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## CALL 811 BEFORE YOU DIG!

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### **CELEBRATING 811 IN STYLE**

The contractors working on Bob Herman's yard had been gone for a few days when the Midstream executive vice president realized his family's landline no longer worked.

Surrounded by green-clad employees at Headquarters who had turned out for their annual 811 Day "Lime-Out," he explained that the workers severed the line after failing to call 811, the national "Call Before You Dig" number, leaving his family with the repair bill.

It was an important lesson to share on August 11, which is observed by the underground utility industry as 811 Day—an opportunity to raise awareness of 811 and its importance in digging safely. This year marked the tenth anniversary of 811, and Midstream celebrated it in style.

This was particularly true at Headquarters, where all Midstream employees received their own pair of 811 socks, and many sported green attire for the "Lime-Out." Midstream employees across the enterprise received a commemorative 811 Day pin marking the One-Call number's 10-year milestone, accompanied by boxes of 811-themed cookies to help each location celebrate (the Bartlesville office added a cake to its festivities).

In addition to raising 811 awareness among its employees, Midstream also took to the Internet to spread the word through blog posts and an email campaign to thousands of excavators and others who dig. With Midstream's One-Call group receiving some 150,000 requests per year to have lines located before excavating, Phillips 66 has a tremendous interest in educating the public about digging safely.

You can help by following these four simple steps and encouraging others to do the same:

- 1. Call 811 before you dig
- Allow the required amount of time for marking
- 3. Respect the marks
- 4. Excavate carefully

Your example can help others follow in your footsteps and dig safely—whether or not you're wearing those 811 socks.

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### ONE-CALL "DIGS IT"

When an excavator calls 811 before digging near a Phillips 66 pipeline, the "ticket" information for the planned dig eventually makes its way to a system Midstream's One-Call group uses to manage their response to the locate request.

Recently, Midstream's existing One-Call ticket management system reached endof-life in supportability and functionality. A project team was created to provide an upgraded One-Call application with mobile enablement. The upgrade was completed in March 2017 to iRTH Solutions' UtiliSphere.

"The change over from (the previous system) to iRTH's Utilisphere has dramatically improved my ability to respond to daily and emergency One-Call tickets," said pipeliner Doug Beck. "[It] has reduced my man-hours by 50 percent when dealing with One-Calls and allows me more time to improving efficiency and maintenance."

Utilisphere is a cloud application that provides quick analysis of dig notifications for screening and dissemination; realtime ticket notification; full paperless functionality via iPhone and iPad; integrated electronic mapping and locating; and automated callback functionality.

Utilisphere has many integration points for data collaboration and One-Call ticket management enhancements. The application also aligns with the Digital Field Operations initiative to encourage paperless and efficient workflow management.

"We have come a long way in one call ticket management," said Jim Bob Trout, Gang Leadman, Amarillo Division, Borger Area. "When we started out it was with a fax machine and paper maps, and look where we are today. With UtiliSphere you have all the information you need in one location to manage a ticket."