



[www.Certifreshcigar.com](http://www.Certifreshcigar.com)

**Hassle Free**

**Maintenance Free**

**Cigar Sales Made Easy**





# Only Company to guarantee Freshness for greater than 1 year

Powered by Boveda

- Eliminates Humidity Fluctuations
- Prohibits Risk of Mildew and Mold

Did You Know?

A Cigar's Ideal Humidity is

# 69%

Only CertiFresh® Cigar is endorsed by  
the world's most prominent cigar makers  
as the preferred cigar storage systems

## Custom Displays and Menus



CertiFresh Cigar will provide needed display cases as part of your initial order.



Descriptive menus will be created for your  
clubs cigar lineup to help your guests  
decide which cigar is best for them.





# Beverage Cart Program

**INCREASE PROFITS** with additional points of sale  
throughout your location!

Our container is designed to keep cool on top of ice,  
protecting your product from the heat.

CertiFresh packaging is the **ONLY** way to guarantee  
fresh cigars anywhere on your golf course!





# Event Customization



**Tournament**  
**Member Guest**  
**Corporate Event**  
**Wedding**  
**Fundraiser**

**No matter the  
occasion, Certifresh has  
you covered!**

**Perfect for any member who owns or runs a business.**

**Event artwork is free of charge with purchase.**



5 Bonus Cigars  
with every  
25 purchased



Order by 2/17  
ship by  
5/31

2024

\*Multiple orders allowed



CASA DE GARCIA  
CONNECTICUT  
CHURCHILL



ROMEO y JULIETA  
RESERVA REAL  
TORO



OLIVA  
CONNECTICUT  
RESERVE  
TORO



COHIBA  
LONSDALE  
GRANDE



ROCKY PATEL  
ESPECIAL COROJO  
TORO



ASHTON  
LA AROMA  
de CUBA  
MONARCH



ROCKY PATEL  
VINTAGE 1999  
TORPEDO

### New This Year



MONTECRISTO 1935  
ANNIVERSARY  
NICARAGUA  
NO. 2



ROCKY PATEL  
ESPECIAL CONNECTICUT  
TORO



MONTECRISTO  
WHITE  
TORO



ROCKY PATEL  
DECADE  
TORPEDO  
#15 in the world in 2008



ROMEO Y JULIETA  
1875 NICARAGUA  
TORO



BACCARAT  
CHURCHILL



ASHTON LA  
AROMA de CUBA  
CONNECTICUT  
MONARCH



PUNCH  
PITA EMS  
TORO



CAO FLATHEAD  
V554 CAMSHAFT  
BOX PRESSED  
PAREJO



OLIVA  
SERIE G  
CHURCHILL  
#11 IN THE WORLD  
IN 2006



OLIVA  
SERIE V  
TORO  
Top 24 in the world  
8 years running.  
(Avg. of all Serie V)



MACANUDO  
CAFE TUDOR  
TORO

• 5% OFF ALL CUSTOM  
ACCESSORIES



BRICK HOUSE  
TORO



CAMACHO  
CONNECTICUT  
TORO



ASHTON  
CLASSIC  
CHURCHILL

• 10% OFF ALL 4 PACKS  
& PETITE CIGARS

\*No Other Discounts Apply During the PGA Show Bonus



# Cigar Selection as rated by: Cigar Afficionado Mag. Cigar Snob Mag.



	<b>CASA DE GARCIA CONNECTICUT CHURCHILL</b>	Blend of sweet, long filler tobacco, with a silky to the touch golden brown wrapper. Wrapper, yellow through-brown, and a hint of cedar. Flavors of caramel, cedar, leather, and sweet tobacco.	<b>Rated 87</b>
	<b>ROCKY PATEL SPECIAL COROJO TORO</b>	A good basic-cigar with a fairly smooth wrapper. A smooth, nutty taste comes through on the wrapper with a cedar finish. A mild cigar.	<b>Rated 89</b>
	<b>ROCKY PATEL SPECIAL CONNECTICUT TORO</b>	Subtle, smooth and loaded with crisp, soothing flavors that can satisfy just about any palate.	<b>Rated 87</b>
	<b>BACCARAT CHURCHILL</b>	This cigar is sold as a brick, in a decorative presentation and a pronounced floral sweetness. An elegant, powdery finish.	<b>Rated 88</b>
	<b>ALEC BRADLEY AMERICAN CLASSIC TORO</b>	A cigar that draws and burns very evenly, offering a sweet and nutty flavor profile with a hint of cedar on the palate. A creamy pleasant smoke.	<b>Rated 90</b>
	<b>OLIVA SERIE G CHURCHILL #11 IN THE WORLD III, 2005</b>	A well-capped and richly aromatic cigar that impresses shared wood, nuts and cedar flavors on the palate before a coffee finish. Smooth and balanced.	<b>Rated 91</b>
	<b>ROMEO Y JULIETA RESERVA REAL TORO</b>	This blending is strong in body, but mild in flavor. It draws perfectly and features a variety of flavors with notes, including wood, nut, leather and earth.	<b>Rated 91</b>
	<b>BRICKHOUSE TORO</b>	Notes of earth, cedar, pepper, and coffee are complemented by a toasty, slightly sweet finish.	<b>Rated 89</b>
	<b>ASHTON LA AROMA de CUBA MONARCH</b>	An almost weightless cigar with a rich cedar core. The smoke is smooth and nutty, loaded with almonds and smoked hickory flavors that lead to a toasty finish.	<b>Rated 90</b>
	<b>ZINO NICARAGUA TORO</b>	An earthy profile with notes of cedar wood, coffee, dark chocolate, cream, spices and some natural sweetness will exhilarate your senses from first light to final draw.	<b>Rated 89</b>

# 100 Point Rating Scale

95 - 100 Classic  
90 - 94 Outstanding  
80 - 89 Very Good  
to Excellent  
70 - 79 Average quality

# Cigar Strength

Mild  
Mild - Med  
Medium  
Med - Full  
Full

	<b>OLIVA CONNECTICUT RESERVE TORO</b>	A lightly colored toro with a light, creamy smoke. It draws and burns well, offering a light, creamy smoke complemented by some cedar and lemon notes.	<b>Rated 90</b>
	<b>MONTECRISTO NICARAGUA TORO</b>	100% Nicaraguan tobaccos bring about a rich, flavorful profile, featuring plenty of classic Nicaraguan spice, backed by a characteristic sweetness that can't get enough of.	<b>Rated 93</b>
	<b>ACID KUBA KUBA FAT ROBUSTO</b>	Handmade in Nicaragua with all natural ingredients, each ACID cigar size offers a distinct flavor and aroma.	<b>Infused</b>
	<b>ARTURO FUENTE CHATEAU SUN GROWN CUBAN BELCOSO</b>	This medium to full-bodied Belcoso is a primarily nutty, spicy smoke, complemented by leather, nut and black cherry flavors.	<b>Rated 91</b>
	<b>ROCKY PATEL VINTAGE 1999 TORPEDO</b>	Perfect firmness on the draw, producing abundant pleasantly aromatic smoke. Subtle flavors of wood with notes of pepper with an understated sweetness throughout.	<b>Rated 91</b>
	<b>AVO #2 CLASSIC TORO</b>	It uses exclusively vintage Dominican tobaccos for the filler and an elegant Connecticut Shade to give it a little extra flavor.	<b>Rated 89</b>
	<b>ROCKY PATEL SPECIAL EDITION TORO</b>	A medium bodied cigar with great flavor and hints of coffee, white pepper and berry alongside with hints of cedar and nut. The draw is strong and that leads to the aroma of the tobacco as well.	<b>Rated 95</b>
	<b>ROCKY PATEL 15TH ANNIVERSARY TORO</b>	Box pressed with an oily, though silky, wrapper. The cigar draws and burns evenly, delivering a rich, nutty smoke that leaves cedar and hickory flavors on the palate.	<b>Rated 92</b>
	<b>MACANUDO CAFE TUDOR TORO</b>	This pale toro is solid. The draw is easy. It has medium bodied nutty flavors and a smooth finish that has hints of anise and wood.	<b>Rated 90</b>

#19 IN THE WORLD IN 2010



Rated 91

Beautifully too and well made, this toro produces a honey aroma. Mild to medium strength with notes of cedar, nutmeg and wood. The finish has hints of citrus and spice.

MONTECRISTO WHITE TORO



Rated 92

Included in an elite wrapper, this toro features a combination of flavors including cedar, nutmeg and honey-blended nuts to create a rich, creamy finish.

ROMEO Y JULIETA NICARAGUA TORO



Rated 91

Elegancia delivers a burn that's notably smooth and creamy, but still loaded with flavor.

ASHTON SAN CRISTOBAL ELEGANCIA



Rated 94

Darkly-baked and low-passed, this well-made toro offers a smooth, even burn, balanced by subtle hints of coconut and herbs.

AGING ROOM CUARTIRO NICARAGUA TORO



Rated 93

The V Toro SCL joins a family of award-winning cigars in the world. This blend featured a core of leather, cedar, aged nutmeg and a hint of citrus. A flavor bonfire.

OLIVA SERIE V TORO



Rated 89

The cigar is a bit dulc in appearance, but draws and burns evenly, offering a lot of sweet woody flavors that are full-bodied and consistent. A tasty smoke.

ARTURO FUENTE FLOR FINA 8-5-8



Rated 90

The reimagined ONK concept features a smooth Honduran corozo wrapper, along with Nicaraguan filler and binder tobaccos. The result is a medium-bodied smoke with nutty notes and a hint of citrus.

ROCKY PATEL OLDE WORLD RESERVE COROZO



Rated 91

Smooth and well balanced, combining earthy hints of nuts and cedar with touches of pepper and citrus. A creamy and enjoyable experience.

CAMACHO CONNECTICUT TORO



Rated 90

A thick, prominent vein runs down this toro. It's very earthy and meaty with black pepper and salted peanut flavors.

PUNCH PITA EMS TORO



Rated 92

First puff of this streaky box-pressed cigar are rich and sweet with cocoa. An underlying earthiness complements the vanilla-bean finish.

ASHTON SAN CRISTOBAL REVELATION LEGEND



### Petite Cigars:

Rated 92

The convenient 4x33 Christus Petites line allows you to enjoy the fine flavor of Reserve Real whenever the day may take you, even when you're short on time.

ROMEO Y JULIETA RESERVA REAL MINUTOS PETITE



Rated 92

The convenient Purotas Petites bring the fine flavor of Montecristo white to a small cigar that you can enjoy on your coffee break.

MONTECRISTO WHIT PRONTOS PETITE



Rated 91

A long slim figurado constructed with a nipple foot, it's a primarily woody cigar complimented by pleasing touches of nutmeg and citrus.

ARTURO FUENTE HEMINGWAY SIGNATURE



Just Released 10/20

This blend offers a medium to full-bodied experience with notes of earth, white pepper, leather, nuts, and oak that will dance across your palate from first spark to final draw.

ROCKY PATEL QUARTER CENTURY TORO



Rated 95

Initial puff of this dark, oily torpedo are overwhelmingly rich and full, but balance out to take on a caramel nuttiness, some licorice, herbal notes and a touch of wheat.

ROCKY PATEL DECADE TORPEDO



Rated 91

A very well made cigar, it has a solid core of sweet spiciness, with some hints of coffee grounds on the palate.

ASHTON CLASSIC CHURCHILL



Rated 96

Dry wood and floral notes dominate this long, well-made cigar, which has a silky wrapper. The burn and draw are both even and consistent.

OLIVA V MELANIO CHURCHILL



Rated 93

This pressed torpedo is medium bodied, offering a very flavorful, creamy smoke full of sweet cedar and nutmeg notes. The finish is toasty.

ASHTON VIRGIN SUNGROWN TORPEDO



Rated 92

Good shape and color to this cigar, which has a rounded cap. It burns well, with notes of cream, coffee, and citrus.

COHIBA LONSDALE GRANDE



## NEW for 2023 — Premium Four Packs The Perfect Foursome for the Course or the Pub!

Rated 92

A nice slow burn, and delivers mouthwatering flavors of chocolate, spice, cedar, and leather

OLIVA SERIE O NUMBER 4



Rated 92

Medium in strength and loaded with rich nutty flavors and a naturally sweet aroma.

ROMEO Y JULIETA 1875 PETITE BULLY



Rated 92

Ashton cigars are known for their flawless construction and extremely fulfilling, rich flavor.

ASHTON HALF CORONA



Rated 92

The cigars are blended with three separate aged Nicaraguan Cuban seed long filler and are hand-rolled together with a plantation grown Brazilian Mero Tino binder.

LIGA PRIVADA PAPAS FRITAS





# NEW for 2023 — Premium Four Packs

The Perfect Foursome for the Course or the Pub!

**OLIVA SERIE O HABANO** small cigars are distinguished by a wider ring gauge you don't often find on cigars of this type. That means more earthy-spicy Nicaraguan flavor for you. No matter where the course takes you, you'll always have some great little cigars on-hand. The ultimate "one drink and I'm outta here" cigar to enjoy with a tequila or rum based cocktail after the round!



**ROMEO Y JULIETA** is a name every cigar smoker knows, no matter their experience level. The most popular and most-awarded line from Romeo is the 1875, and for good reason! Excellent construction, flavorful Indonesian wrappers, and expertly blended Dominican fillers make for a great experience, but unfortunately, sometimes the amount of time you have isn't quite sufficient to enjoy a full stick. With a 4" x 38 ring the 1875 Bully Cigar fills the 15 - 20 minutes needed to enjoy a post round cocktail.



**ASHTON HALF CORONA** cigar is a medium-bodied cigar with nuances of peppery spice. The blend of 3 to 4 year old Dominican tobacco, along with its rich Cameroon wrapper, creates an extremely well blended rich taste. The draw of this Ashton cigar from beginning to end is never disappointing.



**LIGA PRIVADA UNICO SERIE PAPA FRITAS** are a unique addition to Drew Estate's highly-acclaimed Liga Privada series. All of the cigars in this series are extremely limited and exceptionally delicious. Blended with 3 select Nicaraguan Cuban seed longfillers, a Connecticut River Valley stalk cut & cured Habano binder, and a Brazilian Mata Fina wrapper. The smoke is medium to full in body and marvelously complex. The perfect compliment to an after round bourbon or full flavored beer. 4.25" x 44 Ring





# Ashtray

This beautiful Walnut ashtray is the perfect table piece to display your logo. A perfect tee gift, prize, or resale item for your shop.



# Artemis Torches

The Artemis is one of the most dependable cigar lighters in the market. The large flame adjustment knob on the bottom helps to manage the flame height. The switch is easy to use. Simply flip the cap and pull the switch down to light it.



## Customizable Accessory Lineup

# Cigar Cutters

This single sided plastic and metal dual bladed cigar cutter makes the perfect choice for anyone looking for a stylish and economic choice in cigar cutters! The lightweight plastic construction is still high quality and protects the razor sharp blades to ensure an excellent cut every single time.



# Cigarblox

Finally, a solution for the golfing cigar smoker. Will hold your cigar while swinging your club. No risk for cigar leaf fracture due to clamp. Will attach to any metallic surface.



Phone Number:  
(763) 535-2645

Contact your local  
Certifresh Representative

Website:  
[www.certifreshcigar.com](http://www.certifreshcigar.com)





# Artemis

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## Triple Flame Torch Lighter

From the solid black metal finish and the triple jet wind-resistant flame, this light-weight and small cigar torch is sure to turn heads both on and off the course.

This butane refillable lighter features both a dual action ignition and an adjustable flame height your customers will love! The Artemis's cylindrical design is a must have for your Pro Shop.

AVAILABLE IN: BLACK OR GUNMETAL  
MINIMUM QUANTITY: 25  
WHOLESALE COST: \$11.75



**FREE WOODEN DISPLAY WITH PURCHASE OF 24 UNITS**



# Boveda usage

	Boveda	Crystals	Gels	Beads	Foam & Sponges
Absorbs excess humidity if needed	✓				
Available in multiple RH levels	✓			✓	
Won't over-humidify, preventing mold	✓				
No maintenance or refilling	✓				
No activation required	✓		✓		
Proximity & direct contact won't damage cigars	✓				
Emits purified water vapor	✓				

Independent tests were not able to confirm the claims that beads can regulate at different RH levels.

**The finest cigar makers in the world include a Boveda in their retail boxes.**



**Shouldn't the cigar you sell have one too?**



# CertiFresh Advantage Explained

## **Does my current cigar vendor guarantee their cigars will stay fresh for one year?**

A. All CertiFresh® cigars are guaranteed to stay fresh for one year no matter the storage conditions. Our active humidification via the patented Humidipak® insert keeps our cigars in perfect condition. CertiFresh® is the ONLY company that uses an active, two-way humidification device. All CertiFresh® cigars have a "smoke by" date on each cigar indicating when it was packaged and how much of the one year shelf life is left.

## **Do I or my staff have the time to maintain and monitor the moisture levels in our humidor, every week?**

A. Cigars are very fragile and must be kept at between 68-72% relative humidity. Too dry, the wrappers crack and unravel, too wet and they won't light or get moldy. Unless someone on your staff is keeping a watchful eye on your humidor and making sure the humidity is correct, you have less than perfect cigars. Your customers will notice a too dry or too wet cigar. CertiFresh® cigars are always perfect.

## **Is my cigar provider paying the state tobacco tax for me?**

A. We have found that the majority of the cigar companies (local and national) are not paying the state tobacco tax on the cigars they are supplying golf courses. State tobacco tax can run as high as 95% of the wholesale cost of the cigar. Many suppliers do not have a distributor's license because of the cost (up to \$3,000 a year) and they don't want to bother with the monthly paper work. CertiFresh® has all necessary licenses and pays all associated taxes for you. You have enough to worry about; paying the state cigar tax is our job not yours.

## **Are all my cigars top rated, nationally advertised, well know brands?**

A. Many of the cigars obtained from a local shop are nothing more than their overstock. Local shops don't want to provide their best selling cigars to someone they are going to make less margin on. Every CertiFresh® cigar has been rated an 87 or higher by Cigar Aficionado® and Cigar Snob magazine®. Every cigar we offer is the best there is. Every cigar is handmade, long filler; no cheap mix-fill cigars. Because we sell 30K+ cigars per month; we always have the freshest stock direct from the makers.

## **Am I promoting my golf course, restaurant and driving range with every cigar sold?**

A. Every CertiFresh® cigar has your unique artwork included at no charge. Now every cigar you sell is custom to your operation. We can make different art cards for each segment of your business. One version for the pro shop, one version for the restaurant, and one version for the bar. In addition, each art card can incorporate a coupon to drive sales to other parts of the business. No other cigar vendor helps you not only make a profit on the cigar sale, but also help generate other merchandise sales too.

## **Am I selling cigars from our beverage cart?**

A. If you're not selling cigars from a beverage cart you are losing out on significant additional sales. A customer on the back nine is not going to drive or walk all the way back to the pro shop for another cigar. They will buy another beer and cigar from your beverage cart. CertiFresh® supplies you with a cart container at no charge. Because of our packaging, CertiFresh® is the ONLY vendor that allows you to sell cigars from a beverage cart with zero risk of losing freshness.

## **How many cigars (and dollars) am I throwing away due to damage?**

A. Many of our new customers report they were throwing away 10-20% of their cigars each month due to damage. It's human nature to want to squeeze and smell a fine cigar. Unfortunately, this often damages the cigar and makes it unsalable. When cigars become too dry, they develop cracks and splits. No one is going to spend \$10 on a dried out cigar. If cigars are too wet, they get mold spots on them. No one is going to spend \$10 on a moldy cigar. Because of our unique packaging, you'll never throw a CertiFresh® cigar away due to handling, or condition issues.

## **Am I missing out on tournament, corporate and wedding business with my current vendor?**

A. Because every CertiFresh® cigar features 100% custom packaging, we can change it to suit any customer or situation you might have. We will make custom artwork for any tournament, event, corporate customer or wedding for FREE! We only have a two box requirement for this service. Now you can offer cigars to every tournament to generate additional sales. Cigars are the perfect, low-cost tournament, event, outing, and wedding gift.



# Hear what others have to say about CertiFresh Cigar

Day to day comparison from this year to last, we have increased cigar sales from 15 a week to 40. A 270% INCREASE!! We have had roughly the same amount of people on site, I believe that this is solely due to having your quality product on site.

**Steven Fowler El Macero Country Club CA**

As a cigar smoker myself I appreciate the guaranteed freshness of every single cigar. No more worrying about maintaining my humidor. And they are a great impulse buy in my golf shop! I keep the display box right at the counter and my sell through has been fantastic.

**Joe Febonio Head Yardley Country Club PA**

We have a large cigar humidor, and I didn't see a need for a separate CertiFresh program. We gave CertiFresh a try while keeping the unpacked cigars in the humidor. After a few weeks our members stopped buying the unpacked cigars and demanded we switch to all CertiFresh packaged cigars. We made the change and could not be happier with the program.

**Gary Hayden Golden Valley Golf and Country Club MN**

CertiFresh is a great addition to our product mix. Packaging, price, product and service are spectacular! We re-ordered several times and sold every single unit.

**Nicholas Maresca Kirkbrae Country Club RI**

CertiFresh cigar has everything your club needs for those that enjoy a premium product. CertiFresh delivers a fresh product every time, my members appreciate the great quality.

**Al Sutton Paradise Valley Country Club AZ**

Having Seven premier golf courses at The Cliffs under one membership made our partnership with CertiFresh an easy decision. The fact that there is a guaranteed fresh cigar in each custom package allows us to provide our members with a consistent, reliable product. CertiFresh has a tremendous variety of cigars that we are able to offer and we have seen a significant increase in sales with members and guests purchasing multiple cigars to have in the bag to enjoy later in the round or another day altogether. The CertiFresh team have been great to work with and appreciate the partnership.

**Brian Peebles The Cliffs @ Mountains park SC**

Your Local CertiFresh Cigar Contact is:



Phone Number: 1(800)375-2373

Email: [info@CertiFreshCigar.com](mailto:info@CertiFreshCigar.com)