

one
tree
hill

REUNITED



EVENT SPONSORSHIP PACKAGE CONTACT

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EVENT LOCATION

Wilmington, NC

IT ALL STARTED HERE



**one
tree
hill**

ANNUALLY **ONE TREE
HILL** ENTHUSIASTS
CELEBRATE THE
SERIES' LEGACY

Every year friends, fans and cast members gather to celebrate the nine years that ONE TREE HILL existed in the lives of millions. An event that usually draws over six-thousand guests, this years events and festivities prove to be even greater than the years before!



EVENT CONCEPT

ROLE CALL

THE CHRISTMAS CONTRACT SOIREE

The One Tree Hill Conference in Wilmington, North Carolina comes alive with unique events and activities such as **The Christmas Contract Soiree**. This celebrity pajama jam is fun, funny and filled with everyone's expression of sleepwear as they dance the night away!



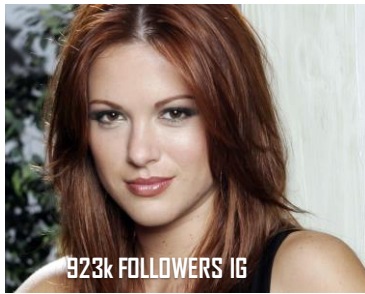
206k FOLLOWERS IG



539k FOLLOWERS IG



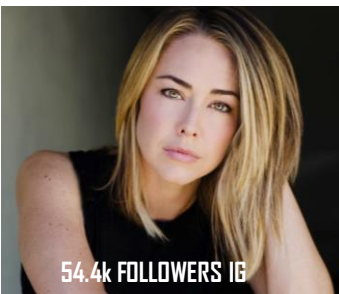
578k FOLLOWERS IG



923k FOLLOWERS IG



1M FOLLOWERS IG



54.4k FOLLOWERS IG

ANTWON TANNER



154k FOLLOWERS IG

CONFIRMED GUESTS

From top left to right: Hilarie Burton, Tyler Hilton, Robert Buckley, Danneel Ackles, Bethany Joy Lenz, Lindsey McKeon, Kate Voegel, Torrey Devitto, Paul Johansson and of course Antwon Tanner.



187k FOLLOWERS IG



749k FOLLOWERS IG



174k FOLLOWERS IG

Entertainment WEEKLY

ENTERTAINMENT WEEKLY
AND LIFETIME



TOP LIST OF MEDIA OUTLETS CONFIRMED TO
COVER FESTIVITIES

From the crazed pajama jam step and repeat to on site branding opportunities, **The Christmas Contract Soiree** promises to be the conference's most sought after event. Live DJ, food and drinks, 'The Soiree' is the ultimate party experience with a guest list of who's who in TV land.

MEDIA COVERAGE



EVENT HOST

ANTWON TANNER

The Christmas Contract Soiree

SPONSORSHIP
OPPORTUNITIES



DEADLINE

TV / BREAKING NEWS / CASTING

'One Tree Hill' Alums To Star In Lifetime Holiday Movie 'The Christmas Contract'

- Nellie Andreeva and Denise Petski
June 13, 2018 10:00AM PDT

ADVERTISEMENT



Tivoli Carvoeiro
Algarve



Courtesy of Lifetime

ONE TREE TITLE SPONSOR **20k**

This 'Title' or 'Presenting' Sponsor Will Enjoy:

- Logo visibility on all marketing materials including step and repeat, website, press releases, media alerts and media mentions
- On Site Event Presence incl Logo, Product Sampling, VIP Seating
- 15 Complimentary Passes
- Social media tagging, posting and video drops/mentions

TWO TREE TITLE SPONSOR **15k**

This Sponsor Will Enjoy:

- Logo visibility on the step and repeat, website, eflyers
- Media Coverage/Mentions
- On Site Event Presence incl Logo, Product Sampling, VIP Seating
- 10 Complimentary Passes
- Social media tagging, posting

THREE TREE TITLE SPONSOR **10k**

This Sponsor Will Enjoy:

- Logo visibility on step and repeat, website, eflyers
- Food/Beverage Station Branding Product Sampling, VIP Seating
- 5 Complimentary Passes
- Social media tagging

FOUR TREE TITLE SPONSOR **5k**

This Sponsor Will Enjoy:

- Logo visibility on step and repeat, website, and eflyers
- On Site Event Presence incl Logo, Product Sampling, VIP Seating
- Complimentary Table
- Social media tagging