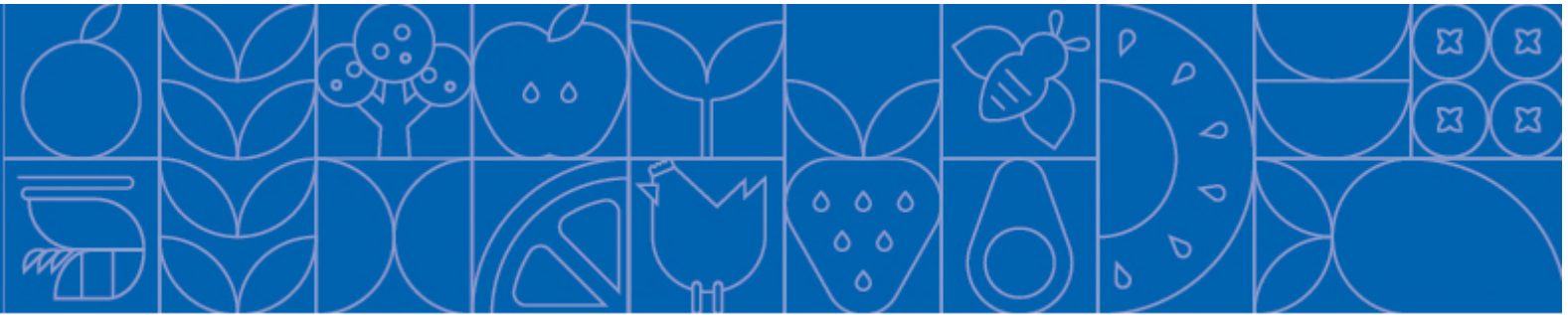




VISION

Prosperous Queensland food farmers,
secure food



MISSION

Translating food security into actions and
outcomes for Queensland

Definition of prosperous food farmers

A prosperous food farmer is one who operates a business that consistently generates sufficient returns to invest, innovate and grow.

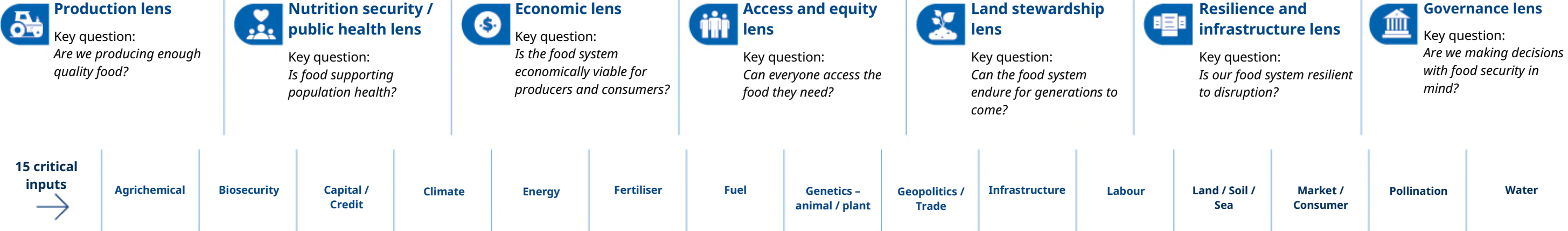
This prosperity enables farmers to improve productivity and efficiency, be prepared for shocks and disruptions, and pursue environmental and social outcomes. Supported by stable, functional and fair supply chains and reliable market access, prosperous food farmers have the confidence to reinvest in their businesses, support succession planning and encourage the next generation into food production.

Definition of secure food

Queenslanders, at all times, have physical, social and economic access to sufficient, safe and nutritious food that meets their dietary needs and food preferences for an active and healthy life (adopted from the UN definition of food security).

Food security framework

The Office of the Food Farmers' Commissioner approaches food security through 7 key lenses and 15 critical inputs. While every part of the food system is vital and interconnected, this framework recognises that all elements ultimately depend on each other and all are ultimately founded on a viable and functioning production base.



MINISTER'S EXPECTATION OF THE OFFICE

- Continue building trust with industry, including promotion of the Commissioner's online portal
- Engage with industry to support a market reporting tool that aggregates anonymised pricing data to improve market awareness and negotiating power for farmers
- Liaise with the Federal Government in relation to implementation of recommendations from the Australian Competition and Consumer Commission (ACCC) supermarket inquiry
- Liaise with the Federal Government in relation to the National Food Security Strategy, including on opportunities to support Queensland farmers to contribute to our national food security
- Work with the Department of Primary Industries to support priority areas, including supporting Primary Industries Prosper 2050.