

Postpartum Support International AZ Chapter

2022 Impact Report



Climb Out of the Darkness 2022

Goal(s):

- \$1,000
- 30 event participants



Actual Numbers =>



highest
fundraising team



raising

\$6000



team members



80

event participants

2022 Scholarships | 5 awarded

DEIgrowth

- **Geographic diversity**
4 AZ Counties
- **Ethnic diversity**
Recipients serve marginalized communities



New Board Members



- ▶ NINE highly qualified applicants
- ▶ **THREE** AMAZING NEW board members!!!



Roxana Barrios-Orozco,
LMSW, PMH-C

Spanish Speaking
Gila County



Diane Palacios LPC,
LISAC, PMH-C

Spanish Speaking



Brittany Hogard

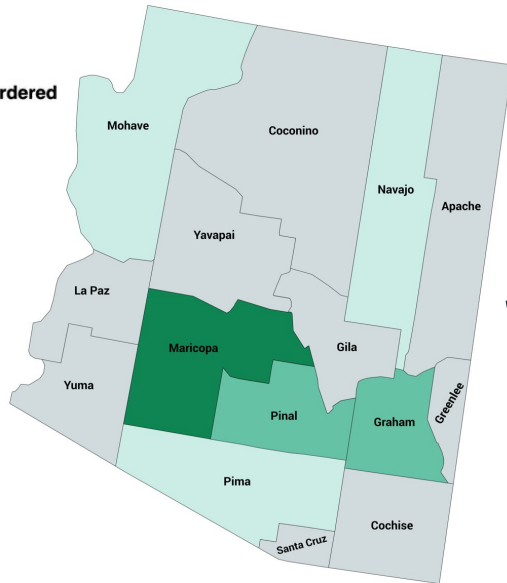
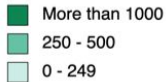
LGBTQIA rights
advocate

Outreach Committee

GOALS: 100 PSI brochures distributed quarterly

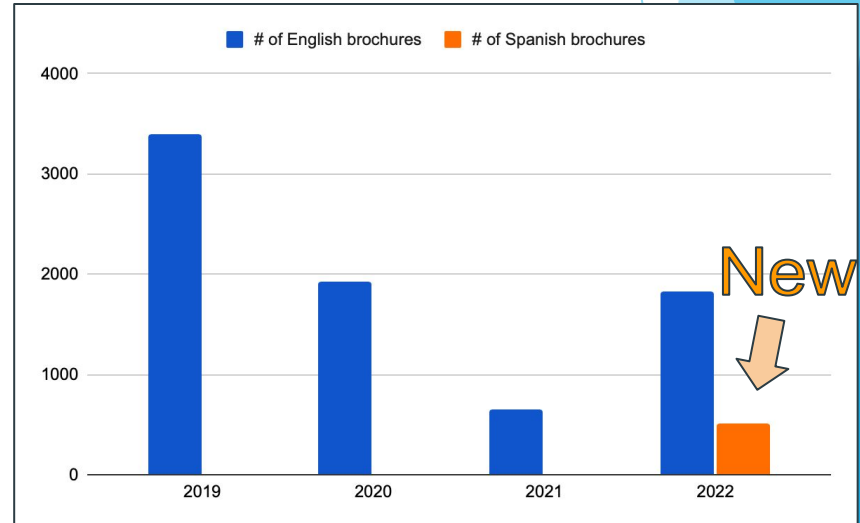
Table at least 3 events - including tribal summit, and 2+ other perinatal/MH events

Number of Brochures Ordered in 2022



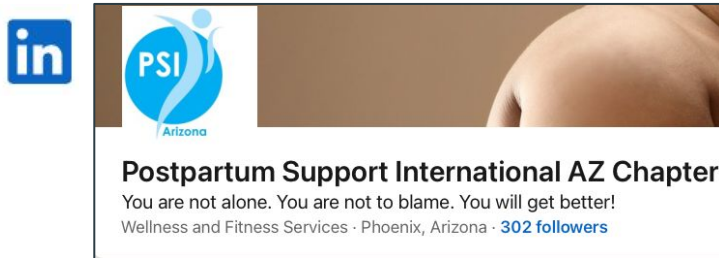
DEI
growth

- ▶ Distributed more than 2300 brochures:
Q1 450, Q2 437, Q3 1070, Q4 380
 - Added Spanish brochure ordering
- ▶ Tabled 3 events: 4th Tri AZ Conference, West Valley Birth Expo, Babypalooza



Outreach Committee | Additional Impacts

- Sponsored 4th Trimester Arizona Conference
- Diversified social media presence by adding LinkedIn & Instagram accounts

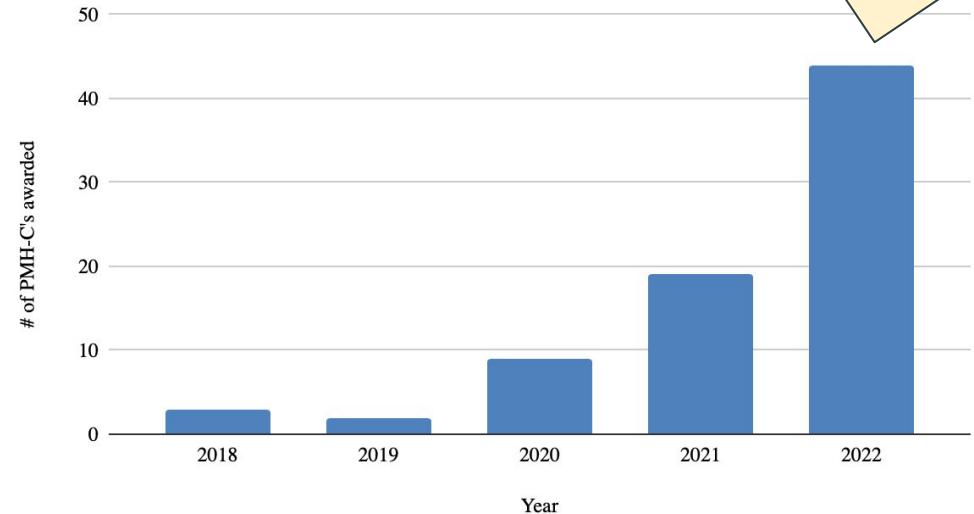


Education Committee

GOAL: Increase AZ PMH-C by 10% from 2021

- ▶ AZ PMH-C increased by 233%
- ▶ Created a PMH-C FB group
- ▶ Provided a PMH-C panel for 4th Tri AZ Ecosystem Summit
- ▶ Conducted 4 staff training sessions

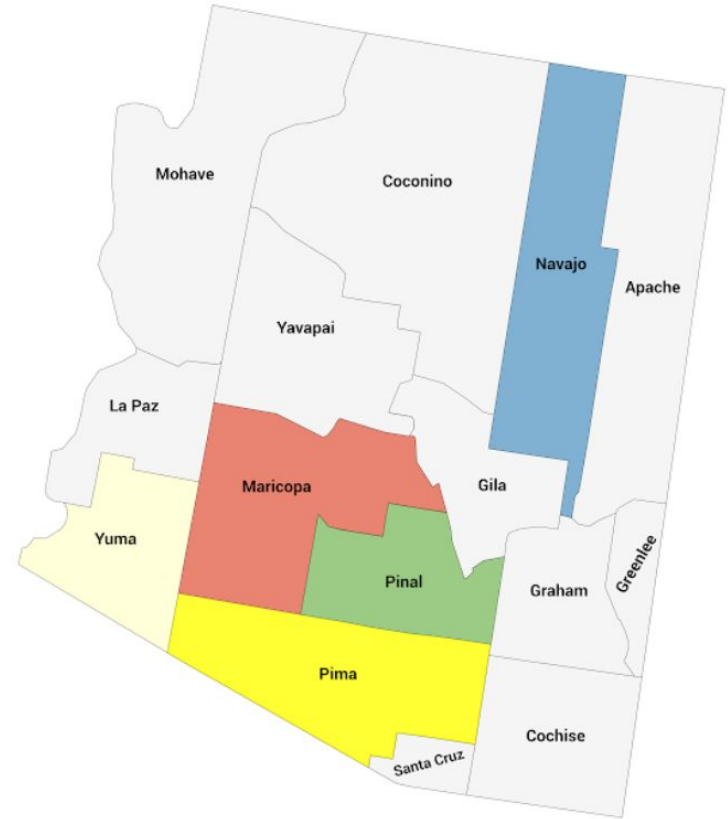
of AZ PMH-C's awarded per year



Wow

State Coordinator Impact

- ▶ Served 150 Help Seekers
- ▶ Yuma County | Perinatal Mental Health provider recruitment in training in a current PMH desert.



State Coordinator Impact

- ▶ Pima County
 - Training / Presentations
 - Healthy Families ~30 people
 - Banner Medical Center >100 people
 - Tabled multiple events in Pima County

