

Bailey [👑] THE [💖]Mini Hippo

TRAVEL. LIFESTYLE. ADVENTURES.

Dog content that inspires pet parents everywhere. 💖



2026 RATE CARD 🐾



PRODUCT & LIFESTYLE BRANDS

1 Reel (also shared to TikTok)	\$450
1 Reel + 3 Stories	\$600
2 Reels (also shared to TikTok)	\$800
2 Reels + 3 Stories	\$950



UGC (NOT POSTED)

1 edited UGC video	Starting at \$350
3 UGC videos	\$900
Usage rights, whitelisting, and paid advertising licensing quoted separately.	



HOTELS & RESORTS

Hosted Stay + Creator Fee

- ▶ 2 Reels (also shared to TikTok)
- 📱 3 Stories (one per day)
- 📷 Lifestyle photography
- 📍 Hotel tagging, location tagging, and collaboration tag

STARTING AT \$750

+ hosted stay

Luxury properties and multi-night campaigns quoted individually.



RESTAURANTS

1 Reel (also shared to TikTok)
+ Story set

STARTING AT \$300

If travel beyond your local area is required, mileage or travel costs would be discussed separately.



APARTMENT COMMUNITIES

1 Reel (also shared to TikTok)
Lifestyle photography
Stories

STARTING AT \$600

These campaigns often require more planning and multiple location shots.



ADD-ONS

Extra Story	\$50
Extra Reel	\$300
Raw footage	Starting at \$150
Extended usage rights	Quoted based on scope and duration
Paid advertising / whitelisting	Custom quote



42.6K+
COMBINED
FOLLOWERS



2.2M+
ORGANIC VIEWS
IN THE LAST 30 DAYS



ENGAGED
PET PARENT
COMMUNITY

*Let's create
something amazing
together! 💖*



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BASED IN BOCA RATON, FL | AVAILABLE FOR TRAVEL