

HortEast 2021

Exhibitor Show Details

Event Site

Zatzman Sportsplex
110 Wyse Road, Dartmouth, NS
<https://www.zatzmansportsplex.com>

Trade Show Hours

Tuesday, Nov 23, 2021	12:00pm- 7:00 pm
Wednesday, Nov 24, 2021	8:30 am – 3:00 pm

Move-In

Tuesday, November 23	8:00 am – 12:00 pm
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Move-Out

Wednesday, November 24	3:00 pm – 5:00 pm
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Booth Prices 10' X 10'

\$700 (additional booths - \$500 each) **Please add 15% HST to all payments.**

What do you get?

A company listing in our show guide and on the website. Badges for two company representatives. There are options for our exhibitors to capitalize on booth space and advertising exposure. Foyer banner advertising and other options highlighted in the sponsorship package.

To Secure Your Space

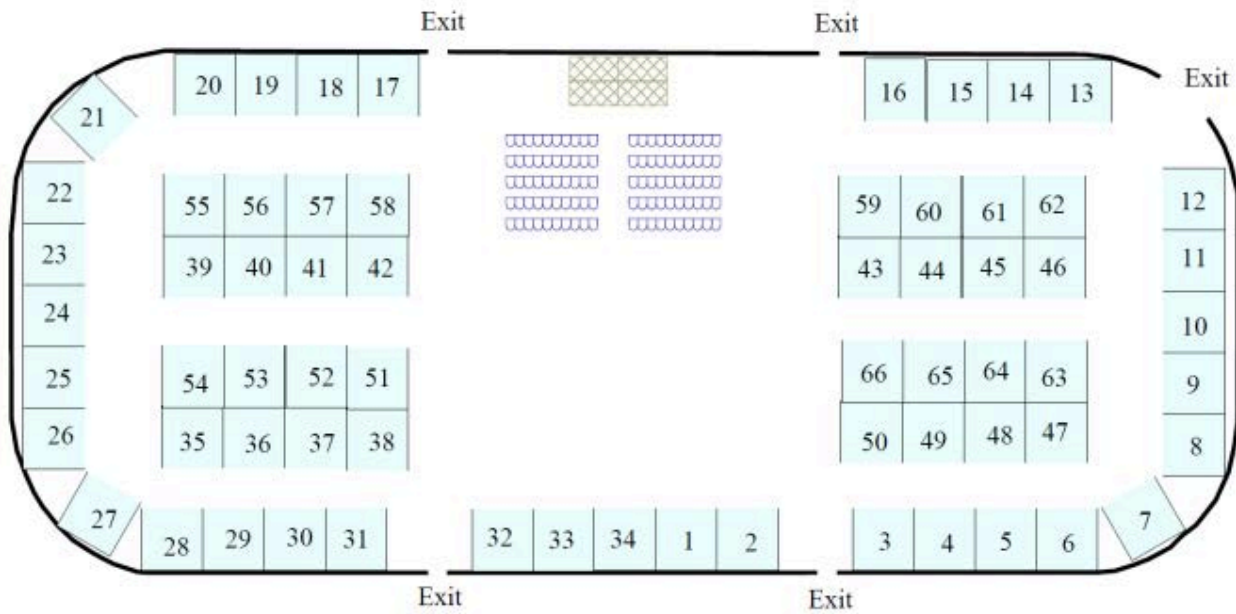
A 50% deposit + 15% HST is required with exhibitor registration. The balance is due by October 15, 2021. Please include a credit card number or a cheque made payable to "Landscape Nova Scotia."

Display Material

All booths are 10ft x 10ft. Price includes table skirt, 2 chairs, & power for one plug-in. **(Bring extension cords if required or they can be rented for \$35 each).** Power is \$55 per panel, the cost can be shared between neighbouring exhibitors.

www.horteast.com

Floor Plan



***** To check available spaces go to horteast.com/exhibitors.html *****

Booth Price:

\$700 (additional booths - \$500 each)

Payment: Credit card or cheque

50% of exhibitor deposit due when exhibitor form is submitted. The remaining 50% is due on October 15, 2021. Credit card number provide will be used to process remaining payment.

Please make cheques payable to "Landscape Nova Scotia". Email your registration to: Landscape Nova Scotia info@landscapenovascotia.ca. If you have questions please contact Jan Loner at 902-800-4321.

www.horteast.com

Exhibitor Space Rental Contract

Booths may need to be moved for social distancing and other COVID-19 protocols. To ensure you receive the requested booth, reserve your spot ASAP.

Exhibitor Information (Please Print)

Exhibiting Company Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Cell: _____

Email: _____ Website: _____

Company Rep Name: _____ Company Rep Name: _____

Products to be Displayed: _____

Booth Price:

\$700 (additional booths - \$500 each)

We will require ___ booth(s) Member Non Member Power

Our preferred booth(s):

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Signature: _____ Date: _____

By signing this contract, we agree to all conditions as listed on the following page. Rental is for a single exhibitor only and may not be transferred or sublet. We understand that locations are on a first come first serve basis and adjustments may be made to provide maximum utilization of hall space or abide by COVID restrictions.

We hereby enclose our 50% non-refundable deposit of \$ _____ and agree to pay the balance before October 15, 2021. Add 15% HST to all payments.

Sponsorship Information:

Our company would like to be a show sponsor:

Category: _____ Amount: \$ _____

Category: _____ Amount: \$ _____

Please enclose payment plus 15% HST to reserve your sponsorship. Please email your company logo to info@landscapenovascotia.ca. **Subject:** HortEast Exhibitor logo

Total Exhibitor Space Fees _____

Total Sponsorship Fees _____

Subtotal _____

15% HST _____

Total _____

Payment Information:

Visa/Mastercard #: _____ Expiry: _____

Print Cardholders Name: _____

Signature of Cardholder: _____

Exhibitor Space Terms & Conditions

Setting up and Dismantling

Times are as follows: Trade Show set-up will begin on Tuesday, November 20, 8:00am – 12:00pm. Dismantling will take place on Wednesday, November 22, 3:00pm - 5:00pm

Qualification of Applicants

The HortEast Planning Committee has the right to decline any application or proposed exhibitor. The Committee may request applicant to furnish proof of his or her qualifications or his or her interest in the goods proposed to be exhibited.

Trade Show Costs

Exhibitor Space Rental Contract must be accompanied by a 50% deposit of the charge for the space applied for. Balance is due October 15, 2020. If payments are not made when due, deposit may be forfeited and the space reallocated.

Cancellation Policy

Deposits paid on cancelled space are non-refundable. Exhibitor will be required to pay in full for the contract amount on any cancellation received after October 15, 2021. Cancellations must be received in writing.

Space Allotment

Exhibitor Space Rental Contract must include particulars of goods to be exhibited and desired allotment of space. Trade Show Committee reserves the right to limit space allocation and final allotment of booth space will be at the discretion of committee.

Inflammable Goods

Exhibitors are subject to the requirements of the Fire Policies of Zatzman Sportsplex. No explosives or highly inflammable substances may be exhibited. No operation of internal combustion engines is permitted. Fuel tank covers must be sealed.

Transfer

Exhibitors may not sub-license or transfer any part of their allocated space. Exchanges of space may be made only with the Trade Show Committee's consent.

Liability Insurance

Exhibitors shall provide to Management, a Certificate of Insurance with "HortEast 2021 and Landscape Nova Scotia " as named additionally insured issued by their insurance agent/broker (this Certificate is generally available at no additional cost). This Certificate must certify that the Exhibitor has General Liability Insurance that is effective between the Move-In and Move-Out dates and that the amount of this insurance is no less than \$1,000,000. **Exhibitors who have not supplied this Certificate will not be allowed to move in.**

Empty Crates and Packing

Only empty packaging material that can fit under your designated booth table is allowed.

Loss or Damage to Property

The Trade Show Committee will not be responsible for loss or damage occurring to any exhibit or any property of the exhibitors from any cause whatsoever, and all articles placed in the complex premises shall be at the exhibitor's own risk.

Other Damage

Exhibitors must make good at their own expense all damage done by them or their employees or person in charge at the time of the event at the Zatzman Sportsplex.

Trade Show Etiquette

Exhibitors are asked to respect shared space in the trade show area. Exhibitors are required to staff their booth during coffee and lunch breaks.

COVID -19

In the event the in-person trade show is cancelled due to COVID-19 restrictions, Landscape Nova Scotia board of directors and the HortEast Planning Committee reserve the right to move the show to an on-line version at the same price for exhibitors. All provincial COVID-19 protocol and restrictions will be followed during the show. Masks must be worn by all exhibitors and social distancing must take place. Booths may need to be moved to adhere to provincial regulations.

HortEast 2021

Conference & Tradeshow

Sponsorship Opportunities



Gold Sponsor \$2000 + hst

- Company name & logo on show badges
- Gold sponsor recognition during the workshops and conference program
- Company logo in HortEast show guide
- Opportunity to distribute company brochure and display company signage at registration/conference area
- Sponsorship level, company name, logo and website link on HortEast website and marketing material

Silver Sponsor \$1200 + hst

- Silver sponsorship recognition during the workshops and conference program
- Opportunity to display company signage at registration or conference area
- Company logo in HortEast show guide
- Sponsorship level, company name, logo and website link on HortEast website and marketing material

Bronze Sponsor \$750 + hst

- Bronze sponsorship recognition during the workshops and conference program
- Opportunity to display company signage at registration or conference area
- Company logo in HortEast show guide
- Sponsorship level, company name, logo and website link on HortEast website and marketing material

Speaker Sponsor \$500 + hst

- Opportunity to introduce speaker at podium
- Opportunity to display company signage at registration or conference area
- Company logo in HortEast show guide
- Sponsorship level, company name, logo and website link on HortEast website and marketing material

Kitchen Party Sponsor \$1000 + hst

- Opportunity to display company signage at registration or conference area
- Company logo in HortEast show guide
- Sponsorship level, company name, logo and website link on HortEast website and marketing material
- Company name and logo on HortEast Kitchen Party signage
- Sponsorship level recognition during all announcements regarding Kitchen Party

Sponsorship Opportunities



Coffee Break Sponsor \$300 + hst

- Company logo on Coffee Break signage
- Opportunity to display company signage at registration or conference area
- Sponsorship level, company name, logo and website link on HortEast website and marketing material
- Company logo in the show guide

Sponsor Company Name _____

Contact Person _____

Mailing Address _____

Phone #: _____ Website: _____

Email address: _____

Sponsorship Level _____

Sponsorship Fees _____

HST (15%) _____

Total _____

VISA/MASTERCARD# _____ Expiry Date _____

Cardholders Name _____

Cardholders Signature _____

Please contact Jan Loner at Landscape Nova Scotia
at 902-800-4321 or at info@landscapenovascotia.ca