



AUTO NEWS



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2022 Ford Maverick Test Drive Review by Howard Elmer.....!



2022 Maverick Towing a Trailer (photo Howard Elmer)

Ford is bringing an all-new truck to market later this year – and it’s a compact. Resurrecting a model name from the 70s – the new Maverick compact pickup is partly based on the current Escape. So, while its small its also all truck. With this intro Ford is staking out a new segment in the truck market, one that they inadvertently helped create. How so?

It’s no secret that traditional half-ton pickups (like the F-150) have grown to oversized proportions in the past two decades. In fact, when the mid-size Ford Ranger returned to the portfolio just a few years ago it was the size of a pre-millennium half-ton. No small truck help there.

Of course, the rest of the industry has been moving virtually in lock-step with Ford as no

one wanted to be caught short as it seemed that the market just couldn’t get enough of big trucks. Now, we have over-large half-tons from all the manufacturers.

But in just the past few years there has been push-back. A vocal group had started saying - enough! – we want a smaller truck. Ford is answering with the Maverick; a true compact.

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Tenth Annual Legends of Auto Gala Honors Auto Families

by Bill McCallum

"You had to be there." That's the best way to describe our 2022 Legends of Auto Gala Dinner & Presentations in Monterey, California during "car week." Over 150 auto enthusiasts, local guests, and auto legends from across the U.S. enjoyed dinner, drinks, music, and vendors in the Grand Ballroom of the Embassy Suites Hotel in Seaside/Monterey. Past Legends including Rita Case, Lyn St. James, Barry Meguiar, Beau Boeckmann and Steve Saleen attended as we honored the Henry Ford Family, the Boeckmann Family (Galpin Auto

Group) the Mecum family, and the Bill Pierre Ford Family.

We also honored those Legends that have passed since our last event including; Bob Bondurant, Rick Case, Vic Edelbrock and Dan Gurney.

Pat Bondurant and her friends traveled from Scottsdale, AZ as we honored her husband Bob Bondurant who passed.

As I said "You had to be there" and hope to see you on Thursday Night - August 17, 2023 - Same time ! Same place ! (see photo on page 9 and flyer on page 26 for details)

Jason Anucinski's Ford GT500 Wins at Historic Pikes Peak Climb

Jason Anucinski's 2022 Ford Shelby GT500 SE was the Production Class Winner in this years Historic Pikes Peak Climb. The driver Robert Prilika has combined over 200 wins in NASCAR, IMSA, Grand AM Rolex Series,

USSS, Hill Climb (PIHC) SCCA World Challenge, IRL, and other racing venues since 1984. Both Jason and Robert brought the awarding winning race car to PIR for the "Taste of Racing" series this summer.



Driver Robert Prilika & his wife Danyella with race car owner Jason Anucinski (right)

Auto News Honors Henry Ford Family at Gala



William Clay Ford, Jr.
Executive Chair

Ford Motor Company

August 16, 2022

Mr. Bill McCallum

Dear Bill,

Thank you for your note and invitation to the Legends of Auto Gala on Thursday, August 18, in Monterey.

Regrettably, I am unable to join you but greatly appreciate the recognition you are planning for my great-grandfather and all of us who have followed in his footsteps.

My best wishes as you celebrate the 10th anniversary of this great event!

Sincerely,

Bill Ford

Fords Long History with Auto News



Bill McCallum
publisher

My relationship with the Ford Motor Company started as a teenager in Tacoma, Wa. When the Titus Will Ford Dealership moved from downtown Tacoma to Highway #5 near the Tacoma Mall my father Bill McCallum assumed the GM position of First National Auto Lease in the same downtown location. As a teenager I picked up Ford lease returns across the Northwest and eventually I learned how to sell those returns at the Seattle Auto Auction. First National Auto Lease became the largest lease company on West Coast and we were a Ford Family from the top-down.

I decided not to pursue a career in the auto industry and attended the U. of W. business school in Seattle. Go Huskies!

When I returned to the auto industry decades ago as the publisher of Auto News up jumped Ford Motor Company again. Ford was an early advertiser and a mentor as I started my publishing career.

I first met William Clay Ford, Jr (Bill) when he traveled to Seattle to celebrate Ford's long relationship with Eddie Bauer. After spending 3 days traveling with Bill Ford's media team in Seattle I soon learned how dedicated he was to carrying on in his families footsteps. I have worked with and know five Ford CEO's over the years and I was pleased to honor the Ford Family at this years Legend of Auto Gala in Monterey. (See page One Letter from Bill Ford)

The All New Rugged Mazda CX-50



Chris Chung
editor

When Mazda announced that they would have a CX-50 AND a CX-5 in their line up for 2023, I felt perplexed. Why would Mazda have two compact SUVs with similar powertrains and similar pricing? In a segment that holds one of their best sellers (CX-5's) on top of that.

That said, I had the opportunity to test drive the CX-50 Premium Plus recently, and as much as I love the CX-5, I might opt for the new "5-0" if I were in the market for a compact SUV today.

As previously mentioned, the CX-50 shares a powertrain with the CX-5. However, they differ in that the CX-50 is meant to be more "rugged" and off-road capable. The body is longer, lower, and wider than the CX-5 making it a bit like the Subaru Outback. Despite being lower though, the CX-50 has an inch higher ground clearance compared to the CX-5. These aspects combined with an "Off-road" drive mode makes you feel completely in control as you navigate that last mile to base camp over mud, dirt, steep hills and fire trails.

The CX-50 is also no slouch when it comes to comfort either. The ride quality is smooth and the interior fit and finish are high quality and pleasant to touch.

The CX-50 comes with powertrain options of their 2.5 L

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Toyota RAV 4 Hybrid Test Drive



Sally Hanson
travel editor

Every year when my car-tabs come due, I seethe at the thought of being ripped off by the State of Washington once again by having to pay the hybrid vehicle transportation fee of \$75 in addition to the basic license renewal fee and other fees to renew my tabs because I drive a hybrid vehicle.

In 2019—even before COVID-19 reared its ugly head—House Bill 2042 was passed by our misguided legislators to help the state advance greener transportation goals by adding a new \$75 transportation electrification fee for electric and alternative fuel vehicles and a yearly \$75 fee on hybrid and alternative fuel vehicles that are exempt from the alternative fuel registration renewal fee or new transportation electrification fee.

Here's my beef—I use more gasoline than many solely gasoline-inspired engines on the market today. By choice, I drive a Toyota RAV4 hybrid vehicle with all-wheel-drive. My window sticker truly states that this is a "gasoline vehicle" even though

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Jeep Wrangler Unlimited Sahara 4xe



Arv Voss
feature writer

Despite its newfound complexity, the 4xe range of venerable Wranglers loses none of its legendary capability or features. The iconic off-road warrior enters the modern era as a four door, five passenger convertible although going sans top is a bit of a challenge. It's now a plug-in hybrid, but one is not likely to be tooling about in electric mode when rock crawling.

Unlike the WWII era Wrangler, today's examples serve up such conveniences as air conditioning and power windows. Other available niceties include leather upholstery, touch screen infotainment featuring in-dash navigation, a Wi-Fi hot spot along with a power soft top. Doors and roofs remain removable.

There are now two new powertrains – the plug-in hybrid 4xe and the monster 470 horsepower V8 that moves the new Rubicon392 down the road. The electrified hybrid Wrangler combines a turbocharged four-cylinder with an electric motor for a generous 375-hp combined output. Along

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Honda CRV Test Drive Review



Scot McCallum
"Green Car Guy"

The Honda CRV is considered by most to be the best small SUV's on the market today. The CRV has been a "best seller" for over a decade. The 190-hp 1.5 Liter Turbo generates more than enough power when loaded with gear. The CRV offers 36 cubic feet of cargo space with a suggested maximum load of 1,500 pounds and delivers an overall mpg rating of 28 miles.

I found the ride to be quiet and very comfortable. The CRV is available in 5 trim lines the EX, EX-L, HYBRID, LX and Touring. Two engine options include a 1.5-liter 4 Turbo and a 212-hp 2.0-liter 4 hybrid.

Android Auto and Apple CarPlay are available and CRV models range from \$20,050 to \$34,750. If your looking for a small SUV, I suggest you test drive the CRV at you local Honda dealer.

All New 2023 Honda HRV was Launched in June (story on page 5)



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California Events Prove U.S. Needs an Energy Solution Now



Jim Trainor
LA feature writer

Jim Bardia, renewable-energy authority, calls Governor Newsom a 'realist' in fearing grid load; says brownouts and blackouts are worse than not being able to charge EVs this weekend' Only renewable energy can provide power for EV charges without endangering the grid and dirtying the air

With Californians facing triple-digit temperatures over the Labor Day weekend, residents are confronted with difficult decisions on how to cut back on the use of electricity in order to avoid catastrophic brownouts and blackouts.

Homeowners have come to expect requests to limit the use of air conditioners, washers and dryers and other appliances during the hot summer months. But the painful irony is that now, merely one week after California announced that only electric cars and trucks may be sold in the state starting in 2035, Governor Newsom has requested that no electric vehicles (EVs) be charged over the approaching end-of-summer weekend.

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2022 Lincoln Navigator Black Label



Dave Kunz
LA feature writer

Fifty years ago, if you wanted the largest, roomiest Lincoln available, you got body-on-frame construction, a powerful engine, seats that were extremely comfortable, serene quiet on the road, and every amenity imaginable. All these years later, the largest, roomiest Lincoln available gets you all those things, plus technology not even dreamed of back then.

Yes, the Navigator is the full-size flagship in Lincoln showrooms today, and for 2022 it's been improved upon even more, notably the ultra-luxe Black Label edition. If there's a feature or comfort item you can imagine, it's here. Oh, and if you need a vehicle robust enough to tow up to 8700 pounds, that's part of the deal too.

The big Lincoln SUV got a stem-to-stern redesign a few years back, and critics and customers alike were really wowed. From seats that are almost like a prescription from a chiropractor, to quietness, to even soothing warning chimes courtesy of musicians from the Detroit Symphony

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2022 Chevrolet Silverado updates and a New ZR2



Howard Elmer
truck writer

The Ford Raptor has dominated the off-road truck market for more than a decade now. Then, last year Ram unveiled its 700-plus-hp desert racer the TRX; aimed directly at the Raptor. Meanwhile over at the General—nothing. Till now, that is. For 2022 Chevy is adding the ZR2 off-road treatment to its Silverado. This truck is a High-Country sporting front and rear e-lockers, a special facia and the Multimatic DSSV damped shocks (already found on the mid-size Colorado ZR2). But is it a competitor for the king of the desert racers title? In short, no. It's simply not the over-the-top off-roader that the other two are. However, after driving it in California I can see the appeal and I think Chevy may have hit the sweet spot.

What sets a ZR2 apart from a standard Silverado is the suspension upgrades, enhanced off-road technology and body work developed for off-road performance and capability—whether desert running or rock crawling. But this off-road trait is balanced with everyday driving comfort. It also supports

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Millennial Car Buyers - What Should Dealers Do?



Jordan Williams
millennial writer

Since 2015, automakers and dealerships have come to know that Millennials are no longer waiting to make their first car purchase; they are buyers- and leading buyers.

What have we come to learn about Millennials? What draws them into dealerships and makes them buy?

Number one is value. However, a lower entry cost is not the only way to create enticing pricing: longer payment terms which lower monthly payments fit Millennials' budgets. Two: Service "bundles" helps rid any concerns regarding future maintenance costs (and also generate customer spending service dollars back at the dealership). Three: accessories and/or parts specials give Millennials opportunities for personalization, which they like. Four: Millennials do not respond to the marketing strategies that their parents did. Millennials live and work in the digital space. Ads and websites should be mobile adaptive and/or have a mobile strategy. Clear and easy to read website information

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1955 Ford T-Bird Cemented My Love for Classics



Mark Smith
classic cars writer

What car cemented your love for classics? That is a question that I hear every so often and recently it was asked by another car guy at The Shop in Seattle. Great ice breaker and everyone in the hobby has an answer for that one question.

For me, it started in the late seventies with a 1955 Thunderbird. This car was the long-held object of desire for my father. It was the car that the "rich kids" had when he was younger and vowed to own a Ford Tbird before he was 40. I was there when he took the keys of his black Thunderbird.

The car quickly became part of our family life. Every year we would pull the car out from its winter storage and return it to the garage at the house. The convertible tops on these cars are heavy and difficult to raise or lower. So, for most of its life, the top remained down. The Tbird would get driven almost every day through the spring, summer, and fall.

The 1955 Ford Thunderbird was the brainchild of George

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Rick Titus
feature writer



Gary Williams
LA feature writer



Harold Allen
Texas feature writer



Joyce Chow
entertainment editor



Gary Murphy
LA feature writer

SEMA Show Coming To Las Vegas

Last year may have been the best year ever to attend the SEMA Show. Why you may ask? Well it had a whole new spark to it. Coming off of a terrible 2020, the industry survivors were excited to show off what was new and to see who was still in business. Was SEMA a little smaller this year? You bet and frankly in our view, it made it better. People were more relaxed and anxious to talk and share, plus there were new parts, new innovations and new displays in nearly every inch of the 1 million square foot convention center.

We called it the industry's biggest "lie detector" because your company either made it or it didn't. Some companies choose not to attend, perhaps driven by budget concerns or fears of contracting COVID-19, but either way not being there sent a negative message. SEMA is one of the conventions that's not an option and that was especially relevant this year with "public attendance" for the first time in SEMA's history.

Concourse Wrap & LA Auto Show Coming Nov. 2022

The Monterey Car Week, which concludes with the Pebble Beach Concours d'Elegance has come to a dramatic close for 2022 and all in attendance had a wonderful time in an exquisitely beautiful place.

This year's show included a celebration of Lincoln's 100th Anniversary and an American car, a 1932 Duesenberg J Figoni Sports Torpedo, was selected as "Best in Show"!

More than 40 classic cars from 18 countries competed for the esteemed "Best in Show" Award, but Lee R. Anderson from Naples, Florida won the esteemed, most coveted award. This special prize has not been won by an American car for nine years, since 2013.

The Concours d'Elegance is attended by people from not only all over the country, but from all over the world.

Proceeds from ticket sales and other profits raised more than 2.6 million dollars for charity which will be dispersed among 95 local charities within Monterey County. They are predicted to have a

"It's ALL-NEW" Range Rover Review

The all-new New Range Rover debuted in Grapevine last week at Land Rover Grapevine, a Park Place Dealership. The vehicle is now available in both short and long wheelbases, so you can decide on the length you need. (As well as the monthlies you want to bite off! Ed.). There is also an extended-range plug-in hybrid (PHEV) model that will be available for order in mid-2022. The new 434 horsepower powertrain provides 62 miles of near-silent pure electric driving; around town use electricity and on the road you use a little gas.

The New Range Rover will offer voice control with Amazon Alexa built in. In certain markets using natural voice commands enables customers to manage everything from their favorite music track selection to navigation, or phone while keeping their hands on the wheel. Range Rover has been awarded the PIVI pro infotainment technology and is elevated by the New Range Rover's latest and largest

iHollywood Film Fest 2022 Review

iHollywood Film Fest (www.iHollywoodFilmFest.com) celebrated storytelling with a shark, mermaid, robot and angels as IP creators and filmmakers were brought into a futureverse at the historic TCL Chinese 6 Theatres in Hollywood during Primetime Emmy week 2022. as IP creators and filmmakers were brought into a futureverse at the historic TCL Chinese 6 Theatres in Hollywood during Primetime Emmy week 2022.

Sprinkling a bit of mermaid dust, the entire festival captivated audiences as they saw, spoke with and met people literally changing the future of storytelling and entertainment from our sponsors to the people we honored including filmmakers. BitAngels Hollywood launched during the festival bringing in the BitAngels investor network and startups focused on Web3 and entertainment.

Special guests included Sophia the Robot and world record holder and mermaid Merle Liivand who

Galpin Family Honored at Legends Gala

I am a fourth generation Native Californian and attended high school during the mid 1950's in Southern California. Cars were the big excitement along with movies and music. People would rush to the Auto Show at the Pan Pacific Auditorium and view their next dream car. Auto dealers were scattered around various towns within Los Angeles County and existed "few and far between" compared to today. The population explosion hit and so did auto dealer growth.

No business, organization or government is any better than the character of the person at the top. When that person's creed is "If you strive to put God first, family second, business third and everything else - including yourself - somewhat after those three, you set a tremendous example for your family, your employees and your customers", you have something special.

President Ronald Reagan once said, "When I think about what's right in America, I will always

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The Auto Shows Continue at New Car Dealerships across the U.S. as Inventories Start To Grow in 2022

	ACURA Acura of Seattle – www.obrienautogroup.com
	ASTON MARTIN Galpin Aston Martin – www.galpin.com Park Place Aston Martin
	AUDI Audi of Newport Beach – www.newportautocenter.com
	BENTLEY Bentley of Newport Beach – www.newportautocenter.com
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	BUICK Buick Puyallup – www.harnishautofamily.com Haselwood Buick – www.westhillsautoplex.com
	CADILLAC Brotherton Cadillac – www.brothertoncadillac.com
	CHEVROLET Roy Robinson Chev – www.royrobinsonchevy.com Haselwood Chev. – www.haselwood.com
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EV (Electric Vehicles) News and Strategies



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Ads Expire: **December 5th, 2022**
unless otherwise posted

All New 2023 Honda HR-V Launched in June

Honda the number 4 selling brand in the U.S. launched the all-new 2023 HR-V in June and has record HR-V sales for the first six months of 2022. The Honda HRV (pictured below) is just the right size, sporty, and priced right. The HR-V has a comfortable backseat and one of the largest cargo areas in it's class. The Honda HR-V enhances the life style of young

active buyer with new designs, lots of room, and a feature-rich interior.

The 2023 Honda HR-V delivers class-leading safety features such as Standard Honda Sensing and our test drive model was powered with a 158 hp 2.0 liter engine with a base. MSRP of \$28,950. The 2023 HR-V deserves a test drive at your nearest Honda dealer.



All New 2023 Honda HR-V (photo Auto News)

The Transition To EVs Started Two Decades Ago with Hybrids (Part 2 of Story in Holiday Issue)

by Bill McCallum

Every time I do a story on EV's I start with "... I have never met an EV (electric vehicle) I didn't like." Every EV is a work of art combined with a series of modern technologies.

The September 8th issue of the Wall Street Journal (WSJ) said it best in their B-2 page story, "STRUGGLING EV STARTUPS FIND THEY CAN'T REPLICATE TESLA'S EARLY EDGE. i.e their business models stink.

All of a sudden everyone in the auto industry understands that Elon is off and running well ahead of the pack and is here to stay. While early obstacles to EV adoption continue to grow in the U.S. and around the world including;

- 1- an outdated electrical grid that isn't connected across the U.S.
- 2- power shortages across the U.S.
- 3- regional wind farms and solar panels are not connected to all regions across the U.S. and with no way to store power
- 4- EV startups with order banks running low on cash i.e. Rivian,

Lucid Group, Faraday, Bollinger and others

5- Global shortage of raw material supply lines.

6- Chip shortages to continue in 2023 and 2024

7- Mining restrictions on minerals to build batteries

Politicians have made a mess of current legislation governing EV rebates.

While the California Air Resource Board has mandated impossible deadlines and if your against EV's your anti-environment. I have NEVER, I repeat NEVER, met anyone who is against a clean environment. Time for a better argument.

Fortunately I will be retired by 2035 (mass EXTINCTION deadline) but remember the transition to EV's started TWO DECADES ago with Hybrids. Have you checked how MPG stats have grown and emissions have declined in the last two decades ?

In closing if you try and run your business using political ideas and mandates you will soon be OUT OF BUSINESS. Have a nice day !!

Auto News Digital Platform and Direct Mail To Grow Coverage Across the U.S.

While most folks have more time on their hands to read and play with their computers and cell phones during the Covid-19 crisis, we at auto news have been expanding our U.S. circulation and increasing our online reach. (www.autonewsonline.com)

A special thanks to Chris Chung our Editor for creating and launching our "Thursday Weekly Updates" and our YOUTUBE reviews using DRONES. As a result of these efforts our online traffic is up 170% and accelerating each week.

For those of you who have known me during our 35 year journey you know that I am not one for "self promotion." So Chris convinced me to submit a short BIO to LINKEDIN

Our print mailing list and on the ground distribution has also been expanding this year.

% OF TOTAL BY STATE LISTED BELOW:

WASHINGTON	31%
CALIFORNIA	25%
MICHIGAN	5.7%
ARIZONA	5.6%
OREGON	3.6%
FLORIDA	2.8%
TEXAS	2.8%
NEVADA	2.1%
NEW YORK	1.8%
NEW JERSEY	1.7%
OHIO	1.5%
PENNSYLVANIA	1.4%
WISCONSIN	1.2%
VIRGINIA	1.2%
TENNESSEE	1.2%
UTAH	1.2%
IDAHO	1.1%
All other states	9.1%
TOTAL	100%

Follow our **WEEKLY UPDATES** during 2022 autonewsonline.com

AUTO NEWS® BYTES

Most Valuable & Desired Celebrity Car Collections

According to a recent survey from www.digitaloft.co.uk a marketing agency in Europe the Sultan of Brunei, Hassanal Bolkian has the largest car collection in the world (7,000 cars) and Jay Leno has the most desired collection with 175,500 annual google searches. The survey estimates the value of Hassanal Bolkian's collection at 5 billion dollars.

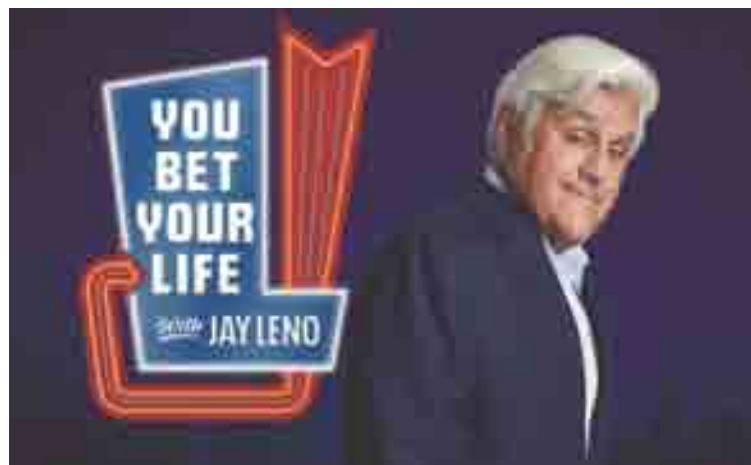
Most Valuable Celebrity Car Collections

- 1 - Hassanal Bolkian
- 2 - Ralph Lauren
- 3 - Lawrence Stroll
- 4 - Jay Leno
- 5 - Jerry Seinfeld
- 6 - David Letterman
- 7 - Lionel Messi
- 8 - Manny Khoshbin
- 9 - Floyd Mayweather Jr.
- 10 - Ian Poulter

Most Desired Celebrity Garages (Annual Google Searches)

- 1 - Jay Leno
- 2 - Cristiano Ronaldo
- 3 - Elon Musk
- 4 - Jeff Bezos
- 5 - Kylie Jenner

"Note: Bill Gates also made the top 10 list"



Jay Leno's Garage Now Showing on CNBC

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2022 Chevrolet Silverado updates and New ZR2

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comparable payload and trailering found in other Silverado off-road trims. ZR2 max payload is 1,440 lb and it will tow 8,900 lb.

ZR2 highlights include the following:

- Standard 6.2L V-8 delivering 420 hp and 460 lb.-ft. of torque, mated with a 10-speed automatic transmission
- Multimatic 40mm DSSV spool-valve dampers, which feature:
 - Three separate spool valves to control damping
 - Three connected chambers for fluid flow
- Uniquely-tuned springs that,

with the Multimatic dampers, increase maximum front and rear suspension travel, compared to the Silverado Trail Boss

- Front and rear e-lockers
- Specific off-road chassis and suspension calibrations, including Terrain Mode, which allows one-pedal rock crawling
- 33-inch off-road MT tires
- Unique skid plate package
- New high-approach steel front bumper designed for off-road strength and clearance
- 31.8-degree approach angle

That unique bumper has removable end caps for easier replacement in the event of close encounters with

rocks or other off-road objects. The dual exhaust has been lifted and ends before the rear bumper to eliminate potential damage.

In addition to its functional features, the Silverado ZR2 is distinguished by several aesthetic cues, including a new black hood insert, a unique grille with integrated lighting and a “flow-tie” emblem, ZR2 badges, unique 18-inch wheels and a unique Jet Black/Graystone leather-trimmed interior, with complementing dark trim. We welcome this new addition to the Silverado family, one that’s very capable off-road, while not

continued on page 8



Chevrolet ZR2 (photo Howard Elmer)

Jeep Wrangler Review by Arv Voss

continued from page 2

with the extra electric power, the 4xe powertrain is also capable of delivering up to 25 miles of electric-only motoring and a potential zero-to-60-mph time of 6.0 seconds. The 4xe hybrid system is only available on four-door Unlimited models and the battery pack’s placement under the rear seat allows the plug-in Wrangler to keep the same ground clearance and capability as non-hybrid models.

Wranglers may be fitted with only the basic essentials or they can be topped off with up to date infotainment features. The infotainment interface is dubbed Uconnect and is easy to use, readily responsive, and it can be displayed on a touchscreen, which is available in three sizes. Apple Car Play and Android Auto are optional, as is a nine-speaker Alpine audio system and navigation.

Wranglers are not the most spacious or accommodating SUVs

available in today’s marketplace, but they offer a smooth combination of heritage and modern Jeep flavor. There’s a commanding view of the road—or off-road, which makes for ease of maneuverability, however the rearward view is hampered by bulky roof pillars, roll bars, and grab handles. The Wrangler offers enough room for groceries and gear, but the rear seats don’t fold flush with the floor.

Unfortunately, Jeep offers only a limited number of optional



Wrangler 4xe (photo Arv Voss)

Soul, electrified.

The soul has many aspects. It is variable and constantly changing. When viewing the Porsche Taycan, it reveals itself by a smile that expresses total delight. The Taycan is uncompromising and perfect for the everyday. Striking proportions, timeless and instantly recognizable design. With a spacious interior and two luggage compartments, providing comfort and convenience for four.

Experience true electrified performance.
The Taycan Turbo S.



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PORSCHE

driver assistance features, but not high-tech gear that one expects to see on vehicles in their elevated price range. Key available safety features offered include: blind-spot monitoring, rear cross-traffic alert and rear parking sensors.

MY Jeep Wrangler tester was an Unlimited Sahara 4xe which wore a Billet Silver metallic exterior coat and came with a Black interior. The base sticker read \$47,995. with the as tested price rising to \$54,030. after factoring in the extensive list of optional fare. In terms of warranty, a standard package that includes limited warranty and powertrain policies, all 2021 models come with a limited warranty that covers 3 years of free maintenance or 36,000 miles and a powertrain warranty covering 5 years or 60,000 miles.

Electric off-roading? The 17.0-kWh battery pack is claimed to provide up to 25 miles of electric-only driving, which the folks at Jeep say is enough for a few hours of low-speed off-roading, and that when the battery runs out, the turbocharged four-cylinder is capable of powering all four wheels like a conventional Wrangler, so there’s no need to be concerned about being stranded in the wilderness without charging capability.

The Wrangler 4xe is undeniably the most complicated Wrangler ever with its. 2.0-liter turbo-4 coupled with a 17.3-kwh battery pack, the motor generator, and an electric motor for a total combined output of 375 hp and 470 lb.-ft of torque and also an 8-speed automatic transmission and full-time four-wheel-drive system with a 2-speed transfer case. Even with all this, the power is available on command while functioning in the background. Run in Hybrid mode and the system will default to Electric mode if there’s enough power in the battery pack and one isn’t calling for all the power. When the energy runs out of the battery pack, the 4xe runs like a typical hybrid.



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Range Rover Review by Harold Allen

continued from page 4
touchscreen, a 13.1-inch curved floating screen.

The interior is extremely clean and uncluttered – and intuitive. Range Rover’s relative simplicity allows you to watch the road rather than watching the dash. Notably, even the base New Range Rover SE boasts 20-way heated electric front seats with power reclining heated rear seats; SE seats are covered in Perforated Windsor and complemented by Duo-Tone headlining.

The New Range Rover SV comes with the most advanced engineering ever offered, with a new 523 horsepower twin-turbocharged gas engine as its centerpiece. Looking at the vehicle from front to rear you know you’re looking at a Range Rover – it’s not just another SUV

going down the road.

This gives you a brief overview, but it is a gorgeous vehicle. Beyond the New Range Rover, the lineup continues to include the Range Rover Sport starting at roughly \$70K, the Range Rover Villar beginning at \$58,000, the compact Range Rover Evoque starting in the mid-\$40s, the rugged Discovery at \$56K and its smaller sibling, the Discovery Sport at \$43K.

The New Range Rover starts at around \$100,000 and tops out just a tad over \$200,000. You can design your New Range Rover to fit your personal needs – making your vehicle unique makes these vehicles so unique. Availability for the New Range Rover will be mid-year.



2022 Range Rover (photo by Harold Allen)

Los Angeles Auto Show Scheduled for November 18th thru November 27th with Over 1,000 Vehicles on Display

continued from page 4

positive effect on 10,000 children living within the area. A win-win for all involved.

Other highlighted cars from the show include: a red 1939 Lincoln Zephyr 3 Window Coupe, a two-toned blue/gray 1937 Talbot-Lago T150C-SS Figoni & Falaschi Teardrop Coupe, a 1964 red Porsche 904 Carrera GTS Coupe, a red 1932 Alfa Romeo 8C 2300 Zagato Monza, and a blue 1955 Jaguar XKD Le Mans race car. -Red and blue seemed to be the winning colors of 2022! See you next year, Concourse!

Another “must attend” venue on the horizon is the esteemed LA Auto Show which will begin on Friday, November 18th and end on Sunday, November 27th. The LA Auto Show is one of the world’s largest auto shows with approximately 1,000 vehicles displayed at the Los Angeles Convention Center in downtown LA.

Many people enjoy comparison shopping for cars, trucks, SUVs, electric vehicles (EVs), and more.

There is no pressure to view and experience these beautiful models each year, which people enjoy. Test drives are available, the latest in automotive technology is displayed and explored, exotic cars are included and there is always a fun, cool, and inspiring experience planned for all whom attend. A list of automakers participating in the 2022 LA Auto Show will be announced in September...so stay tuned! For more information or to buy tickets visit laautoshow.com.

Global Auto News, your trusted name and friends in everything automotive, attends both events each year and will be there in LA to experience all the upcoming fun, beauty and thrills with you at the LA Car Show 2022...see you in November...and Happy Fall everyone!

What Dealers Need To Know About Millennial Buyers

continued from page 4

is best, for it keeps them from leaving your site to get information elsewhere and builds the all important trust. Five: Utilize marketing that invites the audience to engage with the product or brand. Six: Maintain an online reputation for these heavy researchers. They read reviews on third-party websites. Seven-there is no seven.

With most of the work (17 plus hours on average) done online, once Millennial customers get to your dealership, you can pretty much seal the deal and hand them the keys to their new car purchase!

After my years of personal research coupled with a 2015 special report by Tess Karesky, Market Research Analyst at CDK Global, I have come to learn these things...hope you have to ... Happy Selling, Dealers, and enjoy your cars, Millennials!

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U.S. Needs an Energy Solution Now

continued from page 3

could dramatize the impossibility of powering an all-electric vehicle fleet more than this conflicting scenario. In short, today's electricity generation infrastructure doesn't come close to providing the power required for the onslaught of EVs being planned for in the near future. Already, during one of the most highly travelled weekends of the year, EV owners are being asked to park their vehicles until temperatures cool.

Jim Bardia, an authority on renewable energy and inventor of the 100-percent-renewable-powered EV charger, the Wind & Solar Tower, understands this dire situation more than most.

"Governor Newsom is a realist, fearing that the grid overload imposed by high air conditioning use during this heat wave can cause brownouts and blackouts of potential serious scale," Bardia says. "And suffering through a power interruption is a harsher punishment than not being able to charge EVs during Labor Day weekend."

The Governor has good reason to be apprehensive. The latest figures available show that in 2019, California experienced 25,281 power outages, 23 percent more than in the prior year. These outages victimized 28 million customers.

"As a long-time renewable energy entrepreneur, I have preached for years that the U.S. electric grid needs strengthening because it is being asked to deliver ever more energy," Bardia explains, "but the wrong fix is to spend billions of dollars to build additional power plants that will

increase pollution by burning more fossil fuels."

Bardia sees today's issue in California as proving exactly what he has been forecasting. It's the reason behind his lobbying for protecting the grid by requiring Congress to mandate that future charging facilities be totally renewable or at least partially energized by renewable sources. Renewables are key to survival

"Using more wind, solar and hydroelectric power is the key to survival of our grid and the continuation of the comfortable lives we've come to enjoy," Bardia explains. "The math behind the need for more clean power is simple. For example, the electricity used during an average 30-minute full charge of an EV at a Level-3 DC fast charger is the same amount of electricity needed to power 50 homes.

"With current federal rules calling for a high level of EV sales, it's obvious we simply don't, or won't, have the power to charge the electrics," Bardia says. "Without significant infrastructure changes, utilities will burn more fuel to power today's electric plants or build more dirty plants to try to come close to generating the amount of electricity needed. Both of these are expensive, dirty and backward solutions."

Sufficient, emission-free power for charging

But one ready solution to making sufficient power -- and emission-free power at that -- is the Wind & Solar Tower, the only generating device in the world that combines two infinitely renewable power sources -- wind and

sun. These towers are for charging when customers are away from home, and also provide the comfort of lessening range anxiety.

Since they require no connection to the conventional grid, Towers have the added benefit of being able to be placed almost anywhere for public access -- along Interstates, in the deserts or mountains, at shopping malls, office building, apartment complexes, at car dealerships or just about anywhere one would take a car or truck.

Wind & Solar Towers employ a vertical axis wind turbine (catches wind from all directions) that has a "frictionless" levitation hub. Topping the airfoil blades is a large rotating circular solar panel that is ultra-efficient because it is self-cleaning, thus eliminating dust, soil and bird droppings to maximize the solar energy reaching the cells.

These two modes of generating emission-free electricity combine for 252 kilowatts and can charge an EV at Level-4 with 380 kilowatts at 1,000 volts, demonstrating that "clean" charging does not have to compromise performance. Not only is the charging fast and powerful, but the owner of a Tower doesn't pay for electricity, thus eliminating a major cost.

"Only renewable energy can provide for EV charges without stressing the grid and dirtying the air," Bardia concludes. "Fortunately, 'clean' charging is a choice. Sooner or later, emission-free charging will become standard -- and the sooner that happens, the better for our grid and our health."

2022 Chevrolet Updates and a New ZR2 by Howard Elmer

continued from page 6

punishing the owner on-road -- or in the wallet.

But there is more for 2022 and in some ways it's almost bigger than the new ZR2. The last time the Silverado had a generational update was in 2019. At the time the truck and its powertrains were well received -- the interior though, was not. Customers have been very vocal about this "miss".

For 2022 Chevy has corrected that interior mistake.

Silverado has refreshed the interior on the LT trim and above, incorporating new materials into a design that gives the cabin a spacious and more premium feel. The new interior is rooted in a driver-oriented instrument panel that features a 13.4-inch horizontal touchscreen, along with a 12.3-inch digital, configurable instrument cluster. The 2021 model's instrument panel has been replaced with horizontal lines and floating elements that enhance the feeling of spaciousness to the Silverado's cabin.

Additionally, the new center console has an available electronic shift controller in models with bucket seats.

The new look and feel of the interior are elevated with new colors, seat designs and more premium materials throughout. That's especially true for the top-level High Country trim, which features new and unique elements including:

- Authentic open-pore wood trim on the console, upper glove box and doors

- Standard leather seating surfaces with an exclusive custom perforation and stitching pattern.

- Stainless steel speaker grilles with the Bose premium audio system, standard on High Country and LTZ

- Two interior color choices, Jet Black or Nightshift Blue

That new infotainment screen is the centerpiece of the more intuitive technology in Silverado and is paired with a new digital, configurable instrument cluster. The configurable cluster and infotainment display are designed to offer new levels of personalization and intuitive interaction. The available Rear Camera Mirror and Head-Up Display take the total to four technologically advanced screens, each helping provide an engaging and comprehensive driving experience. Additionally, all Silverado trims LT and above are equipped with Google built-in compatibility. With it, you can control certain vehicle functions by saying 'Hey Google' or pressing the 'push to talk' button on the steering wheel. Use your voice to call or text, listen to music, set reminders, or even change the temperature.

Another new feature for 2022 is the addition of Super Cruise to Silverado. First debuted on Cadillac as the industry's first true hands-free driver assistance technology; it's now available on Silverado High Country and can be used on more than 200,000 miles (320,000 km) of compatible roads in the U.S. and Canada.

Super Cruise employs advanced technology, including a Driver Attention System and precision LiDAR map data. The Driver Attention System uses a small camera located on the top of the steering column and works with infrared lights to determine where the driver is looking whenever Super Cruise is in operation. If the Driver Attention System detects the driver's gaze has turned away from the road ahead for too long, the steering wheel light bar will prompt the driver to return their attention to the road. If the system determines continued inattentiveness, it will use visible and audible alerts to notify the driver to take back control of the wheel. Super Cruise can be used when trailering with the Silverado, with specific calibrations designed to account for the additional drag and increased braking distance that comes with trailering. When not trailering, Lane Change on Demand and Automatic Lane Change are also available with Super Cruise.

These trucks are available now at dealers across the country.

INSIDE CHINA AUTO NEWS BYTES

by Bill McCallum

Aiways U6 SUV-Coupé breaks order record in China

The Aiways U6 SUV-Coupé has started pre-sales in its home country with an exclamation mark. As part of a cooperation with "Sing! China" the vehicle was shown nationwide on prime time in front of an audience of millions. It immediately broke the record for the most pre-orders for a car in Aiways history in one day in China. This was a perfect debut and impressive proof that Aiways' growth strategy is on a solid basis.

The successful launch of the new model in China is also the first impressive testimony to the competence of the new management. Aiways, a Shanghai-based provider of customized mobility solutions, has broadened its base after a successful start following its founding in 2017, following a successful further round of financing this spring that has provided the company with a three-digit million sum.

New top management provides added momentum

Longtime shareholder Chen Xuanlin (William Chen) has been appointed chairman of the board of directors, advising Aiways not only on strategic but also financing matters. Zhang Yang (Charlie Zhang) reports to Chen as the new CEO of Aiways providing significant expertise and absolute industry knowledge, especially in electric mobility and autonomous driving. In addition, Zhang Jie (Jet Zhang), an expert in artificial intelligence (AI), has been recruited as the new Chief Technology and Development Officer.

Tailwind for global expansion strategy and upcoming model offensive

The ongoing development of the brand's product range and digital expertise is picking up additional momentum as a result of the restructuring. Aiways can now boast the best experts in each key position, and its development experience with the Aiways U5 SUV has created a network of global companions that make impressive proprietary developments possible. The already well-known lightweight MAS (More Adaptable Structure) construction kit, for example, will also underpin the upcoming Aiways U6 SUV coupe, which will differ significantly from its platform twin in key components.

The Aiways U6 SUV-Coupé, which will soon be launched in Europe, has already enjoyed impressive success: The record for the most pre-orders for a car in Aiways history in one day in China. Like the Aiways U5 SUV, the new model represents a powerful and technologically advanced electric car for sustainable mobility at an affordable price. The combination of global know-how and Chinese manufacturing on a platform uncompromisingly designed for electric drive makes the Aiways product portfolio unique in the competitive environment.

Munich as technical and strategic headquarters for Europe and overseas

In view of the growing product portfolio, Aiways plans to launch another model every year after U5 SUV and U6 SUV-Coupé, and further expand into new markets. The team in Munich will continue to grow, particularly given the flat hierarchies and the very good development potential which should serve as an incentive for new applicants. The conditions at Aiways are markedly different from traditional car manufacturers.

INSIDE EUROPE AUTO NEWS BYTES

by Bill McCallum

G+D presents new security chips for the connected car

Giesecke+Devrient (G+D) is launching Sm@rtSIM® CX Luna 1.3M, a new range of security chips for the automotive industry.

They are based on Infineon's next generation SLI37 automotive security controller and offer a multifunction platform for eSIM applications, IoT and digital car key solutions.

The automotive industry is undergoing a major change. One of the key drivers of this transformation is the connected car. More and more vehicles are connecting to mobile networks in order to link to emergency service systems and enable extended features such as telematic services. At the same time, a driver's need for cellular connectivity for infotainment applications is increasing. Additional challenges arise from the development of autonomous driving, as this technology places high demands on the bandwidth of network connections.

For the numerous challenges of the connected car, G+D has developed Sm@rtSIM® CX Luna 1.3M -- the next generation industrial and automotive grade product suite. It is based on Infineon's newest security controller SLI37, which meets the technical specifications of the automotive industry and is specifically tailored to the challenging environmental conditions of automobiles. With a faster CPU and larger memory, they enable several innovative applications for the connected car. G+D's new products based on these controllers allow automotive manufacturers to provide highly secure and high-performance mobile connections via eSIM technology. They support 5G standalone networks and cover all eSIM consumer and M2M use cases. A special DSDA add-on (Dual SIM Dual Active) is available to automotive manufacturers. This allows to equip vehicles with two eSIM modules: One for using the drivers personal subscription for infotainment services and one for the services provided by the carmaker. The DSDA add-on includes the management of both chips remotely via one central G+D's AirOn eSIM management platform, thereby simplifying their logistical processes. For example, manufacturers have the option to upload the correct network profiles "over the air" after the cars have been delivered to their target regions. Additionally, manufacturers can comply with local legal requirements more easily.

In addition to eSIM applications, Sm@rtSIM® CX Luna 1.3M can also be used for digital car key solutions. In this case the new series acts as an embedded secure element eSE -- a special chip for storing encryption keys for secure communication between the vehicle, mobile devices and a dedicated back end. The chip thus enables user-friendly solutions for unlocking and starting a vehicle and protects the communication of the vehicle against attacks by hackers.

Auto News Introduces All-New QR Code





Around the Track – Racing News



Rolex Monterey Motorsports Reunion Returns with Panache as 24 Hours of Le Mans Celebration Wows the Crowds

Enthusiasm ran at full throttle as the Rolex Monterey Motorsports Reunion celebrated motorsport history with 400-plus incredible historic race cars, large enthusiastic crowds and a tribute to the 24 Hours of Le Mans to kick off its yearlong centennial. From the moment guests arrived at WeatherTech Raceway Laguna Seca and drove by the large Le Mans sign, the stage was set for the enhancements created for a new welcoming and friendly experience.

“We are very pleased by the initial feedback to the new Wednesday through Saturday format, activities and features put in place, the car selection and driver camaraderie, and ticket sales,” said John Narigi, president and general manager of WeatherTech Raceway Laguna Seca. “I want to also thank our County of Monterey supervisors who participated to see just how important the Rolex Reunion is among the motoring world.”

Advance ticket sales surpassed 2021 by 92 percent and exceeded the pre-pandemic 2019 event by 11 percent. “We are still auditing admission sales, but it was

very encouraging to see so many people purchasing tickets as they entered. Our admissions team of volunteers and service clubs did an incredible job at quickly processing purchases to minimize wait times,” Narigi added.

Saturday was action-packed from the moment the green flag waved. The Picnic in the Paddock hosted an impressive lineup of Le Mans legends to share stories before an appreciative standing-room-only audience. Attending were Grand Marshal and nine time Le Mans overall winner

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Tim McCrane, CEO, M1 Concourse Detroit and Former CEO of Laguna SECA Returns to Pebble Beach for Concours d' Elegance



Tim McCrane M1 Track CEO with Bill McCallum at Concours d' Elegance

Legends of Auto Celebrates 10 Yr. Anniversary in August



(Left to Right) Bill McCallum, Auto News Publisher/Founder, Dan Brigatino, Scholarship Winner, Luk Blackwell (Pierre Ford), Steve Saleen, Jason Anucinski (Pierre Ford), Beau Boeckmann, Pat Bondurant, Barry McGuire, Lyn St. James, John Kraman (Mecum Family) and Rita Case

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iHollywood Film Fest Review by Joyce Chow

continued from page 4

even did photo opps. One of the biggest film award winners was "Family Fiction" by Matt Somogyi for Best Mini Movie, Best Actor in a Mini Movie by Walker Satterwhite and Best Editing in a Mini Movie. Best of Show honors went to "My Life with Rosie" a documentary about the life of Rosa Parks. Best Documentary Film and Best Director honors went to "Minnesota: The Modern Day Selma". Best Feature Film,

Best Producer, Best Ensemble Cast was awarded to "Rekindling Christmas".

The iHollywood Film Fest began with a Pre-Party on September 1 at Budman Studios in Venice with the festival September 6-8, 2022 at the TCL Chinese 6 Theatres in Hollywood. Fifty films and panels, including 9 world premieres, Blockchain investor network BitAngels Hollywood launch, Web3 industry panels and Q&A's, red carpets, Hollywood party bus,

awards and after party with DJ Paul Oakenfold.

Title Sponsor was X.L.A with presenting sponsors VÉrité Winery, Vatom, Untold.io, BitAngels. Additional sponsors include: Aecon Global, Blockchain Wire, Mentora Development, Auto News and Legends of Auto. Partners include: Vanda with IAM Awards; Opstical.IO, Eavesdropper (LA's Longest Running Play of the 21st Century) and Montebubbles Entertainment.



iHollywood Film Fest team with Sophia the Robot, BitAngels Hollywood and X.L.A at the iHollywood Film Fest at the TCL Chinese 6 Theatres in Hollywood on September 6-8, 2022 Photo by Sheri Determan

Kelly Telfer "World Famous" Automotive Artist to be Honored at Legends of Auto Gala on August 17, 2023



Kelly Telfer (right) with Bill McCallum (left)

(SEE LEGEND FLYER ON PAGE 26)

Legends Honored Keith Martin - Sports Car Market Publisher - Page 26

AERODYNAMIC
2020 McLaren Speedtail: \$2.7m

Keith Martin's
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The Insider's Guide to Collecting, Investing, Values, and Trends

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Hyundai is now offering factory-scheduled free maintenance on new vehicles for three years or 36,000 miles.

· Offering complimentary maintenance, specifically of this length, is unusual for non-luxury manufacturers.

· The maintenance will include oil changes, filter replacements, and tire rotations and starts with 2020 models purchased on February 1 or later.

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From Around the U.S.



Newport Car Museum A Worldwide Tourist Destination

Opened just four and a half years ago, the Newport Car Museum in Portsmouth, R.I. has become a recognized worldwide tourist destination, maturing well beyond its basic ability to draw off of visitors to the Gilded Age Mansions and other seaside attractions offered in nearby Newport. Since Covid restrictions were lifted in mid-2020, numbers of visitors have jumped exponentially, and in 2021 the Museum welcomed a record 50,000 people through its doors.

“Our hope always has been to put smiles on our visitors’ faces,” said Gunther Buerman, who with his wife Maggie Buerman opened the Museum in June of 2017, “and so far, we have been successful.”

During its relatively short life, the Museum has won numerous awards, and while once it was described as a hidden gem, it is now regularly compared to other acclaimed car museums such as Florida’s Revs Institute and California’s Petersen Automotive Museum. For 2021, it received the TripAdvisor® Travelers’ Choice award and distinction as among the Top 10% of Attractions Worldwide.

“It’s a privilege to see this collection,” said recent visitor Philip Millstein (Cambridge, Mass.). “This is not an old man’s place where you come to see old cars; there’s a vitality here... the colors, the displays, the people who greet you. The Museum is not just gorgeous, it is relevant.”

Initially, the Buermans had no idea how it would fly, this idea of theirs to present as art their own private collection of rare and exotic cars. “The first challenge was securing an amazing space that we could grow into and wouldn’t be perceived as just a garage,” said Buerman, “so we acquired a former missile manufacturing facility on the campus of Raytheon Technologies.”

The 114,000 square foot building, which had to be completely gutted, re-configured and transformed into a space worthy of displaying the Buerman’s collection (then 65 strong), came with 17 acres of grounds attached, which would eventually figure prominently into the Museum’s ability to host car clubs, car shows and other special events onsite, as

well as offer visitors free parking for as many as 300 cars. Today, the Museum’s displays cover 80,000 square feet—the equivalent in space of 1½ football fields, including the end zones. They comprise more than 85 cars in six Galleries—Ford/Shelby, Corvettes, World Cars, Fin Cars, American Muscle and Mopars – and a Pop-Up Porsche Exhibit. There are no barrier ropes around the cars, and enhancements to the Museum experience include specially commissioned artwork; historic videos; and an impressive collection of Mid-Century Modern furniture serving as seating. A 2,500 sq. ft. gift shop has become its own colorful gallery, offering up thousands of items curated for car lovers and others.

“The Museum is now sought out directly by those traveling to New England looking for experiences that mean something to them,” said Buerman. “Our audience is in large part car aficionados and art lovers. Some have travelled to see as many different car museums as they can in this country, and they tell us how amazed they are at what they find here. They appreciate the art gallery ambience, the beauty of the cars and the rich automotive history represented by each decade of design, starting with the early

continued on page 19

70th Pebble Beach Concours d’Elegance Charitable Donations Exceed \$2 Million

Throughout Its History the Event Has Raised Over \$32 Million to Help People in Need

Pebble Beach Company CEO David Stivers (center) and Pebble Beach Company Chairman Sandra Button (beside him) with Concours charity representatives (l to r): Dr. Steve Packer of Montage Health; Dr. Jeff Bass, guest, and April Ritchie of Natividad; Kevin Causey of Montage Health; Steve Emerson of United Way Monterey County; Ron Johnson of Boys & Girls Clubs of Monterey County; Carol Bishop of Kinship Center; Gina Nucci of Boys & Girls Clubs of Monterey County; Nicki Pasculli of Kinship Center; Adrienne Laurent of Salinas Valley Memorial Healthcare System; Katy Castagna of United Way Monterey County; and Jeff Wardwell of Salinas Valley Memorial Hospital Foundation. (Photo: Sherman Chu/Pebble Beach Concours d’Elegance)

The 2021 Pebble Beach Concours d’Elegance raised over \$2 million for charity—a figure on par with funds raised in pre-pandemic years.

The full amount, a total of \$2,089,450, was announced today by Pebble Beach Company CEO David Stivers as these funds were

distributed to the event’s charitable partners—and he stressed that these funds stay local.

“The Pebble Beach Concours and Pebble Beach Company are synonymous with excellence, and both have long supported local charities on the Monterey Peninsula and across Monterey County,” said Stivers. “The Concours, under the leadership of Chairman Sandra Button, has raised over \$32 million for local charities since its inception.”

Through Pebble Beach Company Foundation, its primary charitable partner, Concours funds benefit more than 95 of the region’s best youth-focused non profits, impacting the lives of more than 10,000 children each year. Several charities, including the Boys & Girls Clubs of Monterey County, Kinship Center, Montage Health, Natividad Foundation, Salinas Valley Memorial Healthcare System and United Way Monterey County, also benefit directly from Concours Charity Drawings.

“We’re thankful for all of the people who continue to gather at Pebble Beach to celebrate cars and raise funds for people in need.

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Iden's Dealer Services Expands NW Dealer Network (www.idensdealerservices.com)

by Bill McCallum

When I started publishing Auto News in 1986, Kevin Iden was a college student with a dream. The dream was to create and grow a network of dealers offering them detailing and reconditioning services to benefit both the dealer and their customers.

Thus, Iden’s Dealer Services was born in 1989 in Renton, WA and today has grown to over 200 employees, 24 locations (and growing), and working on site with over 70 new car dealerships to streamline their process to get cars retail ready faster and to a higher quality level.

Iden’s dealer accounts provide several services to their customers including:

- 1- Complete Interior & Exterior Detailing Services (new cars, used cars and service customers)
- 2- 3M Window Films/Tint and CHIPROTECT 3M Clear Vehicle Protection Film
- 3- Paint, Fabric, Leather, & Windshield Sealants
- 4- Providing Full Reconditioning Services (Dent Repair, Interior, Wheel, and Paint Repairs, inventory photos & more)

For additional information on Iden’s Dealer Services visit: www.IdensDealerServices.com



From Tampa to Twisp Automotive Art and Memorabilia is Becoming Mainstream at Events, Auctions, and Galleries (See Story on page 10)

Automotive Art is becoming a Mainstay at Outdoor Markets, Events, and Auctions across the U.S.



Abby, local Methow Valley, WA Artist is pictured with art purchased by Auto News staff at Twisp Market. (photo Auto News)



Char Gardner is selling plaques with Automotive Logos at Twisp and Winthrop Farmers Market (photo Auto News)



"Birdhouse Lady Jain" is selling Birdhouses at Methow Valley and Eastern Washington Farmers Markets with License Plate Roofs. Contact Jain: junglej71@gmail.com (photo Auto News)



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Alan (left) Scale Racing Center owner hosts slot car competition at Legends of Auto Monterey

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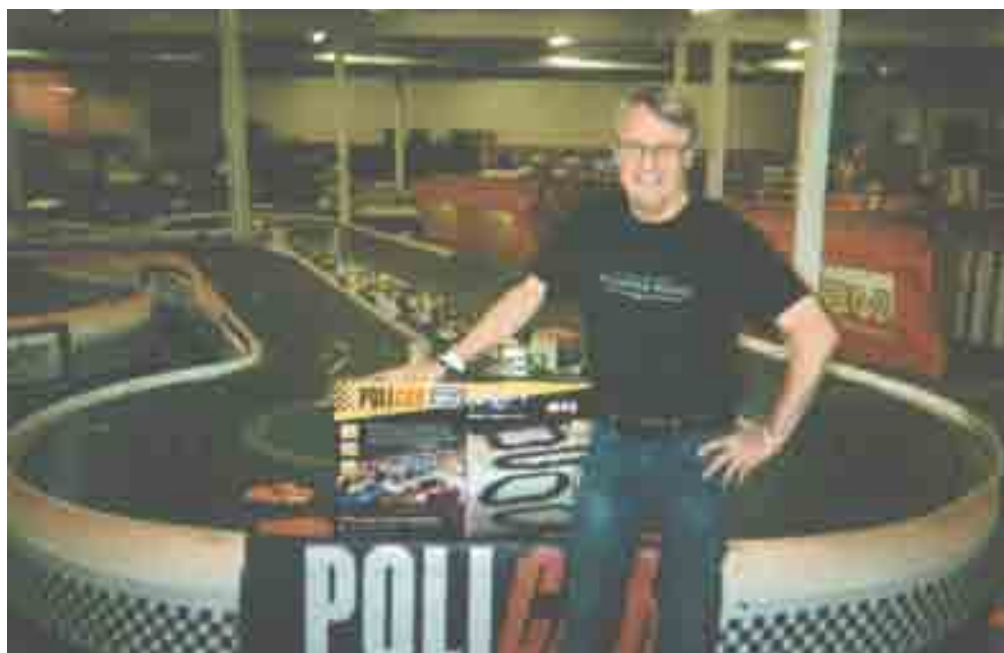
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Alan Smith, Scale Racing Owner Conducts Slot Car Demos at NW Race Tracks



Alan Smith, Scale Racing Center Owner, Demonstrates PoliCar Slot Car Starter Kit at his Center in Tacoma

2022 Ford Maverick Test Drive Review

continued from page 1

But they aren't the only manufacturer who is listening. In fact, a new player, Hyundai has chosen this year to also bring an SUV based compact truck to market – the Santa Cruz (one that they showed years ago in Detroit – then sat on). It also looks promising as a compact and has gotten positive buzz. However, Ford's entry, the Maverick, is going to be the real catalyst in this compact category; one that I expect the other truck builders will also dive in to. Just watch Ram – that's my prediction.

The all-new 2022 Ford Maverick is the truck for people who never knew they wanted a truck, says Ford. I'm not sure I agree with that statement. But I understand that they expect to draw in new customers to the truck market; however, I really think the bulk of sales will be to current truck owners who will consider the new Maverick right-sized for their needs. So, while size is one thing, Maverick is also aiming at the winning trifecta of low price and decent fuel consumption, which will also make it the entry-level truck choice.

Maverick will be powered by a hybrid that promises good fuel economy and will be priced to start at \$25,900 in Canada. The fact that Ford released the price at the same time as the truck news dropped shows how serious they are about cornering this market. Right size, cheap on fuel, low entry price – this could be a winner.

Maverick has the Ford pickup truck "look" including the drop-down side windows and a front end that stretches edge to edge. It looks squat and planted. Despite its size Maverick's upright and squared off shape is great for space efficiency, inside and out. Maverick is offered in three trim levels – XL, XLT and Lariat. An FX4 package will also be available with the AWD XLT and Lariat trucks. This package will offer more off-road capability; all-terrain tires; suspension tuning and additional underbody protection. There is also an electronic AWD drive mode dial with modes like Mud/Rut and Sand, as well as Hill Descent Control.

Maverick will come as a five-passenger, four-door pickup only. That full-hybrid powertrain has a projected fuel number of 5.9 L/100 km/City – or about 800 kms on a single tank of gas.

Maverick's base engine is a 2.5L Atkinson-cycle four-cylinder hybrid powertrain. It makes 191 hp (this number includes the electric motor) and 155 lb.-ft. of torque pushed through a continuously variable transmission (CVT) driving the front wheels. This base package offers 1,500 lb of payload and max tow of 2,000 lb. However, a second optional powertrain pushes that tow number to 4000 lb. That setup features a 2.0L EcoBoost gas engine making 250 hp and 277 lb.-ft. of torque. The transmission is an 8-speed automatic and comes standard with all-wheel drive.

SHOWCASE REVIEWS

LEXUS EX 300h F Sport



Lexus has been expanding its F-Sport lineup and the "peppy" EX 300h offers both power, design, economy, and value in the luxury segment.

BASE PRICE: \$45,450 *
TYPE: Sports Sedan
ENGINE: 2.5 Liter 4 Cyl
TRANS: ECCV
HORSEPOWER: 215 hp
MPG: 44 mpg highway

MAZDA CX-30



The Mazda CX-30 compact SUV is one of the best values in this segment. Priced right with room for gear it's a winner for your first SUV.

BASE PRICE: \$34,400 *
TYPE: 4 dr SUV
ENGINE: SKYACTIVE 2.5L Turbo
TRANS: 6 speed Sport Mode AT
HORSEPOWER: 227 hp
MPG: 30 mpg highway

TOYOTA CAMRY TRD



The Toyota Camry is an all-time best seller in the mid sized sedan segment.

The TRD is packed with power, looks, and extras. Android and Apple Car Play are standard.

BASE PRICE: \$32,360 *
TYPE: Mid sized Sedan
ENGINE: 3.5L V6
TRANS: 8 sp AT w/Paddle Shifters
HORSEPOWER: 301 hp
MPG: 31 mpg highway

TOYOTA COROLLA XSE APEX



The Toyota Corolla is the number one all-time best seller for Toyota. With economy, value, design, and performance helping Toyota gain market share.

BASE PRICE: \$28,360 *
TYPE: Sedan
ENGINE: 2.0L Cyl
TRANS: CVT w/Paddle Shifters
HORSEPOWER: 169 hp
MPG: 38 mpg highway

TOYOTA PRIUS NIGHTSHADE



The Toyota Prius was introduced over 2 decades ago and has led the way for the transition to EV's. The plug-in model is also popular. (SEE STORY on page 5)

BASE PRICE: \$29,445 *
TYPE: Hybrid Hatchback
ENGINE: 1.8L DOHC
TRANS: AT-PZEV
HORSEPOWER: 121 electric
MPG: 50 mpg highway

VOLKSWAGEN TIGUAN R-LINE



The Tiguan with more room than most has helped Volkswagen gain market share in the 4-dr SUV segment. Priced right it deserves a look !!

BASE PRICE: \$36,595 *
TYPE: 4 door SUV
ENGINE: 2.0L DOHC Turbo
TRANS: 8-speed AT
HORSEPOWER: 184 hp
MPG: 28 mpg highway

* All information listed "AS TESTED"

autonewsonline.com/showcase-reviews



Car Collections



Record-Setting \$55.2 Million at Mecum Dallas 2022

50% Increase Over Previous Dallas Auction Record and 84% Sell-Through Achieved

Mecum's Dallas 2022 classic and collector car auction lent credence to the claim that everything is bigger in Texas with a record-setting total achieved at the 12th annual event in one of the Lone Star State's most populous cities. A total of 1,191 vehicles hammered sold in just four days, Sept. 7-10, for an 84% sell-through rate and more than \$55.2 million in sales, which amounted to a 50% increase over the auction's previous record total of \$36.8 million. The number of consignments increased by 45% over last year's Dallas event, and ticket sales saw a 60% increase.

Top-selling vehicles in Dallas were led by a trio of Ford GTs, including a highly coveted 2006 Heritage Edition (Lot F85.1) with just one owner and 420 miles that sold for \$704,000, a 2005 (Lot S102) with 2,945 miles that brought \$467,500 and a 2006 model (Lot F88) with 513 miles that reached \$434,500. The '06 GT was offered from the auction-headlining Mile High Collection, which achieved total overall sales

of more than \$3.5 million as 100% of its 26 vehicles hammered sold.

Desirable Mopars also landed among the top 10 list with a rare, one-of-503 1969 Dodge Daytona (Lot S148) that achieved a final sale price of \$418,000 nabbing the fourth spot and a 1970 Plymouth Superbird (Lot S187) with 13,900 miles landing seat five with \$324,500. From the prewar era was a 1935 Packard 1204 Victoria Custom Convertible (Lot S111) that sold for \$319,000, which was followed by a 1993 Ferrari 512TR (Lot S141.1) that brought \$312,400 and a 2012 McLaren MP4-12C Gemballa GT (Lot S134.1) that demanded a final sale price of \$308,000.

More than 10 private collections were offered in Dallas with the headlining, no-reserve Butler Estate offering reaching a grand total of more than \$8.43 million in all and multiple other collection offerings achieving aggregate seven-figure totals as well.

The complete top 10 collector car sales at the Mecum Dallas 2022 auction include:

1. 2006 Ford GT Heritage Edition (Lot F85.1) at \$704,000
2. 2005 Ford GT (Lot S102) at \$467,500
3. 2006 Ford GT (Lot F88) at \$434,500
4. 1969 Dodge Daytona (Lot S148) at \$418,000
5. 1970 Plymouth Superbird (Lot S187) at \$324,500

(Lot S187) at \$324,500

6. 1935 Packard 1204 Victoria Custom Convertible (Lot S111) at \$319,000

7. 1993 Ferrari 512TR (Lot S141.1) at \$312,400

8. 2012 McLaren MP4-12C Gemballa GT (Lot S134.1) at \$308,000

9. 1962 Chevrolet Bel Air Custom Bubble Top (Lot S157) at \$280,500

10. 1969 Plymouth Road Runner Custom Hardtop (Lot F115) at \$275,000

For access to complete auction results, sign up for a free MyMecum account at Mecum.com. Mecum's next live auction event will be held this weekend in Fountain

City, Wisconsin, featuring cars and collectibles from Elmer's Auto and Toy Museum. Following that will be a feat never before achieved by a single collector car auction company: two classic and collector car auctions will be held over the same weekend in different cities. One of the events will be Mecum Chicago, Oct. 13-15, in Schaumburg, Illinois, and the other will be the second-annual Mecum Chattanooga auction, Oct. 14-15, held in conjunction with the Chattanooga Motorcar Festival. For more details on upcoming auctions, to consign a vehicle or to register as a bidder, visit Mecum.com, or call (262) 275-5050 for more information.



2006 Ford GT Heritage Edition, One Owner and 420 Miles (Lot F85.1) Sold at \$704,000



1969 Dodge Daytona, 1 of 503 Produced, Broadcast Sheet (Lot S148) Sold at \$418,000

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1934 Ford PU Street Rod DGT2942 It's set up very nicely. It has a 350 Chevy V8 four bolt main with a Pete Jackson gear drive. And a 650 Carter carburetor. 350 turbo automatic transmission with a shift kit. 9 inch Ford rear axle with posi-traction. 3.00 gears. Mustang two front clip with rack and pinion steering. Power drum brakes.

PRICE \$33,995. Sale price \$34,500

Drager's Clubhouse



1989 Ford Mustang Convertible LX DGC9633 5.0 Fuel Injected V-8, Automatic Transmission, PS, PB, Power Seats, Air Conditioning, Power Top. This is a beautiful one owner Mustang that has been well cared for. Purchased new California. There is only 54,136 original miles on this Mustang. You can tell that this car has always been garage kept, everything looks spotless. One beautiful Mustang. Cond#1-

PRICE \$22,800 Sale price \$17,500



1965 Custom Short Bed
Sale price \$29,000



2000 Ford Mustang GT
Sale Price \$7,500



1967 Plymouth Richard Petty
Sale price \$25,000



1967 Fairlady
Sale Price \$24,500



1963 Dodge PU truck
Sale price \$19,500



2001 Corvette Roadster
Sale Price \$13,500



1953 Chevy custom pick up
350 V-8 AT, PS.



1955 GMC Series 1000
Sale price \$21,000

DRAGER'S MEET JAY LENO



Bill McCallum Auto News Publisher (rt) arranged for Jeri Drager & his son to meet JAY LENO

Drager Family History in Motorcycles and Collector Cars Dates Back to 1934

by Bill McCallum

Drager's Classic Sales and Collector Car & Motorcycle Collection's move from Lynnwood, WA to their new 20,000 square ft. facility in Burlington, WA has been a family affair. Jeri and his wife Joan (see photo) organized the move. While their son Andrew and his daughter Jannah did some of the heavy lifting during the move. Jeri's remodeling team lead my manager Mike started the remodel back in February 2020. The facility is open by reservation during the Covid-19 crisis but they are starting to book reservations for 2021 events. With an inhouse kitchen that can handle service for up to a 500 person event, they will be ready-to-go in 2021 when restrictions ease up. They have already had a small car group, "Horsepower Chrome and Rust Kreepy Kruiise" have an event on Halloween.

Jeri Drager, a West Coast Icon,

in the collecting and selling of motorcycles, cars, and trucks started working in the family business in 1959. Otto, Jeri's father and his wife started the family business in 1934 with a Harley Davidson store in Aberdeen, WA.

As the Harley Davidson business grew Otto moved his motorcycle business to Bremerton WA and then Seattle, WA. Jeri moved the business to Shoreline, WA. 20 years ago and added an automotive & motorcycle museum and an event center. This Spring Jeri moved the business North to Burlington, WA. to an all-new 20,000 sq. ft. facility (see photos) which is now open by appointment.





WOMEN in the AUTO WORLD

Women in the Auto World

WOMEN in the AUTO WORLD

Previously Featured: "Women in the Auto World"

Lyn St. James – Indy Race Driver
 Felicia Fields – Ford HR VP
 Mary Barra – GM CEO
 Michelle Christensen – Acura Design
 Lisa Copeland – FCA Dealer
 Sandra Button – Pebble Concours
 Courtney Kramer – Auto News

Monika Kalenski – MEK Magnet
 Chanterria McGilbra – Prancing Ponies Foundation
 Nancy LeMay – LeMay Family Collection
 Muffy Bennett – Car Collector
 Jennifer and Abbie Biggs – Repair Shop Owner
 Carolyn Jackson – VP Brand Strategy Barrett-Jackson
 Monterey Touring Vehicle (MTV) Heather Gardner

Joyce Chow – Social Media Mogul in Hollywood
 Sarah Deccio – Distribution Mgr.
 Valerie Thompson – Motorcycle Racer
 Ashley, Courtney & Brittany Force – Drag Racing Champions
 Toyota of Marysville – Ladies at Work
 Dana White – Chief Comm. Officer - Hyundai N. America

Nancy LeMay manages the LeMay Collection at Marymount while Serving on the Board of the LeMay Museum in Tacoma

What started out as a 300 collector car collection on their Parkland, Washington farm ended up with Harold and Nancy LeMay's being awarded the GUINNESS BOOK OF WORLD RECORDS for "Largest Antique & Vintage

Vehicle Collection" in 1998.

As the LeMay collection continued to grow Harold and Nancy found an additional home, the MARYMOUNT MILITARY ACADEMY founded in 1921 on 100 acres with multiple buildings and more

than enough room for the "Largest Car Collection in the World."

Harold LeMay passed on November 4, 2000 and Nancy and her son Doug continued to work on her husband's dream of a world class museum located in Tacoma, WA.

The Tacoma Museum was opened in 2012 while the LeMay Collections at Marymount is currently open for tours, events, a Model T Driving Experience and LeMay Private Garage Tours at the LeMay Farm. Featuring the original family

garages, home to over 300 vehicles, an old fashion soda shop, general store, toys, Nancy LeMay's personal doll collection, and much more. For Info: Call (253) 272-2336 or visit: www.lemaymarymount.org or info@lemaymarymount.org



Nancy LeMay with son Doug (photo Auto News)



Nancy LeMay (photo Auto News)

The All-New Rugged Mazda CX-50.....by Chris Chung

continued from page 2

inline four cylinder engine producing 186 hp and 186 lb-ft of torque or, a boosted version that produces 227 hp and 310 lb-ft of torque.

All in all, the CX-50 seems to have it all. It's nimble and comfortable enough to daily drive around the city, gets great fuel economy numbers, and still can hold its' own off-road for all your weekend adventures! Make sure to

check it out if you're in the market for a compact SUV!



Mazda CX-50 (Story on Page 2 & 16 – Photo Auto News)



2022 Lincoln Navigator Black Label Review



2022 Lincoln Navigator Black Label (photo Dave Kunz)

Auto News to Honor the Nelson Automotive Group of Dealerships



2022 Lincoln Navigator Black Label

continued from page 3

Orchestra. Lincoln went all out to take the brass ring in full-size sport utility luxury.

Practically speaking, there isn't really a "base" grade to the Navigator, as the Standard trim is pretty loaded to the gills. But top-tier Black Label brings things up a few notches, and you can personalize your Navigator Black Label with specific design themes (Chalet, Yacht Club, and now Central Park and Invitation) for a nearly bespoke touch. Step inside, and it can almost feel as though you've entered a concept car created by a team of auto designers and residential architects.

Behind the big Lincoln's bold yet restrained grille sits a high-output version of the EcoBoost 3.5-liter V6, punching far above its assumed weight class in the form of 440 horsepower and 510 lb-ft of torque. Those figures would embarrass the 1972 Lincoln Continental's 460 (7.5 liter) V8 and its figures of 212 and 342, respectively. (It should be noted that power numbers had dropped quite a bit for 1972 from the prior year, due to a new SAE rating system and lower compression.)

Connected to that impressively powerful engine is a smooth 10-speed automatic transmission, and despite a nearly three-ton curb weight, they combine to offer rather remarkable fuel economy figures of 16 city and 22 highway. In real-world highway travel, I was able to nearly match the EPA's figure with 21-22 mpg. If you can live without the four-wheel drive of my test Navigator, those numbers bump up a bit to 17 and 23.

And highway travel is where the Navigator Black Label really shines. The interior's hushed tranquility is amazing, and those 30-way adjustable front seats mean you can get comfy for hours, no matter your size or shape. Throw in the spectacular Revel 14-speaker audio system and ActivGlide hands-free cruise control, and you've never been so pampered at 70 miles per hour. I have some car friends who own a late-model Navigator, and it's their go-to road trip vehicle, with his German-built luxury sedan staying in the garage when the highway beckons.

A full-loaded Navigator Black Label does carry a lofty price tag, starting at \$102,980. My test example had a few option packages on it, and thus wore a bottom-line total of \$115,845. Yes, the largest Lincoln is in the "six-figure club," where ultra-

luxury SUVs party these days. And this ultimate Lincoln is more than well-dressed for the occasion.

Hyundai Adds New N-Line Models to Its Growing List of Performance Cars



Hyundai has added the N-Line to the Elantra line-up for 2022. N-Line performance models have expanded Hyundai's market share and created record U.S. sales.

The 2022 Hyundai N-Line is powered by a 2.0L Twin-

Scroll Turbocharged GDI Engine producing 276 hp mated with a 6-speed Manual Transmission w/ Rev Matching.

Hyundai has done a nice job of balancing increased power and performance with advanced

safety features including; Forward Collision Avoidance, Blind spot Collision Avoidance, Lane Keeping Assist and Lane Following Assist. Deserves a look.

(photo Auto News)



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Shelby American Introduces Its Latest Generation Shelby Raptor, Its Most Polished Off Road Super Truck Ever

Shelby American, a wholly owned subsidiary of Carroll Shelby International Inc. (CSBI:PK), has announced the latest generation Shelby Ford F-150 Raptor, the most polished off-road truck ever offered by the company. The 525-horsepower truck is now available in limited quantities through official dealers nationwide.

“Shelby American and Ford Motor Company have a tremendous history of working diligently together on high performance cars and trucks for enthusiasts worldwide,” said Joe Conway, CEO of Shelby American. “We’re excited to continue that important legacy. The future is bright as our companies continue evolving the product line, so the public has even more choices for world-class

Shelby vehicles through Ford dealer showrooms.”

The latest vehicle in the lineup builds upon Shelby American’s rich legacy.

“Carroll Shelby established Shelby American in 1962 and immediately pulled ahead of every automaker, just as he did on the track while a race car driver,” said Gary Patterson, president of Shelby American. “An important part of his legacy was the idea of a high-performance street legal truck, which his team pioneered in the 1980s. When Ford introduced the first F-150 Raptor in 2010, Shelby began building super trucks based on that incredible vehicle. Our latest generation achieves handling, ride and power levels no one could envision when

Shelby American started on this trail.”

In 2021, Ford introduced a fully redesigned F-150 Raptor that boosted its off-road capability with all-new five-link rear suspension featuring improved wheel travel and electronically controlled shocks along with upsized wheels and tires. The re-engineered running gear features extra-long trailing arms to better maintain axle position on rough terrain, a Panhard rod and 24-inch coil springs. Next-generation FOX™ Live Valve™ internal bypass shocks with state-of-the-art electronic control technology offer position-sensitive damping adjust ability.

The high output 3.5-liter Eco-Boost® V6 engine delivers strong

low-end torque for maximum towing and increased payload capability. The suspension design combined with more sophisticated engine management software means the truck can put more torque to the rear wheels for quicker starts off the line, faster acceleration and better throttle responsiveness while still delivering comfort, stability, handling, control and traction at speed.

The interior was completely redesigned to elevate the owner experience with style, comfort and utility. The truck features enhanced materials, new color choices and more storage. The new Ford Shelby Raptor has standard over-the-air updates and a new connected experience that can deliver potential features like shareable digital trail maps. There is also SYNC® 4 with cloud-connected navigation and voice search and the FordPass mobile app to check on the truck remotely and more.

“The Ford F-150 Raptor and Shelby version of the truck have improved every generation,” said Vince LaViolette, Shelby Ameri-

can Vice President of Operations and Chief Designer. “The latest Shelby Raptor boasts its best suspension system ever, giant 37-inch off-road tires on aluminum forged wheels, functional off-road bumpers and LED lighting for any occasion. It makes impressive power, can stay cool in the most severe environments and look handsome while doing it.”

The all-new 2021-2022 Shelby Ford F-150 Raptor delivers the rugged capabilities needed for outdoor adventure. The heavy-duty suspension and underbody were built to withstand the toughest conditions with its race-proven FOX Live Valve system. The suspension provides a smooth and comfortable feeling on pavement with aggressive control and stability at high speeds off-road.

Shelby American worked closely with partners like Fox, Ford Performance and Whipple to create its vision of the truck. Leveraging the new capabilities of the Ford Raptor, it has more power, refinement, technology and handling capabilities.

continued on page 19

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Shelby American Introduces Its Latest Generation Shelby Raptor

continued from page 18

For 2021, the Shelby Raptor features new and better handling underpinning, 75 more horsepower, an additional cooling package and an exterior with rugged all-American styling. The Shelby Raptor strikes an imposing stance with its robust bumper system, bed chase rack system carrying a pair of spare alloy 18-inch wheels wrapped in 37-inch high-performance tires, functional fresh air hood, Shelby stripes and badges. Inside, the Shelby American theme continues across the leather seats, dashboard and floor mats.

“The Shelby Raptor has every creature comfort the new F-Series truck provides,” said Patterson. “And it has the capabilities to back up its bold looks. From skimming sand dunes to maneuvering the asphalt jungle, it’s by far our most polished off-road truck to date.”

The Shelby Ford F-150 Raptor, including the truck, start at \$124,820 MSRP. The truck is

available through select Tuscany and Ford dealers in North America. Each vehicle from Shelby American has a Shelby serial number that will be documented in the official Shelby Registry. The cars come with a 3 year/36,000-mile

warranty including powertrain. Individuals interested in Shelby vehicle can visit their local dealer or go to (<https://www.shelby.com>).

*Horsepower ratings based on use of 93-octane fuel
continued on page 26



Shelby American Raptor

Rolex Monterey Motorsports Reunion Returns

continued from page 9

Tom Kristensen, six-time overall winner Jacky Ickx, four-time overall winner Henri Pescarolo, one-time overall and two-time class winner Stefan Johansson, overall winner Jochen Mass, two-time class winners John Morton and Ron Fellows, Shelby Daytona Cobra designer Peter Brock, and the President of the Automobile Club de l’Ouest Pierre Fillon. The session was hosted by automotive historian Murray Smith.

An autograph session followed and included additional Le Mans dignitaries Lyn St. James, Bob Garretson, Margie Smith-Haas, Scott Atherton, Rick Knoop, Dominic Dobson, and Allen Berg who signed autographs well past the designated time.

The Le Mans Legends Heritage

Display, presented by Motul, was a daily hub of activity from dawn to dusk. Inside were 51 Le Mans-winning cars and selected specials. From the 1929 and 1930 overall winning Bentley Speed Six, and two Ferrari 250 GTOs, to the 1967 winning Ford Mk IV and 2005 Audi R8, the collection provided a remarkable evolution of motorsport history.

Among the popular new activities were the Café Le Mans where guests enjoyed Moët Champagne, lining up along the new pre-grid for the Le Mans style start, where drivers ran across to jump into their cars for the start, to the Hagerty Marketplace where families enjoyed racing go-karts, visiting vendors and taking a ride on the Ferris wheel. There were also two movie nights, bustling car corrals, and viewing from nearly

every area on the track.

Prizes are presented to individuals based on exceptional performance in their race groups, not based on race results, and are selected by stewards and advisory council members. The 2022 Rolex Monterey Motorsports Reunion prize recipients are:

Peter Giddings Memorial Award – Nathanael Greene: 1925 Bugatti Type 35

Ken Miles Award – David Woodhouse: ex-Ken Miles’ 1961 Dolphin Mk2

Phil Remington Award, presented by Ford – Francois Sicard: 1962 Stanguellini

Henry Ford Trophy – George Krass: Ford-powered Panoz LMP900

Bonhams Passion and Spirt Award – Ernie Spada: 1981 Lola T600

Newport Car Museum Reports Record Attendance

continued from page 12

1950s, and finishing with new models from the 21st Century.”

The Newport Car Museum Collection at a Glance

The Ford/Shelby Gallery pays homage to Carroll Shelby’s great race cars that were so admired in their day and includes an extremely rare 1965 Ford Shelby 427 SC Cobra, an original Shelby Series 1, and iconic Shelby Mustangs such as the 1965 GT350R and 1970 Boss 429.

The Corvette Gallery features Corvettes from every generation, C1 through C7, starting with a 1954 convertible and finishing with a 2019 ZR1 Convertible. For fun there’s a brilliant multi-colored 2005 Corvette, hand painted by artist Romero Britto.

The World Car Gallery features exquisite models such as a 1963 Mercedes-Benz 300SL, 2015 Porsche 918 Spyder, 2014 McLaren P1, a newly added 2017 Lamborghini Aventador SV Roadster, and for a whimsical twist, a 1957 BMW Isetta and 2010 Tesla Roadster.

The Fin Car Gallery offers a walk down memory lane for those

who remember such classics as the 1954 Buick Skylark, ‘59 Cadillac Series 62, ‘57 Desoto Adventurer Convertible, and 1960 Cadillac Eldorado Biarritz Convertible.

The Mopar and American Muscle Galleries resonate with the younger crowd and include a 1969 4-Speed Hemi Dodge Charger R/T, 1961 Chevy Impala SS 409 convertible, 1969 Camaro Z/28, 2018 Dodge Demon, 1964 GTO, 2017 Dodge Viper ACR, and from the 1970s, a Plymouth Hemi ‘Cuda and Plymouth Superbird Six Pack.

The Pop-Up Porsche Exhibit consists of nine exquisite models and brings to 14 the total count of that marque in the collection. It includes a 2018 911 GT2 RS, 2011 911 GT3 RS 4.0, 1956 356a Speedster and 2005 Carrera GT.

The Newport Car Museum is open daily 10-5. Tickets can be bought at the door or online at www.newportcarmuseum.org. Regular admission: \$18/adults; \$15/Seniors, Military, Students; \$8/Ages 5-15 (with an adult); Free/Ages 4 and under (with an adult).

John Fitch Corvette Award – John Goodman: 1971 Chevrolet Corvette

Stellar Performance in Braking Award – Horatio Fitz-Simon: 1964 Lotus 26R

Motul Best of Show – Bruce McCaw: 1952 Mercedes-Benz W194

Rolex Awards

1958-1963 Formula Junior – Phillip Ribs: 1963 Lotus 27

1974-1979 Formula Atlantic – Laurent Parmentier: 1977 Chevron B39

1955-1966 SCCA Production Cars – Horatio Fitz-Simon: 1964 Lotus 26R

Ragtime Racers – Rob Dyson: 1913 Isotta Frachinni

1923-1955 Le Mans Celebration – Max Jamiesson: 1957 Porsche 356

1956-1971 Le Mans – Gray

Gregory: 1969 Chevron B16
1972-1982 Le Mans – Jonathan Feiber: 1974 Porsche RSR

Le Mans Legends Exhibition – Flavien Marciais: 1975 Alpine-Renault A441

1981-2005 Le Mans Prototypes and GT1 – Malcom Ross 1985 Porsche 962

1955-1969 Saloon Cars – Don Racine: 1961 Austin Mini Cooper S

1966-1972 Historic Trans-Am – Dennis Singleton: 1970 Chevrolet Camaro

1966-1985 Historic Formula One – Chris Locke: 1976 Lotus 77

1981-1991 IMSA, GTO, Trans Am – Walt Brown: 1987 Chevrolet Camaro

The Spirit of Monterey – Presented to the driver or entrant who excels in the spirit of the weekend was awarded to Martin Lauber.

The 1955 T-Bird Cemented My Love of Classics by Mark Smith

continued from page 20

adjustable bench seat. The wheel is massive - and you will need all that leverage to turn one of these cars at low speed.

The 1955 Tbird is not a fast car, by modern standards and certain even by the standards for the days. 11.5 seconds to 60 miles per hour is economy car territory. This car is about style and design, not raw performance.

My childhood memories are filled to the brim with all kinds of antics and fun with that 1955 Thunderbird. It always solici-

ated comments, thumbs up, and waves. You could not drive that car anywhere without having a conversation, it was really a show stopper of a design. The first-generation Thunderbird is still a remarkable automobile. For my taste, I almost always prefer the first year of a design - especially with classics. The first year tend to be the cleanest design.

Good examples are fairly reasonable today, Ford Thunderbirds are easy to maintain and punch above the purchase price in terms of style and wow factor.



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Technology



Galpin Honored at Legends of Auto

continued from page 4

think of men like Bert Boeckmann. May your good deeds be rewarded with continued success and good health”.

When I refer to Galpin Ford from 1968 forward, it's a Boeckmann family owned dealership, Bert, his wife Jane and eventually their son, Beau in 1982.

“When I think about what's right in America, I will always think of men like Bert Boeckman.

May your good deeds be rewarded with continued success and good health”.

It's 1946, following the end of World War II, a Ford Dealership was opened in the City of San Fernando and Frank Galpin's business sold 46 cars in its' first year.

Galpin was ahead of the customizing trend with the Galpinized 1952 Ford convertible. This custom Ford ended up gracing the cover of Motor Trend magazine.

The year 1953 came and a gentleman named Bert Boeckmann joined Galpin as a salesman and became General Manager in 1957. From this time until 1968, when Bert became sole owner of Galpin Ford, many firsts happened; leasing vehicles to individuals is a Galpin origination, launched a West Coast NASCAR racing team, the first Shelby dealer in California, sponsored the first Mustang Owners and Shelby Cobra Clubs, introduced European sunroof technology to America and developed Galpin Square - America's first automobile department store complete with a restaurant.

1970 came with Bert and his wife Jane, along with one other individual, started a motor home manufacturing company. Its' first year, the vehicle became the number one selling Class C motor coach in California.

Galpin has always been at the forefront of custom vehicles since 1952 with their Galpinized cars and trucks. Beau was made Vice President in 1998 and opened Galpin Auto Sport (GAS) in 2006, a freestanding customizing and performance facility.

The Boeckmann family - Bert, Jane and Beau - all have shared in the building of an automotive empire containing a heart and soul. They, together and singularly, have nurtured so many achievements and earned the rewards and many honors bestowed on them.

- Brand Names Foundation Automotive Retailer of the Year Award - twice

- Automotive Hall of Fame - Bert

- Opened the first Methanol service station in the world - 1982

- National Automobile Dealers Association, 25,000 dealers in America, named Bert the National Quality Dealer of the year

1955 Thunderbird Cemented My Love Affair with Classics

continued from page 3

Walker and Louis D Crusoe. They had a solid plan to develop the car - but no name! Crusoe offered a \$250 suit to anyone who could do better. Ford stylist Alden Giberson aced the challenge and recommended the name that the team would go with..... Thunderbird.

The car was developed in response to the Chevrolet Corvette. Although Ford had a slower start they quickly and dramatically eclipsed the sales numbers of the Corvette. Ford had a runaway hit on their hands

- originally slated for a production of 10,000 units, Ford sold 16,155 Thunderbirds to Chevrolet's 674 Corvettes. Ford continued to develop and sell the two-seater Thunderbird until 1958 when it became a four seater. These first-generation cars were the only two-seat Thunderbirds until the retro-design movement started in the early 2000s and Ford produced the “new” Thunderbird in 2002. This new design drew heavily on the old design for its source inspiration.

The 1955 Thunderbird cockpit is classic American 1950's. The leather covered over a metal dash with a speedometer with a clear, domed back, and large circular tachometer on the left side, and a clock on the right side. Reach for the key, on the left side of

the steering wheel, the sporty Le Mans position and the 292 Ford Interceptor V8 kicks over slowly, the 6-volt system and low torque starter finally getting the car to ignite. Once running, the small V8 idles very smoothly and

has a delightful mellow rumble and with the exhaust exiting the bumpers mere feet from the driver provides a sound track for your adventure. The shifter is located on the floor, in front of the power-

continued on page 19



1955 Ford Thunderbird (photo Mark Smith)




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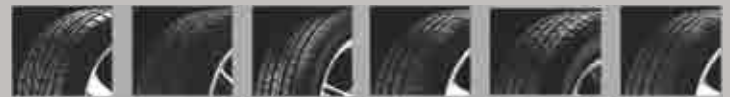
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Tires



Pirelli Introduces Its First Replacement Tire For Electric Vehicles: The New P Zero All Season Plus with The Elect Marking

Comfort and Long-Lasting Performance Are The Main Features Of This EV Specific New Tire

The New P Zero All Season Plus Comes With PNCS: The Pirelli Technology Designed To Lower The Noise Inside The Vehicle

Pirelli today announced the introduction in North America of its first replacement tire developed specifically for electric vehicles: the P Zero All Season Plus with Elect marking.

The Elect marking offers a number of advantages. First and foremost is low rolling resistance, designed to increase the driving range while reducing consumption.

Compared to a non-elect P Zero All Season Plus product, the new Pirelli tire has shown a reduction of 15% of rolling resistance, which translates in a direct improvement in the battery life of the vehicle.

Another key advantage of the Elect marking is noise reduction, for ultimate comfort and to emphasize the quiet inside the cabin. In electric cars, the engine is no longer the primary source of noise, so reducing sound frequencies produced by the tires is key to increase driving comfort.

Finally, an immediate grip designed to bite into the asphalt instantly, putting the power down for a quick getaway. There is also another feature that is worth mentioning: a special structure designed to support the weight of a battery-powered vehicle.

The new P Zero All Season Plus also features the Pirelli Noise Cancelling System (PNCS): a technology designed to reduce interior vehicle noise thanks to a sound absorbing material applied to the inside circumferential wall of the tire that offers significantly improved driving comfort, a feature much appreciated by those who own electric cars. Pirelli Noise Cancelling System (PNCS) equipped P Zero All Season Plus Elect has shown a 5% decrease in cabin noise versus the leading original equipment competitor.

With the introduction of this new product, Pirelli confirms once again to be at the forefront of the electric vehicle revolution, after having been the first tire manufacturer to homologate a dedicated technology for electric vehicles and having the highest number of homologations of tires for EVs.

“Developing a tire specifically for electric vehicles requires a number of considerations you do not encounter when working with internal combustion engines,” said Ian Coke, Chief Technical Officer at Pirelli North America. “Electric vehicles are heavier, have more powerful and faster acceleration off the line and require lower rolling resistance.”



Pirelli P Zero

VW Creates Lab To Test EV Batteries

• Lab will serve as the center of high-voltage engineering activities in the U.S.

• Facility will support the launch and localization of Volkswagen ID.4 and future electric models

• VW to hire 25 engineers to support lab

Volkswagen of America today marked the start of construction of its Battery Engineering Lab at its Chattanooga Engineering and Planning Center. The approximately \$22 million dollar facility will test and validate electric vehicle cells and battery packs for the North American region.

The new lab will join Volkswagen Chattanooga’s under-construction 564,000 square-foot electric vehicle production expansion and 198,000 square-foot battery pack assembly facility to form Volkswagen’s hub for EV production and engineering here in the region. Volkswagen will test and optimize Georgia-manufactured battery cells at the new lab. This testing will include batteries for the Volkswagen ID.4 all-electric SUV, scheduled to begin U.S. production in 2022.

Besides increasing its engineering capabilities in the region, the

engineering lab is also part of Volkswagen’s effort to localize all aspects of vehicle development and production - which lowers production costs and development cycles. Current battery testing and validation takes place in two labs in Germany, Braunschweig and Wolfsburg, along with Shanghai and Changchun, both in China. Testing and validating battery components in Chattanooga will allow engineers to more quickly apply lessons learned to local production.

“Testing batteries in the U.S. at this world-class lab helps us get vehicles to market faster, at lower cost and better tuned for U.S. customers,” said Dr. Wolfgang Demmelbauer-Ebner, EVP and Chief Engineering Officer, Volkswagen of America. “It also lets us ensure the safety and reliability of our batteries in conditions U.S. customers encounter every day.”

“Volkswagen of America continues to be an industry leader and core to our Tennessee economy,” said Tennessee Governor Bill Lee. “I am pleased that VW selected Tennessee as the site of its newest battery lab in the world and the only

lab in the U.S. This is a significant development for our growing tech scene and our Tennessee workforce is ready for the challenge.”

“I’m proud that Chattanooga was chosen as the site to undertake this critical effort to ensure the safety of electric vehicle batteries,” said Congressman Chuck Fleischmann. “It’s an investment in the future of automotive systems that will keep Tennessee in the forefront of car manufacturing in the United States.”

“This will be the first lab of its kind that VW will build in the U.S., and it means a great deal that they chose to build it in Tennessee,” said Commissioner Bob Rolfe, Tennessee Department of Economic and Community Development. “This expansion shows that Tennessee is not only a leader in the automotive sector, but it is also an outstanding place to conduct high tech R&D.”

VW engineers will test battery components, the integration of the battery with the vehicle and look for more ways to integrate locally produced components into the production process. The lab will include pressure and immersion testers.

Sally Hanson Reviews her own Toyota RAV4

continued from page 2

my batteries are recharged using kinetic energy generated by wheel momentum. The EPA’s estimated miles per gallon of 34 mpg in the city and 30 mpg on the highway is right on and my tailpipe emissions are rated way better than vehicles fueled by gasoline only. So here I am helping the air stay cleaner, reducing noise pollution, paying more gasoline taxes than many other gasoline-only vehicles, and paying an extra fee to renew my tabs! Such a deal.

After driving my Toyota RAV4 for three and a half years on many road trips often navigating through snowy mountain passes in the winter as well as travel up and down the very steep hill to our neighborhood with snow on the road, I appreciate Toyota’s proven hybrid technology and understand why the RAV4 continues to be a leader in the compact-crossover SUV segment.

You can definitely see me coming in my Electric Storm Blue RAV4 and contrary to the belief

of some hybrid skeptics, I do not hold up traffic due to lack of power. The 2.5L 4-cylinder engine delivers 194 net horsepower with CVT offering outstanding acceleration. My Limited model also features electronic on-demand all-wheel drive with intelligence (AWD-i) which includes an electric motor that delivers instant torque to the rear wheels when you need more traction. The hybrid gauge cluster helps you track when the system is charging and providing power to the drive wheels. To help increase the efficiency of your drive, you can also view the hybrid energy monitor on the 7” touch screen display to determine the operation of the gas engine, electric motor generator and hybrid battery. This offers real-time information showing how the power is being routed to the drive wheels or how the battery is being charged.

The hybrid fee that was part of House Bill 2042 was intended to promote electric vehicles by financing electric-car charging stations, which non plug-in hybrids will never use. The new fee was supposed to fill gaps in the statewide charging networks, by offering e-fueling stations every 40 to 70 miles on major highways. Another thorn in my side involving this bill is that the State of Washington must not consider Interstates 90 and 82, U.S. Highways 395 and 12, and State Highway 26 major highways in Eastern Washington because charging stations are not popping up east of the Cascade Mountain Range.

With owners of plug-in vehicles already paying \$150 into the state roads fund in lieu of gasoline taxes when they renew their car tabs, they also have to pay the \$75 electrification fee bringing up their total to \$225 for their help in keeping our environment cleaner.

WOW – think how ripped off the plug-in vehicle drivers must feel! Where are the new charging stations?



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DOUG'S AUTO

Doug's Auto, a collision specialist, is "reinventing itself," according to Doug Casady, owner of Doug's Auto, a long-time Eastside collision specialist located in Factoria.

It is a family-owned business with Doug's wife and two sons, Jeff and Steve, involved in the business. With seven employees, they can work on up to 20 vehicles at a time and have recently added a mobile automotive refinishing division headed up by Jeff Casady. The mobile business specializes in rock chip repair, minor collision work,

bumper repair, and scratch removal. Doug's is also "going Green" with the addition of a Toyota Highlander and Camry Hybrid and two Prius loaners to be used in the business. Doug's Auto offers rental cars, and towing is available. Doug said, "We have been in business 36 years, and now the second generation is taking over and helping us be the best body shop in Bellevue." (Pictured from Doug's car collection are, left to right, a '72 Mustang, '56 Ford T-Bird, '66 Blue Mustang, '74 MG, '57 Chev, '74 Corvette, and a '67 Olds Convertible.

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Doug's Mazda Service Center is located in Lynnwood, WA and serves the entire Puget Sound Region. Scott Fausset, Doug's Mazda Service Manager says it best, ".....we want our service center to be the favorite place to have your car serviced." A new feature at Doug's Mazda Service Center is a complete video walk-around for each customer, checking the tires,

engine, and brake measurements. With 13 service bays, 8 techs, and 23 loaner cars Doug's Mazda Service Center is ready to serve your needs. Scott Fausset, Service Manager has 27 years in the business including 13 years in the tire business and 14 years working for a local Volvo family dealership. (Doug, the Mazda dealership owner is pictured above with a new 2022 Mazda 3 Turbo)

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Monterey Peninsula



Auto News Foundation Launches Its Scholarship Program At Monterey Gala Event



Bill McCallum Auto News Publisher and Foundation Director Presented Dan Brigatino with its First Scholarship Check

The Auto News Foundation presented its first scholarship to Dan Brigatino at the Legend of Auto Gala event in Monterey last month. The newly formed non-profit foundation is contacting community colleges, such as Monterey Peninsula College, across the U.S. and rewarding graduates of automotive programs with scholarships.

The Monterey Peninsula College offers a 10 point automotive program;

- Intro to Automotive Technology #100
- Automotive Electronics #104
- Automotive Trade Experience #161
- Manual Transmission/Drive-train #108
- Electricity/Electronics #102
- Automotive Trade Experience #162
- Engine Repair #101
- Engine Performance #103
- Transmission/Transaxle # 107
- Smog Check Inspection #170

Congratulations to Dan for completing the MPC program and joining with other young folks in entering the automotive industry.



Barry Meguiar was Honored at the Legends of Auto Gala in Monterey as he and his wife Karen Supported the Auto News Foundation

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Sweet Prairie Haskap Juice and Powder Mix is a first to market, high potency, nutrient-dense juice made from the Haskap berry. Our powder, made from the nutraceutical-dense skins of the berry – is quickly gaining attention as the most highly impactful superberry in North America.

The health benefits of haskap are lengthy. It is the highest ranked berry on the ORAC scale (measures a berry's effectiveness at reducing oxidative stress).

The haskap berry has 3x more antioxidants than a wild blueberry, the highest reported anthocyanins of any fruit, stronger immunity, and anti-viral properties than elderberry, and classed as the most efficient berry at reducing inflammation

in the body. Very high levels of polyphenols, bioflavonoids, and quercetin, as well as high levels of c3g; an extremely powerful compound that works on cognitive function related to memory improvement, focus, and clearing of brain fog, as well as cardiovascular issues and blood sugar levels.

You only need two tablespoons a day of our juice (one serving) or 1 teaspoon a day of our powder to get the health benefits included – there are twelve servings in one bottle. Taking it in the morning gives a boost in energy, mental clarity and mood.

The flavor profile is a tart sweetness and resembles a taste combination of blueberry, raspberry and cranberry, offering a

rich purple color. There are 2lbs of crushed haskap berries in every bottle – nothing else – no added sugar – not even water. The powder is comprised of the skins of the berries after they have been crushed, providing off the charts nutraceutical benefits.

Haskap berries are in ancient Japanese tradition called “the berry of long life and good vision”. In Tibet, haskap leaves are used to steep in broth for medicinal purposes.

Please check out our Instagram and website for more information on the specific conditions SPH can help with, plus ideas on the many ways you can use our berry juice and powder, from cooking to cocktails. [@sweetprairiehaskap](https://www.instagram.com/sweetprairiehaskap) or www.sweetprairiehaskap.com.

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Shelby American Introduces Its Latest Edition of the Raptor

continued from page 19

About Shelby American, Inc.
 Founded by legend Carroll Shelby, Shelby American, a wholly owned subsidiary of Carroll Shelby International Inc. (CSBI:PK), manufactures and markets performance vehicles and related products. It builds authentic continuation Cobras, including the 427 S/C, 289 FIA, 289 street car, Daytona Coupe and Shelby Series 2 component vehicles; it offers the Shelby GT, 1000, Super Snake, KR, SE and GT post-title packages for the 2005-2022 Ford Mustang. Shelby also offers the Shelby Raptor, Shelby F-150 Super of Raptor truck.

Snake and Shelby F-150 trucks, as well as the Shelby F-250 Super Baja. Heritage cars include the

continuation 1965 Shelby GT350 competition model, 1967 Ford Shelby Super Snake and 1968 Ford Shelby GT500KR. For more information, visit www.Shelby.com.

Shelby Ford Raptor F-150 Standard Features

Exterior

- Dual Intake functional fresh air SHELBY Baja Raptor Hood
- Power Steps With Rock Sliders And Lights
- SHELBY Baja Raptor Striping And Side Graphics
- SHELBY Painted Front Grille Insert with lighting
- Serialized Engine Plate and Dash Plaque
- Shelby striping and badging
- Front Bumper System
- Steel, Flat Black Front Bumper

- Tow Points & Air Flow Vents
- 30-inch Curved Led Light Bar
- Two 10-in. Led Driving Lights

- Rear Bumper System**
- Steel, Flat Black Rear Bumper
 - Two 10inch Led Driving Lights
 - Two Led Square Lights
- Bed Chase Rack System**
- Steel, Flat Black Chase Rack
 - 50-inch Power Actuated Up/Down Led Light Bar
 - Side Panels
 - Full Size Spare Wheel Mounts

Interior

- SHELBY CSM Serial Number Interior And Engine Bay Plaques
- SHELBY Leather Interior Upgrade
- SHELBY Baja Raptor Embroidered Floor mats

- Carbon Fiber Interior Accents
 - Billet Racing Pedals
 - Deep Tinted Windows
- Performance**
- SHELBY V6 EcoBoost Performance Upgrade:
 - Performance Intake With High Flow Filter
 - SHELBY Oversized Air Intake Tube
 - Performance Aluminum Intercooler
 - One Piece Heat Shield
 - SHELBY Proprietary Performance Tune, 525+ HP 610+ FPT
 - **PERFORMANCE UPGRADE FOR POST TITLE ONLY**
 - Shelby Tuned Performance Exhaust
 - BDS Suspension Lift
 - 3 Year / 36,000 Mile Limited Warranty

Auto News Celebrates 40th Anniversary in 2023 With All New Digital Platform

by Bill McCallum
 When you start on a journey sometimes you have no idea when or where it will end. That's where I was 40 years ago when the idea of an auto newspaper was born. I was publishing 2 weekly newspapers at the time "Uptown News" in Bellevue WA and the Coal Creek Newcastle News to the South. Both papers had a small auto section and were growing. I wasn't a car guy but I grew up in the business with family members involved with new car dealerships. I discussed the idea of an auto newspaper with Jim Hammond, the founder of the Puget Sound Auto Dealers Association and the original organizer of the Seattle Auto Show. He said "go for it" and you can count on my support. Thus Puget Sound Auto News was born. A few years later we expanded to Eastern WA, and Oregon and changed the name of the paper to NorthwestAuto News.

With California being the largest new car market in the U.S. that was the next big step in our expansion and another name change to Auto News of America.

Enter Jay Leno. I first saw Jay at a comedy club on Sunset Blvd. shortly after we started circulating our paper in LA. Jay was the "car guy" that inspired me to expand our reach to include car collectors and collector car auctions. (see back page ad) I watched Jay's first TONIGHT show and attended his last TONIGHT show in person. (see front page photo)

Next chapter. From our launch in Calif. we build a network of over 1,000 retail automotive distribution locations in four more states. (Ariz, Nv, Id, & Mt) and changed the name of our paper to GLOBAL AUTO NEWS and launched our online program. (www.autonewsonline.com) Currently we have added a digital platform sending out e-mail "fast blasts" reaching over 500K auto enthusiasts, media & PR firms, OEM's and car collectors.

Auto News Introduces All-New QR Code



Legends of Auto Gala

11 Year Anniversary

Date: August 17, 2023 (During Car Week)
Place: Monterey, CA - Embassy Suites
Attire: Sports Casual

Reception: 7 pm
Dinner: 8 pm
Presentation: 9 pm



Advance Ticket Sales:
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Honored Members of Legends of Auto

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 Beau Boeckmann
 Bert Boeckmann
 Bob Bondurant*
 Sandra Button
 Rita & Rick Case*
 Corky Coker
 Tom duPont
 Vic Edelbrock*
 Ryan Falconer

Mark Fields
 Henry Ford Family
 Galpin Group Family
 Ken Gross
 Dan Gurney*
 Lee Iacocca*
 Craig Jackson
 Lyn St. James

Parnelli Jones
 Ed Justice Jr.
 Jay Leno
 Ken Lingenfelter
 Keith Martin
 Barry Meguiar
 Bruce McCaw
 Dana Mecum

Bruce Meyer
 Peter Mullin
 Roger Penske
 Pierre Ford Family
 Stewart Reed
 Steve Saleen
 Carroll Shelby*
 Danny Sullivan
 *Departed Legends

SEE - www.LegendsofAuto.com



Legends (left to right) Bob Bondurant, Lyn St. James, Bill McCallum, Founder, Tom duPont, Steve Saleen, Barry Meguiar, Keith Martin, Ken Lingenfelter and Dana Mecum (photo Auto News)



Legends of Auto Gala Event attendees at dinner during presentations at previous event.



Top Row: Diane Fitzgerald (President, RPM Foundation for Lyn St. James), Ed Justice Jr., Corky Coker, Barry Meguiar Bottom Row: Beau Boeckmann, Dana Mecum, Rita and Rick Case, Steve Saleen, Ryan Falconer



George Barris, a Legend that has departed, with Gary Williams at Pebble Beach Concours

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