# HortEast 2023 Conference & Trade Show

# **Sponsorship Opportunities**

# Gold Sponsor \$2000 + hst

- One complimentary trade show booth (10'x10')
- Company name & logo on showbadges
- Recognition during the workshops and conference program
- Opportunity to distribute company brochure at registration
- Opportunity to display company signage at registration or throughout facility (Maximum 3 - not to exceed 2'x3' or one pop up banner)
- Company logo included on the front and back page of the show guide
- Company name, logo and link on the Hort East website and digital marketing material

#### Silver Sponsor \$1200 + hst

- Company name and logo on HortEast signage at registration
- Recognition during the workshops and conference program
- Opportunity to display company signage at registration or throughout facility (Maximum 2 not to exceed 2'x3' or one pop up banner)
- Company logo included on the front page of the show guide
- Company name, logo and link on the HortEast website and digital marketing material
- Company name and logo on HortEast signage atregistration

#### Bronze Sponsor \$750 + hst

- Recognition during the workshops and conference program
- Opportunity to display company signage at registration or throughout facility
- (Maximum 1 not to exceed 2'x3' or one pop up banner)
- Company logo included on the front page of the show guide
- Company name, logo and link on the HortEast website and digital marketing material
- Company name and logo on HortEast signage at registration

#### Speaker Sponsor \$500 + hst

- Recognition during the workshop for sponsored speaker
- Opportunity to display company signage during speaker session of choice (Maximum 1- not to exceed 2'x3' or one popup banner)
- Company name, logo and link on the HortEast website and digital marketing material
- Company logo in the showguide



## Kitchen Party Sponsor \$1000 + hst

- Company name, logo and link on HortEast website and digital marketing material Opportunity to display company signage at KitchenParty (Maximum 2 not to exceed 2'x3' or one pop up banner)
- Company logo included in the showguide
- Company name and logo on HortEast Kitchen Party signage
- Sponsorship recognition during all announcements regarding KitchenParty

### Coffee Break Sponsor \$300 + hst

- Company logo on Coffee Breaksignage
- Opportunity to display company signage coffee station area (Maximum 1 not to exceed 2'x3' or one pop up banner)
- Company name, logo and link on the HortEast website and digital marketing material
- Company logo in the showguide

#### Welcome Reception \$350 + hst

- Opportunity to display company signage on trade show floor during Welcome Reception (Maximum 1-not to exceed 2'x3' or one pop upbanner)
- Company name, logo and link on HortEast website and digital marketing material
- Company logo in the showguide
- Sponsorship recognition during all announcements regarding Welcome Reception

Sponsor Company Name			
Contact Person			
Mailing Address			
Phone #:	Website:		
Email address:			
Sponsorship Level			
Sponsorship Fees			
HST(15%)			
Total			
VISA/MASTERCARD#		Expiry	CVV
Cardholders Name			
Cardholders Signature			

