

## HortEast 2022 Program Schedule

Day (Time)				MONDAY, NOVEMBER 14, 2022			
Exhibitors				IPM		Hardscape	
						Owner / Manager	
8:30am - All Day		REGISTRATION		REGISTRATION		REGISTRATION	
9:00am - 10:30am		IPM Session now starting at 10am		Neil Pond (10am - 11:45am with break) Owner, Urban Landscaping Ltd. Soil Ecology & Soil Testing *Plant Health Atlantic CECs = 2.0		Frank Bourque Landscape & Hardscape Business Consultant Going from Good to Great - The Business Efficiency Workshop	
10:30am - 11am		Break		Break		Break	
11:00am - 12:30pm		IPM Session now starting at 12pm		Steve Smith (12 - 1:45pm with lunch) General Manager, Nutri-Lawn Turfgrass Management 101 *Plant Health Atlantic CECs = 2.0 *Nova Scotia Environment CEPs = 1.5		Frank Bourque Landscape & Hardscape Bus. Consultant Going from Good to Great - The Business Efficiency Workshop (Continued....)	
12:00 PM		Move-In					
12:30pm - 1:30pm		Move-In		LUNCH		LUNCH	
		Move-In		LUNCH		LUNCH	
1:30pm - 3:00pm		Move-In		IPM Session now starting at 2pm		Peter Guinane CEO, Oriole Landscaping Ltd. Identify Business Mistakes: Good Clients & Good Staff is Not Enough	
		Move-In					
3:00pm - 3:30pm		Move-In		Break		Break	
3:30pm - 5:00pm		Move-In		IPM Session now starting at 3:45pm		Peter Guinane CEO, Oriole Landscaping Ltd. Perfect Team Collaboration System: The Right Information at the Right Time with the Right People	
7:00pm - 10:00pm		Welcome Reception Hotel Beausejour		Welcome Reception Hotel Beausejour		Welcome Reception Hotel Beausejour	

## HortEast 2022 Program Schedule

Day (Time) <span style="float: right;">TUESDAY, NOVEMBER 15, 2022</span>				
Exhibitors	Owner / Manager / HR	Softscape	Hardscape Live (Trade Show Floor)	
<b>REGISTRATION</b>				
8:30am - All Day				
9:00am - 10:00am	<b>Gerald Boot</b> President/Founder Boot's Landscaping & Maintenance Ltd. Professionalism is the Snow & Ice Industry	<b>Greg Paquette</b> Sales Representative, AVK Nursery What is Air Root Pruning? Why Do You Need It?	<b>Frank Bourque</b> Landscape & Hardscape Business Consultant Setting Up Your Teams with the Right Hardscape Tools, Equipment & Technologies	
10:am - 10:30am	Trade Show	Break	Break	Break
10:30am - 11:30am	Trade Show	<b>Peter Guinane</b> CEO, Oriole Landscaping Ltd Programs for Funding Business: Free Money	<b>Dan Vander Kruk</b> President, AVK Nursery Trees for Urban Settings	<b>Frank Bourque</b> Landscape & Hardscape Business Consultant How to Install Pavers and Slabs for Optimum Efficiency
11:30am - 12:00pm	Trade Show	<b>Dedicated Trade Show Time Begins</b>		
12:00pm - 1:30pm	Trade Show	LUNCH	LUNCH	LUNCH
	Trade Show	LUNCH	LUNCH	LUNCH
	Trade Show	LUNCH	LUNCH	LUNCH
1:30pm - 2:00pm	Trade Show	<b>Dedicated Trade Show Time Ends</b>		
2:00pm - 3:00pm	Trade Show	<b>HORTPROTECT INSURANCE GROUP</b> Pamela Cooze, People Corporation, National Employee Benefits Consultant Hugh Patton, Connolly Group, Senior Employee Benefits Consultant Shawn Murray, Marsh Insurance, Client Executive / Assistant Vice President Come out and meet your HortProtect Insurance team	<b>Professional Development Committee (PDC)</b> Pathways to Learning in the Landscape Horticulture Trade	<b>Frank Bourque</b> Landscape & Hardscape Business Consultant How to install Walls, Patios and Steps for Optimum Efficiency
3:00pm - 3:30pm	Trade Show	Break	Break	Break
3:30pm - 4:30pm	Trade Show	<b>Jacki Hart</b> Consulting by Hart the Staffing Dilemma - A New Approach	<b>Rosmarie Lohnes</b> Owner, Helping Nature Heal Living Shorelines: How Landscapers Have Become Front-line Workers in the Adaptation to Climate Change	<b>Frank Bourque</b> Landscape & Hardscape Business Consultant Hardscape Combos and Features: Water Features, Fire Features and Lighting Intalls Made Easy
4:30pm - 5:00pm				
7:30pm - 10:30pm	<b>Kitchen Party - - - Signal Hill Band</b> Tide & Boar Gastropub			

## HortEast 2022 Program Schedule

Day (Time)					WEDNESDAY, NOVEMBER 16, 2022				
<u>Exhibitors</u>		<u>Owner / Manager / HR</u>			<u>Softscape</u>			<u>Landscape</u> (Trade Show Floor)	
8:30am - 3:00pm		REGISTRATION			REGISTRATION			REGISTRATION	
9:00am - 10:00am		<b>Jacki Hart</b> <b>Consulting by Hart</b> Multi-Gen Workplaces..... Bridgingthe Generation Gaps in Your Company			<b>Neil Pond</b> <b>Owner, Urban Landscaping Ltd.</b> Landscaping Waterfront Properties & WAWA Permits - A Case Study			PDC - Trade Pathway Demos	
10:00am - 10:30am		Trade Show Break			Break			Break	
10:30am - 11:30am		<b>Jacki Hart</b> <b>Consulting by Hart</b> Recession Proofing Your Business			<b>Neil Pond, Urban Landscaping Ltd.</b> <b>Rosmarie Lohnes, Helping Nature Heal</b> Navigating Waterfront Projects in the Face of Environmental Regulations			<b>Joan Routledge</b> <b>LNB/PEI Awards Committee</b> Winning Ways PDC - Trade Pathway Demos	
11:30am - 12:00pm		Trade Show			Dedicated Trade Show Time Begins			LUNCH	
12:00pm - 1:30pm		Trade Show			LUNCH			LUNCH	
1:30pm - 2:00pm		Trade Show			Dedicated Trade Show Time Ends			LUNCH	
2:00pm - 3:00pm		<b>Jeff Morton</b> <b>Instructor, Dalhousie - Faculty of Agriculture</b> Education through Mentorships - Passing on Workplace Knowledge			<b>Peter Duinker</b> <b>Professor Emeritus, Dalhousie University</b> <b>President &amp; Co-Principal, Sylveritas Ltd.</b> Where a Tree Could Grow But Doesn't, Why Not? Arguments for way more trees in towns and cities and how we might accomplish that.			PDC - Trade Pathway Demos	
3:00pm - 3:30pm		Move-Out Break			Break			Break	
3:30pm - 4:30pm		<b>Kevin Nauss</b> <b>Owner/President, Price Landscaping Services</b> <b>Stuart Gillies</b> <b>Owner, Sun Nurseries Inc.</b> <b>Owner, Maritime Green Products (MGP)</b> Experiencing Floriade Expo 2022, Amsterdam			<b>Peter Duinker</b> <b>Professor Emeritus, Dalhousie University</b> <b>President &amp; Co-Principal, Sylveritas Ltd.</b> Practical Aspects of Tree-Planting Programs in a Changing Climate: Experiences in Halifax.			<b>Ryan Downey</b> <b>Brunswick Stone</b> Working with Natural Stone	
4:30pm - Until Done		Move-Out							