We modern folk don't understand the word "god" in the same way as ancient cultures. The English word "god", is elohim in Hebrew, and theos in Greek. The question "Who is your god?" is really asking "what does your god do?" Understanding the word "god" in this way, makes it perfectly reasonable to have a department of gods with different functions, doing different aspect of "god-ing".

On the other hand, knowing a god's name is knowing what he or she is the source of. Poseidon, the god of the sea, is the source one goes to for fish. Lakshmi, the goddess of wealth and prosperity is the source one goes to for wealth and prosperity. Because each god is seen as the source, his or her supply is supposed to be unending.

Trevor Noah, the South African comedian, who incidentally is both witty and hilarious, has a joke about the Brits colonizing India "in the name of God". The Indians want to know the name of this God. The British representative is befuddled; he had never been asked such a question before, and he obviously was not a Bible scholar as he did not know that the God whose name is יהוה in Hebrew lettering, or YHWH (JHVH) in English lettering, had answered that question for Moses long ago.

יהוה (YHWH or JHVH) is the vowel-less, unpronounceable name of God. (Some have introduced vowels in order to make the name pronounceable, giving us YAHWEH or JEHOVAH.) We call Him ADONAI in Hebrew, LORD in English, and KYRIOS in Greek. He is self-defining; He tells Moses that He is the "I am that I am".

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