



TRELIMAGE TO GROW LEAF MOBILE'S GAME APP BUSINESS THROUGH LICENSING

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Vancouver, BC – LEAF Mobile Inc. (TSX.V: LEAF), a leading creator and publisher of counter culture mobile games, has signed an in-bound and out-bound representation agreement with Trelmage LLC, a U.S. based licensing agency with expertise in celebrities, artists and unique brands that are an integral part of today's culture.

With over a decade of experience in game development and marketing, LEAF has consistently delivered high-grossing original and licensed IP titles that include *Cheech & Chong Bud Farm*, *Bud Farm Idle Tycoon*, *Bud Farm Grass Roots* and *Bud Farm 420*, all of which are available worldwide on the App Store and Google Play.

“Successful products begin with great Intellectual Property (IP) as a foundation for our creative and capable teams”, said CEO, Darcy Taylor. “We are very focused on building a strong IP pipeline for our studio team to create mobile gaming experiences we believe in. The team and I are thrilled to be working alongside Trelmage to unlock opportunities with their roster of celebrities, musical artists, athletes, brands and entertainment entities to create original mobile games we know players will love.”

Trelmage founder and CEO, Charles Singleton explained, “Trelmage is really excited about partnering with Leaf Mobile. Our plan is to grow LEAF Mobile's business through licensing in two ways. We'll bring exciting new mobile gaming experiences to gamers through unique in-bound licenses and we'll expand LEAF Mobile's current IP, *Bud Farm Idle Tycoon* and *Bud Farm Grass Roots*, into retail with a variety of licensed merchandise that targets millions of fans of these popular games.”

About Trelmage, LLC

Trelmage is a dynamic, bi-coastal licensing and marketing agency, specializing in the development of brand expansion programs for urban artists and brands that are an integral part of today's pop culture. The principals of Trelmage have been connecting businesses and creating multi-million-dollar brand extension programs for more than two decades. For licensing inquires, log on to www.Trelmage.com.

About LEAF Mobile, Inc.

LEAF Mobile Inc. (TSX.V: LEAF) is a leading creator of counterculture mobile games. Headquartered in Vancouver, with a premier development studio, LDRLY, based in Nanaimo, BC, the company is highly skilled in intellectual property, mobile game development, marketing and publishing. LEAF's culture is anchored in creativity, data insights and execution, delivering highly engaging games that produce

enduring player enjoyment. LEAF leverages successes in platform, IP, marketing, development and data analysis to maximize value for its global network of constituents, from players to talent to shareholders and beyond. To keep current on LEAF, visit www.leafmobile.io.

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