

2023 ANNUAL IMPACT REPORT

PREPARED BY

The Postpartum Support International - Arizona Chapter Board Members

Postpartum Support International **Arizona Chapter**



Postpartum Support International

Arizona Chapter



Message from the Chair

As we journey through 2023, I'm proud to share our pivotal strides in turning Arizona's PMH desert into a thriving oasis of equitable, accessible, and informed care. This has been a year of "firsts"!

- The first-ever BIPOC only Perinatal Mental Health certification training co-hosted with Arizona Birthworkers of Color,
- The first time we've awarded 225+ scholarships for perinatal mental health training and exams,
- Establishing the first ever "Arizona Perinatal Mental Health Equity and Access Group"
- The first time presenting to 16 Arizona based organizations and provider groups.

We are thrilled to partner with organizations throughout AZ who equally passionate about improving Perinatal Mental Healthcare for AZ families. It is through community-based solutions that PSI-AZ is making a real difference in the lives of countless families.

Elizabeth Wood Arizona Chapter Chair

Postpartum Support International

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PSI-AZ's Mission

To promote awareness, prevention and treatment of mental health issues related to childbearing in every county and tribal community statewide.

PSI-AZ's Vision

Every birthing person and family statewide has access to culturally appropriate information, social support, and informed professional care to address mental health issues related to childbearing.



Who We Are

PSI-AZ Board Officers



Chair: Elizabeth Wood



Vice-Chair: Leigh Lewis



Secretary: Jill Heath



Treasurer: Caitlin Skeens

Board Members



Diane Palacios



Brittany Hogard



Roxana Orozco

Who We Are

Please Welcome....



Moriah Harris, CNM



Tandie Myles, LCSW, IMH-E®, RPT/S, PMH-C



Tiffany Herbine, CPM



Kelly Donahue, PsyD



Who We Support





Professionals

Doctors, Nurses, Therapists, Prescribers, etc.

Doulas, Midwives, Community Health Workers, Lactation Psychologists, Consultants, Advocates, etc.

Families

Birthing People, Partners, Caregivers, Relatives, Loved ones, etc.



PSI-AZ Structure

PROFESSIONAL FOCUS

prescribers, mental/behavioral health, affiliated providers

Training

conducting in-person staff training, directing to PSI online / live options Recruitment for Certification Track Training Tracking to certification, support / encouragement

Scholarships ← recruitment, selection, follow-up

PSI

Digital Communications Advocacy

Arizona

FAMILY FOCUS

every AZ county and tribal community

Awareness

Tabling Events, Hosting community events, brochure distribution

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Referrals to services
PSI "Get Help" Services
Recruiting State Coordinators
For each county
&
local AZ providers services

FOUNDATIONAL ELEMENTS

Fundraising: Donations, Events, Grants, etc...

Community Engagement : relationship building with volunteers, community organization, trainees, members, etc. **Logistics:** Website updates, Updating distribution lists, metrics / report generation, board applications/selection

PSI State Coordinator Input / Guidance

Diversity, Equity, Inclusion Input / Guidance

PROFESSIONAL FOCUS COMMITTEE







We're on a mission to transform AZ's
Perinatal Mental Healthcare (PMH)
desert into an adequate, equitable
statewide network that promotes
awareness, reduces stigma and
provides informed PMH care.

FAMILY FOCUS COMMITTEE







We're on a mission to never hear again, "Wow, I didn't know PSI had so many good resources. I wish I knew about that when I was going through my PMH challenge."



Projects and Accomplishments

PROFESSIONAL FOCUS COMMITTEE

A DIVERSE PERINATAL MENTAL HEALTH WORKFORCE

FAMILY FOCUS COMMITTEE COMMUNITY OUTREACH AND ENGAGEMENT

ADVOCACY

FUNDRAISING AND DEVELOPMENT

- First-ever BIPOC only training
- > Scholarships
- > Provider Education
- > Community Events
- > Digital Outreach
- > PMHA-POC
- Mental Health Day at the Capitol

Historic, first-ever

BIPOC ONLY

PSI Perinatal Mental Health Training



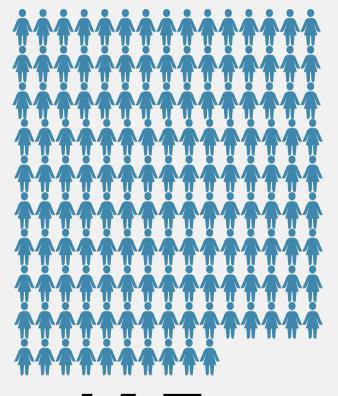
Attendees 91, Initial 2-day Training 47, Advanced Psychotherapy Training











145
Initial Training
Scholarships



Advanced Training Scholarships



Exam Scholarships



Professional Focus Committee



Outreach Success: Perinatal Mental Health Presentations

- Arizona 's Rural Women's Health Symposium
- ▶ Blue Cross Blue Shield of AZ Grand Rounds
- Arizona Health Cost Containment System (AHCCCS)
- Arizona State Office of Rural Health Webinar Series
- Arizona Department of Health | Maternal Health Task Force
- Arizona Department of Health | Maternal Mortality Committee
- Arizona State University Social Worker Students
- Arizona State University Maternal and Child Health Translational Research Team
- Arizona Peer and Family Coalition
- Association of Women's Health, Obsteric and Neonatal Nurses
- Cactus Flower Healing
- Child Abuse Prevention Conference English & Spanish
- Family Involvement Center
- Inter Tribal Council of Arizona
- Maggie's Place
- Sonoran University Community Health Group
- 4th Trimester Arizona Conference

Family Focus Committee

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Outreach Success: PSI-AZ
Presence at Community Events

- AZ Rural Women's Health Symposium
- Strong Families AZ Conference
- AIM Collaborative Conference
- Maternal Health Networking Luncheon
- ▶ 4th Trimester AZ Conference
- American Medical Student Association Conference
- West Valley Birth Expo











- 18 Hosted Community Events
- Postpartum health talk
- Yoga
- FIVE Climb Out of the Darkness events
- Birthing Justice Screening

* 3 first time Climb locations

Digital Outreach



+960

Increase in Followers



+258

Increase in Followers



+100

Increase in Followers



+25

NEW!! Increase in Followers



+777

Increase in Monthly Newsletter Subscribers



Advocacy





Mental Health Day @the Capitol



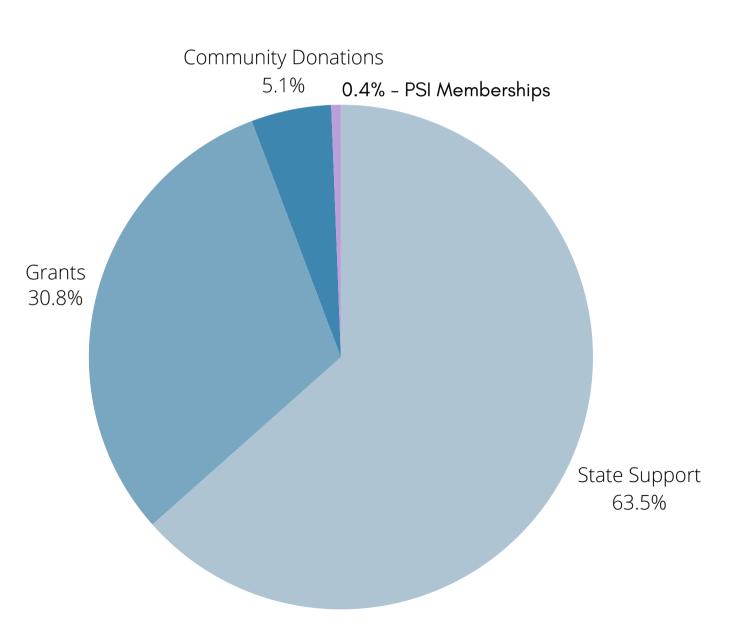
Financial Report

OFunding Sources

03
Next Steps for PSI-AZ

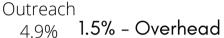
O2Where Funding Goes

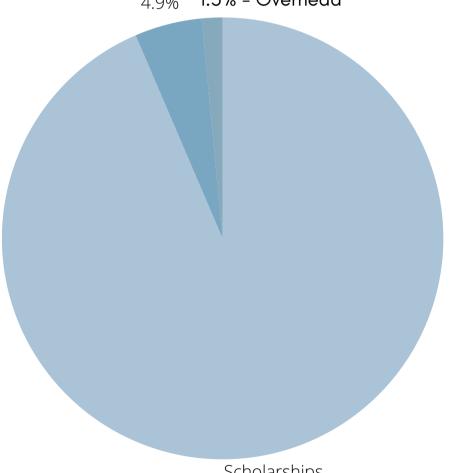




Where Funding Goes







Scholarships 93.6%

GIVING TO OUR CAUSE - ~98.5%

OVERHEAD - ~1.5%



Next Steps for PSI-AZ

01

GROW COMMUNITY ENGAGEMENT

Develop relationships with communities across AZ so that we can begin to develop more community-based solutions.

03

CONTINUE TO DIVERSIFY THE BOARD

We are committed to growing a board representative of the wide spectrum of childbearing and parenting experiences, ethnic / racial communities, geographic areas, gender identities and diverse skillsets,

GROW FUNDRAISING

Increase sustainability through grants, events and donations so that we can bring more community-based solutions to life.

02

DIVERSIFY THE ARIZONA PERINATAL MENTAL HEALTH WORKFORCE

Host the 2nd BIPOC training and invest in our Equity and Access Group transforming our care desert into diverse workforce.

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