

ABOUT THE BALL



THE DETAILS:

Tuesday, December 20th; 6:30 pm - 11:00 pm

The Army Navy Country Club in Arlington, Virginia 1700 Army Navy Dr, Arlington, VA 22202

Military Formal Attire

Cocktail Reception, Seated Dinner, and Program

ABOUT THE BALL:

As is tradition, the local non-profit parent's clubs of the Army, Coast Guard, Navy, Air Force, and Merchant Marine Academies are joining together to host this year's ball. The last time this ball occurred was in 2016 and we are excited to bring it back to our region. This holiday celebration occurs across the country during the holiday season and allows family and friends to celebrate the young men and women who have elected to serve their Country by attending one of the Nation's Service Academies. In addition, we have elected to support the Fisher House Foundation as our charity of choice this year.

SPEAKERS: Commandant Linda Fagan, U.S. Coast Guard (Invited)

Other dignitaries invited (Pending reply)

EVENING PROGRAM

6:00 pm VIP Reception/General Reception

7:00 pm Dinner and Program



SUPPORTING OPPORTUNITIES & BENEFITS

Presenting Sponsor

\$25,000

- Company name/logo reference as the Presenting Sponsor of the 2022 Joint Service All Academy Ball and thanked during welcome comments
- Company name/logo listing as a Presenting Sponsor on all marketing and collateral materials produced (following pledge commitment)
- Company name/logo (with a hyper-link) listed on the official ball website
- Company name/logo position as a Presenting
 Sponsor on all onsite signage including but not limited to welcome signs, sponsor banners, menu cards, IMAG screen at the event, and more
- Speaking opportunity for your company executive or representative to deliver formal remarks during the program
- 1 table in a premiere seating location
- All guests invited to VIP Reception
- Option of seating distinguished guests at your tables
- Prominently placed full-color sponsor acknowledgement in the printed program

Firstie Sponsor

\$15,000

- Company name/logo reference as a Firstie Sponsor of the 2022 Joint Service All Academy Ball and thanked during welcome comments
- Company name/logo listing as a Firstie Sponsor on all marketing and collateral materials produced (following pledge commitment)
- Company name/logo (with a hyper-link) listed on the official ball website
- Company name/logo position as a Firstie Sponsor on all onsite signage including but not limited to welcome signs, sponsor banners, menu cards, IMAG screen at the event, and more
- 8 seats in a premiere seating location
- All guests invited to VIP Reception
- Option of seating distinguished guests at your tables
- Prominently placed full-color sponsor acknowledgment in the printed program



(Opportunities Cont.)

Cow Sponsor

\$10,000

- Company name/logo reference as a Cow Sponsor of the 2022 Joint Service All Academy Ball Company and thanked during welcome comments
- Company name/logo listing as a Cow Sponsor on all marketing and collateral materials produced (following pledge commitment)
- Company name/logo (with a hyper-link) listed on the official ball website
- Company name listing as a Cow Sponsor on all onsite signage including but not limited to welcome signs, sponsor banners, menu cards, IMAG screen at the event, and more
- 5 seats in a premiere seating location
- 5 guests invited to VIP Reception
- Option of seating distinguished guests at your tables
- Prominently placed full-color sponsor acknowledgment in the printed program



Yearling Sponsor

\$5,000

- Company name/logo reference as a Yearling Sponsor of the 2022 Joint Service All Academy Ball Company and thanked during welcome comments
- Company name listing as a Yearling Sponsor on all marketing and collateral materials produced (following pledge commitment)
- Company name/logo (with a hyper-link) listed on the official ball website
- Company name listing as a Yearling Sponsor on specific onsite signage
- 5 seats in a premiere seating location
- 2 guests invited to VIP Reception
- Company name listing in the printed program

Plebe Sponsor

\$2,500

- Company name/logo reference as a Plebe Sponsor of the 2022 Joint Service All Academy Ball and thanked during welcome comments
- Company name listing as a Yearling Sponsor on all marketing and collateral materials produced (following pledge commitment)
- Company name on the official ball website
- Company name listing as a Plebe Sponsor on specific onsite signage
- 5 seats in a premiere seating location
- 2 guests invited to VIP Reception
- Company name listing in the printed program



Family Sponsor

\$1,000

Sponsor a cadet and his family (4 total guests) to attend the 2022 Joint Service All Academy Ball.

In-Kind Donations: We will be holding a raffle for our Cadets and Midshipman. If you have any in-kind donations that you would like to donate, we would be thrilled to receive them.

To Confirm Your Support of our Cadets, contact Please contact Karen Knutson or Jennifer Kaye at JSAB@wppc-mddcva.org