

GOLF PARTY, LLC

www.thegolfparty.com

PRIVACY POLICY

Effective Date: May 1, 2025

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1. INTRODUCTION

Welcome to Golf Party. This Privacy Policy describes how Golf Party LLC ("**Golf Party**," "**we**," "**us**," or "**our**") collects, uses, discloses, and protects information about you when you visit our website at www.thegolfparty.com (the "**Site**"), use our services, register for an account, book a golf event or party package, or otherwise interact with us.

As used in this Privacy Policy, "**you**" and "**user**" refer to any individual who accesses or uses the Site, whether as a visitor, registered account holder, event participant, or customer.

By accessing or using the Site in any manner, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not access or use the Site.

This Privacy Policy is incorporated into and forms part of our Terms of Use. We encourage you to read this Privacy Policy carefully and to contact us with any questions before providing your personal information.

2. INFORMATION WE COLLECT

We collect information about you from various sources and through various methods. The types of information we collect depend on how you interact with the Site and our services. The categories of personal information we may collect are described below.

(a) Registration & Account Information

When you register for an account or create a user profile on the Site, we may collect the following information:

- Full name
- Email address
- Phone number
- Mailing address

- Username and password (stored in encrypted form)
- Billing and payment details (see Section 2(f) regarding payment card data)
- Any other information you voluntarily provide during the account registration process

(b) Communications

When you contact Golf Party directly — whether through a contact form on the Site, via email, by telephone, or through a customer support ticket system — we collect the information you provide in those communications. This may include your name, email address, the content of your message, and any attachments or supporting documentation you submit. We use this information to respond to your inquiries and improve our services.

(c) Event & Booking Information

When you book, register for, or inquire about a golf event, outing, tournament, or party package through the Site, we collect details necessary to fulfill your reservation and provide services. This information may include:

- Desired event date(s) and time(s)
- Number of guests or group size
- Group or party name
- Preferred golf course or venue
- Selected package or service tier
- Special requests, dietary restrictions, or accessibility needs
- Occasion type (e.g., corporate outing, bachelor party, birthday event)
- Any additional notes or preferences submitted at the time of booking

(d) User-Generated Content

The Site may permit users to submit, upload, or post content including but not limited to photographs, comments, ratings, reviews, and other materials ("**User Content**"). When you submit User Content, we collect and store that content along

with any associated account information or metadata. Please be aware that User Content you make publicly available on the Site may be visible to other users and the general public. We encourage you to exercise caution about what personal information you include in User Content.

(e) Automatically Collected Data

When you visit the Site, we and our third-party service providers automatically collect certain technical and usage information through cookies, web beacons, and similar tracking technologies. This automatically collected data may include:

- Internet Protocol (IP) address
- Browser type and version
- Device type, operating system, and settings
- Referring and exit URLs
- Pages visited and content viewed
- Time and date of your visit
- Time spent on individual pages
- Links clicked and actions taken on the Site
- General geographic location (city/region level, derived from IP address)

This data is collected primarily for analytical purposes, to improve Site performance and user experience, and to support security and fraud-prevention functions. For more information on cookies and tracking technologies, please see Section 5 of this Privacy Policy.

(f) Payment Information

Golf Party does **not** store, collect, or retain any payment information — including credit card numbers, debit card numbers, CVV codes, or bank account details — on its website or servers. All payment transactions made through the Site are processed exclusively by trusted third-party payment processors, including **PayPal** and **GoDaddy Payments**. These processors handle your payment data directly using industry-standard security protocols, including SSL/TLS encryption and Payment

Card Industry Data Security Standard (PCI DSS) compliance, to ensure your financial information is protected.

Golf Party only receives non-sensitive transaction confirmation data from these processors — such as a transaction ID, payment confirmation status, transaction amount, and date — which we retain as necessary for accounting, tax, and legal compliance purposes. We do not receive or store your raw card details at any point during this process.

We encourage you to review the privacy policies of **PayPal** (www.paypal.com/privacy) and **GoDaddy Payments** (www.godaddy.com/legal/agreements/privacy-policy) for full details on how those processors collect, use, and protect your payment data.

3. HOW WE USE YOUR INFORMATION

Golf Party uses the personal information we collect for the following purposes:

- **Providing and Improving Services.** To operate the Site, fulfill bookings, manage event registrations, process transactions, and deliver the services you request.
- **Account Management.** To create and maintain your account, verify your identity, and provide you with access to account features.
- **Processing Bookings and Payments.** To process reservations, coordinate with golf courses and event venues, issue booking confirmations, and facilitate payments through our third-party processors.
- **Communications — Transactional.** To send you booking confirmations, receipts, appointment reminders, policy updates, and other service-related notifications that are necessary for your use of our services.
- **Communications — Marketing.** With your consent, or where otherwise permitted by applicable law, to send you promotional emails, newsletters, special offers, and information about Golf Party events, products, and

services. You may opt out of marketing communications at any time (see Section 7).

- **Personalizing Your Experience.** To tailor the Site's content, recommendations, and communications to your preferences and past interactions.
- **Analytics and Site Improvement.** To analyze usage patterns, monitor Site performance, identify technical issues, conduct internal research, and make improvements to our services and offerings.
- **Customer Support.** To respond to your questions, complaints, and requests, and to resolve disputes or technical issues.
- **Fraud Prevention and Security.** To detect, investigate, and prevent fraudulent transactions, unauthorized access, and other potentially illegal or harmful activities.
- **Legal Compliance.** To comply with applicable laws, regulations, court orders, and legal processes, and to establish, exercise, or defend legal claims.
- **Business Operations.** For internal administrative purposes, record-keeping, auditing, and general business management functions.

4. SHARING AND DISCLOSURE OF INFORMATION

Golf Party does not sell your personal information to third parties. We do not rent or trade your personal data for monetary or other consideration. We may share your information only in the limited circumstances described below.

(a) Service Providers and Third-Party Processors

We engage trusted third-party vendors and service providers to assist in operating the Site and delivering our services. These service providers may include, but are not limited to, payment processors (including **PayPal** and **GoDaddy Payments**), email and SMS delivery platforms, web hosting providers, cloud storage providers, web analytics services, and customer support software vendors. We share personal

information with these parties only to the extent necessary for them to perform services on our behalf. Our service providers are contractually obligated to process personal information only pursuant to our instructions and in accordance with applicable data protection requirements.

With respect to payment processing specifically: Golf Party does not store or have access to your raw payment card data. Payment transactions are transmitted directly to and processed by our third-party payment processors using PCI DSS-compliant, SSL/TLS-encrypted systems. Golf Party receives only non-sensitive transaction confirmation data (such as a transaction ID or confirmation status) as a result of a completed payment. Users are encouraged to review the privacy policies of PayPal and GoDaddy Payments for details on how payment data is handled by those processors.

(b) Event Partners

When you book a golf event, outing, or party package that is fulfilled in coordination with a third-party golf course, country club, venue, or co-host, we may share relevant booking information (such as your name, event date, group size, and special requests) with those partners to the extent necessary to fulfill your reservation and provide the services you have requested. These event partners are responsible for their own privacy practices with respect to information they independently collect or receive.

(c) Legal Compliance and Law Enforcement

We may disclose personal information when we believe in good faith that disclosure is necessary or required to: (i) comply with applicable law, regulation, or legal process, including a subpoena, court order, or government investigation; (ii) protect the rights, property, or safety of Golf Party, our users, or the public; or (iii) detect, prevent, or address fraud, security, or technical issues.

(d) Business Transfers

In the event that Golf Party undergoes a merger, acquisition, corporate reorganization, sale of all or a portion of its assets, or similar business transaction, your personal information may be transferred to the successor entity or acquiring

party as part of that transaction. We will use commercially reasonable efforts to ensure that the successor entity honors the terms of this Privacy Policy or provides you with advance notice of any material changes.

(e) With Your Consent

We may share your personal information with other third parties in circumstances not described above when we have obtained your express prior consent to do so. You may withdraw such consent at any time by contacting us as described in Section 13.

Important Notice: Golf Party does not sell, rent, or trade your personal information to third-party data brokers, advertisers, or other parties for their own commercial or marketing purposes. Any sharing of data is limited to what is strictly necessary to provide our services or comply with legal obligations.

5. COOKIES AND TRACKING TECHNOLOGIES

Golf Party uses cookies and similar tracking technologies to enhance Site functionality, analyze usage, and support marketing activities. This section explains what these technologies are and how you can manage your preferences.

(a) Types of Cookies We Use

- **Essential / Functional Cookies.** These cookies are strictly necessary for the Site to operate properly. They enable core functions such as user authentication, session management, shopping cart functionality, and security. The Site cannot function correctly without these cookies, and they cannot be disabled without affecting your ability to use the Site.
- **Analytics Cookies.** These cookies allow us to collect aggregated information about how users interact with the Site, including pages visited, time spent, and navigation paths. We use this information to understand Site usage, identify areas for improvement, and optimize the user experience.

Analytics services we may use include Google Analytics and similar platforms.

- **Marketing / Advertising Cookies.** These cookies may be set by us or by our advertising partners to track your browsing activity across websites and to deliver advertisements that are relevant to your interests. Marketing cookies also help us measure the effectiveness of our promotional campaigns.

(b) Other Tracking Technologies

- **Web Beacons (Clear GIFs / Pixel Tags).** Small transparent image files embedded in web pages or emails that allow us to track whether you have opened an email or visited a specific page, and to collect related technical data such as your IP address and browser type.
- **Pixels.** Code snippets placed on the Site or in emails by third-party advertising platforms (such as Meta Pixel or similar tools) that enable tracking of conversions, retargeting, and ad performance measurement.
- **Local Storage.** Browser-based storage mechanisms used to save user preferences and settings between sessions, which may persist after you close your browser.

(c) Managing and Opting Out of Cookies

You have several options for managing your cookie preferences:

- **Browser Settings.** Most web browsers allow you to control cookies through their settings, including the ability to block or delete cookies. Please refer to your browser's help documentation for instructions on managing cookies. Common browsers include Google Chrome, Mozilla Firefox, Microsoft Edge, Apple Safari, and others.
- **Opt-Out Tools.** You may opt out of certain interest-based advertising by visiting the Network Advertising Initiative opt-out page at optout.networkadvertising.org or the Digital Advertising Alliance opt-out tool at optout.aboutads.info. To opt out of Google Analytics, you may install

the Google Analytics Opt-Out Browser Add-on available at tools.google.com/dlpage/gaoptout.

- **Cookie Consent Manager.** Where required by law, we may display a cookie consent banner or preference center upon your first visit to the Site, allowing you to accept or decline non-essential cookies.

Please note that disabling or blocking essential cookies may impair the functionality of the Site, including your ability to log in, complete bookings, or access certain features. Opting out of analytics or marketing cookies will not affect your ability to use core Site features.

6. DATA SECURITY

Golf Party takes the security of your personal information seriously and implements reasonable administrative, technical, and physical safeguards designed to protect your data against unauthorized access, alteration, disclosure, or destruction. Our security measures include, but are not limited to:

- Transmission of data over encrypted connections using Secure Sockets Layer / Transport Layer Security (SSL/TLS) technology
- Access controls that restrict access to personal information to authorized personnel who have a legitimate business need to know
- Secure server infrastructure and data storage practices
- Regular review and updates of our information security practices
- Use of tokenization and encryption for sensitive data elements where feasible

Despite these efforts, no method of electronic transmission or data storage is completely secure. Golf Party cannot guarantee absolute security of your personal information. You are responsible for maintaining the confidentiality of your account credentials (username and password). You agree to notify us immediately at the contact information in Section 13 if you suspect unauthorized access to your account.

In the event of a data breach that is reasonably likely to result in harm to affected users, Golf Party will take appropriate steps to notify affected individuals and relevant regulatory authorities as required by applicable law, in a timely manner consistent with those requirements.

7. USER RIGHTS AND CHOICES

Depending on your jurisdiction of residence, you may have certain rights with respect to your personal information. Golf Party respects and honors these rights to the extent required by applicable law, including the California Consumer Privacy Act as amended by the California Privacy Rights Act (CCPA/CPRA), the Virginia Consumer Data Protection Act (VCDPA), the Colorado Privacy Act (CPA), and other applicable U.S. state privacy laws.

(a) Right to Access

You have the right to request that we disclose the categories and specific pieces of personal information we have collected about you, the purposes for which we use it, and the categories of third parties with whom we share it.

(b) Right to Correct

You have the right to request that we correct inaccurate or incomplete personal information that we maintain about you, subject to certain exceptions.

(c) Right to Delete

You have the right to request that we delete personal information we have collected from you. Please note that certain exceptions may apply, including where we are required to retain information to comply with a legal obligation, complete a transaction, detect security incidents, or for other purposes permitted under applicable law.

(d) Right to Opt Out of Marketing Communications

You have the right to opt out of receiving marketing and promotional communications from Golf Party at any time. You may exercise this right by: (i) clicking the "Unsubscribe" link included at the bottom of any marketing email we

send; or (ii) contacting us directly as described in Section 13. Please note that even after opting out of marketing communications, you may continue to receive transactional or service-related messages (such as booking confirmations and account notices) that are necessary for the administration of your account or services.

(e) Right to Data Portability

Where required by applicable law, you have the right to receive a copy of the personal information you have provided to us in a structured, commonly used, and machine-readable format, and to request that we transmit that information to another controller where technically feasible.

(f) Right to Non-Discrimination

Golf Party will not discriminate against you for exercising any of your privacy rights. We will not deny you goods or services, charge different prices, provide a different level or quality of service, or suggest that you will receive a different level of service because you exercised a right described in this section.

(g) Submitting a Rights Request

To exercise any of the rights described above, please submit a verifiable consumer request to Golf Party by email at golfparty502@gmail.com or by using the contact information provided in Section 13. Your request must include sufficient information for us to verify your identity and locate your records. We will respond to a verifiable request within forty-five (45) calendar days of receipt. If we require additional time (up to an additional 45 days), we will notify you of the extension and the reason within the initial 45-day period. We will not charge a fee for processing your request unless it is excessive or repetitive.

8. CHILDREN'S PRIVACY

The Site and services offered by Golf Party are not directed to, and are not intended for use by, children under the age of thirteen (13). Golf Party does not knowingly

collect, use, or disclose personal information from children under the age of 13 without verifiable parental consent.

If we become aware or have reason to believe that we have inadvertently collected personal information from a child under 13 without appropriate parental consent, we will take prompt steps to delete such information from our records. If you are a parent or legal guardian and believe that your child has provided personal information to us without your consent, please contact us immediately using the contact information in Section 13 so that we may take appropriate remedial action.

Golf Party is committed to complying with the Children's Online Privacy Protection Act (COPPA) and all other applicable laws and regulations concerning the privacy of minors. We do not condition participation in any activity on the collection of more personal information from a child than is reasonably necessary for that activity.

9. DATA RETENTION

Golf Party retains personal information for as long as your account remains active or as reasonably necessary to provide the services you have requested. We also retain personal information as required to satisfy our legal obligations, resolve disputes, enforce our agreements, prevent fraud, and comply with applicable tax, accounting, and regulatory requirements.

The specific retention periods for different categories of information depend on the nature of the data and the purpose for which it was collected. For example:

- Account and registration information is retained for the duration of your account and for a reasonable period thereafter.
- Booking and event records may be retained for up to seven (7) years or as required by applicable tax and business recordkeeping laws.
- Communications and support records are retained as long as necessary to resolve the matter at issue and for a reasonable period thereafter.

- Automatically collected usage data and analytics information may be retained in aggregated or de-identified form for extended periods.

When personal information is no longer required for the purposes described in this Privacy Policy, we will delete, anonymize, or de-identify it in a manner designed to prevent reconstruction of the original data. If you wish to request deletion of your personal information, please refer to Section 7(c) and submit a request as described in Section 7(g).

10. THIRD-PARTY LINKS AND SERVICES

The Site may contain hyperlinks to third-party websites, platforms, or services that are not owned or operated by Golf Party, including golf course websites, event venue pages, social media platforms, and partner organizations. These links are provided for your convenience and informational purposes only.

Golf Party has no control over the content, privacy practices, or data collection activities of third-party websites. The inclusion of a link to a third-party site does not constitute an endorsement, sponsorship, or recommendation by Golf Party of that site or its practices. This Privacy Policy does not apply to any third-party websites or services.

We strongly encourage you to review the privacy policies of any third-party website you visit before providing any personal information to that site. Golf Party is not responsible for the privacy practices or content of any third-party websites.

11. CHANGES TO THIS PRIVACY POLICY

Golf Party reserves the right to update, modify, or revise this Privacy Policy at any time, at our sole discretion. Any changes we make will become effective upon posting of the revised Privacy Policy to the Site, unless we indicate otherwise. The updated Privacy Policy will reflect the new "**Effective Date**" at the top of the document.

Where we make material changes to this Privacy Policy — meaning changes that significantly affect how we collect, use, or share your personal information — we will take reasonable steps to notify you, which may include posting a prominent notice on the Site, sending an email to the address associated with your account, or other appropriate means.

Your continued access to or use of the Site following the posting of any changes to this Privacy Policy constitutes your acceptance of those changes. If you do not agree to the revised Privacy Policy, you must discontinue use of the Site. We encourage you to review this Privacy Policy periodically to stay informed of any updates.

12. CONTACT US

If you have any questions, concerns, or requests regarding this Privacy Policy, our privacy practices, or the personal information we hold about you — including requests to exercise your rights as described in Section 7 — please contact us using the information below:

Company Name	Golf Party, LLC
Website	www.thegolfparty.com
Privacy Email	golfparty502@gmail.com

We will make every reasonable effort to respond to your inquiry in a timely and satisfactory manner. For rights requests, please see Section 7(g) for details on response timeframes.

Legal Disclaimer: This Privacy Policy is provided as a general-purpose template intended for informational purposes. It is not intended to constitute legal advice and does not create an attorney-client relationship. Privacy and data protection laws vary significantly by jurisdiction and are subject to frequent change. Golf Party and its operators strongly recommend consulting with a qualified attorney or privacy law professional to ensure that this Privacy Policy — and all related data practices — are

fully compliant with all applicable federal, state, and international laws and regulations governing your specific business operations, user base, and jurisdiction(s) of service. This document should be reviewed periodically and updated as necessary to reflect changes in law or business practices.

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