



BAILEY THE MINI HIPPO™

PET TRAVEL & LIFESTYLE CREATOR

*Helping pet parents discover
places worth wagging about. ♥*



AUTHENTIC
STORYTELLING



HIGH-QUALITY
CONTENT



REAL
EXPERIENCES



LOYAL &
ENGAGED AUDIENCE



22.6K

INSTAGRAM
FOLLOWERS



20K

TIKTOK
FOLLOWERS



42.6K+

TOTAL COMMUNITY
ACROSS PLATFORMS



2.2M+

VIEWS ON INSTAGRAM
IN THE LAST 30 DAYS



82%

FEMALE
AUDIENCE



35-54

TOP AGE RANGE

ABOUT BAILEY 🐾

Bailey THE MINI HIPPO is a pet travel & lifestyle creator inspiring dog parents to explore, dine, and travel with their pups. Through authentic storytelling and high-quality content, Bailey highlights the best pet-friendly hotels, restaurants, and destinations while creating memorable experiences that help brands connect with a loyal community of pet lovers.

*Adventure is better
when we do it together. ♥*

PARTNERSHIP DELIVERABLES

- Instagram Reels
- TikTok Videos
- Instagram Stories
- High-Quality Photography
- UGC (User-Generated Content)
- Hotel Walkthroughs
- Restaurant & Café Features
- Destination Guides & Itineraries
- Product Reviews & Unboxings

AUDIENCE SNAPSHOT 🌐



OUR COMMUNITY LOVES ♥

Travel • Pet-friendly hotels • Dining out
Outdoor adventures • Dog-friendly lifestyle
Products that make life better for their dogs

PROUD TO PARTNER WITH AMAZING BRANDS

petfolk

ucari

spark.
paws

CUDDLE
CLONES

TevraPet™



BOCA
RESTAURANT

KRANE
AT CRATE CLAW ARCADE

We also love partnering with
dog-friendly restaurants, cafés,
hotels, brands & travel destinations!



WHY PARTNER WITH US?

- ♥ Highly engaged audience of loyal pet parents
- ♥ Authentic, relatable & high-quality content
- ♥ Strong storytelling that drives results
- ♥ Passionate about showcasing pet-friendly experiences
- ♥ Professional, easy to work with & reliable

LET'S CREATE MEMORABLE ADVENTURES TOGETHER!

We love creating engaging content that highlights
your brand and connects with our community
of dog lovers.

Let's make magic together! ♥

LET'S CONNECT

- ✉ beeing.bailey@gmail.com
- 📷 @Beeing.Bailey
- 🎵 @Beeing.Bailey
- 🌐 beeingbailey.com



♥ THANK YOU FOR CONSIDERING A PARTNERSHIP WITH BAILEY THE MINI HIPPO! ♥