



BAILEY THE MINI HIPPO™

PET TRAVEL & LIFESTYLE CREATOR

Bailey THE Mini Hippo is a pet lifestyle creator inspiring dog parents to explore, dine, and travel with their pups through authentic storytelling and high-quality content. We help brands connect with a loyal and engaged audience of pet lovers who treat their dogs like family.



AUTHENTIC
STORYTELLING



HIGH-QUALITY
CONTENT



REAL
EXPERIENCES



LOYAL &
ENGAGED AUDIENCE



22.6K

INSTAGRAM
FOLLOWERS



20K

TIKTOK
FOLLOWERS



42.6K+

TOTAL COMMUNITY
ACROSS PLATFORMS



2.2M+

VIEWS ON INSTAGRAM
IN THE LAST 30 DAYS



82%

FEMALE
AUDIENCE



35-54

TOP AGE RANGE

ABOUT BAILEY



Bailey is a charming Mini Hippo with a big personality and an even bigger following. From city adventures to dog-friendly dining and luxury getaways, Bailey creates joyful, relatable content that celebrates the bond between dogs and their people.



CONTENT WE CREATE



TIKTOK VIDEOS



INSTAGRAM REELS



INSTAGRAM STORIES



HIGH-QUALITY PHOTOGRAPHY



UGC (USER-GENERATED CONTENT)



PET-FRIENDLY RESTAURANT FEATURES



PET-FRIENDLY TRAVEL & HOTEL FEATURES



PRODUCT REVIEWS & UNBOXINGS

BRAND COLLABORATIONS



petfolk

ucari

spark.
paws

CUDDLE
CLONES

TevraPet®



BOCA
RESTAURANT

KRANE
AT CRATE CLAW ARCADE



We also love partnering with
dog-friendly restaurants, cafes,
and travel destinations!



WHY PARTNER WITH US?



- ♥ Highly engaged audience of loyal pet parents
- ♥ Authentic, relatable & high-quality content
- ♥ Strong storytelling that drives results
- ♥ Passionate about showcasing pet-friendly experiences and products
- ♥ Professional, easy to work with & reliable

LET'S WORK TOGETHER!



We love creating engaging content that
highlights your brand and connects with
our community of dog lovers.

Let's make magic together!



CONTACT



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THANK YOU FOR CONSIDERING A PARTNERSHIP WITH BAILEY THE MINI HIPPO!

