Starting With Strengths

Food Access Community Solutions for Promoting Food Security

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Community Context

Hidden opportunities for growth and innovation are often found in times of crisis. The COVID-19 pandemic brought unprecedented levels of food insecurity to Northern California, exposing gaps in existing support systems and the importance of



CalFresh Food benefits. Center for Healthy Communities (CHC) CalFresh Healthy Living (CFHL) and CalFresh Outreach recognized the need to respond.

Collaborative Action

NRHIAV KEV PAB NROG ZAUB MOV FRINITY COUNTY CHAW NYOB POST MOUNTAIN -CHAW NYOB HAYFORK -FOUR CORNERS TRINITY PINES **FAIRGROUNDS HAYFORK** NYOB RAU LUB 12 HLIS NTUJ TIM 18 NYOB RAU LUB 12 HLIS NTUJ TIM 11 (DECEMBER 11) (DECEMBER 18) THAUM 12:00 TAV SU MUS TXOG 1:00 TAV SU THAUM 11:00 SAWV NTXOV MUS TXOG 12:30 TAV SU CHAW NYOB TRINITY PINES-FOUR CORNERS CHAW NYOB HAYFORK FAIRGROUNDS YUAV MUAJ KEV PAB ZAUB MOV NTXIV RAU YUAV MUAJ KEV PAB ZAUB MOV NTXIV RAU HNUB 1/8, 2/12, THIAB 3/12 HNUB 1/15, 2/19, THIAB 3/19 Koj puas xav tias koj yuav tau txais nyiaj muas noj (CalFresh)? Peb muaj neeg uas yuav pab tau koj ua koj li ntaub ntawv ntawm Trinity Health & Human Services. Hu tau rau peb ntawm tus xov tooj (530) 623-1265. Nias tus lej '3' Tau Pab Nylaj los ntawm USDA SNAP, yog lub chaw muab kev pab thiab chaw ua haujiwm uas muaj vaj huam sib l Mus xyuas CalFreshHealthyLiving.org rau cov tswv yim bog fab kev noj qab haus huv.

With support and feedback from participants and partners, this project has been expanded to address the specific needs of veterans, tribal communities, and older adults, along with removing barriers such as language, with translations in Hmong and Spanish. Flyers are posted weekly on social media, on CHC's website and shared monthly with over 300 partners.

Building on Strengths

Leveraging counties robust network of food distribution sites, CHC created an ongoing list of local food resources, to guide people to nearby food sites in their county. The CHC teams worked together to design up to date easy-to-read flyers for nine California counties. Flyers evolved into a valuable tool, helping residents navigate local resources by day and location and providing linkages to CalFresh application support.



Sustaining Success



The created networks continue to work together to ensure efficient communication and strong systems to meet the individual needs of the counties being served. Through collaboration and creativity, CHC teams as well as local partners, not only addressed immediate hunger needs but also laid the groundwork for long-term, sustainable solutions that promote food security for all.