

ABOUT

Got2DreamBigg.org, a 501(c) 3 non-profit entity, was established in 2009 to organize, conduct, and manage charity event(s) that will benefit the local communities in which the events are held. The Got2DreamBigg.org mission is to promote fitness, well being, and a healthy lifestyle for women of all ages and abilities. Specifically, the Jiggle Butt Run is “run” by women for women. The race empowers women of all ages and fitness levels to start and sustain a healthy lifestyle while enjoying the support and camaraderie of other women.

BENEFICIARIES

Jiggle Butt Run continues to partner with Safehaven of Tarrant County whose passionate goal is to end domestic violence through safety, support, prevention and social change. We contributed \$25,000 to SafeHaven from proceeds of the 2018 event. To date we have donated nearly \$200,000 in addition to donations of in-kind items such as toiletries, bedding, childcare supplies and clothing to the shelters in Tarrant County.

ATTENDANCE

Hundreds of family members and friends join as spectators to encourage over 1,600 runners along the course and celebrate with them at the event. Additionally, corporate and local businesses participate in exposure opportunities as vendors at the EXPO. The expo is well attended before, during, and after the event. Our direct reach is to approximately 3,000 individuals.

DEMOGRAPHICS OF TARGET MARKET

The race participant demographics consisted of women ranging in age from 1-77 living primarily in the Dallas / Fort Worth Metroplex.

LOCATION, DATE AND WEBSITE

Jiggle Butt Run

Saturday, January 26, 2019

The University Center– University of Texas at Arlington

Race Time:

9:00 am—13th Annual Jiggle Butt Run/Walk

10:30 – Awards Presentation

PARTNER LEVELS

PLATINUM	\$5,000
GOLD	\$3,000
SILVER	\$2,500
BIB	\$2,000
SAFETY (1)	\$1,000
STAGE (1)	\$1,000
PARKING (1)	\$1,000
BAG CHECK (1)	\$1,000
VOLUNTEER (1)	\$1,000

SPONSOR LEVELS

PRE-EVENT PARTY SPONSOR	\$850
MILE MARKER (3)	\$750
VALET PARKING	\$650
CONTRIBUTOR	\$500
FRIEND	\$250

PLATINUM PARTNER \$5,000

Exclusivity – The Company will receive exclusivity for their product or service.

T-shirt Advertising – The Company logo will be prominently placed on the back of the participant shirts. **Logo will appear on participant shirts clearly and boldly with size determined by sponsorship level.**

Race Site Signage – The Company has the opportunity to provide 2 Banners for prominent display at the start/finish line. Professionally designed large vertical custom graphic banner will be fabricated for display from the EXPO ceiling in the premium central location.

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts sent to over 15,000 unique emails of active/past participants. A minimum of 5 email blasts are sent out leading up to race day. Promotion of company actively on all social media channels leading up to and after race day.

Website Advertising on Homepage – The Company logo and link will be prominently displayed on the homepage.

Race Day Digital Advertising – The Company will have a full advertising page displayed in looping videos played on multiple wall size screens in the EXPO.

EXPO Space – The Company is allotted prominent placement in the indoor expo approximately 12' X 12'. We will provide up to two (2) 6' tables and 2 chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as PLATINUM PARTNER during all announcements.

Race Entries – The Company will receive up to twenty (15) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

VIP Breakfast – Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

GOLD PARTNER - \$3,000

Exclusivity – The Company will receive exclusivity for their product or service.

T-shirt Advertising – The Company logo will be prominently placed on the back of the participant shirts in proportion to partner level dominance. **Logo will appear on participant shirts clearly and boldly with size determined by sponsorship level.**

Race Site Signage – Professionally designed large vertical custom graphic banner will be fabricated for display from the EXPO ceiling in a prominent location.

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts sent to over 15,000 unique emails of active/past participants. A minimum of 5 email blasts are sent out leading up to race day. Promotion of the company actively on all social media channels leading up to and after race day.

Website Advertising on Homepage – The Company logo and link will be prominently displayed on the homepage.

Race Day Digital Advertising – The Company will have a full advertising page displayed in looping videos played on multiple wall size screens in the EXPO.

EXPO Space – The Company is allotted prominent placement in the indoor expo approximately 12' X 12'. We will provide up to two (2) 6' tables and 2 chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as GOLD PARTNER during all announcements.

Race Entries – The Company will receive up to fifteen (12) complimentary race entries to the Jiggle Butt Run. A participant t-shirt is included with each race entry.

VIP Breakfast – Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

SILVER PARTNER -\$2500

Exclusivity – The Company will receive exclusivity for their product or service.

Specific Sponsor Level Advertising – The Company name/logo will be printed on the back of all volunteer shirts.

T-shirt Advertising – The Company logo will be prominently placed on the back of the participant shirts in proportion to partner level dominance. **Logo will appear on participant shirts clearly and boldly with size determined by sponsorship level.**

Race Site Signage – Professionally designed large vertical custom graphic banner will be fabricated for display from the EXPO ceiling in a prominent location.

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts sent to over 15,000 unique emails of active/past participants. A minimum of 5 email blasts are sent out leading up to race day. Promotion of company actively on all social media channels leading up to and after race day.

Website Advertising on Homepage – The Company logo and link will be prominently displayed on the homepage.

Race Day Digital Advertising – The Company will have a full advertising page displayed in looping videos played on multiple wall size screens in the EXPO.

EXPO Space – The Company is allotted prominent placement in the indoor expo approximately 12' X 12'. We will provide up to two (2) 6' tables and 2 chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as SILVER PARTNER during all announcements.

Race Entries – The Company will receive up to twelve (10) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

VIP Breakfast – Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

RACE BIB PARTNER - \$2,000

Exclusivity - The Company will receive exclusivity for their product or service at this event.

T-shirt Advertising – The Company logo will be prominently placed on the back of the participant shirts in proportion to partner level dominance. **Logo will appear on participant shirts clearly and boldly with size determined by sponsorship level.**

Custom Race BIB – Each participant is issued a race bib custom labeled with your logo. Each runner must wear this signage throughout the event for identification and timing purposes.

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts sent to over 15,000 unique emails of active/past participants. A minimum of 5 email blasts are sent out leading up to race day. Promotion of company actively on all social media channels leading up to and after race day.

Website Advertising on Homepage – The Company logo and link will be prominently displayed on the homepage.

Race Day Digital Advertising – The Company will have a full advertising page displayed in looping videos played on multiple wall size screens in the EXPO.

EXPO Space – The Company is allotted prominent placement in the indoor expo approximately 12' X 12'. We will provide up to two (2) 6' tables and 2 chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as BIB PARTNER during all announcements.

Race Entries – The Company will receive up to ten (10) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

VIP Breakfast– Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

SAFETY PARTNER- \$1,000

Maximum Number to be Sold – 1

T-shirt Advertising – The Company logo will be prominently placed on the back of the participant shirts in proportion to partner level dominance. **Logo will appear on participant shirts clearly and boldly with size determined by sponsorship level.**

Race Site Signage – The Company has the opportunity to provide a banner that will be displayed at the race site. The Company name/logo will be printed on the race day stage sponsor board .

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts send to over 15,000 emails of active runners. At least 5 e-blasts are sent out leading up to race day. Promotion of company actively on all social media channels leading up to and after race day.

Website Advertising on Sponsor page – The Company logo and link will be displayed on the sponsor page.

Race Day Digital Advertising – The Company will have a full advertising page displayed in looping videos played on multiple wall sized screens in the EXPO.

Expo Space- The Company is allotted placement in the indoor expo approximately 6'x6'. We will provide (1) 6' table and (2) chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as the SAFETY SPONSOR during warm-up and awards announcements.

Race Entries – The Company will receive five (5) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

VIP Breakfast – Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

STAGE PARTNER - \$1,000

Maximum Number to be Sold – 1

Specific Sponsor Level Advertising – The Company name/logo will be displayed on the stage where announcements and medals are awarded.

T-shirt Advertising – The Company logo will be prominently placed on the back of the participant shirts in proportion to partner level dominance. Logo will appear on participant shirts clearly and boldly with size determined by sponsorship level.

Race Site Signage – The Company has the opportunity to provide a banner that will be displayed at the race site. The Company name/logo will be printed on the race day stage sponsor board.

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts send to over 15,000 emails of active runners. At least 5 e-blasts are sent out leading up to race day. Promotion of company actively on all social media channels leading up to and after race day.

Website Advertising on Sponsor page – The Company logo and link will be displayed on the sponsor page.

Race Day Digital Advertising – The Company will have a full advertising page displayed in looping videos played on multiple wall sized screens in the EXPO.

Expo Space- The Company is allotted placement in the indoor expo approximately 6'X6'. We will provide (1) 6' table and (2) chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as a STAGE SPONSOR during warm-up and awards announcements.

Race Entries – The Company will receive five (5) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

VIP Breakfast – Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

PARKING PARTNER - \$1,000

Maximum Number to be Sold – 1

Specific Sponsor Level Advertising – The Company name/logo will be displayed at each designated Jiggle Butt Run parking areas.

T-shirt Advertising – The Company logo will be prominently placed on the back of the participant shirts in proportion to partner level dominance. Logo will appear on participant shirts clearly and boldly with size determined by sponsorship level.

Race Site Signage – The Company has the opportunity to provide a banner that will be displayed at the race site. The Company name/logo will be printed on the race day stage sponsor board.

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts send to over 15,000 emails of active runners. At least 5 e-blasts are sent out leading up to race day. Promotion of company actively on all social media channels leading up to and after race day.

Website Advertising on Sponsor page – The Company logo and link will be displayed on the sponsor page.

Race Day Digital Advertising – The Company will have a full advertising page displayed in looping videos played on multiple wall sized screens in the EXPO.

Expo Space- The Company is allotted placement in the indoor expo approximately 6'X6'. We will provide (1) 6' table and (2) chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as a PARKING PARTNER during warm-up and awards announcements.

Race Entries – The Company will receive five (5) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

VIP Breakfast – Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

BAG CHECK PARTNER- \$1,000

T-shirt Advertising – The Company logo will be prominently placed on the back of the participant shirts in proportion to partner level dominance. **Logo will appear on participant shirts clearly and boldly with size determined by sponsorship level.**

Race Site Signage – The Company has the opportunity to provide a banner that will be displayed at the bag check area. The Company name/logo will be printed on the race day stage sponsor board.

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts send to over 15,000 emails of active runners. At least 5 e-blasts are sent out leading up to race day. Promotion of company actively on all social media channels leading up to and after race day.

Website Advertising on Sponsor page – The Company logo and link will be displayed on the sponsor page.

Race Day Digital Advertising – The Company will have a full advertising page displayed in looping videos played on multiple wall sized screens in the EXPO.

Expo Space- The Company is allotted placement in the indoor expo approximately 6'x6'. We will provide (1) 6' table and (2) chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as a BAG CHECK SPONSOR during warm-up and awards announcements.

Race Entries – The Company will receive five (5) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

VIP Breakfast – Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

VOLUNTEER -\$1000

Exclusivity – The Company will receive exclusivity for their product or service.

Specific Sponsor Level Advertising – The Company name/logo will be printed on the back of all volunteer shirts.

T-shirt Advertising – The Company logo will be prominently placed on the back of the participant shirts in proportion to partner level dominance. **Logo will appear on participant shirts clearly and boldly with size determined by sponsorship level.**

Race Site Signage – Professionally designed large vertical custom graphic banner will be fabricated for display from the EXPO ceiling in a prominent location.

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts sent to over 15,000 unique emails of active/past participants. A minimum of 5 email blasts are sent out leading up to race day. Promotion of company actively on all social media channels leading up to and after race day.

Website Advertising on Homepage – The Company logo and link will be prominently displayed on the homepage.

Race Day Digital Advertising – The Company will have a full advertising page displayed in looping videos played on multiple wall size screens in the EXPO.

EXPO Space – The Company is allotted prominent placement in the indoor expo approximately 12' X 12'. We will provide up to two (2) 6' tables and 2 chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as SAFETY PARTNER during all announcements.

Race Entries – The Company will receive up to twelve (12) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

VIP Breakfast– Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

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PRE-EVENT PARTY SPONSOR- \$850

Maximum Number to be sold – 1

Specific Sponsor Level Advertising –

Race Site Signage – The Company has the opportunity to provide a banner that will be displayed at the pre-event party. The Company name/logo will be printed on the race day stage sponsor board.

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts send to over 15,000 emails of active runners. At least 5 e-blasts are sent out leading up to race day. Promotion of company actively on all social media channels leading up to and after race day.

Website Advertising on Sponsor page – The Company logo and link will be displayed on the sponsor page.

Race Day Digital Advertising – The Company name will be in looping videos played on multiple wall sized screens in the EXPO.

Expo Space- The Company is allotted placement in the indoor expo approximately 6'x6'. We will provide (1) 6' table and (2) chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as a PRE-EVENT PARTY SPONSOR during warm-up and awards announcements.

Race Entries – The Company will receive two (2) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

VIP Breakfast– Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

MILE MARKER SPONSOR - \$750

Maximum Number to be Sold – 3 (One for each mile of the race)

Specific Sponsor Level Advertising – JBR will print and post at least one sign along a specific mile on the race route indicating that Mile # is sponsored by “The company name/logo”. The Company may provide volunteers to stand by the sign and cheer as runners pass and wear company shirts to further advertise.

Race Site Signage – The Company logo that will be displayed at the mile marker. The Company name/logo will be printed on the race stage sponsor board.

Print and Digital Advertising Campaigns – The Company logo/branding will be included on ALL print and digital media. Printed flyers and posters are distributed to advertise the race in the local and surrounding communities.

Email Advertising & Social Media Campaign – The Company logo will be on all e-blasts send to over 15,000 emails of active runners. At least 5 e-blasts are sent out leading up to race day. Promotion of company actively on all social media channels leading up to and after race day.

Website Advertising on Sponsor page – The Company logo and link will be displayed on the sponsor page.

Race Day Digital Advertising – The Company name will be displayed in looping videos played on multiple wall sized screens in the EXPO.

Expo Space- The Company is allotted placement in the indoor expo approximately 6’x6’. We will provide (1) 6’ table and (2) chairs. Additional signage opportunity is available to identify your space/vendor.

PA Announcements – The Company will be recognized as a MILE MARKER SPONSOR during warm-up and awards announcements.

Race Entries – The Company will receive two (2) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

VIP Breakfast – Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

VALET PARKING- \$650

Specific Sponsor Level Advertising-

Race Site Signage – The Company has the opportunity to provide a banner that will be displayed at the valet site. The Company name/logo will be printed on the race day signage.

Race Day Digital Advertising – The Company's name will be displayed in looping videos played on multiple wall sized screens in the EXPO.

EXPO Space – The Company allotted a space at the EXPO measuring approximately 6' X 6'. We will provide one 6' table and 2 chairs.

PA Announcements – The Company will be recognized as a SPONSOR during warm-up and awards announcements.

Race Entries – The Company will receive two (2) complimentary race entries to Jiggle Butt Run. A tech t-shirt is included with each race entry.

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

VIP Breakfast– Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

CONTRIBUTING SPONSOR - \$500

Race Site Signage – The Company has the opportunity to provide a banner that will be displayed at the race site. The Company name/logo will be printed on the sponsorship banner.

Race Day Digital Advertising – The Company will have a full advertising page displayed in looping videos played on multiple wall sized screens in the EXPO.

EXPO Space – The Company allotted a space at the EXPO measuring approximately 6' X 6'. We will provide one 6' table and 2 chairs.

PA Announcements – The Company will be recognized as a SPONSOR during warm-up and awards announcements.

Race Entries – The Company will receive two (2) complimentary race entries to Jiggle Butt Run. A tech t-shirt is included with each race entry.

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

VIP Breakfast– Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.

FRIEND - \$250

Website Advertising on Sponsor page – The Company logo and link will be displayed on the sponsor page.

Race Day Digital Advertising – The Company name will be displayed in looping videos played on multiple wall sized screens in the EXPO.

Race Entries – The Company will receive one (1) complimentary race entries to Jiggle Butt Run. A participant t-shirt is included with each race entry.

Valet Parking- Free valet parking will be available to Partners, Sponsors, and VIP registrants.

VIP Breakfast – Honorary breakfast for Partners, Sponsors and VIP registrants at EXPO

Please submit an electronic version of Company logo by October 1, 2018 in order to meet production deadlines. Details for video requirements will arrive later.