



Bailey THE Mini Hippo

Pet & Lifestyle Content Creator | Personality-Driven Organic Content

## About Bailey

Bailey creates relatable, personality-driven lifestyle and pet content that consistently performs at a high level. Recent viral content has reached over 1.7M views, with strong engagement across TikTok and Instagram.

## Audience & Reach

TikTok: 16.1K followers

Instagram: 14.3K followers

Monthly Views: 700K–800K+

Top Video: 1.8M+ views

## Why Brands Work With Bailey

- Proven viral reach
- High engagement audience
- Authentic, personality-driven content
- Strong shareability and relatability

## Content Packages

TikTok Video: \$250-\$400

Instagram Reel: \$250-\$400

TikTok + IG Bundle: \$350-\$600

## UGC (No Posting)

1 Video: \$250 – \$450

3 Videos: \$650 – \$1,000

## Add-Ons

Usage Rights: +\$150

Paid Ads/Whitelisting: +\$200+