEO, I bring my breadth of experience and depth of passion, plan to lead by example and let results speak for themselves."

About FastLane

For over 25 years, FastLane Racing School has provided high quality driver education in California. FastLane's programs include SCCA certified racing instruction, corporate driving programs, defensive driving, manufacturer driver training programs, and government certification courses. FastLane also provides extensive expertise in vehicle dynamics and support for the entertainment industry. For the past 20 years, FastLane has proudly provided driver training and support for the Long Beach Celebrity Grand Prix. In 2021, FastLane launched its new Data-Driven Driver Development (DDDD) programs, including specialties in electric vehicle and autonomous driving. Learn more at [raceschool.com](https://raceschool.com)

Media Contact

Mandie Sellars, FastLANE, 888-948-4888, [info@raceschool.com](mailto:info@raceschool.com)

### Mazda MX-5 Miata: 30 Years of "Zoom-Zoom"

continued from page 2

CarPlay come standard on all trims, as well as the option of wireless CarPlay on the Club trim. The Recaro designed leather seats with suede inserts are comfortable and supportive, with Bose speakers in the headrests and seat heaters integrated into them. The rest of the interior is compact, but made of high-quality BMW like materials that is aesthetically pleasing and nice to touch; a huge step-up from my '99 Miata. Blind spot monitoring and lane departure warning come standard on all trims while the Grand Touring trim includes rain sensing wipers and auto-dimming mirrors.

The exterior aesthetic remains similar to previous years. Clean sweeping lines make the car look like a mini-Supra and the retractable roof option includes a glass rear window and c-pillar frame

that gives the car a coupe-like silhouette.

All three of the 2021 trims (Sport, Club, and Grand Touring) utilize the same 181hp Skyactiv-G 2.0 L, 4 cylinder motor propelling them from 0-60 in 5.8 seconds, and a 14.5 second quarter mile. This classic motor mated with a short-shifting 6-speed that contends with even Porsche, makes this car by no means fast, but a complete joy to canyon carve in or commute to work with.

Bilstein shock absorbers with sport-tuned suspension and front/rear Brembo brakes paired with the near 50/50 weight distribution make the Miata an out of the box

contender at autocross events and weekend track days.

At the end of the day though, the Miata wasn't built to be the fastest car on the road, the most comfortable, or the one with the highest tech. It was built to be a driver's car; a physical manifestation of unplugging from the grid, and something that automotive purists can enjoy as everyone else gets into their autonomous pod in the future. And that is what it delivers as it has for 30 years, and something that I hope it continues to deliver for many years to come. Congratulations Mazda, on 30 years of "Zoom-Zoom".



Mazda MX-5 (photo Chris Chung)

### Ford GT500 Built For the Track

by Chris Chung

With the elimination of the Shelby GT350, the Shelby GT500 now is the only Mustang sporting the Cobra badge. Being the only Shelby Mustang available, the GT500 had big shoes to fill, and seemingly a lifetime of heritage to uphold. And it does just that; this iteration of the pony car boasts the record of the most powerful production car Ford has offered the public, as well as the Most Expensive Mustang available. I recently had the chance to get behind the wheel of a GT500, and I have to say, if you're looking for a turn-key time-attack killer, it's worth every penny.

The GT500 starts off with a

5.2 L V8 base, and adds performance goodies on-top to bring out 760 horsepower and 625 lb-ft of torque. An obscene amount of power for a production car. However, this power is orchestrated beautifully by the dual-clutch 7-speed transmission. As everyone knows, I personally like to row my own gears; but when you have that much power at your disposal you don't even want to take your hands off the steering wheel! Not to mention, the dual-clutch transmission shifts much faster than a human could possibly shift the car. The culmination of this, is a car that propels you from 0-60 in 3.4 seconds and runs a 11.3 second quarter-mile, out of the box.

In terms of stopping, the car is equipped with massive 16.5-inch Brembo brakes bringing you to a halt from 70 in just 142 feet. The suspension includes MagneRide electronic dampers, new springs, anti-roll bars, and upgraded front and rear multi-link suspension. The ECU comes dialed in with five drive modes (Normal, Sport, Track, Drag, and Slippery) as well as with customization available at your fingertips. These factors combined allow the Mustang to perform nimbly on a track, accelerating hard on the straight aways, slowing down on a dime, and seamlessly going through turns like the car is on rails.

The interior is very close to the GT500's other Mustang brethren. The GT500 sports all of the creature comforts you'd see in a modern day Ford. Dual-zone climate control, an 8-inch touchscreen display that supports Ford's Sync 3 software which adds Apple CarPlay and Android Auto, as well as comfortably positioned steering-wheel controls and center-console knobs to name a few. However, the GT500 adds gauges between the vents, Recaro seats to hold you in place as you cruise into podium position.

For information, visit our web site at [www.sovrenracing.org](http://www.sovrenracing.org)



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- Sept 4-5 >> Columbia River Classic  
Portland Intl. Raceway
- Sept 25-26 >> Fall Finale  
Pacific Raceways
- Oct 8-10 >> PNW All Club Event  
Pacific Raceways

# Testing the Hyundai Sonata and Tasting Cooper Wines by Sally Hanson

continued from page 2

matic transmission. Fuel economy is 37mpg on the highway and 27mpg in the city.

Equipped with the Hyundai digital key, remote smart parking assist, rear occupant alert, 12-speaker Bose premium stereo, panoramic sun roof, blind spot

view monitor, surround view monitor, the Limited is priced in the mid-\$30,000's. The upscale and comfortable interior makes the ride even better with heated and ventilated front seats that are 8-way adjustable.

How many times have you fumbled with a difficult to figure out

navigation system or instrument cluster? My husband's overused complaint is: "That's not very user friendly, is it?" In the Hyundai Sonata, the 12.3-inch fully digital instrument cluster and the 10.25-inch navigation touchscreen were so "user friendly" and easy to use tech features that I was able to use

the technology without grabbing the owner's manual!

Looking out the panoramic sun roof on another blue sky day with big billowing clouds overhead, a trip to a close-by winery was calling us.

When we drove into the parking lot at the Cooper Winery in the Red Mountain American Viticulture Area, we were met with excitement by Bud, the chocolate lab who is the winery's greeter and considered the official gatekeeper of Red Mountain. Located about one and a half miles northeast off I-82 at the Benton City exit, the distinctive red barn at the intersection of North Sunset Road and Highway 224 makes the winery easy to spot. Great wine tasting of the varietals produced on Red Mountain begin on that corner.

The small family-run winery offers a tasting room displaying racks of barrels of aging wines and pours of their handcrafted small batch operation. The staff is extremely outgoing and friendly. An expansive lawn and patio with outdoor seating offer more opportunities to sample the wines and visit with Bud.

Cooper is an estate winery, which means that their varietals are produced solely from grapes owned by the winery and the wine is made entirely on the winery's property. Owner Neil Cooper takes great pride in producing different varietals than are produced elsewhere on Red Mountain. Bordeaux style reds are his specialty.

Cooper Wine Company sells the majority of its wines to wine club members who rave about the benefits of membership. Check out the winery's very colorful and positive Facebook page. Cooper's bottles of wine are pictured at sites throughout the world.

While wine tasting, I am the designated driver. Even though I was not drinking the wine, I especially enjoyed the friendly atmosphere at Cooper's and the conversations with others at the tasting. We left the winery with two bottles — one of Merlot and the other, Chardonnay, so that I, too, could enjoy these superb wines at home. We look forward to going back to enjoy their patio and wines on a warm evening.



Hyundai Sonata at Cooper Winery (photo Sally Hanson)

## 2021 Lexus LS 500 is the Flagship of the Lexus Lineup

by Bill McCallum

I was excited to take the 2021 Lexus LS 500 on a road trip to Eastern Washington last month. The fifth generation LS 500 is the flagship of the Lexus lineup. It was my first road trip in a LS 500 AWD and I would say it was one of my most comfortable road trips in some time. Lots of room for gear, nice sound system, and

easy to understand controls and connectivity features. Powered with a 3.5L V6 twin turbo producing 418 hp and mated with 10-speed automatic CVT. With all that power I was surprised at the 27 mpg rating for highway driving. (see front page photo)

The F Sport model includes 10 additional luxury features.

## Galpin Auto Group A Family Success Story!

continued from page 4

movies and music. People would rush to the Auto Show at the Pan Pacific Auditorium and view their next dream car. Auto dealers were scattered around various towns within Los Angeles County and existed "few and far between" compared to today. The population explosion hit and so did auto dealer growth.

No business, organization or government is any better than the character of the person at the top. When that person's creed is "If you strive to put God first, family second, business third and everything else - including yourself - somewhat after those three, you set a tremendous example for your family, your employees and your customers", you have something special.

President Ronald Reagan once said, "When I think about what's right in America, I will always think of men like Bert Boeckmann. May your good deeds be rewarded with continued success and good health".

When I refer to Galpin Ford from 1968 forward, it's a Boeckmann family owned dealership, Bert, his wife Jane and eventually their son, Beau in 1982.

*"When I think about what's right in America, I will always think of men like Bert Boeckmann. May your good deeds be rewarded with continued success and good health".*

It's 1946, following the end of World War II, a Ford Dealership was opened in the City of San Fernando and Frank Galpins business sold 46 cars in its' first year.

Galpin was ahead of the customizing trend with the Galpinized 1952 Ford convertible. This custom Ford ended up gracing the **continued on page 16**



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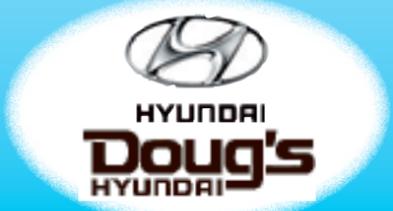


Hyundai is now offering factory-scheduled free maintenance on new vehicles for three years or 36,000 miles.

• Offering complimentary maintenance, specifically of this length, is unusual for non-luxury manufacturers.

• The maintenance will include oil changes, filter replacements, and tire rotations and starts with 2020 models purchased on February 1 or later.

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From Around the U.S.



# Motorsports Legend Roger Penske and Ford C.E.O. Jim Farley Spend Special Day At M1 Track in Michigan

Welcome to the M1 Concourse CEO newsletter. Each month we look to share news and information about events and activities at M1 Concourse, along with other events of interest.

Our M1 Motorsports Club activities are now filling the track calendar with open lapping, autocross, drifting, lunch laps and private coaching sessions. Our performance fleet vehicle partners, Lexus and Dodge, provide a lineup of performance cars for the track sessions.

We are pleased to welcome the addition of former pro-driver Rick Knoop to our instructor lineup, joining Johnny O'Connell as one of our guest instructors.

Johnny, with seven class wins and an overall victory in the 12 Hours of Sebring along with a number of class victories at the 24 Hours of Le Mans and the 24 Hours of Daytona, is the most successful GM factory racing driver.

Johnny O'Connell in GT Class Cadillac ATS-V.R.

Rick Knoop driving McLaren M8F

Rick is an accomplished and versatile driver that has consistently won and placed in the world's most challenging and prestigious sports car races. From his class wins at Le Mans 24 Hours and Daytona 24 Hours, Rick's driving accomplishments include factory drives with the Toyota, Mazda, Porsche, Ferrari, BMW teams. Rick also produced the 2014 movie "Racing Through the Forest" about the Pebble Beach Road Races of the 1950s.

Recently, M1 Concourse had the privilege to welcome motorsports legend, Roger Penske and Ford CEO, Jim Farley for a special day at the track. Roger's last professional outing in a race car came in 1964 Nassau Speed Weeks in a Chaparral 2A.

Penske made a return to the cockpit at the M1 Concourse Champion Motor Speedway circuit, in the historic Sebring 12 Hours and ALMS championship winning 2008 Porsche RS Spyder, coming the day after the new Porsche Penske Motorsport IMSA LMDh

team was announced. The purpose behind the test day, which also included Ford CEO Jim Farley driving Scott McLaughlin's title-winning DJR Team Penske Ford Mustang Australian Supercar, was for Team Penske to prepare drivers and the cars that will be piloted up the 'hill'. Both have been invited to participate in the Duke of Richmond's July 8-11 Goodwood Festival of Speed.

We recently conducted a press conference at M1 for our upcoming Woodward Dream Show, August 19-21. This new M1 event is designed to complement the famed Woodward Dream Cruise with a showcase of historic and legendary hotrods and muscle cars on display.

Two of the Woodward legends that will be participating in the Woodward Dream Show were on display for the attending media.

Harold Sullivan's 1967 Plymouth Belvedere GTX hardtop, known as the 'Silver Bullitt', was the legendary rolling test bed for parts and ideas that originated among an elite group of engineers

who had plotted Chrysler's considerable racing success in the 1960s. The "Bullitt" in full street trim could cover the quarter mile in 10.50 seconds at a speed of 132 mph and would become the 'King Of Woodward'.

'Black Ghost' - 1970 Dodge Challenger R/T

'Silver Bullitt' - 1967 Plymouth GTX

Also available for the members of the media to see was the 1970 Dodge Challenger R/T known as the 'Black Ghost'. The Ghost showed up on Woodward in the spring of 1970, blew the doors off every competitor, and then drove off into the darkness before anyone could answer the question, "Who was that?" The Challenger lived up to the muscle car legends of stop-light-to-stop-light escapades and late-night action. In stark contrast to the owner's day job as a motorcycle police officer enforcing traffic laws. The combat veteran, Purple Heart recipient and Detroit Police Officer, Godfrey Qualls took the Challenger out on the weekends and tested the

HEMI's power against the best of the era.

In 2020, the Historic Vehicle Association (HVA) which aims to preserve and celebrate America's automotive culture, inducted the 1970 Dodge Challenger, known as Detroit's Black Ghost into the Historic Vehicle Registry.

Entries are now being accepted for cars into the Woodward Dream Show.

We were also pleased to have in attendance SEMA Hall of Fame inductee and our 2021 Woodward Dream Show 'Legend of the Cruise' Award recipient, Bob Larivee. A legend in his own right.

Bob was instrumental in forming the Michigan Hot Rod Association. In addition, under his direction the Autorama - which started as a small local car show - became a world-class series of national events and created the Ridler Award, the most coveted award in the hot-rodding world.

Through his involvement in Autorama and his company, **continued on page 19**

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### 2021 4-RUNNER TRAIL PREMIUM



The 4-Runner has had a long history as a best seller for Toyota. Toyota continues to add improvements for the outdoor adventure fans.

**BASE PRICE:** \$40,190  
**TYPE:** SUV  
**ENGINE:** 4.0L DOHC V6  
**TRANS:** 5 speed AT  
**HORSEPOWER:** 270 hp  
**MPG:** 19 Hiway

### 2021 Tacoma P/U Test Drive Report

Bill McCallum

Being born and raised in Tacoma, Washington, I was excited to receive an invitation to the original press launch of the Tacoma Pickup decades ago.

I have often said, “.....Toyota’s naming their midsize pickup after Tacoma was one of the few historic events of significance in Tacoma’s history.” The Toyota Tacoma Pickup has been the number #1 selling midsize pickup for 16th consecutive years out selling the combined total of the Ford Ranger, Chevrolet Colorado and the GMC Canyon.

Our 2021 test drive model car-

ried a base price of \$47,980 which included a 3.5L V6 Atkinson Cycle with Dual VVT-I engine producing 278 hp and mated with a 6 sp. AT. Also included in the standard package as tested, is Toyota’s Safety Sense P with 10 features including a Pre-Collision System W/Pedestrian Alert. With 22 mpg on the highway and a base model price of \$27,500 the Toyota Tacoma deserves a look.



2021 Toyota Tacoma P/U at Tacoma Dome in Tacoma, WA. (photo Auto News)

## The Toyota C-HR is in a Crowded Segment According to 2021 Motor Trend Buying Guide

The Toyota C-HR Subcompact SUV is in a crowded segment with 17 makes according to Motor Trend’s 2021 Car, SUV, and Truck Buying Guide. The Toyota C-HR has to compete with the popular Honda HR-V and two new comers, the Mazda CX-30 and the Kia Seltos. The Toyota C-HR is a “value based” sub compact with a base MSRP of \$22,500 and \$24,245 as tested, 31 mpg on the highway and all options included. Powered with a 2.0L 4-Cyl mated with a CVT w/ Shift Mode, Front

Wheel Drive, Ventilated Front/Solid Rear Disc Brakes, Independent Front & Rear Suspension, w/ stabilizer Bar and Dampers.

The Toyota C-HR comes with the Toyotas Safety Sense 2.5 package with 17 Safety and Convenience features including; Pedestrian Detection, Lane Departure Alert, Lane Tracing Alert, Blind Spot Monitor and more. Toyota has hit a “home run” in the exterior design department. Deserves a look if your in the market for a small “value based SUV.”



Toyota C-HR Subcompact SUV (photo Auto News)

## Nick Ellis Joins Team Auto News

continued from page 4

restoration field. From collecting vintage cameras and floor model radios to restoring cars and motorcycles from the teens to the 1970s, Nick has a great love of all eras of mechanical design. He turned that love into a restoration and sales business with his father for several years—buying, restoring, and selling all different types of collector cars and motorcycles with an emphasis on Fords and Mercurys from the 1930s and 1940s. He’s traveled to auctions and car shows all over the US, and even to Italy to bring back a very rare engine for a vintage race car. Nick believes that collector vehicles are meant to be driven and enjoyed, and is thrilled to be a part of ensuring that the next generation of restoration specialists are there to keep those classics on the road.

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## Ford Bronco Review

continued from page 7

Bronco. The Bronco will be available with a wide range of Built Wild accessories.

I purchased a new Bronco Sport myself, and it is a great off-road vehicle which fits in the garage; for me, a truly novel idea. It drives well, offering an 8-speed transmission with 1.5L EcoBoost engine, and gets great mileage. I'm getting 22 to 25 miles per gallon around the city and can tow 2,000 lbs. with a Class II trailer tow package. It is very comfortable inside, offering an 8-inch infotainment screen, SYNC3® and APPLINK®.

The most impressive part of the new Ford Bronco is the 40-year history that customers still collect and treasure today. Of course, if you look at the market for the early Broncos, these vehicles sell for the \$40,000 to \$50,000 range – and if you're lucky enough to find an original Baja Bronco by Bill Stroppe you could pay as high as \$70,000 or more.

No question this all-new Bronco is going to be a big winner for Ford. When I shopped for the Bronco Sport I bought I had to visit three different dealers to find one in stock.

## Millennials

continued from page 8

the millennial mind set. Therefore, a one-size-fits-all approach won't cut it. Millennials want their car to reflect their personality and they are willing to pay more for a vehicle that matches their brand or aesthetic. Dealers can capitalize on this through customization in both advertising and various promotions. An interactive brand experience, where customers create and customize their dream car is one suggestion. Howarth details that, "The visual representation of the vehicle will captivate their attention and encourage them to purchase. An extended test drive is "another high potential opportunity, giving consumers the chance to integrate the product in their lives before they buy".

Also, for the younger age groups, technology is not just important for researching. It is essential to how they interact with the world around them. So cars play a key role in keeping millennials connected. 72% indicate that connected cars are important to their social life and they want features that let them stay in touch on the go. On this note, top-rated features include: an integrated GPS or navigation system, satellite radio, Bluetooth, an MP3 player and 5G Mobile integration. As you can see, focusing on technology is a major selling point for Millennials.

Last, Millennials are looking for environmentally responsible car ownership. Millennials are viewed as one of the most conscious consumer segment in the market. Recent research by Deloitte reveals that most Millennials believe they will drive an alternate-fuel car within the next five years, they are aware that will cost them more; but it is worth it to them.

All in all, Millennials- whether in the US or UK- make well-informed car purchasing decisions. Pay attention, dealers, and give them your best effort and products to meet their needs and desires.

# SHOWCASE REVIEWS

## HYUNDAI PALISADE CALLIGRAPHY



Hyundai has one of the best lineups of SUV's and the Palisade is a top seller in the 3 row mid-sized SUV segment.

**BASE PRICE:** \$47,750 \*  
**TYPE:** 3 row MIDSIZED  
**ENGINE:** 3.8I GDI V-6  
**TRANS:** 8 speed AT  
**HORSEPOWER:** 291 hp  
**MPG:** 24 hiway

## HYUNDAI SANTE FE CALLIGRAPHY



The Hyundai Sante Fe is Hyundai's popular mid-sized SUV. Lots of room, plenty of power and loaded with standard safety features.

**BASE PRICE:** \$42,100 \*  
**TYPE:** Mid-sized SUV  
**ENGINE:** 2.5L Turbo 4-cylinder  
**TRANS:** 8-speed dual clutch  
**HORSEPOWER:** 185 hp  
**MPG:** 28 hiway

## MAZDA CX-5 SIGNATURE



MAZDA'S CX-5 small SUV is considered by most to be one of the best if not the best in this popular segment

**BASE PRICE:** \$37,405 \*  
**TYPE:** Small SUV  
**ENGINE:** SKYACTIVE G 2.5 L Turbo  
**TRANS:** 6 spd SPORT  
**HORSEPOWER:** 227 hp  
**MPG:** 27 hiway

## MAZDA CX-9 SIGNATURE



The Mazda CX-9 three-row SUV is considered to be the style leader in the lineup. Sixteen safety and security features are standard.

**BASE PRICE:** \$46,605 \*  
**TYPE:** 3 row SUV  
**ENGINE:** 2.5L 4 Turbo  
**TRANS:** Skyactiv 6 sp Sport  
**HORSEPOWER:** 227 HP  
**MPG:** 26 hiway

## TOYOTA VENZA LTD.



The Venza is Toyota's first All-Wheel Drive Hybrid. The Venza has power, style, value, and great MPG going for it.

**BASE PRICE:** \$39,800 \*  
**TYPE:** 2 row Hybrid SUV  
**ENGINE:** 2.5L 4 cylinder  
**TRANS:** ECVT  
**HORSEPOWER:** 219 HP  
**MPG:** 37 hiway

## VW ATLAS CROSS



All-New for Volvo the Cross Country gets the looks. A combination of function, style and looks that fits nicely into the Volvo lineup.

**BASE PRICE:** \$54,900  
**TYPE:** SUV  
**ENGINE:** 2.0L Super Turbo  
**TRANS:** 8-speed AT  
**HORSEPOWER:** 315 hp  
**MPG:** 30 hiway

\* prices as per tested model

[autonewsonline.com/showcase-reviews](http://autonewsonline.com/showcase-reviews)



Ford Broncos at Texas Press Event - **Story on page 4** (photo Harold Allen)



F-250 Shelby Baja P/U (**Story on page 8**)



Ford Bronco at Texas Press Event (photo Harold Allen)



Volkswagen ID.4 EV - **Story on page 3** (photo Dave Kunz)

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### Featured Vehicles



1935 Ford Phaeton DGC835F VIN C18RF4835X. This is a 2 time Dearborn award winner. Stunning car. Long time owner. Just in and more to come.



1934 Ford Phaeton. DGCF190 VIN C18LF190. This is an Australian right hand drive Ford

### Open House in July



1957 Pontiac Star Chief



1964 1/2 Ford Mustang Convertible 289 V-8 AT. PS.



1957 Chevy Custom 150 black 2 Door Post \$57,500



1957 Chevy Custom PU



1965 Chev Corvette Coupe Cold blowing Factory Air



1940 Super Deluxe. \$42,500



1947 CHEVROLET WOODY



2007 Ford Mustang Cobra GT 500

## Drager's New Facility Caters To Events



Drager adds more space for events

## Drager Family History in Motorcycles and Collector Cars Dates Back to 1934

by Bill McCallum

Drager's Classic Sales and Collector Car & Motorcycle Collection's move from Lynnwood, WA to their new 20,000 square ft. facility in Burlington, WA has been a family affair. Jeri and his wife Joan (see photo) organized the move. While their son Andrew and his daughter Jannah did some of the heavy lifting during the move. Jeri's remodeling team lead my manager Mike started the remodel back in February 2020. The facility is open by reservation during the Covid-19 crisis but they are starting to book reservations for 2021 events. With an inhouse kitchen that can handle service for up to a 500 person event, they will be ready-to-go in 2021 when restrictions ease up. They have already had a small car group, "Horsepower Chrome and Rust Kreepy Kruiise" have an event on Halloween.

in the collecting and selling of motorcycles, cars, and trucks started working in the family business in 1959. Otto, Jeri's father and his wife started the family business in 1934 with a Harley Davidson store in Aberdeen, WA.

As the Harley Davidson business grew Otto moved his motorcycle business to Bremerton WA and then Seattle, WA. Jeri moved the business to Shoreline, WA. 20 years ago and added an automotive & motorcycle museum and an event center. This Spring Jeri moved the business North to Burlington, WA. to an all-new 20,000 sq. ft. facility (see photos) which is now open by appointment.

Jeri Drager, a West Coast Icon,



**WOMEN in the AUTO WORLD**

## Women in the Auto World

**WOMEN in the AUTO WORLD**

### Previously Featured: "Women in the Auto World"

Lyn St. James – Indy Race Driver  
 Felicia Fields – Ford HR VP  
 Mary Barra – GM CEO  
 Michelle Christensen – Acura Design  
 Lisa Copeland – FCA Dealer  
 Sandra Button – Pebble Concours

Monika Kalenski – MEK Magnet  
 Chanterria McGilbra – Prancing Ponies  
 Elena Cortesi – Ford Comm. Mgr.  
 Muffy Bennett – Car Collector  
 Jennifer Biggs – Repair Shop Owner  
 Carolyn Jackson – VP Brand Strategy Barrett-Jackson

Joyce Chow – Social Media Mogul  
 Sarah Deccio – Distribution Mgr.  
 Valerie Thompson – Motorcycle Racer  
 Ashley, Courtney & Brittany Force – Drag Racing Champions  
 Toyota of Marysville – Ladies at Work

## Sarah Deccio Auto News Distribution Manager Turns To Automotive Art

Sarah Deccio has been a member of "Team Auto News" for over 10 years. As distribution manager she has been in charge of setting up and servicing many of our retail automotive distribution outlets in 7 Western states (WA., OR., CA., AZ., NV., ID., MT.)

Most recently she traveled to Monterey/Carmel to add additional retail outlets to support

the Auto News Legends of Auto Gala event on August 12, 2021 in Monterey.

During the last few years Sarah has demonstrated her artistic talent by creating pencil drawings for auto enthusiast's collectors and special cars and trucks. If you want a drawing of your special interest vehicle contact Sarah directly at - SDeccio357@hotmail.com



Sarah helps promote Auto News Online platform



Sarah Deccio with Pencil Drawing

**NEXT ISSUE: WE CELEBRATE THE LIFE OF JANE BOECKMANN**

## Galpin Auto Group A Family Success Story!

continued from page 10  
 cover of Motor Trend magazine.  
 The year 1953 came and a

gentleman named Bert Boeckmann joined Galpin as a salesman and became General Manager in 1957. From this time until 1968, when Bert became sole owner of Galpin Ford, many firsts happened; leasing vehicles to individuals is a Galpin origination, launched a West Coast NASCAR racing team, the first Shelby dealer in California, sponsored the first Mustang Owners and Shelby Cobra Clubs, introduced

European sunroof technology to America and developed Galpin Square - America's first automobile department store complete with a restaurant.

1970 came with Bert and his wife Jane, along with one other individual, started a motorhome manufacturing company. Its' first year, the vehicle became the number one selling Class C motorcoach in California.

Galpin has always been at the

forefront of custom vehicles since 1952 with their Galpinized cars and trucks. Beau was made Vice President in 1998 and opened Galpin Auto Sport (GAS) in 2006, a freestanding customizing and performance facility.

The Boeckmann family - Bert, Jane and Beau - all have shared in the building of an automotive empire containing a heart and soul. They, together and singularly, have nurtured so

many achievements and earned the rewards and many honors bestowed on them.

- Brand Names Foundation Automotive Retailer of the Year Award - twice
- Automotive Hall of Fame - Bert
- Opened the first Methanol service station in the world - 1982
- National Automobile Dealers Association, 25,000 dealers in America, named Bert the National Quality Dealer of the year

# The Auto Shows Continue at New Car Dealers Across the U.S. with Large Selections and Great Values

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 Park Place Aston Martin

**AUDI**  
 Audi of Newport Beach – [www.newportautocenter.com](http://www.newportautocenter.com)

**BENTLEY**  
 Bentley of Newport Beach – [www.newportautocenter.com](http://www.newportautocenter.com)

**BMW**  
 BMW of Seattle – [www.BMWseattle.com](http://www.BMWseattle.com)

**BUICK**  
 Buick Puyallup – [www.harnishautofamily.com](http://www.harnishautofamily.com)  
 Haselwood Buick – [www.westhillsautoplex.com](http://www.westhillsautoplex.com)

**CADILLAC**  
 Doug's NW Cadillac – [www.dougscadillac.com](http://www.dougscadillac.com)

**CHEVROLET**  
 Roy Robinson Chev – [www.royrobinsonchevy.com](http://www.royrobinsonchevy.com)  
 Haselwood Chev. – [www.haselwood.com](http://www.haselwood.com)

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 West Hills Chrysler – [www.westhillsautoplex.com](http://www.westhillsautoplex.com)

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 GMC of Puyallup – [www.harnishautofamily.com](http://www.harnishautofamily.com)  
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# McCormick's Fall Palm Springs Auction Scheduled for November 19, 20 & 21, 2021



Lot 189, 1972 Chevy C10 crossing the block at previous McCormick's Collector Auction (photo McCormick's)



1961 Cadillac Coupe deVille (Lot # 250) owned by Danny "The Count" Koker, star of the History channel TV show "Counting Cars," sold for \$63,000 Nov 2019 event (photo McCormick's)

## Bill Pierre Ford Family to be Honored At Legends Gala

continued from page 1

Bothell, Bill Pierre, Sr. started the beginnings of a Seattle Automotive legacy. The Dealership service department, located directly across from the fire station would literally close when the fire bell rang because the shop was made up of volunteer firefighters. Years later the Pierre Family decided to open a sales showroom a few blocks away because Highway 522 was being paved serving as one of the main routes from Seattle to Kirkland/Bellevue around the North end of Lake Washington.

The family owned and operated Ford store became an integral part of what was called "little old Lake City" that in 1954 annexed into the City of Seattle. Over the years the Pierre family have grown the dealership into a group having multiple locations with a combination of franchise stores, used car and sub-prime sales locations allowing them to serve ALL of the people in their communities (Pierre Chevrolet, Harris Ford, Harris LINCOLN, Harris Mitsubishi, Harris Isuzu, Burlington Used Car Super Store, Pierre Money Mart and AutoLoanUSA).

Currently owned and operated by 3<sup>rd</sup> generation Shane Pierre, they are a dominant force in the used car market. Pierre consistently ranking in the top 10 used vehicle retailers for Washington state year after year and achieved National ranking in the top 100 used car dealers in America 9 years in a row, published by Auto Remarketing Magazine. The dealer that started in "little old Lake City" has also established a National presence and name for themselves. Aside from winning the President Awards by Ford Motor company 2 out of the last 3 years (2018/2020), Pierre Ford IS Ford Performance. Ranked the #1 Shelby Dealer in America the last 4 years running (2017, 2018, 2019, 2020), #1 Saleen Sales in 2019 and after adding Roush to the portfolio in 2019 ranking #3 in their first year. (2020 rankings for Roush/Saleen TBD)

continued on page 25



**FRIDAY, SATURDAY & SUNDAY – NOVEMBER 19, 20 & 21 2021**



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# Legends of Auto Gala Celebrates 10 Year Anniversary August 2022



MTV Showroom and Event Center (photo Auto News)



Top Row: Diane Fitzgerald (President, RPM Foundation for Lyn St. James), Ed Justice Jr., Corky Coker, Barry Meguiar Bottom Row: Beau Boeckmann, Dana Mecum, Rita and Rick Case, Steve Saleen, Ryan Falconer



MTV Collector Car Rentals on Display (photo Auto News)



MTV Collector Car Rentals on Display (photo Auto News)



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'37 PORSCHE 356 SPEEDSTER



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'55 PORSCHE 550 SPYDER



'82 FIAT 2000 SPIDER



'69 MERCURY COUGAR



'68 CAMARO



'63 CHEVY CORVAIR



'49 WILLYS JEEPSTER



'67 VOLKSWAGEN SAMBA BUS



'70 FIREBIRD



'38 ROLLS ROYCE



'64 DATSUN FAIRLADY



'81 DELOREAN



'37 BEL AIR



'37 LIMOUSINE



'55 THUNDERBIRD



'70 CORVETTE STINGRAY

## 2022 Legends of Auto Gala Planned for August 2022 in Monterey

Legends of Auto will celebrate its 10 year anniversary gala dinner event in August 2022 during Monterey Car Week. During its 9 year history starting in Los Angeles the gala dinner event has honored 28 individuals and families from all areas of the auto industry. (see - [www.legendsofauto.com](http://www.legendsofauto.com))

Honorees have included such high profile individuals as Dan Gurney, Lee Iacocca, Craig Jackson, Parnelli Jones, Jay Leno, Dana Mecum, Barry Meguiar, Roger Penske, Steve Saleen, and Carroll Shelby to name a few.

The annual event (less covid years) brings auto enthusiasts from across the U.S. and around the world to enjoy fine food and California wines in a banquet setting while visiting with our honored Legends. Previously honored Legends are invited each year. See photos at - [www.legendsofauto.com](http://www.legendsofauto.com)

We will start announcing some of our 2022 Legend honoree's in our next issue. Stay tuned and thank you for your support.



## OEM & Aftermarket Parts

### Save Money On Car Insurance Rates

continued from page 8

ance, or health insurance. In some cases, policyholders can save as much as 30% of the total insurance costs. Also, if they own two or more vehicles, they can get a 25% multi-car policy discount.

Raise the deductible. By simply raising the deductible, drivers can lower the collision and comprehensive portion of their premium. However, a higher deductible means more money out of the pocket in the event of a claim.

Find all the discounts that are available. To make insurance policies more affordable, car insurance companies are offering all sorts of discounts. Insurers offer discounts such as good student discounts, loyalty discounts, good driver and safe driver discounts, pay in advance discounts, or safety-feature discounts.

Purchase the right vehicle. Cars that cost less to repair or replace generally receive lower premiums. Family cars or minivans are

usually the cheapest cars to insure. Be a good driver. Insurers will always check the driving record to see if a policyholder presents a high level of risk. Speeding tickets, accidents, drunk driving citations - all can make the costs of insurance to be higher. However, drivers who manage to keep a clean driving record for at least three years can get a good driver discount that can save as much as 25% of their premiums.

Drop unnecessary coverage. Drivers who own older vehicles that have low value should consider dropping comprehensive and collision coverage. Also, drivers can drop personal injury protection coverage or medical payment coverage (if their states don't require to carry these coverages) if they already have an excellent health insurance plan.

Buy only the state-required minimum insurance. To save money on insurance, drivers can purchase only the liability insurance at the lowest legal limits required by the state to legally drive a car.

Drive less. Drivers who are driving fewer miles than a specified number of miles each year, usually

7,500 to 10,000 miles, can get a reduction in their base rates. Usually, the insurers require that the drivers will install a small device in their vehicles that transmit the mileage data to the company.

Check for group insurance discounts. Some providers offer reductions to drivers who get insurance through a group plan from their employers, professional, business, and alumni groups, other associations, or schools.

For additional info, money-saving tips and free car insurance quotes, visit <https://compare-auto-insurance.org/>

Compare-autoinsurance.org is an online provider of life, home, health, and auto insurance quotes. This website is unique because it does not simply stick to one kind of insurance provider, but brings the clients the best deals from many different online insurance carriers. In this way, clients have access to offers from multiple carriers all in one place: this website. On this site, customers have access to quotes for insurance plans from various agencies, such as local or nationwide agencies, brand names insurance companies, etc.

### Hyundai is Investing in the U.S. with Goal of Being #1 in EVs

by Michelle Hale

continued from page 4

sister-brand Kia, are running on all cylinders.

Hyundai Motor Group recently announced the formation of a Silicon Valley-based studio to develop transformer-class "Ultimate Mobility Vehicles," including the remarkable Hyundai Elevate Concept. According to the press release, "The vehicle does not rely solely on wheels and is expected to address challenging driving situations - for example, a car with robotic legs could save lives as the first responder in natural disasters; or, people who do not have access to an ADA ramp could hail a car to walk up to their front door, level itself, and allow wheelchairs to roll right in. Using a combination of robotics and wheeled locomotion technology, Elevate and other vehicles by New Horizons Studio are expected to redefine vehicular mobility."

This news follows a design award recently given to Hyundai for developing an exoskeleton wearable robot to improve ergonomics for its productions team. The head of its Robotics Lab says "Hyundai will continue developing novel products that will provide people with better life quality."

If Hyundai were a startup, I'd be skeptical that these are mere stunts to drive up valuation. However, with so many recent accolades from J.D. Powers, Consumer Reports, Insurance Institute, etc., for their core business of selling cars and SUVs, this tells me that Hyundai has a very compelling point of view of the future of transportation, while excelling at the daily demands of its customers.

The hard-won recognition from industry groups like JD Powers and Consumer Reports also tells me that Hyundai is doing so many

continued on page 20

### Dominate the Drag Strip With Lucas Oil's FL-0 Low Viscosity Synthetic Racing Engine Oil

Lucas Oil's FL-0 Low Viscosity Synthetic Racing Engine Oil is a premium, super-efficient engine oil that is ideal for use in high-performance vehicles and other applications using low-viscosity engine oils. Produced after years of research and development with the help of NHRA Pro Stock World Champion Warren Johnson and his son Kurt, Lucas Oil's FL-0 answers the need for automotive enthusiasts operating in race conditions who rely on a high-quality motor oil that is durable and protects vital engine components.

The Lucas exclusive blend of Polyalphaolefin (PAO), organic ester, friction modifiers and ultra-low viscosity synthetic base oils provide outstanding protection and maximize horsepower output. High-performance engines are

also provided with quicker acceleration due to the oil's low drag qualities. In addition, FL-0's high zinc-phosphorus formula provides excellent valve train and high RPM protection.

Key Benefits of Lucas Oil's FL-0 Low Viscosity Synthetic Racing Engine Oil:

- Ideal for any application using low-viscosity engine oils
- Reduces drag
- Superior film strength
- Very high viscosity index
- Safe to blend with other synthetic and non-synthetic oils

Lucas Oil FL-0 Low Viscosity Synthetic Racing Engine Oil is now available at AutoZone, O'Reilly Auto Parts, NAPA Auto Parts, CarQuest, Advance Auto Parts and more!



### Go Car Wash Expands Executive Team

"Go Car Wash's senior leadership team collectively has decades of experience in car wash operations, both as team members and individual operators," Andersen said. "I joined Go Car Wash because they value the same things I do: teamwork, integrity, compassion, continuous improvement and fun. I know this is where I want to invest my future."

Andersen brings over 15 years of experience in various sectors of business development. He spent 12 of those years at Hilti,

three years at Mark VII Equipment and two years at Berkshire Hathaway. In addition to his experience in business development, Andersen served as a International Car Wash Association Board Member.

"Having a dynamic team of creative and adaptable leaders by your side will make all the difference for our company, especially

through these periods of aggressive growth and expansion," Derwin said. "We're lucky enough to have an arsenal of strong leaders ready to make our vision a reality."

**About GO Car Wash**

GO Car Wash was founded in 2019 with the goal of building a multi-regional car wash company with clusters throughout secondary cities across North America.

### M1 Concourse Newsletter

continued from page 12

which produced more than 1,000 hot rod shows in North America, Larivee has in-depth knowledge and understanding of the culture of Hot Rodding.

M1 garage owners and visitors are seeing the new M1 Event Center construction well under way. Scheduled for completion in preparation to open for the Motor Bella event (September 21-26) and our American Speed Festival events (September 30-October 3) the spectacular 28,500 sq.ft. facility will feature an adaptable conference, meeting and event space able to accommodate catered events up to approx. 400 guests.

The Event Center will also include a public access restaurant with track side patio, along with a second level lounge with sky deck and a private meeting and dining room. The restaurant is scheduled for formal opening during 2022.

With its location on the pit lane, the M1 Event Center provides a unique automotive experiential marketing, corporate event and entertainment destination located 30 minutes from anywhere in Metro-Detroit.

Events are now being booked

for corporate, conference, social, and private events along with track rental packaged programs starting from October 2021. For information of available dates and fees for future events, please contact our Special Events Department at; [events@m1concourse.com](mailto:events@m1concourse.com)

Our M1 Cars & Coffee events presented by Hagerty Insurance and Golling Dodge Chrysler Jeep Ram, and supported by Great Lakes Coffee, will return on Saturday, June 19.

Mark your calendars for the 2021 M1 Concourse 'Cars & Coffee' dates; July 24, Sept 4, and Oct 16.

The M1 Concourse 'Cars Under the Stars' Fireworks Spectacular returns on Sunday, June 27. This much anticipated Pontiac community happening returns for the 4th Annual event with food trucks, craft beers, live music and the opportunity to park your car around the M1 circuit to watch the fireworks show.

We look forward to seeing you at M1 Concourse during our exciting 2021 season.

Yours sincerely,  
Tim McGrane  
Chief Executive Officer



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Technology

**LINE-X Launches Partnership with Lucas Oil's Racing Series**

*LINE-X to be featured at racing events across the country for Lucas Oil Late Model Dirt Series and Pro Pulling League*

Lucas Oil Products, Inc., the American-based manufacturer and distributor of high-performance automotive oils and additives, today announced its official partnership with LINE-X, the leading manufacturer of high-performance protective coatings and industry-leading automotive and lifestyle accessories. Specifically, LINE-X will partner with Team Lucas in the sponsoring of its national racing events Lucas Oil Late Model Dirt Series and the Lucas Oil Pro Pulling League for the 2021 season.

LINE-X is a global leader in high-performance protective coatings for a vast array of applications. LINE-X is the only franchised network in North America specializing in the automotive aftermarket and wide-ranging protective coating services. With over 25 years of industry experience, LINE-X gained popularity with its market-leading spray-on

truck bedliners. Driven by a passion for protection and innovation, LINE-X has expanded its offerings beyond just bedliners to include specialty automotive coatings, as well as commercial, industrial and manufacturing realms.

LINE-X will be showcased at Team Lucas racing events across the country – on-site at the races, through digital channels, TV spots and more. For the Lucas Oil Late Model Dirt Series, the heartland's most exciting and beloved dirt oval racing extravaganzas, LINE-X will join thousands of fans in their support of their favorite drivers, the family-friendly atmosphere and true sportsmanship for a celebration of American ingenuity and power. The Lucas Oil Pro Pulling League, the premier pulling series in the U.S., also attracts thousands of fans and features 12 different classes of pulling vehicles, from 10,000 horsepower super modified tractors to super stock diesel trucks. Races and events for both series will take place in more than 15 states, from Minnesota, Ohio, Pennsylvania, Georgia, Florida, and others.

"We're excited for LINE-X to be part of Lucas Oil's national

racing series as it brings two automotive industry leaders together for the first time," said Jeremy Alexander, Director of Marketing at LINE-X. "Lucas Oil has built a lasting legacy from the incredible performance of their lubricants and additives while LINE-X has led the automotive coating sector for decades, helping to improve the durability and lifespan of truck bed liners and other assets. This is the start of a great partnership and we're looking forward to all the incredible races and attractions in the months ahead."

Lucas Oil is one of the fastest-growing additive lines in the consumer automotive industry. In addition to its premium line of oils, greases and problem-solving additives, Lucas Oil produces a heavy-duty line of products for the industrial and agricultural markets. Lucas Oil has long been directly involved in the American racing industry through multiple vehicle sponsorships and racing event promotions, at all levels. Seeing a need for better lubricants in this industry, the Lucas people went to work again. The result of this effort being a line of high-performance engine oils and gear oils that are second-to-none in the racing industry.

**Hyundai is Moving Fast to Bring EVs & Hybrids to Market**

**continued from page 19**

things right throughout their value chain – from the way it designs and engineers vehicles, to the way it produces and services them. It's very hard to get all these elements right, much less to earn this recognition among industry rivals, who are not standing still.

Bob Lutz, the car guys' car guy, wrote this recently for Road & Track about watching them for the past 30 years:

"Compared with the Japanese, the Koreans were less draconian in protecting their domestic market from imports, so they faced competitive reality... Aside from early missteps, the Korean automakers have shown amazing skill in adapting to the needs and wants of a global market. Japanese executives, in my experience, often get tangled up in history, tradition, and the sup-

posed superiority of their culture, but I've found Korean leaders to be bold, tough, gregarious, and open to new ideas. This is in stark contrast to the banks of stone-faced Japanese execs at inter-company meetings, where little was ever said or accomplished. The Koreans are not hung up on their culture: They hire the best, Korean or not. It's their strength... The turning point for Hyundai-Kia came with the dramatic new design direction ushered in primarily by VW/Audi veteran Peter Schreyer. Rather than adopting a safe, design-follower strategy, the company repeatedly surprised the world with standout sedans and crossovers. They are today the global leaders in high-volume vehicle design. Coupled with outstanding reliability, it's a hard strategy to beat." Indeed it is.



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Alan (left) Scale Racing Center owner hosts slot car competition at Legends Gala



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## Tires



### Pirelli Tires Tailor Made Tire for Rivian Deliver Silence on Board and Low Rolling Resistance

Special Versions of Scorpion Tire Range created Specifically for R1T, the First Electric Pickup Truck in the World, and R1S, the Electric SUV

*RIV* is the dedicated marking that will identify Pirelli's Tires for Rivian; *Elect* markings will identify EV Tires.

**Pirelli's 21 Inch Tires for Rivian have a World Unique Size**

The EV startup Rivian has chosen Pirelli Scorpion range to fit its highly anticipated R1T pickup, which begins production in June 2021, and its R1S electric SUV. Pirelli has developed special versions of its Scorpion Verde All Season, Scorpion Zero All Season and Scorpion All Terrain tires (Pirelli's dedicated range for SUVs and pickups) to meet Rivian's specifications, and to enhance the vehicles' unique characteristics following the "Pirelli Perfect Fit" strategy. Indeed, all Pirelli tires developed for Rivian have a special marking on the shoulder: RIV and Elect.

"Elect" is the marking that identifies Pirelli tires for electric vehicles. Tires play a crucial role in EV performance – they are a key safety, performance, and range optimizer.

Pirelli tires marked "Elect" offer a number of advantages for electric vehicles, thanks to a specific set of technical characteristics. Low rolling resistance helps to maximize each car's range. In electric cars, reduction in noise accentuates one of the key advantages of electric driving: silence. Finally, the Pirelli tires marked "Elect" offer improved traction in line with the intense demands from the transmission. Electric motors deliver the maximum torque available

right from the bottom of the rev range, and so they need tires that can bite into the asphalt instantly.

Pirelli and Rivian co-developed these products over almost two years, and this collaboration has resulted in three special tires: 20, 21 and 22 inches. In particular, the Scorpion Verde All Season in 21 inches have a very special tire size, unique in the world, introduced in the industry by Pirelli specifically for Rivian: 275 55R21.

The technical partnership with Rivian underlines the focus of Pirelli on sustainable mobility and American car brands.

**Pirelli Scorpion Verde All Season: The "Low Rolling Resistance" Tire**

The Scorpion Verde (Italian for green) All Season is Pirelli's eco-friendly Crossover/SUV Touring All-Season tire developed for the drivers of crossovers, sport utility vehicles and pickups.

The main challenge Pirelli's technicians had to face to develop a dedicated version of these tires for Rivian was to meet their low rolling resistance targets.

Pirelli's engineers worked on a higher-silica compound that decreases the vehicles' energy consumption. Then, they worked on a dedicated design of the mold, narrowing the tread pattern of the tires and keeping an optimal footprint pressure distribution. In this case reducing surface-to-ground contact translates into less energy dissipation.

Pirelli's Scorpion Verde All Season tires for Rivian are constructed from lighter raw materials that don't compromise durability or performance. The Scorpion Verde All Season also presents a special size, unique in the industry: 275/55R21.

The Pirelli Scorpion Verde All Season for Rivian increases efficiency and range.

### VW Creates Lab To Test EV Batteries

- Lab will serve as the center of high-voltage engineering activities in the U.S.

- Facility will support the launch and localization of Volkswagen ID.4 and future electric models

- VW to hire 25 engineers to support lab

Volkswagen of America today marked the start of construction of its Battery Engineering Lab at its Chattanooga Engineering and Planning Center. The approximately \$22 million dollar facility will test and validate electric vehicle cells and battery packs for the North American region.

The new lab will join Volkswagen Chattanooga's under-construction 564,000 square-foot electric vehicle production expansion and 198,000 square-foot battery pack assembly facility to form Volkswagen's hub for EV production and engineering here in the region. Volkswagen will test and optimize Georgia-manufactured battery cells at the new lab. This testing will include batteries for the Volkswagen ID.4 all-electric SUV, scheduled to begin U.S. production in 2022.

Besides increasing its engineering capabilities in the region, the engineering lab is also part of Volkswagen's effort to localize all aspects of vehicle development and production - which lowers production costs and development cycles. Current battery testing and validation takes place in two labs in Germany, Braunschweig and Wolfsburg, along with Shanghai and Changchun, both in China. Testing and validating battery components in Chattanooga will allow engineers to more quickly apply lessons learned to local production.

"Testing batteries in the U.S. at this world-class lab helps us get vehicles to market faster, at lower cost and better tuned for

U.S. customers," said Dr. Wolfgang Demmelbauer-Ebner, EVP and Chief Engineering Officer, Volkswagen of America. "It also lets us ensure the safety and reliability of our batteries in conditions U.S. customers encounter every day."

"Volkswagen of America continues to be an industry leader and core to our Tennessee economy," said Tennessee Governor Bill Lee. "I am pleased that VW selected Tennessee as the site of its newest battery lab in the world and the only lab in the U.S. This is a significant development for our growing tech scene and our Tennessee workforce is ready for the challenge."

"I'm proud that Chattanooga was chosen as the site to undertake this critical effort to ensure the safety of electric vehicle batteries," said Congressman Chuck Fleischmann. "It's an investment in the future of automotive systems that will keep Tennessee in the forefront of car manufacturing in the United States."

"This will be the first lab of its kind that VW will build in the U.S., and it means a great deal that they chose to build it in Tennessee," said Commissioner Bob Rolfe, Tennessee Department of Economic and Community Development. "This expansion shows that Tennessee is not only a leader in the automotive sector, but it is also an outstanding place to conduct high tech R&D."

VW engineers will test battery components, the integration of the battery with the vehicle and look for more ways to integrate locally produced components into the production process. The lab will include pressure and immersion testers, corrosion

chambers, five explosion-rated climate chambers and a custom, two-ton multi-axis shaker table, which is designed to test the integrity of vehicle components in some of the roughest conditions they might face on the road. Built with sustainability in mind, the facility will also feature regenerative load cyclers that can return energy to the building or grid to be as efficient as possible.

#### About Volkswagen

Founded in 1955, Volkswagen of America, Inc. is an operating unit of Volkswagen Group of America and a subsidiary of Volkswagen AG, with headquarters in Herndon, Virginia. Volkswagen's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. Volkswagen sells the Arteon, Atlas, Atlas Cross Sport, Golf, Golf GTI, Jetta, Jetta GLI, Passat, and Tiguan vehicles through more than 600 independent U.S. dealers. Visit Volkswagen online at [www.vw.com](http://www.vw.com) or [media.vw.com](http://media.vw.com) to learn more.



### Discount Tire Creates Covid-19 Safety Features

by Bill McCallum

I had a chance to visit with Mike Boland, Director of Customer Insight for Discount Tire on my October trip to Scottsdale, AZ.

Discount Tire with corporate headquarters located in Scottsdale, AZ, has 1,060 locations across the U.S. with over 21,000 employees.

Discount Tire founded in 1960 sells and services tires & wheels. They represent over 10 national tire brands. Mike Boland has been introducing the "In-The-Moment" program to make sure Discount Tire and American Tire (in Calif) customers are safe during the Covid-19 crisis. The program includes an Outside Touchless Experience with Keys Delivered in a Bag, Curbside Check In, Employees and Customers Wearing Masks, 6 ft. Social Distancing, and Hand Sanitizers available for all Employees and Customers.

This program, administered by Mike Boland, "Voice of the Customer" has made the Discount Tires stores the safest in the U.S. during the Covid-19 crisis.



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a.m. to 5:30 p.m. M-F. The Biddle family are charter members of the Washington State Auto Dealers Association (WSADA). Serving the entire Northwest, Brooks-Biddle offers a large inventory of pre-owned cars and trucks. John Biddle said, "We care and serve the needs of our customers." See the Brooks-Biddle Automotive ad in the Auto News Service Directory.

**AUTO 206 INC.**

Robert Dwyer with 20 years experience in the auto industry has opened AUTO 206 INC. a Pickering Dwyer Family Business, located in Kent, WA. (See ad on same page) Conveniently located two blocks from IKEA on East Valley Highway in Kent, Robert has 60 to 65 high quality vehicles on the ground. He can also locate a vehicle for you if he

doesn't have what your looking for in stock. AUTO 206 INC. has a working relationship with Arrows Automotive, Renton a full service automotive repair shop and AUTO 206 INC. offers bank and credit union financing.

During the COVID-19 crisis appointments are suggested. Robert@auto206.com or (206)454-9689

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Bill Smallwood III is a "car-guy" with 22 years in the business. His business, American Mutual Insurance Services, LLC specializes in collector car insurance and is the largest Hagerty Collector Car Insurance agent on the West Coast.

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Bill's insurance agency represents

clients in WA, OR, ID, CA, and AZ, has 10 employees, and is a full service agency. Bill is also active in the car collector hobby and has helped organize the "Mustang Roundup" for a number of years as well as other car shows. Bill participates in a number of NW collector car shows as a vendor. Bill said, "I am passionate about cars, and my rates are very competitive." Sounds like a good combination to me. See the American Mutual Insurance Services LLC ad in the Auto News Service Directory.



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# Bill Pierre Ford Family to be Honored At Legends Gala in Monterey (See pages 1,17,25)

continued from page 17

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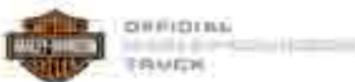
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# 1979 Pontiac Trans Am Tenth Anniversary Edition Story by Mark Smith



1979 Pontiac Trans Am (photo Mark Smith)

continued from page 3

sourced 403 cubic inch, 6.6 liter V8 turns over. The slow rumble of the idle in harmony with the vibrations of the shaker hood in my immediate view. Shaker style hood scoop - I am hooked! Select drive from the console mounted shifter, no real feel to the shifter - simply a lever with a plastic knob. The torque converter loads up and away we go idling down a bumpy orchard road.

We set out on twisty two lane vineyard and farm roads, cruising along at 45mph barely over idle on the tachometer, windows down and warm sun across the long vistas of the valley. Beautiful country past every turn and across the long bluffs. For a heavy car, this Trans Am's handling inspires confidence moving powerfully and with purpose, if

a little lethargically. The heart is still strong but the body bloated and heavy. The exhaust sounds great - keeping a steady low burble in the background. Once we get to the highway, this car really shines. Now she is in her element all that weight is creating momentum. The kickdown on a GM product of this era is sonic reward in and of itself, the long pause, intake noise and then a hard, long pull through second gear and snap into third - exhaust at full volume. I never get tired of that. This car would make an ideal long distance cruiser. Has all the options, the mechanicals are truck grade sturdy and big block power.

These era Trans Ams have seen a steady increase in value for the past years, but excellent original examples are out there at a price that won't break your bank. These

cars share a great deal with their GM stable mates, the Chevrolet Z28 - but if you want big block power in a post 1972 "F" body, the Pontiac is the choice for you. These make great low maintenance classic cars, parts are readily available and inexpensive.

Big blocks, even ones with this little horsepower are still loads of fun. First, they have buckets of torque. Torque makes for great burnouts, burnouts are fun. Second, because they do not produce a lot of power, they are very reliable. A car that works all the time is also fun. These are fun cars - that is what they were meant to be and what they still are today.



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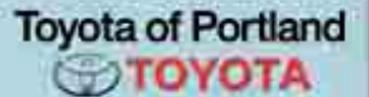
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# Pebble Beach Concoors Pays Tribute As Lamborghini Countach Turns 50

**2021 Exhibit Highlights Evolution from Early Production Prototype to Last Car Built**

Ferruccio Lamborghini was never content to rest on success. With the 1966 debut of the P400 concept for his Miura, he set forth the very definition of a “supercar.” Yet just five years later, in 1971, he unveiled an even more radical concept—the low and crisply creased LP500, complete with soon-to-be-signature scissor doors.

The name for this car is an exclamation of wonder in the local Piedmontese dialect of Italy: “Countach!”

To mark the 50th anniversary of this jaw-dropping concept, the forthcoming 2021 Pebble Beach Concoors d’Elegance, to be held on Sunday August 15 on the 18th fairway of Pebble Beach Golf Links, will showcase some of the most important Countach prototypes and variants.

“The Countach redefined the super sports car segment and became an icon with design language that is still applied to every modern Lamborghini today,” said Stephan Winkelmann, President & CEO of Automobili Lamborghini. “The Pebble Beach Concoors d’Elegance is the perfect backdrop to celebrate the 50th anniversary of this legendary Lamborghini with a special gathering of Countach examples that will likely never be seen again in one place.”

Individual Countach coupés have competed at the Pebble Beach Concoors on several occasions, but this will be the first time the Concoors devotes a full class to this exciting model, which was designed by Marcello Gandini of Bertone and built by Lamborghini chief engineer Paolo Stanzani and his staff.

“We’re excited to share the origin and development of the Countach,” said Concoors Chairman Sandra Button. “These cars have played a distinct role in reshaping the modern automobile, changing our eye for style, and shifting automotive desires.”

The original Countach LP500 concept has been lost to history; it was intentionally crashed as part of safety tests for the new model. But Concoors organizers have invited the earliest surviving prototype, the first Countach LP400, which is safely ensconced in the Lamborghini Museum (now Mudetec: The Museo delle Tecnologie of Automobili Lamborghini), to head up its 2021 display, which will showcase the evolution of the Countach right up to the very last Countach built, a 25th Anniversario model also coming from Lamborghini.

“It is hard to believe this radical and futuristic design is now 50 years old,” notes Miles Morris, a member of the Concoors Selection Committee. “Its shape was seared into many young minds with innumerable bedroom posters, and

its design was so successful that it was in production from 1973 right up to 1990.”

Further information and tickets to the 2021 Pebble Beach Concoors are available at 0



Lamborghini at Pebble Beach Concoors d’Elegance

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