



## 2019 LBCC Sponsorship Proposal



LBCC is hosting the following event: Long Beach City College Football Games at Vets Stadium / 5 home games for the 2019 season on **September 14<sup>th</sup>**, **October 5<sup>th</sup>**, **October 19<sup>th</sup>**, **November 2<sup>nd</sup>**, **November 16<sup>th</sup>**.

## Long Beach City College Football Sponsorship Tiers

<b>LB</b>	<b>\$20,000.00</b> Hall of Fame Sponsor	<b>\$10,000.00</b> All American Sponsor	<b>\$5,000.00</b> Super Star Sponsor	<b>\$2,500.00</b> Star Sponsor	<b>\$1,500.00</b> Varsity Sponsor	<b>\$1,000.00</b> Jr Varsity Sponsor	<b>\$500.00</b> Freshman Sponsor
Marketing Activation at all Home Games.	20 x 20 Tent Unlimited Free Tickets / and More	20 x 20 Tent Unlimited Free Tickets	10 x 20 Tent Unlimited Free Tickets / and More	10 x 10 Tent 100 Season Tickets	10 x 10 Tent 75 Season Tickets	10 x 10 Tent 50 Season Tickets	30 Free Tickets
Signage / Banners / Flyers / Uniforms	ALL	ALL	Signage / Banners / Flyers	Signage / Banners / Flyers	Banners / Flyers	Banners / Flyers	Flyers
Viking News / Game Day program	ALL	ALL	ALL	ALL	ALL	Yes	Yes
Social Media Marketing	ALL Year	ALL Year	3 Months	2 Months	1 Month	3 Weeks	2 Week
Media / Press	P/A Announcement All Sports Games	P/A Announcement All Sports Games	P/A Announcement All Football Games	P/A Announcement 1 Game	P/A Announcement 1 Game	P/A Announcement 1 Game	P/A Announcement 1 Game
All Sports Sponsorship	ALL	ALL	X	X	X	X	X



**Every sponsorship package is customizable to fit your budget.**

**Any Additional Marketing or Advertising will be negotiated at an additional cost to sponsor.**

Score Board Name Rights / Price TBD


Signage / Banners \$500.00 Season / \$1000 For The School Year

Marketing Activations On School Campus \$TBD Season / \$TBD The School Year

LBCC Website banner \$300.00 Season / \$600 For The School Year

LBCC Email Blast \$500.00 Season / \$1000 For The School Year

Sell LBCC Gear at your establishment / Price TBD



### Undergrad Student Population

Enrollment	Students Over 25 Years Old	33%
<b>24,658</b>	Part time Undergrads	59.8%

### Racial Demographics & Diversity

Diversity	White	14%
<b>High</b>	Black	12%
Students at Long Beach City College are mainly Hispanic with a smaller White population. The school has high racial diversity.	Hispanic	57%
	Asian	11%
	American Indian / Alaskan	0%
	Hawaiian / Pacific Islander	1%
	Two or more races	4%
	International	1%
	Race Unknown	0%

All students get in to all sporting events for free.

50% of Long Beach City College Student Population attends LBCC Sporting events every year.

Special Events, Marketing and Advertising Opportunities Available Now!

Please Contact: Charles Singleton Marketing / Sponsorship Coordinator  
[csingleton@treimage.com](mailto:csingleton@treimage.com) Phone: 562-786-0303