

INTERNATIONAL OYSTER PROGRAM



Why?

Click [here](#) to read Why the International Oyster Program was founded.

Click [here](#) to listen to Why the International Oyster Program was founded.



Cindy is the Mother of a Year 11 and Year 12 student, and saw an opportunity to leverage her network to help our next generation access insights and tips to help them navigate their paths.

Cindy developed the International Oyster Program from this passion and continues to run group workshops and 1:1 student coaching to embed ownership and accountability for each students' own destiny.

Brought to you by Cindy Nicholson, CEO of Braintree.

As a qualified Executive Coach (ACC) with the [International Coach Federation](#), Cindy has been coaching executive leaders and company directors across the UK, Asia, Australia, and the USA since 2012.

She blends her qualifications, and global experience gained across established organisations and start up technology companies, with different workplace environments to bring a unique perspective to her clients, centrally themed around accountability both of self and of businesses.

Cindy designs programs and tools to assist her clients break through barriers and achieve their true potential.

Learn more about Cindy [here](#)



INTERNATIONAL OYSTER PROGRAM

Testimonials

Cindy has worked with hundreds of individuals to help them achieve their goals, break through the barriers that might be holding them back and enable them to reach their true potential.

Cindy will work with your son/daughter to help them unpack what is important to them as they set about choosing a career path. She will help them uncover their passion, their values and extend their imagination, giving them the boost of confidence they need to know they can achieve whatever they set their minds to do.

You can book for a free ½ hour consultation [here](#)

Hear from Cindy's clients [here](#)

Testimonials

“Instrumental to my development and helped me make some really important life and career choices and helped me realize that I had to take some steps to realize my ambition and enable me to get some valuable career and life experience.”

I have achieved great results in the first 2 years including being promoted to a Vice President role running \$150m profit & loss business with global customers.

Cindy helped me make the move to Hong Kong and make the right choices that have made such a difference to my personal life and my career.”

Vice President, BT Global, New York, USA

Testimonials

Cindy helped me to increase my personal confidence and professional capability. She has a wealth of skills, experience and talent that helped me develop and focus on my personal and professional goals.

Each coaching session was energized by her passion to help, and this energy motivated me to break through barriers that were holding me back.

If you are thinking about coaching and transforming yourself, think no more and reach out to Cindy; whatever stage your career, or your personal ambitions are at.

vCISO | Cyber Security Strategy | Cyber Risk | Presenter | Panelist | Mentor | Advisory Board Member | Military Veteran



SUMMARY OF INTERVIEWS



JENNIE MCLAUGHLIN – PARTNER – ERNST & YOUNG - SYDNEY

BRODERICK STORIE – MANAGING DIRECTOR – REAL ESTATE PRIVATE EQUITY – HONG KONG

CLAUDE KHOURY – CYBERSECURITY - SYDNEY

TAMMY-ANN MITCHELL - HEIDRICK & STRUGGLES – ORGANIZATIONAL LEADERSHIP - LONDON

SHANTI BERGGREN – IN HOUSE LAWYER – OPTUS - SYDNEY

RICK SLOVITT – PARTNER – BRAND MARKETING - SYDNEY

KATRINA REYNEN – EDUCATION PROFESSIONAL - MELBOURNE

ESTHER COLMAN – HUMAN RESOURCES DIRECTOR – HR DEPT – SYDNEY

CATRIONA WALKERDEN – VP, GLOBAL MARKETING (TECHNOLOGY INDUSTRY) – LONDON

ABDALLAH EL-OKSA – CHIEF TECHNOLOGIST – OPTUS – SYDNEY

AMY-ROSE GOODEY – ENTREPRENEUR – FUTURE OF WORK AND EMERGING TECH

LINDA CAPORUSSO – PORTFOLIO MANAGER – TELECOMMUNICATIONS

TAMINDA POOLE - SPECIALIST IN ENTERPRISE DIGITAL TRANSFORMATION

HELEN WALDRON – HEAD OF MEMBER RELATIONS – NSW GROUP AT AUSTRALIAN INDUSTRY GROUP

MARK COYNE – RETIRED NRL PROFESSIONAL / CEO WITH EMPLOYERS MUTUAL LTD

HOLLY BARNES – CHIEF HUMAN RESOURCES OFFICER – VIX TECHNOLOGY

WE ADD NEW
INTERVIEWS
EVERY 1-2
WEEKS



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SUMMARY OF INTERVIEWS



PHILIP CRONIN – DIRECTOR ASIA PACIFIC PARTNER SALES GROUP (ICT SALES) – SYDNEY AUSTRALIA

CRAIG DAVIS – PARTNER AT KPMG - RISK ADVISORY SERVICES – SYDNEY AUSTRALIA

CHRISTINE FERNANDES – VETERINARY SURGEON AND PRACTITIONER – SYDNEY AUSTRALIA

STEVE GERSTEN – BUSINESS CONSULTANT – TAMPA, FLORIDA

*WE ADD NEW
INTERVIEWS
EVERY 1-2
WEEKS*



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JENNIE MCLAUGHLIN – PARTNER ERNST & YOUNG - SYDNEY

Hear from Jennie McLaughlin, Partner at Ernst & Young.

As EY's Oceania leader for Purpose, I witness daily the power of Purpose-led leadership and the positive impact it has on employees, customers and the bottom line.

What gets me out of bed every morning is living my why ~ to inspire people to thrive through Purpose.

Knowing the work I do with my clients results in happier and more empowered employees, customers who are passionate advocates and sustainable long-term value.

This is how I bring EY Purpose to life ~ building a better working world!



"Be hungry for learning."

"Comfortable being uncomfortable"

"Being comfortable with people"

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BRODERICK STORIE – MANAGING DIRECTOR REAL ESTATE PRIVATE EQUITY – HONG KONG

Broderick is Managing Director & Partner of a company called PAG - a Real Estate Private Equity firm, based in Hong Kong.

Prior to joining PAG, Broderick was Chief Risk & Investment Officer for Europe and Asia and a member of the Global Management Committee at Prudential Real Estate Investors which had in excess of US\$55 billion under management.

Broderick started his career in Australia at Gresham Partners and subsequently joined Babcock & Brown, where he became Head of Real Estate for Asia (ex-Japan).

Broderick holds a bachelor of business - double major in finance and accounting - from the University of Technology (QLD), Australia.



Learn – Absorb – Apply
Be Brave, Ambitious &
follow your Aspirations

Work Hard & Be
Positive leaders.”

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CLAUDE KHOURY – CYBERSECURITY - SYDNEY



In this episode, Claude shares his insights and the importance of Cybersecurity skills in Australia. This is a career path that engages students of all characteristics as there are so many roles in this area.

Claude talks about understanding your purpose and the need to be thinking 'outside the box' in the world we live in.

He recommends jumping in, working hard, be a good listener and a good learner.

This is a career path that will continue to evolve and grow over decades into the future, and with a shortage of skills in this space in Australia, you are well positioned to make the world your oyster!



- What is your purpose?
- Think outside the box
- Many different roles in cybersecurity
- Attitude! Attitude! Attitude!
- Be a good listener
- Be a good learner

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TAMMY-ANN MITCHELL - HEIDRICK & STRUGGLES

ORGANIZATIONAL LEADERSHIP - LONDON

Hear from T.A. Mitchell - Heidrick & Struggles - Global leader in recruitment

T.A. will talk about her journey from Investment Banking in New York to creating and selling her own company. With a background in Management Consulting, T.A. will talk about her career, the importance of collaboration and having a balanced team. How to be resilient and lean into new opportunities.



"Learn from everything"
"Change is ok"
"Keep your head up as well as down"
"Be a bit brave"
"Make work a fun place to be"

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SHANTI BERGGREN – IN HOUSE LAWYER

OPTUS - SYDNEY



Shanti is a senior lawyer in the Optus Legal Team.

Her daily practice has a great emphasis on the quasi legal aspect of being an in-house lawyer such as leadership, driving sound commercial outcomes and improving both the quality and efficient use of legal services.

This is underpinned by her open and rigorous analytical style and firm belief in the challenger culture of asking 'why' as a catalyst to find ways to continually improve.



"Hardworking and don't give up even if the planets don't align at the time

Looks for cultural fit in employees

Looks for additional attributes in a student's life

An undergraduate degree in Law opens up many other opportunities ."

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RICK SLOVITT – PARTNER – BRAND MARKETING - SYDNEY



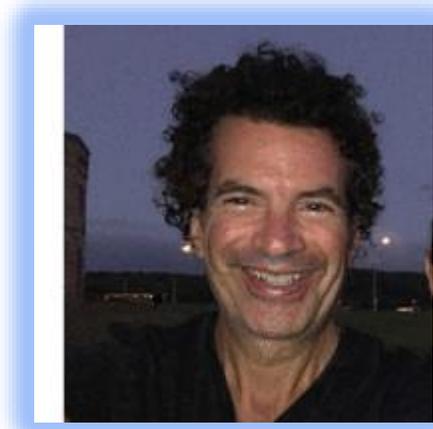
Rick Slovitt is an outstanding experienced marketing and branding specialist.

What's Rick got to show for all his insights driven communications and marketing experience across the USA, Australia, New Zealand and Asia Pacific? Well, a funny sounding accent for one thing.

Before Torch, Rick held senior roles at Chiat/Day and The NFL in New York, as well as Publicis in Australia and New Zealand. Rick brings his love of creativity to every Torch project.

Torch is a new breed of marketing consultancy, independently advising clients on the DNA of their brands, from positioning to innovation to cultural trends to communication and most things in between.

Prior to Torch, Rick held senior roles internationally in both advertising agencies and client-side marketing organizations.



Be Energetic

Be resilient

Keep your eye on the ball!

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KATRINA REYNEN – EDUCATION PROFESSIONAL - MELBOURNE



Katrina has held senior leadership roles in education, business development, technology and innovation, across all sectors - corporate, government and not-for-profit.

She has developed significant influence and access to education thought leaders globally, as a critical friend, advisor, researcher, foundation Fellow and trusted colleague.

Katrina is a sought after keynote speaker, panel moderator and contributor to debates on education, innovation and women in leadership throughout the region.

Katrina was conferred with a Medal of the Order of Australia (OAM) in the Queen's Birthday Honours List in 2020 for service to education. Her personal legacy in education includes the Bright Futures gifted education professional learning program, the design and rollout of wireless networks in all government schools, the FUSE portal which is instrumental in supporting learning from home through pandemic, and she remains a staunch advocate for the needs of disadvantaged gifted students through her role as Chair of the Skyline Education Foundation.



Be Patient

Be a Good Communicator

Be Inclusive

Be curious and interested always

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ESTHER COLMAN – HUMAN RESOURCES DIRECTOR – HR DEPT

Esther has over 20 years' HR generalist experience, holding senior HR roles in both Australia and the UK.

She holds a B.Sc. Management Studies degree and a Diploma in HR Management.

Esther has worked at a senior management level gaining a wealth of knowledge and experience in areas such as employee relations, performance management, recruitment, training, change management and HR policy and procedure writing.

Her experience has given her a solid all-round knowledge of the critical HR generalist issues that businesses face.



Find other graduates
and have a chat

Get work experience
while studying

Have fun!

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CATRIONA WALKERDEN – VP, GLOBAL MARKETING (TECHNOLOGY INDUSTRY) – LONDON



Catriona is senior leader in the technology marketing space.

Her career in technology spans almost two decades, serving markets globally at some of the world's most innovative technology organisations including Oracle, Sybase, Cisco, Optus, Whispir and most recently Logicalis.

Catriona's passion for story telling, led her into a Marketing career and she loves to write and share customer stories and blogs whenever possible.



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Fake it til you make it

Be Confident

Do not be afraid to ask questions

Be vulnerable

Do the things that 'light you up'



ABDALLAH EL-OKSA – CHIEF TECHNOLOGIST – OPTUS – SYDNEY

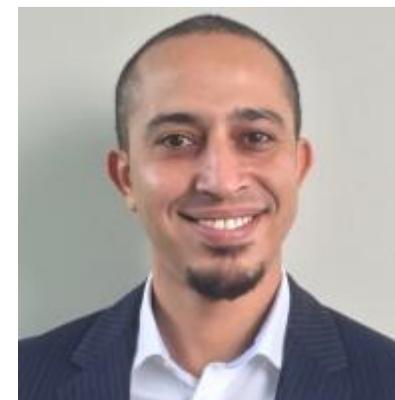
Abdallah (or AB for short) is an experienced technology leader operating in the advisory, business development, or transformation management capacity.

He advised and helped various business functions including finance, supply chain, logistics, human capital, customer and employee experience and many others to operate more efficiently using digital strategies and solutions.

He draws lessons from vast experience in a number of industries including Banking, Telco, Manufacturing, Transportation, and Utilities.

He has experience in management consulting, pre and post sales leadership roles, change management, and many technology architecture and delivery roles earlier in his career.

Over the years, he lived on 3 continents and gained international experience in managing high-performing and diverse teams, building consulting capabilities, overseeing complex engagements, and managing partners & vendors.



Believe in yourself

Take every
opportunity you are
offered

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AMY-ROSE GOODEY – ENTREPRENEUR – FUTURE OF WORK AND EMERGING TECH

Amy-Rose's focus is on ethical and human centered technology for a brighter future.

Currently she wears two hats:

1. Co-founder of Cortex Brainwave technologies - developing novel medical sensors and brain computer interface headsets for the treatment of autism and ADHD Operations
2. Operations and membership manager at Blockchain Australia.

Amy-Rose is also a qualified career consultant focused on the future of work and a qualified building designer with a keen interest in both smart and healthy homes.

She has an infinite thirst to life-long learning.



Always follow your
passion

Assume you can do it
– because you can!

Be open to change &
never stop learning

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LINDA CAPORUSSO – PORTFOLIO MANAGER - TELECOMMUNICATIONS

I am an experienced PMO specialist with a background in commercial management who has executed PMO management of large corporate capital programs (Digitisation, Products, IT, Finance and HR) with a key focus on the customer, leadership by example, program & project delivery, benefits realisation, stakeholder engagement and governance.

I have a proven track record of running program steering committees, dealing with complexity, change management, simplifying business processes and running Agile methodology.

I have a passion to create and to be a part of high energy teams and to work and collaborate with brilliant people in all walks of life.

Currently I am managing a team under Viral Kindness of essential service volunteers who provide much needed produce to vulnerable community members. Currently 1.4m Australians depend on foodbanks to put food on their tables.



Be present in the moment

Be open to learn

Get people to trust you

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TAMINDA POOLE – SPECIALIST IN ENTERPRISE DIGITAL TRANSFORMATION

- Taminda is an experienced transformation specialist working in Tier 1 telecommunications and financial service enterprises throughout Australia and Asia.
- What differentiates Taminda from others in her field is identifying and managing the risks and consequences from business transformation. In all her work she maintains the mandate 'that it is not about the tech, it is always about the people and their intersection with the tech'.
- Major experience lies in leading cross-functional teams across internal and external stakeholders to bring about fundamental change and improvement in strategy, process and profitability – both as a leader and an expert consultant.



- Enjoy university & further education
- Be curious and passionate
- Don't focus on the product or service of an industry sector – they still have all the components of a business for you to explore

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HELEN WALDRON – SPECIALIST IN ENTERPRISE DIGITAL TRANSFORMATION

- Helen Waldron is who we refer to as the 'Connector'.
- She brings together Australian businesses with Government to ensure their needs are translated for Government to understand, support and deliver on.
- Helen brings specialists to the marketplace through relationships and understanding how to meet needs.
- If you are interested in a career that offers a bridge between government and private sector, and an opportunity to engage with diverse industry sectors then you must connect with Helen.

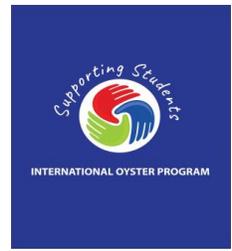


- Enjoy university & further education
- Understand your passion and strengths
- Recognizing that confidence grows as you grow
- Others want you to succeed – seek out mentors

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MARK COYLE – CEO EMPLOYERS MUTUAL LIMITED



- Mark Coyne commenced as the Chief Executive in January 2012, after joining EML in 2010.
- With over 20 years' experience in the workers compensation sector, in both strategic and operational roles, Mark has previously held the position of Chief Executive/Managing Director of Coal Services Pty Ltd, a specialist workers compensation insurance scheme for the coal mining industry.
- Between 2003 and 2009 Mark held various positions within GIO, culminating in his appointment in 2007 as Executive General Manager of their national workers compensation claims business.
- Prior to his career in insurance and workers compensation, Mark achieved success as a professional rugby league player with St George, Queensland and Australia.
- Mark was a Director of Police and Citizens Youth Club for 10 years and a Director of the NRMA Road Service between 2000-2003.
- Mark is currently a Patron and Board Member of the Sporting Chance Cancer Foundation.



- Get Life experience
- Find your Passion
- Find your Purpose

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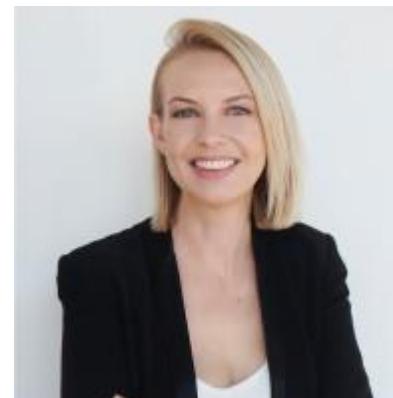


HOLLY BARNES – CHIEF HUMAN RESOURCES OFFICER AT VIX TECHNOLOGY

- Holly's motto is "Reinventing HR from the inside out!"

Holly is a HR professional inspired to change the face of HR by transforming traditional approaches to managing people.

- Focusing on culture, values, performance and leadership Holly works to find innovative ways to mix things up in the people sphere but still driving business results.
- With close to 15 years' experience in a variety of strategic, operational, generalist and specialist roles in a number of industries - most recently in an innovative and high growth company – Holly has developed awesome skills and the drive to keep getting better and better at the things she loves to do.



- If Studying, take opportunities to do work experience
- Think about assignments and how they play out in the workplace
- Put employee experience at the front and centre of your mind

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PHILIP CRONIN – DIRECTOR ASIA PACIFIC PARTNER SALES GROUP - ADOBE

Philip has held numerous positions that cover the entire Asia Pacific region. He has worked with large organisation across business strategy, change management, advisory, sales strategies, marketing programmes and innovation.

For 3 years, Philip was responsible for all region-wide sales activities in APJ, including Embedded Sales, Enterprise Solutions Sales, Channel Sales, Education Sales, Software/Solution sales, Data Centre, Cloud, Big Data, IoT and Intel Online Sales Center – so an absolute guru when it comes to leading technology!

Philip has a strong track record of growing businesses and is regarded as a trusted advisor to the Australian government,

He also served as Chairman of the Australian Information Industry Association, (AiiA) and was a member of the NSW advisory panel to advise the Minister for Finance and Services on ICT strategy.

Suffice to say a strong ICT focus with an incredibly successful career and of course continues to share this with many industry groups and advisory boards, not least but with the Irish Government Enterprise Ireland



“Be Curious and Adventurous.”

“Back Yourself”

“Surround yourself with good people”

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CRAIG DAVIS – PARTNER AT KPMG

RISK ADVISORY SERVICES

- Currently, Craig Davis is a Partner in the Australian Risk, Strategy and Technology practice with KPMG which is a global management consulting firm.
- Craig focuses on Risk and Regulatory transformation initiatives.
- Craig previously led the Risk Management practices for KPMG in Canada and Singapore and before then, Craig was the Capital Markets lead for KPMG in Australia.
- In this interview, Craig discusses the opportunities for careers at KPMG and how traditional and emerging risk management requirements are evolving with the incremental increase in technology and in particular, cyber attacks.
- A very insightful discussion for anyone interested in international opportunities and the options to be Subject Matter Experts or rise to the Executive Management Partner levels.
- We also discuss the types of roles KPMG are looking for and how to navigate into the organisation



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<https://www.linkedin.com/in/craig-davis-9b03782/>

[Register Here](#)

1. Be adaptable and agile
2. Get as much experience as you can
3. Differentiate yourself
4. Don't be judgmental of others
5. Understand how others tick



CHRISTINE FERNANDES – VETERINARY PRACTITIONER

- Christine is a small animal Veterinary Practitioner
- She operates a mobile vet practice
- She has 25 years experience working in practices



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1. Work hard
2. Be Persistent
3. Follow your Passion

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STEVE GERSTEN – BUSINESS CONSULTANT



- Energetic executive-level leader, consultant and catalyst for sales growth and operational process improvement with a strong track record of identifying, planning, translating and driving business goals into gains that help increase profitability.
- Self-motivated and highly active contributor in the information technology industry with 25+ years of experience in sales management, operations, marketing, business development, organizational management, administration and investor relations to support startup, mid-market as well as large enterprises. Executes against high-performance service level requirements and quotas to help firms achieve and exceed their sales and profit targets.
- Proven ability to define, organize, and execute day-to-day operations within budgetary and time constraints. Dynamic manager who is capable of leading teams to produce outstanding results.



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<https://www.linkedin.com/in/stevegersten/>

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1. Have no Fear
2. Focus on relationships
3. Don't be afraid to make a mistake



ARE YOU A SCHOOL OR UNIVERSITY?

Choosing subjects and courses can be incredibly daunting for students, especially when they don't know which career path they want to take.

Complimenting services available through schools and universities, we offer the ability to tap directly into professionals across many roles and industry sectors and bring you their insights based on questions asked by students exactly like you!

There is also an opportunity to explore deeper with one-to-one or one-to-many sessions with these professionals, and possibly secure work experience to find out if these choices are the right fit for you before committing to a journey of education.

Being part of the International Oyster Program community gives you access to other resources where students and employers are connected and opportunities are presented to you.

To join our monthly virtual coaching session click [here](#)

By subscribing to our program, your son or daughter will receive:

1. **FREE** Access to videos - available 24x7, professionals in given industry sectors and positions share their insights and give a glimpse of their typical day, the highs and lows, and what it takes to do the job.
2. Access to monthly virtual meetings - facilitated coaching sessions provide the opportunity to discuss, learn and network
3. Access to our community of partner services
4. Access to our [masterclasses](#) - using your designated code, you can access any of our masterclasses free of charge under your subscription.



Brought to you by Cindy Nicholson, CEO of Braintree. With over 30 years expertise, Cindy knows it's not just about technology, it includes embracing culture and the change of mindset that enables an organisation and its people to remain relevant, valuable and grow in a landscape that's never been more competitive. Certified Exec Coach with ICF, Certified NLP Practitioner, and Certified Practitioner of The Dilyn Way..

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ARE YOU A STUDENT?

Unsure which direction you want to take your studies and career?

Daunted by the choices? This program is for you!

These **tools** are designed for students - utilised by schools, universities and parents to help provide more relevant insights for students in choosing their career paths.

This **program** is designed to support students who are defining their career paths from Years 10-12, TAFE and Universities.

You will get access to many **resources** and **communities** to support you on your journey.

You will **hear from professionals** to find out more about a 'day in the life of' any given professional.

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ARE YOU A PARENT?

Your son or daughter is entering a critical phase of their education career.

Decisions need to be made that will determine their career path, yet these young adults have little experience on how to own and navigate this stage of their lives or how to ensure they are embracing every resource to help them make the right choices.

As a parent and qualified coach, I have taken my own children through this phase in their lives, helping them take ownership and accountability for their future.

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1. **FREE** Access to videos - available 24x7, professionals in given industry sectors and positions share their insights and give a glimpse of their typical day, the highs and lows, and what it takes to do the job.
2. Access to **monthly virtual meetings** - facilitated coaching sessions provide the opportunity to discuss, learn and network
3. **Access to our community** of partner services
4. **Access to our masterclasses** - using your designated code, you can access any of our masterclasses free of charge under your subscription.



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SUMMARY OF MASTERCLASSES

Our Services include Masterclasses that are designed to help you prepare for the workforce. Below is a glimpse of the courses available covering personal development and technology insights

[BRINGING COACHING INTO YOUR LEADERSHIP STYLE](#)

[6 WAYS TO IMPROVE YOUR WELLBEING](#)

[4 STEPS TO ACHIEVING YOUR GOALS](#)

[WHAT MAKES A DIGITAL AGE LEADER](#)

[OVERCOMING THE IMPOSTER SYNDROME](#)

[7 PRINCIPLES OF DIGITAL AGE LEADERSHIP](#)

[BREAKING THE BARRIERS OF VIRTUAL LEADERSHIP](#)

[3 KEY DIMENSIONS TO THE SECRETS OF CAREER SUCCESS](#)

[BREAKING THROUGH BARRIERS FOR WOMEN IN BUSINESS](#)

[TIPS AND TRICKS TO CREATE AN EFFECTIVE LINKEDIN PROFILE](#)

[FUTURE OF BLOCKCHAIN IN AUSTRALIA](#)

[BLOCKCHAIN & THE EVOLUTION OF TRUST IN DIGITAL IDENTITIES](#)



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SUBSCRIPTIONS AND SERVICES

For School, Universities & TAFE

This service is designed to compliment existing resources available to your students.

It's unique value is the access to highly successful individuals who have shared their insights and tips for students interested in careers such as theirs.

They are also open to support students through mentoring and workplace experience.

Driven by our passion, this is a not-for-profit program and our fees reflect this.

[Enquire here](#)

For Parents

You have invested in your child's education, including additional tutoring where necessary. They are now ready to step into the next phase of their life – either into higher education or the workforce.

Are they making the right choices? Do they really know what a day in the life of ... is like in reality?

This is your chance to help them during these crucial stages.

We offer a variety of packages to suit your child's needs, so please just drop us an email and we will be happy to discuss your specific requirements.

[Enquire here](#)

Additional services include:

[Mentoring](#)

We provide you with insights drawing on decades of experience and guide you through challenges, keep you on the right path and accountable for your development. We will connect you with incredibly influential professionals to bring your success to fruition. Remember "your network is your net worth".

[Coaching](#)

Our Coaching services are designed to ensure our clients are supported at all stages of their transformation journey. You will be guided with the Knowledge, skills and tools to create the future you desire.

[The Reality Zone](#)

You will get access to our full suite of online classes to help prepare you for the work force.

[Enquire here](#)