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| Rebecca A Russell  **academic executive management** | |
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| CONTACT Phone icon 919-491-1874   * becciann3@gmail.com * 3716 Sunchase Drive, Fayetteville, NC 28306   [www.linkedin.com/in/rar-education](http://www.linkedin.com/in/rar-education)  **CLEARANCE:** TS/SCI CI Poly | | | PROFILE Highly skilled executive training specialist for complex organizations; delivering 18+ years of creative leadership, curriculum development, and world-class educational services in fluid, rapid-paced environments.  Consistent experience directing, developing, and recommending solutions for the accomplishment of educational programs and objectives; providing technical and administrative direction and leadership to assigned personnel; leading key decisions and policy-making events critical to mission success. | | |
| EDUCATION Master of Business Administration (In Pursuit)  University of Illinois  Master of Education: Instructional Technology  George Mason University  Master of Education: Curriculum and Instruction/Multi-Cultural Education  George Mason University  Bachelor of Arts: Political Science/Law and Political Philosophy (Magna Cum Laude)  North Carolina State University  Honors: Phi Beta Kappa, Phi Kappa Phi, Pi Sigma Alpha, Golden Key, National Society of Women Engineers | | | professional experienceBeespokeVintage| Fayetteville, NC ***Owner/Creative Director***  SEP 2021 – Current (40hrs/wk)  Researches, designs, and constructs custom-made, historically accurate clothing from the 18th Century through the mid-20th Century for individuals, theaters and museums. Responsible for all aspects of small business functions and customer-facing success. Increased revenue 300% within the first three months and quadrupled customer base. Implemented several innovative marketing campaigns via social media which doubled the customer following within the month. LREC, 2SWTG(A), SWCS| Ft. Bragg NC ***Director –*** ***Language, Regional Education and Culture (LREC)***  JAN 2020 – SEP 2021 (40hrs/wk)  Managed the organization’s daily academic programs, functions, and activities for the critical delivery of Foreign Language Training to highly qualified Army Special Operation Forces (ARSOF) Students.  ***Accomplishments***   * Demonstrated superior adaptability responding to unprecedented COVID-19 challenges, seamlessly transitioning the Basic Special Operations Language Training (BSOLT) and the Cadre Language School (CLS) students, instructors, and staff to a fully operational, 100% virtual learning environment. ***These initiatives allowed for no disruption of pre-COVID throughput of over 1,700 ARSOF soldiers and resulted in the same high pass-rates of 96% passing / 25% exceeding.*** * Transitioned the CAT I/II language training from a 25-week course to a 19-week course, a***llowing students to reach the Operational Force six weeks sooner.*** * Exercised exceptional fiduciary oversight of $13 million budget, ***ensuring sustaining and innovative funding, while simultaneously streamlining and increasing the effectiveness of the department's manpower, physical infrastructure, and personnel.***   ***Responsibilities***   * Oversaw administrative/program activities, served as technical advisor, and provided advice, guidance, and expertise to the SWCS Commander concerning LREC activities. * Provided technical guidance and logistical/administrative oversight through supervision of subordinate supervisors and employees and exercised the full range of personnel management responsibilities. * Developed and recommended solutions for issues directly affecting the accomplishment of educational programs, including planning, and developing curriculum across 17 different language POIs. * Analyzed trends related to programs of instruction to meet TRADOC educational accreditation standards. * Conducted periodic reviews evaluating the effectiveness of programs provided and to determine if mission requirements were being met. * Provided cost estimates, produced program budgeting forecasts, and managed operating funds for the department  Joint Special Operations Command (JSOC) | Ft. Bragg, NC ***Senior Manager – Learning Management Systems and Development***  JAN 2013 – NOV 2019 (40hrs/wk)  Lead daily operations for the complex deployment of education and training in a specialized and highly mobile environment, supporting 4K+ onsite and world-wide users. Provided technical and intellectual support for secure, dynamic, special projects between JSOC, DoD leaders, and national agencies.  ***Accomplishments***   * Successfully transferred program of record for Command Training from Blackboard to Defense Ready, including complete redesign of 40+ training courses, curriculum development, migration of 4K+ users and their training records, and re-training of system users, ***resulting in recovery of 500+ missing accounts, and 150% increase in efficiency and overall Command cooperation and compliance*** * Launched Blackboard as the primary LMS for the Command, managing the $150K/year contract and renewal, delivering the seamless migration of 4K+ legacy records, ***resulting in a substantial increase in morale, efficiency, and training modernization*** * Directed the design and execution of a multi-lesson, multi-format, Command Reception Course, within an aggressive timeframe, ***increasing success rates from 15% to 90%*** * Independently initiated and led a team of IT developers in the design and execution of intricate user interfaces for cumulative training reports with unique displays for users, and Command efficiency reports for training managers, ***improving quality of services and increasing the accuracy of audits for 4K+ users by 300%*** * Redesigned Command Lean Six Sigma course, managing a project team through the implementation of Instructional Design techniques, ***resulting in 80% increased user attendance and success rates***  University of North Carolina | Chapel Hill, NC ***Senior Educational Consultant/Instructional Designer***  2012 – 2013 (40hrs/wk)  Managed the UNC School of Education’s LEARN NC project, researching and recommending more effective learning processes and curriculum for use throughout the NC University and Public School Systems.   * Planned and developed curriculum through emerging research and support, ***increasing interaction with support sites by 65%.*** * Initiated field visits collaborating with SMEs and technical partners, ***creating functional, effective learning packages for over 35 separate online courses utilized throughout NC and the US.*** * Analyzed trends related to department instruction and programs in meeting educational accreditation standards * Mentored 15 university interns on design and management of multiple web/media projects (websites, blogs, twitter presence, and podcasts)   Booz Allen Hamilton | Springfield, VA  2009-2012 (40hrs/wk)  ***Senior Consultant: Instructional Designer, National Geospatial-Intelligence Agency (NGA), 2009 to 2012***  Designed, developed, and executed web-based curriculum for the National Capital Region’s Intelligence Community, NGA college system. Successfully converted over a dozen legacy curses and 50 interdisciplinary lessons from classroom-focused / instructor-led courses to web-based training (WBT). Conducted periodic reviews, analyzing, and evaluating the effectiveness of programs and determining if mission requirements were being met. Used expert oral communication skills to provide technical and administrative direction to assigned personnel and improve client and staff interfacing.  Loudoun County Public Schools | Ashburn, VA  2002-2009 (40hrs/wk)  ***Lead Teacher/Department Chair* - *English as a Second Language (ESL)***  Directed the ESL (English as a foreign language and cultural education and training program) for 9-12 grade students and staff. Principal advisor for the implementation, assessment and direction of all curriculum development and language education across two High Schools. Delivered ground-breaking curriculum tying technology to National skill sets, resulting in high-achieving students, performing well beyond state and national standards. Analyzed trends related to department instruction and programs in meeting educational accreditation standards. Compiled and reported federally mandated language statistics and use of other communication methods to inform others of program effectiveness. | | |
| certificatioNs   * NC/TN Professional Teacher’s License (ESL, History, English) * Lean Six Sigma Yellow Belt * Fundamentals of Agile * Foundations of Geographic Information and Spatial Analysis Certificate (Penn State University) * Full Motion Video (FMV) Training for the Analyst * Multimedia Analysis and Archive System (MAAS) * A+ Computer Technician  Technical skills Software:   * Microsoft Office Suite * SharePoint Designing * Defense Ready * Blackboard Learn Suite * LMS Authoring Tools * Moodle * Camtasia * Captivate * E-Learning Methodologies   Operating Systems:   * Mac / Microsoft Windows | | |