



Trelmage, LLC Expands Urban Brand Division
with the Addition of Hip Hop Phenomenon, Ja Rule

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Los Angeles, CA, December 14, 2020 – Marketing and Licensing Agency, Trelmage, LLC, continues to grow its urban brand division with the recent addition of Jeffrey “JA RULE” Atkins to its roster, it was announced today.

Ja Rule is a prolific Hip Hop Artist, Song Writer, Author, Entrepreneur, Businessman and Actor. As his newly assigned licensing and branding agent, Trelmage is poised to propel Ja Rule into a new phase in his illustrious career.

“I am excited and honored to be representing a Hip-Hop icon and Award winning artist Ja Rule”, stated Charles Singleton, Founder of Trelmage. “Trelmage is looking forward to expanding the reach of Ja Rule through collaborations, licensed merchandise and other marketing opportunities.”

Ja Rule has sold more than 30 million albums and has had multiple hits on the U.S. Billboard Hot 100 chart. He’s collaborated with numerous musical artists, including Jennifer Lopez, and has been nominated for two American Music Awards and four Grammy Awards with fellow collaborators Lil' Mo, Vita, Ashanti and Case. Two of Ja Rule’s albums have reached triple platinum status, attesting to his mainstream popularity.

Product categories available for licensing include apparel, fashion accessories, collectible figures, musical instruments, electronics and consumables including cereal and snacks.

About Trelmage LLC

Trelmage is a bi-coastal licensing and marketing agency, specializing in the development of brand expansion programs for urban artists and brands that are an integral part of today's pop culture. The principals of Trelmage have been connecting businesses and creating multi-million-dollar brand extension programs for more than two decades. More information can be found at www.Trelmage.com.

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