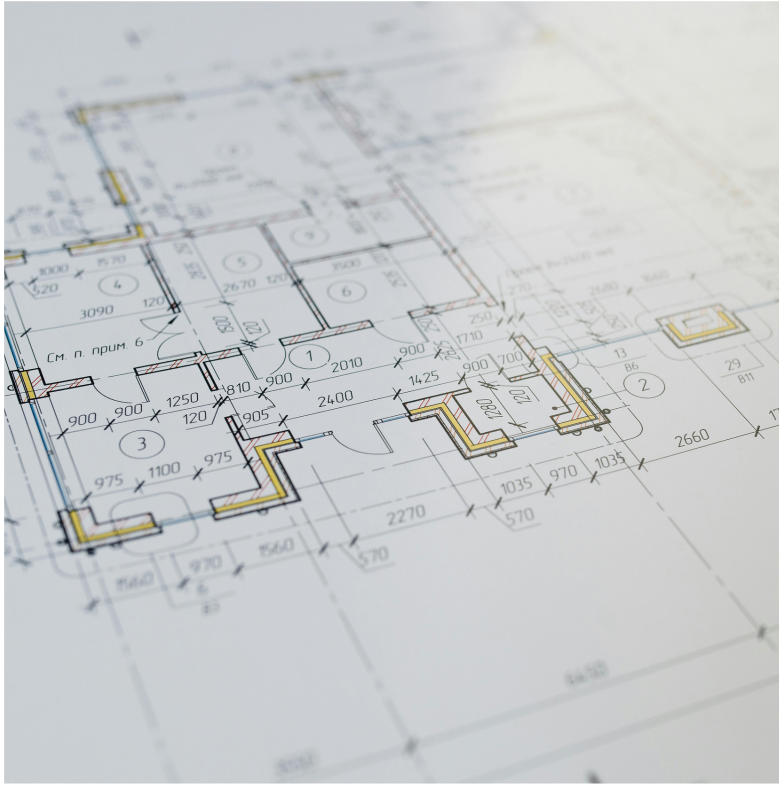




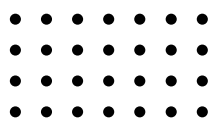
Coopersville Cares
neighbors helping neighbors

Count us in, Coopersville!

Neighbors Building the Future

Capital Campaign

2026



A Message from the President of our Board

Dear Friends and Neighbors,

For years, Coopersville Cares has been a place where neighbors help neighbors. Together, we have provided food, clothing, support, and hope to individuals and families throughout our community. Every day, we see the difference that compassion and generosity can make.

Today, we have an opportunity to build something that will serve Coopersville for generations to come. Our *"Count Us In, Coopersville!"* Capital Campaign will help us raise the funds needed to secure a \$500,000 matching grant and complete a permanent home for Coopersville Cares. This new building will allow us to expand our services, welcome more people with dignity, and ensure that help is available when our neighbors need it most.

The time to act is now. Reaching our fundraising goal will unlock matching funds and move us closer to opening our doors by the end of this year. Every gift, large or small, brings us one step closer to making this vision a reality. This campaign is about more than a building. It is about investing in our community, strengthening our ability to care for one another, and building a future where every neighbor knows they are valued and supported.

Thank you for believing in this mission and for standing with us. Together, we can say, *"Count us in, Coopersville!"*

With gratitude,

Cori

– Pastor Cori Conran

Who We Are



FOUNDED 1991



7X GROWTH
SINCE 2015



100% DEBT FREE
& DONOR FUNDED

Coopersville Cares exists to compassionately serve our neighbors in need – meeting tangible needs with dignity, respect, and unconditional love. We seek to build a community where every person is cared for, valued, and equipped to thrive because no one should face hardship alone.

Compassion

We respond with empathy, grace, and genuine care, seeing each person as a neighbor deserving of kindness and love.

Dignity

We believe help should lift up, not tear down, and that every interaction honors the worthiness and agency of the individual.

Respect

We welcome all people without hesitation or judgement, serving every person with equity, honesty, and transparency.

Community

We invite anyone seeking to share in our mission to partnership in meeting needs together, building local unity through shared care.

Stewardship

We use our resources wisely and transparently, ensuring every gift serves its intended purpose and honors the work of the person who provided it.

Hope

We believe every act can spark hope – a reminder that love is stronger than struggle, that better days are possible, and that we can do hard things.

What We Do

"Ours is not the task of fixing the entire world all at once, but of stretching out to mend the part of the world that is within reach." - *Clarissa Pinkola Estes*

Weekly, Monthly, &
Quarterly Food Programs

No Charge Needs Closet

Rent & Utility Assistance

Thanksgiving, Christmas, Easter,
& Back to School Programs

Food Rescue & Waste
Reduction Programs

Infant Formula, Diapers, &
Adult Briefs Support

Financial Mentorship, Case
Management, & Referrals

Our Current Impact



84,006
pounds

1,690
families

4,956
people

3,126
kids &
seniors



1478
Families

40,906
Items

4,503
Bags of
Donations

695 Books

That's over 100 families fed & 86 bags of donations processed each week on average.



Our Future

Our strategic plan focuses on making sure that we ...

Prioritize

We put people, relationship-building, dignity, and empowerment at the front of everything we do, never allowing habit or history to prevent us from seeing people first before policy.

Innovate

We continuously look to improve, expand, and explore ways to advance our mission, increase our community impact, and realize our vision of no one facing hardship alone.

Engage

We develop relationships, start conversations, and create opportunities to unify and mobilize our community and its resources while establishing partnerships that serve our neighbors and promote the many roads to self-sufficiency.

Advocate

We are proactive advocates always for food security, inclusion, and policies that promote independence, reduce barriers, and protect the vulnerable in local, state, & national programs. We use our platforms and relationships to spread good news.

Steward

We use the resources entrusted to us in a manner that is thoughtful, intentional, and reflective of our values as to make each donor's impact go as far as it possibly can.

Why Build Now?

One Word: **Capacity**

People Served in **2025: 21,847**

Projected **2026: 22,502**

Projected **2036: 29,360**

While we can make some educated guesses based on data and projections, the reality is that the numbers above are incredibly conservative considering we saw a 7X increase in families served in the last 10 years.



Our Current Limitations

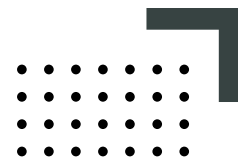
- limited racking space for storage
- no walk-in 'cold room' for repacking bulk donations that need temperature control
- doorways that cannot handle pallet movement
- spaces that must be disassembled and hidden away completely on short notice
- a kitchen that cannot accommodate meal production
- shortage of processing areas for donations
- no classroom space for meetings or community programs
- volunteers working outside impacted often by inclement weather from pouring rain to driving snow
- limited climate control inside leading to dangerous work conditions during extreme temperatures
- no place for the addition of laundry or hygiene facilities



Limited space currently means weekly (and often more frequent) restocking trips that our volunteers cannot always accommodate, leaving us short on needed items.



Building will allow us to ...



Create a social services hub for NE Ottawa that provides a full complement of critical services otherwise unavailable on this side of the county.

Change our food distribution model to one that allows clients to choose the items that work best for the families in the quantities they need them.

Add sorting & storage space so we can keep our closet stocked with needed items for each season rather than having to pass on everything we can't use today.

Serve hot meals on a regular schedule for both our senior neighbors and anyone else seeking fellowship and a full belly.

Add laundry equipment so volunteers can clean donated items that need a quick spruce-up before heading to our neighbors and provide laundering for those folks for whom a set of clean clothes is a rare luxury.

Continue assuring our community has access to monthly food trucks, quarterly USDA commodity deliveries, and weekly pantry distributions.

Provide the breathing room we need as we continue to grow both in the size of needs and the demands for them with space to innovate in our future programs and problem-solving.

Increase our number of open hours per week (especially in the evening), giving more access to more neighbors who work traditional hours.

Increase access to dignity preserving hygiene services like wash-up and shower facilities for our unhoused neighbors who often have to choose between \$20 for food or 1 truck stop shower.

Increase storage & repacking capabilities so we can get the best possible deals on foods our neighbors need when it's the most cost-effective.

Provide an educational meeting space for financial literacy, parenting, and GED completion classes as well as support groups or workshops via our community partners from the Health Department, MIDHHS, and the MSU Extension.

The Plan

A 10,000sqft building located closer to the heart of Coopersville along primary transportation routes to provide the space and infrastructure Coopersville Cares needs to execute its current programs as well as grow into its strategic vision for the future.



A place clients
can shop for
their own items

10X the food
storage space we
have now

Overhead doors
that can
fit lifting
assistance
equipment

Storage for
off-season
donations like
winter coats

Climate
controlled
spaces to keep
items &
people safe

An accessible
hygiene space to
promote &
protect dignity

A walk-in cooler
that allows for
repacking bulk
meat items

A classroom for
GED classes &
community
support groups

A permanent
home that
doesn't require
tear down

3X as much
processing space
for donations

Kitchen space
for meal prep &
client cooking
classes

Loading areas
protected from
the rain

Commercial
laundry on-site
to save more
donated items

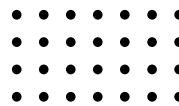
A fellowship
space for our
hardworking
volunteers

Room to grow
into the future
needs of our
neighbors



IT ALWAYS SEEMS
IMPOSSIBLE UNTIL
IT'S DONE.
- WALT DISNEY

We Need Your Help



Total Project Cost: \$1.5 million
Funds Committed: \$520,000
Remaining to Raise: \$999,480



A Note from our Executive Director

Hello, friends.

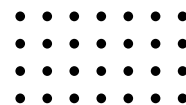
We come to you with immense excitement about the future of Coopersville Cares. We are entering the final phase of our long-awaited \$1.5 million dollar capital campaign to create a future forever home for the programs and services that serve several thousand families in our community every year. Thanks to early supporters, we've already raised just over \$500,000, leaving us with the remaining \$1 million to secure.

Luckily, a generous local supporter has pledged a match for the next half-million raised, which will put us over the finish line once key partners like you join us. Would you consider a gift to help us meet our goal? Every dollar you contribute will be doubled, and with your support, we will be breaking ground in no time.

Can we count you in, Coopersville?

Mandi Garvey, MPH, EMT, ILC

How to Give



By Check

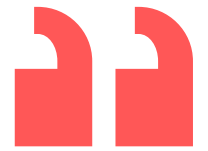
Payable to '**Coopersville Cares Capital Campaign**' and submitted either to our office at
PO Box 214 in Coopersville, MI 49404 -or- to the Grand Haven Area Community Foundation at
6 Sherman Ave in Grand Haven, MI 49417.

Online

Visit our campaign page at <https://www.zeffy.com/en-US/donation-form/count-us-in-coopersville>.

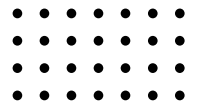
Other Gifts

Reach out to Mandi at our office to discuss additional options for contributions from stock, IRA, annuity, or other financial assets



For additional information about Coopersville Cares, our programs, or our impact, check out our most recent Annual Report online at <https://coopersvillecares.org/our-impact>.

To set up tours or arrange for a presentation about our organization and capital campaign for your group, club, or congregation, call Mandi to schedule a visit.



Coopersville Cares
neighbors helping neighbors



FOR MORE INFORMATION



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