



Newsletter

4th Quarter 2021

CALL FOR ENTRIES *Aquarius* 2022

Entry Deadline January 3rd, 2022

Aquarius 2022 will be back at Art Center Morro Bay, 835 Main Street in Morro Bay once again. It will run from February 24 through April 4. Opening Reception will be on Sunday, February 27, 2-4 pm (Pending COVID Restrictions).

You still have time to paint and enter your work. This will be our 40th annual Aquarius Show.

Frank Eber will be our juror of selections and awards as well as the Aquarius 2022 workshop instructor. The workshop, "Beyond Technique: Finding Individual Expression," is scheduled to be held at Nipomo Community Presbyterian Church, 1235 North Thompson Avenue, Nipomo, CA. The dates are Monday, February 28th and Tuesday, March 1st, 2022.

Frank Eber is a painter's painter. He works in a direct, loose style influ-



Frank Eber



Boca Boats, © Frank Eber

enced by the Old World masters. Typical in his art are color mixes and light that evoke nostalgia while remaining absolutely in the present. Frank's watercolor workshops reach beyond technique, encouraging individual expression and observing the elusive balance

of forces that create beauty in painting. Visit Frank's website to see more of his work. frankeber.com

Please see page 4 for important COVID scheduling considerations and a link to the Workshop Registration.



CALL FOR ENTRIES

CCWS 2nd Annual Christmas Card Show

Entries Accepted December 6 - 12 • Member Judging December 15 - 19
Winners Announced December 21st!

As most of you know, last December, when everyone was supposed to be observing the pandemic "lock-down," CCWS hosted a Christmas Card Show on our website. It was a big success with lots of members entering and voting for their favorites.



Bobby Thompson took 1st place last year in the Holiday Category with "Christmas Noel."

This is an invitation to enter CCWS's 2nd Annual Christmas Card Show this December. Your entry painting must have been used as a cover on your Christmas card (any year) regardless of the subject matter. For example, some Christmas cards by CCWS members have featured a Central Coast land-

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Central Coast Watercolor Society

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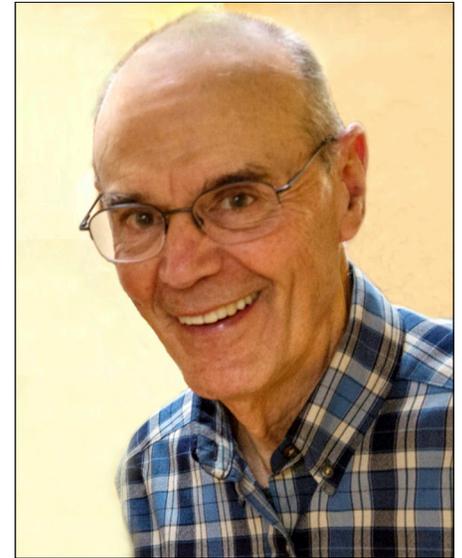
**Newsletter Editor, Design and
Production** Dail Schroeder

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President's Message

Many of you know that I have been a bicycle rider for a long time. Most of the time my rides were completely successful, meaning I did not leave any of my epidermis on the street or worse. Recently, as a result of less than successful rides and with strong support from my spouse, I moved away from street riding. This resulted in purchasing a Peloton bike and so far I have not been dislodged during a ride. That is a success. Now, how does this relate to my or your watercolor paintings? The Peloton is connected to the internet and when riding it the rider gets onscreen feedback on their workout progress. However the major impact to me has been the constant reminder that you and no one else are doing the hard work for self-improvement. This message also applies to the process of improving our paintings. Stanford Professor Carol Dweck, the author of *Mindset: The New Psychology of Success*, wrote: "Important achievements require a clear focus, all-out effort, and a



Jerry Smith, CCWS President

bottomless trunk full of strategies."

What is your strategy for improving your watercolor paintings? The first step is to evaluate what areas of the painting process you need to improve to meet your expectations. This step may be assisted by others who are currently more seasoned or skilled in the process than you are. You need to expose yourself to these painters, observe them, and ask them for guidance. Find out to whom they turn to get better with their paintings. Then take the time to

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Our Mission

The Central Coast Watercolor Society was founded in 1976 with the main purpose of fostering interaction, creative activity and artistic development among watercolor artists living on the Central Coast.

In addition, we seek to further the interests, appreciation, activity and growth of watercolor and water media through educational programs and art shows for the community and our membership.

The Central Coast Watercolor Society is classified by the Internal Revenue Code as a 501(c)(3) non-profit organization.

Member News

President's Message

Continued from page 2

reflect on what they are doing that you can start to do.

For example, I recently wanted to improve my paintings of trees. The process was to review my collection of watercolor books and resource the internet to see which artist had the techniques and results I wanted to emulate with my trees. Then I practiced painting 15 or more times trying to develop the required techniques for the results I wanted. These practices were done at the size required for a 1/2 or full size sheet painting. We all need to learn that it is helpful to repaint some compositions more than once to steadily improve.

As a resource if you are in wanting to develop an improvement plan for yourself I suggest reviewing the "wikiHow to do anything" posting at web address: [wikihow.com/Be-Better-at-Something](http://www.wikihow.com/Be-Better-at-Something).

Jerry Smith



Membership Renewal Information

When the current pandemic was fully identified in March 2020, the direct effects to CCWS programs were immediate. Person to person gatherings for our membership were cancelled. Later in 2020 our projections showed that social distancing would be required through most of 2021 as well. This projection and its impact on expenses resulted in an extension of membership. Dues paid for 2020 continued coverage through the end of 2021. "2 years for the price of 1."

However, the costs and expenses for our website, email system and insurance have continued. We now find the need to ask for 2022 dues to help cover a major percentage of these costs.

We are very hopeful that a normal meeting, demonstration and workshop schedule can start soon but there are plenty of unknowns yet to be defined.

The amount of annual dues for 2022 is unchanged at \$30.00. The year is paid for in advance and is due between now and January 1st, 2022. Your membership payment can be included with your Aquarius 2022 entry fee if you will be entering the show.

Don't forget! You can now pay online at ccwsart.com through PayPal with or without a PayPal account.

CLICK HERE!

CCWS Membership runs from January 1st to December 31st each year.

If you are a current active member of CCWS that paid dues in 2019 and 2020, your membership was extended through all of 2021 and will expire December 31st. You will need to renew your membership by **January 1, 2022**.

If you are a NEW or REJOINING member of CCWS that paid after December 1, 2020, your membership is paid through December 31, 2022 and will not be due again until **January 1st, 2023**. (This is a small group, and you will receive an email from Jerry regarding your status.)

Current members entering the Aquarius 2022 Show may renew their membership by including it with their show entry fee.

New or rejoining members may pay their membership fee with an Aquarius entry fee and will enjoy membership through December 31st, 2022.

According to CCWS Bylaws, membership is delinquent and will be cancelled if not renewed by March 1st of the year you are paying for. Signature Membership Status and DVD Library membership will be terminated as well if you have either of those privileges.

Member News

2nd Annual Christmas Card Show

Continued from page 1

scape, an ocean scene or perhaps an animal or bird.

The entered card painting must be your original work and not done by someone else. It may have been entered in a previous art show. Any water media is acceptable.

Each artist may enter 1 jpeg. Email your entry to:

ccws@ccwsart.com

starting December 6th. An email announcement about the show will be sent December 1, 2021.

WELCOME to CCWS

The Central Coast Watercolor Society would like to extend a very warm welcome to our new members.

Debby Abshear
Gardena, CA

Carolyn Berg
San Luis Obispo, CA

Susan Holly Branch
Edina, MN

Carol DeLorenzo
Grover Beach, CA

Matheiu deSchutter
San Luis Obispo, CA

Hilary Fiscus
Goodyear, AZ

Susan Horwood
Nipomo, CA

Karen Juranovich
Nipomo, CA

Lisa Kalajan
Arroyo Grande, CA

Bobbie O'Connell
Nipomo, CA

Carol Phillips
Santa Rosa, CA

Barbara Putman
Nipomo, CA

Important Frank Eber Aquarius Workshop Information

CCWS requires all attendees to be fully vaccinated to attend any CCWS function. The venue for this workshop is currently closed due to COVID mandates. We are reviewing the status of all venues we utilize for CCWS programs on a weekly basis. Of course we are hoping they will be able to open by February 2022.

A final decision on holding this workshop on the scheduled dates will be made mid- to late January. At that time if the venue is still unavailable, an attempt to re-schedule will be made. In this circumstance, those who are registered for the workshop will be extended the option of either transferring their fees to the new workshop dates or receiving a full refund of their fees paid.

If the workshop cannot be rescheduled then a full refund will be made to all who are registered.

[Register here for Workshop](#)

HELP WANTED!

The Central Coast Watercolor Society is in need of a new Historian. Ruth Doermann, who took over from Sarah DeLong, worked very hard at getting a mountain of information organized and condensed. Unfortunately, Ruth has moved out of the area and we need someone to take over this position and continue our history into the future.

Obviously the volunteer for this position needs to be very detail oriented. Collecting and cata-

logging photos of CCWS events like workshops, Aquarius Shows (including winners), and meetings each year is a starting point for this job. In addition, copies of important documents, by-laws, show invitations and catalogs, newsletters, etc. need to be saved.

If you would be willing to join our board and help with this extremely important job, please email Jerry Smith.

Member News – Upcoming Workshops

Kathleen Scoggin



"Creating Watercolor Abstracts"

Tuesday & Wednesday May 24 and 25, 2022

Nipomo, California

About our Workshop Artist, Kathleen Scoggin



Kathleen at work on a painting.

Kathleen Scoggin is an award-winning contemporary abstract artist working in watercolor, acrylic and mixed media. Her work is inspired by nature and expresses organic subjects, inviting the viewer to see and be aware of the beauty around them.



"Turquoise Tango" © Kathleen Scoggin

Workshop Description

This workshop will focus on where to find inspiration and how to develop your own abstract style. Design and Composition will be explored as part of the process. Step-by-step instructions will be given for a no-fail abstract with lots of WOW factor. We will explore different ways of application of the

watercolor medium. Each day will feature demos and individual painting with critiques.

The workshop in Nipomo will include breakfast snacks, coffee, tea, etc. and lunch both days. Click below for fee information and payment options, directions to the venue and a registration form.

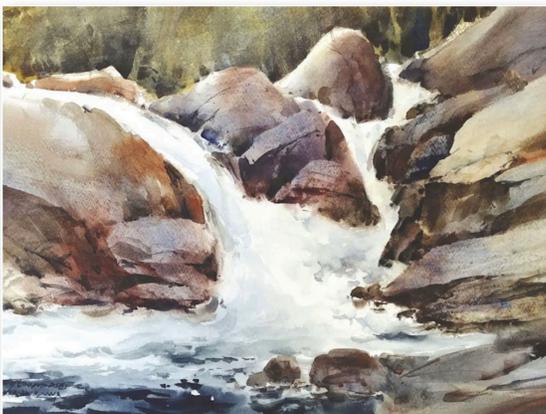
[Register Here](#)



"Watercolor from A to Z"

A Sterling Edwards Workshop

Monday – Thursday, October 3 – 6, 2022 in Nipomo, California



"Split Personality" © Sterling Edwards

Sterling Edwards is an internationally renowned watermedia master and author. His award winning paintings are in numerous private and corporate collections worldwide. Highly respected among his peers, Sterling is often selected to jury regional, national, and international art competitions. A sought after international instructor, his workshops are attended by hundreds of artists annually from around the globe with skill levels ranging from novice to professional. His unique and expressive paintings, varying in style from abstract expressionism to traditional, truly personify his intuitive sense of color and design. Sterling's paintings, which often reinforce his philosophy that less is more, have been described as "complex simplicity."

Continued on next page.

Workshop News con't

Sterling Edwards Workshop

Continued from page 5



© Sterling Edwards

This is a watercolor workshop for all skill levels, however, previous watercolor and drawing experience is very beneficial to gain the most from this workshop. There will be a wide variety of watercolor techniques that will be discussed and demonstrated including positive and negative painting, composition, using creative colors, glazing, charging color, and many more.

The workshop will be 4 days, Monday – Thursday, October 3 through October 6, 2022, from 9am to 4pm. It will be held at the Nipomo Community Presbyterian Church, 1235 North Thompson Rd, Nipomo, CA 93444. Registration Fee of \$100 will hold your place. Sterling Edwards workshops fill quickly.



“Walking the Shore” © Sterling Edwards



© Sterling Edwards

Breakfast snacks, coffee, tea, etc., lunch and afternoon snacks will be served at the venue each day. Click on the Registration Button below for fee information, payment options, directions to the venue and a registration form.



CCWS COVID-19 UPDATE

As you all know we currently are not able to have in-person meetings. We have no control over this situation and are at the mercy of the two churches where we meet and where we hold workshops and the Monday Morning Painting group.

Until the churches feel it is safe to open up their community spaces to outside groups our programs are on hold.

The Aquarius Show in February and March will still go on. Art Center Morro Bay has figured out how to have a gallery show

and keep people socially spaced and safe. An Opening Reception is scheduled for Sunday, February 27, 2-4 pm (Pending COVID Restrictions).

We are hoping to be able to hold the Frank Eber Aquarius Workshop at the end of February at the Nipomo church but that might not work out either. See alternate plans on page 4.

We are constantly reviewing the status of all venues we utilize for CCWS programs. Final decisions on holding any activities will be made mid-January, 2022.

President Jerry Smith

As soon as the situation changes and we get our meeting places back we will of course send out announcements right away so you can make plans.

Any fees associated with cancelled activities will be refunded or applied to a rescheduled event at the member's request.

When we do resume in-person events CCWS will require all in attendance to be vaccinated and when required with the booster shot(s) for the safety of all, but especially for our older members.

CCWS Members Only Show Autumn 2021

CONGRATULATIONS! to the WINNERS of the Autumn Show!

Review by Marion Leggett

First Place – Best Painting



"High Flying" by **Diann Johnston**

Andy Warhol once famously said, "Don't think about making art, just get it done. Let everyone else decide if it's good or bad, whether they love it or hate it. While they are deciding, make even more art." That is the approach I take when I enter a Members Only Show. I create my best work, then create another.

I like to enter the Members Only Shows because 1) it is a free competition, 2) it gives me a chance to enter one more show, 3) it has value because we are being judged by our peers, and 4) it gives me the opportunity to analyze my techniques next to other member artists. I would say that my motto is "don't get discouraged if you don't win." Art is entirely subjective.

What an amazing collection of art that celebrates Autumn! Congratulations to the winners!

First Place – Best Theme Painting



"Autumn On the Farm" by **Jerry Smith**

Second Place – Best Painting



"On the Pond" by **Chuck Crotser**

Second Place – Best Theme Painting

"Dancing On the Wind"
by **Sarah DeLong**



Members Only Show
presented by
CCWS CENTRAL
COAST
WATERCOLOR
SOCIETY

If you missed the show
you can view it here!

[View Autumn
Show Here](#)

CCWS Signature Members' names are shown in **Red**.

Member News – What a few of our members have been up to!

The Monday Morning



Monday Painters Hold Fund Raising Exhibition for Friends of the Nipomo Library

Review by Phyllis Connolly



From left: Dail Schroeder, Rosalie Rodriguez and Marion Leggett. Rosalie bought two paintings because she loves art and already had in mind where these pieces would hang in her home. Marion and I were able to share the back story on our paintings with her.

The Nipomo Library allowed the Monday Painters group to show and sell their work during the month of October in the Community Room.

Fourteen artists entered 26 watercolor paintings. This event was a collaboration with the Friends of the Nipomo Library as a fund raiser. In addition, major assistance was provided by Heidi LoCascio and Michael Zepeda of the Nipomo Library. This event was originally planned just before the restrictions set in for COVID. Now that the library is allowed to be open again, restoring the exhibit was one small way of instilling hope in the community.

Four paintings were sold and 20% of those sales were donated to the Friends group. The Friends gener-

ously support many library activities with their time and money.

I would like to express a major thank you for the assistance which we received during the installation and take down of the exhibit. Specifically, the folks who helped were Michael Zepeda, Michael Grahek, Marion Leggett and Chris Dempsey.

A special thank you goes to Dail Schroeder for her amazing graphic design skills. She produced the event announcement which was used for marketing, signage at the entrance to the Community Room and signage for the lobby window display.

Chris Dempsey designed and arranged the window display which was a great opportunity to promote CCWS. Our membership information brochures were on the library counter during the show and for now have a slot in the brochure rack near the library entrance. Barbara Langham assisted Chris with the window display installation.

A BIG thank you goes to Phyllis for organizing the show. Phyllis is a member of the Friends of the Nipomo Library so she sees first hand how much difference this group of volunteers can make to a small community branch library. She worked really hard make sure the show was successful.



Chris Dempsey at library display window.

Signature Member, Edie Schneider Receives Grant



Thanks to some networking amongst our CCWS members, Edie heard about and applied for a grant from the

Center for Cultural Innovation (CCI) for \$1,000. Part of their mission is to help creatives stay financially able to continue to create. They have stayed quite busy helping artists during the COVID crisis. Their support encompasses all the creative arts.

About the grant, Edie says "I was thrilled to get it and it was much appreciated." A graduate of the Colorado Institute of Art, Edie actively sells her work through several art websites as well as her own designs-by-edie.com.

DVD UPDATE Library

I am very happy to announce that Chris Dempsey has volunteered to be an Assistant Librarian for our DVD Library. She will be able to bring the DVDs in case I can't make it to a meeting. Thank you Chris!

And yes, the DVD Library is still intact, just waiting to be used again. Those of you who have DVDs checked out, please try not to lose track of them, and we will send a reminder to bring them whenever we get to meet again.

Dail Schroeder
DVD Librarian

Monthly Meetings Still on Hold:

CCWS normally meets the last Tuesday of each month except for December. Due to the COVID-19 pandemic, we still are not able to use our meeting room at the church in San Luis Obispo. We are hoping to be able to resume meetings sometime next year.

December 2021

2nd Annual Christmas Card Show

in our VIRTUAL ONLINE GALLERY

Dec 6 - 12 Entries accepted

Dec 15 - 19 Member Judging

Dec 21 Winners Announced



Aquarius 2022

January 3, 2022 - Entry Deadline (midnight)

Feb 24 - Apr 4 Aquarius Show 2022, Art Center
Morro Bay, Morro Bay, CA

Jan 26 Email notification and posting
on CCWS website of accepted artists

Feb 22 **Take-in** hand-delivered paintings,
10am-noon

Apr 5 **Pick-up** hand-delivered paintings,
10am-noon

Monday, Feb 28 and Tuesday, Mar 1

Frank Eber Aquarius Workshop

Nipomo Community Methodist Church,
Nipomo, CA **Please see page 4 for
important scheduling information.**



Reminder: We can now pay for all CCWS activities and membership fees online through PayPal using a Credit/Debit card with or without a PayPal account.

Monday Morning

Paint-In

presented by **CCWS** **CENTRAL COAST WATERCOLOR SOCIETY**

Hopefully, sometime next year, it will be safe to resume our painting group at Nipomo Community Presbyterian Church.

Planning for 2022

Kathleen Scoggin Workshop "Creating Watercolor Abstracts"

May 25-25 **Registration now open**

Workshop location: Nipomo, CA

See page 5 for more information.



"Turquoise Tango"
© Kathleen Scoggin

Spring-Themed Members Only Show

in our VIRTUAL ONLINE GALLERY

TBD Call For Entries and Opening date will be announced next year
All members may enter

Judging will be by CCWS Membership

Sterling Edwards Workshop

"Watercolor from A to Z"

Oct 3-6 **Registration now open**

Workshop location:
Nipomo, CA

See page 5 for more workshop information.



"Walking the Shore"
(excerpt)
© Sterling Edwards

Newsletter Deadline: The deadline for articles, photos, calendar events, member news and general information for the 1st Quarter 2022 edition of this newsletter will be **February 1, 2022**. Please send to jsmithp38@sbcglobal.net or dails@earthlink.net. The newsletter will be published February 15th, 2022.