Privacy Notice



Welcome to the Leo Tech Service's privacy notice.

This privacy notice provides information on how Leo Tech Services LTD collects and processes your personal data when you visit our website check our services and submit information requests

It is important that you read this privacy notice together with our website privacy policy which contains more detailed information about our data processing and can be accessed here.

Important information and who we are

Leo Tech Services Ltd are the controller and responsible for your personal data.

Contact details

Our full details are Leo Tech Services Ltd a company incorporated in England and Wales under company number 14220555.

Full name of legal entity Leo Tech Services Ltd Name or title of DPO: Amrit Khera

Email address: info@L-techservices.com

Postal address: 7 Bell Yard, London, UK, WC2A 2JR

1. The data we collect about you

We may collect, use, store and transfer different kinds of personal data about you as follows:

- · Contact Data.
- Usage Data.
- Marketing and Communications Data.

We explain these categories of data here:

- 1. **Contact Data** refers to any information that can be used to identify or communicate with an individual. This typically includes:
 - a. Personal Identifiers: Such as names, email addresses, and phone numbers.
 - b. Addresses: Billing and delivery addresses are also included in this category.

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- 2. **Usage Data** encompasses information about how users interact with a website or application. This can include:
 - a. **Browsing Activities**: Pages visited, time spent on pages, and navigation paths.
 - b. Technical Information: Such as IP addresses, browser types, and operating systems
- 3. **Marketing and Communications Data** includes preferences regarding marketing communications from the organization and third parties. This category typically covers:
 - a. User Preferences: Choices about receiving marketing materials or promotional offers.
 - b. **Interaction Records**: Details about past communications with the organisation, such as emails opened, or links clicked

We use different methods to collect data about you, which are explained here:

LTS employ various methods to collect data from users. Understanding these methods can help you become more aware of how their information is gathered and used. Here are some common methods used to collect data:

1. Direct Interactions

- a. **Forms and Registrations**: When you fill out forms on our website or application (e.g., creating an account, subscribing to newsletters), we collect the information you provide directly.
- b. **Surveys and Feedback**: We may ask for your input through surveys or feedback forms, allowing us to gather insights about your preferences and experiences.

2. Automated Technologies

- a. **Cookies**: We use cookies and similar tracking technologies to collect information about your browsing behavior, such as pages visited, time spent on our site, and preferences. This helps us enhance user experience and analyze website performance.
- b. **Web Beacons**: These are small graphic files that help us track user engagement with our emails and web pages, allowing us to understand how our content is being consumed.

3. Third-Party Sources

- a. **Social Media**: If you interact with us through social media platforms, we may collect data from your public profiles or interactions (e.g., likes, shares).
- b. **Analytics Services**: We may use third-party analytics tools (like Google Analytics) that collect usage data to help us understand how users engage with our services.

4. Mobile Device Data

- a. **Location Data**: If you use our mobile application, we may collect location data to provide location-based services or offers.
- b. **Device Information**: Information about your device (such as device type, operating system, and unique device identifiers) may also be collected to optimise our services for different platforms.

5. Email Communications

 Engagement Tracking: We may track interactions with our email communications (e.g., opens, clicks) to assess the effectiveness of our marketing efforts and improve future communications.

2. How we use your personal data

We will only use your personal data for the purpose for which we collected it which include the following:

To register you as a new customer.

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- To manage your relationship with us.
- To enable you to participate in a prize draw, competition or complete a survey.
- To improve our website, products/services, marketing or customer relationships.
- To recommend services which may be of interest to you.

3. How we share your personal data

We share your personal data within our company only.

4. Your legal rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data including the right to receive a copy of the personal data we hold about you and the right to make a complaint at any time to the Information Commissioner's Office, the UK regulator for data protection issues (www.ico.org.uk).

5. Further details

If you are looking for more information on how we process your personal data including on data security, data retention and lawful processing bases, please email info@L-techservices.com

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