

**A special message from BSADD about the
US 2020 Census ... Complete yours today!**

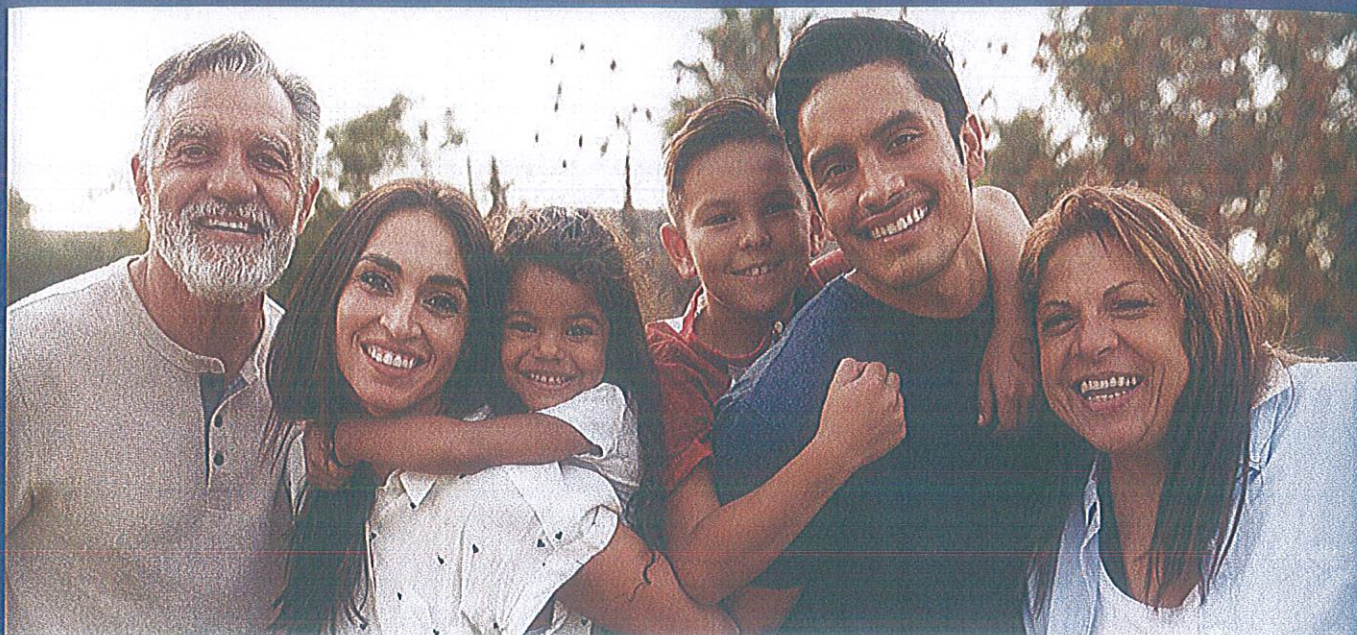
Big Sandy



Area Development District

The 2020 United States Census is vitally important to our communities, region and Commonwealth. We need your help to complete the Census to ensure Kentucky and the BSADD region are counted! The Census influences funding of important services and programs like Food Assistance, Healthcare, Employment, Education, Family Services and Community Support. An accurate count will help fund critical infrastructure and public safety projects.

If you need help completing your Census, we are here for you. If you've received you 12 digit Census ID, you can call our office and a member of our staff will help you complete yours online. If you haven't received a Census ID, no worries, we can still help you complete your Census, just give us a call. If you'd like more information about the 2020 Census go to www.my2020census.gov or call BSADD at 606-886-2374.



How the 2020 Census will invite everyone to respond

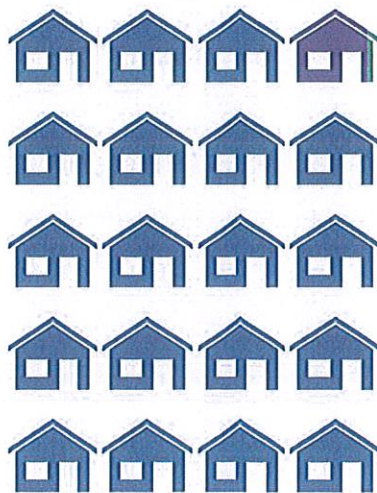
Nearly every household will receive an invitation to participate in the 2020 Census either in the mail or from a census taker.

95% of households

will receive their census invitation in the mail.

Almost 5% of households

will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home's physical location (like households that use PO boxes or areas recently affected by natural disasters).



Less than 1% of households

will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.

Note: We have special procedures to count people who don't live in households, such as students living in dorms, people living in nursing homes, or people experiencing homelessness.

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What to expect in the mail

When it's time to respond, most households will receive an invitation in the mail. Every household will have the option of responding online, by phone, or by mail.

Depending on how likely your area is to respond online, you'll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

Letter invitation

- Most areas of the country are likely to respond online, so most households will receive a letter asking them to go online to complete the census questionnaire.
- We are working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we'll be able to serve you better if you need help over the phone.

Letter invitation and paper questionnaire

- Areas that are less likely to respond online will receive a paper questionnaire along with their package. The package will also include information about how to respond online or by phone.

We understand that you might miss our initial letter in the mail.

- Every household that hasn't responded will receive reminders and will eventually receive a paper questionnaire.
- If you don't respond online, by phone, or by mail, we will follow up in person.

What we will send you in the mail:



March 12-20

An invitation to respond online to the 2020 Census.
(Some households will also receive paper questionnaires.)



March 16-24

A reminder letter.

If you haven't responded yet:



March 26-April 3

A reminder postcard.



April 8-30*

A reminder letter and paper questionnaire.

* Extended from April 8-16 to allow more time for addressing the mail packages in the midst of social distancing.



April 27-May 9**

A final reminder postcard before we follow up in person.

** Pushed back from April 20-27 to allow the paper questionnaire package to arrive several days ahead of the final postcard.

For more information, visit:

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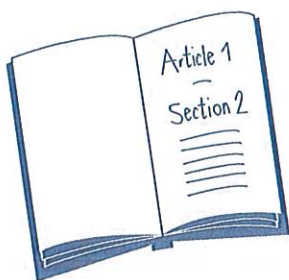
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CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think!
Here's a quick refresher of what it is and why it's essential that everyone is counted.

Everyone counts.

The census counts every person living in the United States once, only once, and in the right place.

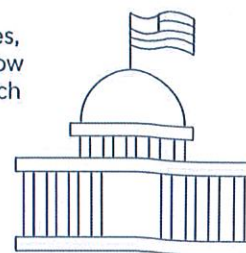


It's in the Constitution.

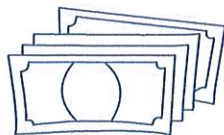
The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census was in 1790.

It's about fair representation.

Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

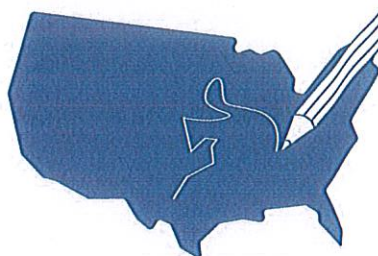


It's about \$675 billion.



The distribution of more than \$675 billion in federal funds, grants, and support to states, counties, and communities are based on census data.

That money is spent on schools, hospitals, roads, public works, and other vital programs.

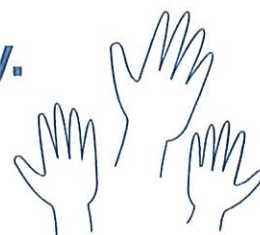


It's about redistricting.

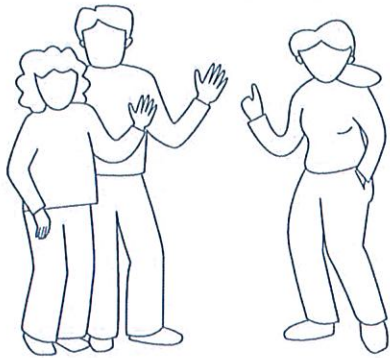
After each decade's census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.

Taking part is your civic duty.

Completing the census is mandatory: it's a way to participate in our democracy and say "I COUNT!"



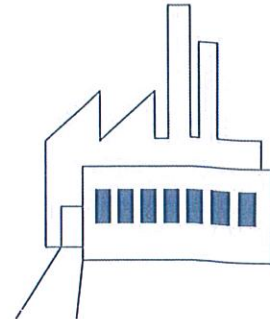
Census data are being used all around you.



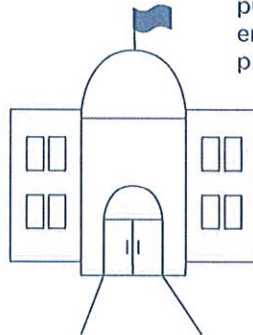
Residents use the census to support community initiatives involving legislation, quality-of-life, and consumer advocacy.



Businesses use census data to decide where to build factories, offices, and stores, which create jobs.



Local governments use the census for public safety and emergency preparedness.



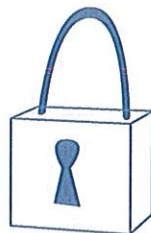
Real estate developers use the census to build new homes and revitalize old neighborhoods.



Your privacy is protected.

It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, your responses cannot be used against you and can only be used to produce statistics.



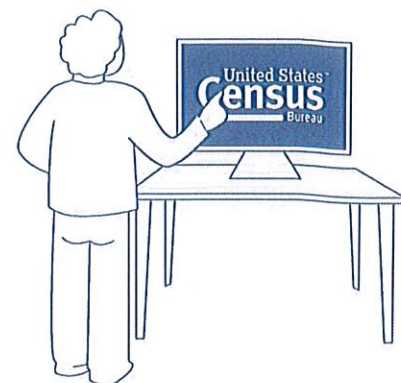
2020 will be easier than ever.

In 2020, you will be able to respond to the census online.



You can help.

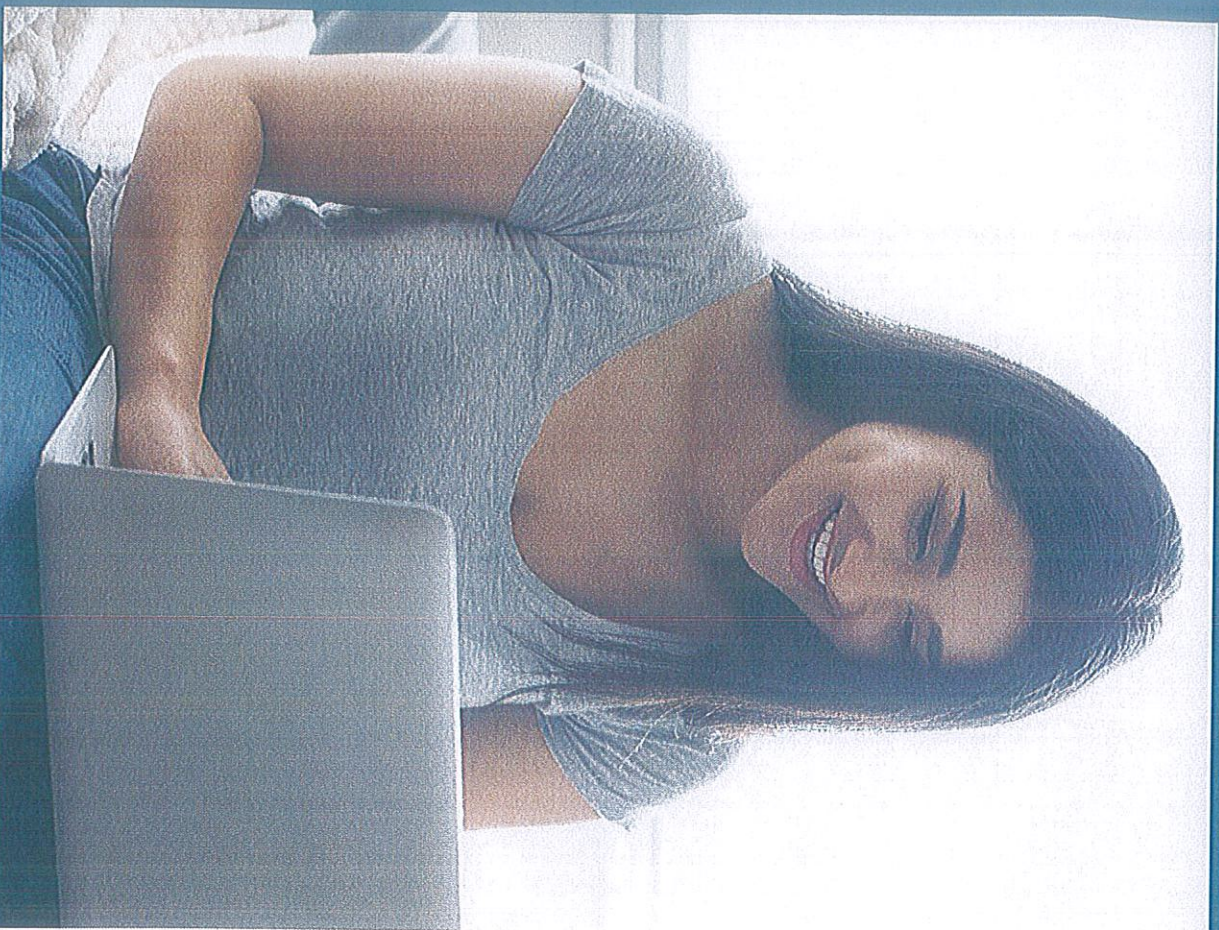
You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.



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FIND OUT HOW TO HELP AT
[2020CENSUS.GOV/PARTNERS](https://2020census.gov/partners)

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Respond your way to the 2020 Census.

By April 1, 2020, every home will receive an invitation to participate in the 2020 Census. You will have three options for responding. All of them are easy!



Online



By Phone



By Mail

The 2020 Census marks the first time you will be invited to respond online—even on your mobile device. The online form is available in many different languages. Visit 2020CENSUS.GOV for more information about responding online.

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Census data impacts funding for things like:

- › Education programs and grants
- › Public transportation
- › Medicare and Medicaid
- › Supplemental Nutrition Assistance Program
- › Libraries
- › Community centers
- › School meal programs
- › Parks, playgrounds, and recreational facilities

For more information, visit:
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Programs Influenced by U.S. Census Bureau Data

The 2020 Census can help shape the future of your community. Your responses inform how the following programs are funded every year.

The programs listed below are examples from the "Uses of Census Bureau Data in Federal Funds Distribution"* report, which provides estimates of the federal funds distributed each year in whole or in part using 2010 U.S. Census Bureau data.



Community Support

Section 8 Housing Assistance
Payment Programs



Family Services

Child Abuse and Neglect
State Grants



Education

Head Start



Food Assistance

Supplemental Nutrition
Assistance Program (SNAP)



Employment

Unemployment Insurance



Healthcare

Medical Assistance
Program (Medicaid)



Entrepreneurship

Small Business
Development Centers



Infrastructure

Highway Planning
and Construction



Environment

State Wildlife Grants



Public Safety

Assistance to
Firefighters Grant

Connect with us:

@uscensusbureau

For more information:

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*<https://www.census.gov/library/working-papers/2017/decennial/census-data-federal-funds.html>

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