



*Why join  
our Family?*

EXPLORE A FRANCHISE OPPORTUNITY WITH US

IN HOME CARE  
IS PROUD TO BE  
ALLINED WITH:



**gusto**



Caregiving Solutions

••Paradigm.

CURRENTLY OPEN TO PARTNERING WITH  
FRANCHISEES ACROSS AMERICA, TO SHARE IN  
OUR SUCCESS & THE GREAT AMERICAN DREAM.

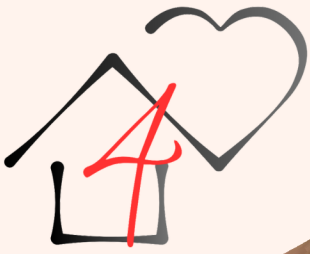
WE ARE PASSIONATE ABOUT GROWING OUR  
BRAND WITH CARING INDIVIDUALS.

THE SYSTEMS & PROCESSES WE HAVE  
DEVELOPED, MAKE IT EASY FOR YOU TO  
ACHEVE YOUR DREAMS OF OWNING YOUR  
VERY OWN CAREGIVING BUSINESS. "LOCALLY  
OWNED & OPPERATED" IS WHAT WE ARE.

WHERE'S YOUR NEIGHBORHOOD?







*How we*

*got Started...*

## HAPPY CAREGIVERS MAKE ALL THE DIFFERENCE

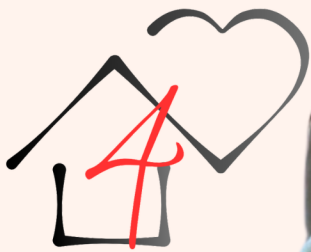
### APPRECIATION IS KEY

JOLEEN FOUNDED THIS CAREGIVING AGENCY WHEN HER DAD (PICTURED RIGHT) NEEDED MORE CARE THAN SHE COULD PROVIDE ON HER OWN.

THERE ARE MANY OPTIONS WHEN IT COMES TO CAREGIVING AGENCIES BUT NONE OF THEM, IN HER OPINION WERE DOING THINGS JUST RIGHT.

OUR BRAND IS FOUNDED IN THE KEY PRINCIPLE “WHEN WE TAKE GOOD CARE OF OUR CAREGIVERS, OUR CAREGIVERS WILL TAKE GOOD CARE OF OUR CLIENTS.”





# *Why now is the best Time.*

**A SIGNIFICANT DEMOGRAPHIC SHIFT IS UNDERWAY**

**SEIZE THE MOMENT: ENTER THE CAREGIVING INDUSTRY BEFORE THIS BABY BOOM OF LONG-TERM-CARE SURGE ENDS**

AS THE BABY BOOMER GENERATION APPROACHES RETIREMENT AGE, THE DEMAND FOR QUALITY IN-HOME CARE IS SET TO SKYROCKET. THIS PRESENTS A UNIQUE AND TIMELY OPPORTUNITY FOR ENTREPRENEURS AND INVESTORS TO ENTER THE CAREGIVING INDUSTRY AND ESTABLISH THEMSELVES AS LEADERS IN A RAPIDLY GROWING MARKET.

AS OF THE 2020 U.S. CENSUS, THE BUREAU REPORTED THAT WE HAVE AN APPROXIMATE 54.1 MILLION INDIVIDUALS AGED 65 AND OLDER IN THE UNITED STATES. THIS POPULATION IS EXPECTED TO GROW SIGNIFICANTLY DUE TO THE AGING BABY BOOMER GENERATION. BY THE YEAR 2030, ALL BABY BOOMERS WILL BE OVER 65, INCREASING THIS DEMOGRAPHIC SEGMENT SUBSTANTIALLY.





*Our next owner  
could very well be You!*

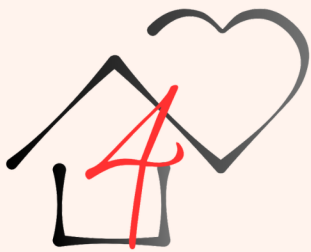
**ARE YOU READY TO MAKE A DIFFERENCE?**

THE CHOICE IS YOURS

- LOW START UP COSTS: INITIAL FRANCHISE FEE IS JUST \$47,369
- MINIMUM START UP FUNDS RECOMENDED: (\$75,000- \$150,000)
- DONE FOR YOU AUTOMATION ON KEY DAY TO DAY PROCESSES THROUGH OUR AFFILIATE PARTNERSHIPS, POWERED BY CAREGIVING SOLUTIONS.
- MANAGE NEARLY 88% OF OPPERATIONS FROM YOUR OWN HOME.
- IF YOU ARE FAMILIAR WITH OUR INDUSTRY, YOU HAVE A LAPTOP, A CELL PHONE, A CAR, AND COMPASSION, YOU CAN RUN THIS BUSINESS MODEL.







*Ready  
You?*



**SCHEDULE YOUR ZOOM MEETING WITH US TODAY**

WHETHER YOU'RE JUST EXPLORING YOUR OPTIONS OR YOU'RE READY TO SIGN. WE'D LOVE TO EXPAND ON THIS AMAZING OPPORTUNITY WITH YOU AND SHOW YOU MORE ABOUT WHAT WE DO FOR OUR CAREGIVERS & OWNERS.

• JUST EXPLORING OPTIONS

• READY TO SIGN



**BOOK NOW**



*Thanks for taking a look.*