

CALL FOR ENTRIES

Splish Splash!

Central Coast Watercolor Society September 5 – November 3, 2025

Submissions open: July 25, 2025

Deadline: Midnight, August 1, 2025

**Exhibit hosted at Art Central
1329 Monterey St, SLO, CA 93401**

Purpose: Central Coast Watercolor Society, in partnership with **Art Central**, celebrates the excellence in watermedia painting represented within its artists membership. This show encourages appreciation for watermedia painting as a vital, enduring, and expressive art form. Entry is open to current members only.

CCWS Membership: Monthly meetings include demos/presentations by local artists and are held the last Tuesday of the month. Members-only online shows, painting opportunities, workshops, and more foster an active community. Membership is \$30; see ccwsart.com for forms & more information.

Exhibition Awards: Voting for show favorites will be by members in private balloting, similar to our online show voting process. There may be a prize.

Artists' Eligibility: Open to all current members, but **the exhibit is limited to no more than 40 works** and restricted in framed dimensions. Artists accepted into the exhibition are responsible for the entry fee of \$10 payable to Art Central, and for delivering and removing their works. Should the painting sell during the exhibit, the artist is permitted to bring a replacement painting similar in dimensions to their first one. No work may be withdrawn from the show unless it has been purchased.

Exhibition Calendar 2025

July 25, 2025 Digital entries accepted –

Closing August 1, 2025 at midnight

Aug 3 Email notification to accepted artists

(Entries past #40 will be put on a wait list in case of drop-outs.)

Sept 3 Take-in paintings, entry form & fees
10AM - 4PM to Art Central,
1329 Monterey St., SLO, CA

Sept 5 Exhibition opens; Reception 5-7PM

Nov 3 Exhibition closes

Nov 4 Pick-up all art work 10am - 4pm

Artwork Eligibility: Entries are limited to **ONE original painting** per artist. Painting must be watermedia paintings on natural or synthetic paper, Yupo, Aquabond and Claybord, and must be framed. No stretched canvas or canvas board. Collage may be used but aqueous medium must constitute 80% or more of the work. All collage materials must be original designs executed on watermedia paper by the artist. Other media, if used, must be in conjunction with the watermedia, which must be dominant. Digital media, photography, prints, reproductions, diptychs or triptychs are **not** permitted. Entries must be original, artist's own idea, composition, and design and not derived from published images; no AI or computer-generated work. Photo reference material must have been taken by you. Work must have been completed during the last three full years and not previously shown in a CCWS exhibit. **All work must be for sale.**

Artists are also eligible to submit portfolio works for the print rack, that should be matted and in a protective sleeve. The same qualifications apply as above noted.

Size limits:

Unmatted artwork minimum size – 6" x 8"

Matted portfolio work maximum size - 20" x 24"

Matted and framed for exhibit, maximum – 16" x 20"

Digital submission of image:

- File format must be JPG, at least 300 dpi but not to exceed 5 MB.
- Image(s) must represent the painting(s) exactly.
- Image(s) must be cropped to show only the painting; no matting, background or frame allowed on image.
- Each photo or file shall be named with the artist's **Last Name, First Name and Title of the work only**.
Example: SmithJohn_MyCat.jpg (**NO SPACES OR PUNCTUATION**)
- Digital image(s) should be emailed to ccws@ccwsart.com with **SPLISH SPLASH** in the subject field, and image + information in the email. **Submissions due by - August 1, midnight, 2025.**
- Payment of entry fee(s) will be made to **Art Central** when delivering artwork on Sept. 3. Be sure to complete Entry Form (see attached).
 - Wall art = \$10.00
 - Print bin = \$5.00

You will need the following information to complete your email entry:

- Your name, email and phone number
- Title of your painting
- Dimensions of painting; dimension framed
- Selling Price
- Material – watercolor, watermedia, or collage

Method of Selection: Accepted artists will be notified by August 3, and will be responsible for delivering the work to Art Central on September 3. **Accepted wall art limited to 40 works total.**

Framing: Framing guidelines must be followed.

- Painting mats should be a minimum 2" wide and in white or neutral color. Colored liners are acceptable.
- Frame materials: Simple wood, metal or plastic, properly reinforced. Heavy or ornate carved frames are not appropriate.
- Frame size: Simple narrow gallery frames with a 20" maximum on the longest side.
- Hardware: Accepted work must be securely **wired** and ready to hang using D-rings. **No saw-tooth hangers.**

Liability and Conditions: Care will be taken in handling paintings, however CCWS and its representatives will not be responsible for damage or loss, whatever the cost. Artists should carry their own insurance. The submission of entries to this competition shall constitute the artist's agreement to the terms and conditions of this prospectus.

- **Sales: All work must be for sale.** A 30% commission will be retained by Art Central. Price your work accordingly. No price changes after entry.

For Information and Questions:

CCWS Exhibition Chair: Jeanie K. Smith

Email: jksmith614@gmail.com

Questions:

Email: ccws@ccwsart.com

ART CENTRAL GALLERY

“ Splish Splash!”

SHORT TERM CONSIGNMENT ARTIST AGREEMENT

Artist agrees that Art Central Gallery, its agents and/or representatives shall be held harmless for any Theft, Damage, or Claims of any kind, to any artwork, including frames or other display accoutrements while on display at the Gallery. Artist understands that he/she can elect to provide his/her own insurance.

1. Drop off of artwork is Wednesday September 3, between 10am - 4pm.
2. Artist agrees to pick up their artwork, if not sold, on Tuesday, November 4, between 10am-4pm.
3. **Commission 30%.** Gallery agrees to pay the artist for any sold items by the 10th of following month.
4. Gallery will collect and pay the sales taxes due.
5. Gallery will host a reception for Art After Dark on Friday September 5th, 5pm-7pm, to promote and sell art. ***Participation at reception is requested. (Please park on the street to leave room for our patrons to park!)***
6. If artwork sells during the duration of the show, artist may put up a similar sized piece if they so choose, to replace the sold artwork. (No charge for replacement art)

Please Note: All 2-D work must be framed neatly, with clean mats, undamaged frames, with D-rings & wire on the back for hanging. *Sawtooth hangers will NOT be accepted.* (Please make sure your glass/plexi is clean!)

Please list items on back of application form.

Include artwork's title, medium, size, and price.

ARTWORK – Outside dimensions up to 16x20 \$10 ea

ARTWORK for print bin - – Outside dimensions not to exceed 20x24 \$5 ea

_____	_____	Total Paid: _____
ARTIST NAME (please print)	DATE	(Cash or Check only, please)

Artist Phone # _____ Artist E-mail _____

Artist MAILING address: _____

_____	_____
ARTIST SIGNATURE	DATE

_____	_____
GALLERY REPRESENTATIVE	DATE

WE REALLY NEED IMAGES OF YOUR WORK FOR OUR BLOG & OTHER ADVERTISING!
PLEASE SEND J-PEGS ASAP...WE’ D LOVE TO HAVE THEM BY AUGUST 1st

EMAIL TO: ARTCENTRALSLO@YAHOO.COM