

STRATEGIC PLANNING

Strategic planning is the foundation of corporate success.

If your business has great potential, but suffers from distractions, deviations, speed-bumps or a lack of clear direction, we can help you align and provide you with clear goals and actionable items.

We specialize in helping businesses under \$75MM in revenue and have developed a Strategic Planning product that will provide the building blocks to take your business to the next level.



LEVERAGE

STRATEGIC PLANNING PROGRAM



LEVERAGE CONSULTING

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OUR MISSION

To develop business strategies for growth and sustainability, through leveraging resources and easing commitments.

DELIVERABLE:

We will establish:

- 1) The current state of the organization
- 2) The future vision of the organization
- 3) A clear organizational structure & governance processes
- 4) A road map with objectives and detailed action plan
- 5) A resource management plan
- 6) A financial plan including Key Performance Indicators

DELIVERY FORMAT:

- 3 to 4 "Face to Face" Production sessions
- Written Final Report
- Final report presentation session
- 3 Follow-up Execution sessions
- On-call availability at any time during process
- Optional add'l sessions available

TIMELINE:

- 4 to 6 weeks
- Client dedicated time required: 50 to 60 Hrs
- Expedited timelines available upon request

COST:

- \$10,000 - Up to \$10MM Rev.
- \$14,000 - \$10MM to \$25MM
- \$25MM+ Please request quote



PROGRAM DETAILS

We work with you to look into all the corners of your business and establish a clear strategic direction with actionable goals.

WWW.LEVERAGE.WORKS

1. COMPANY OVERVIEW & GOVERNANCE

- I. Ownership
- II. Corporate structure
- III. Management structure
- IV. Employee structure
- V. Holding Co - Equity protection structures
- VI. Organizational charting (Tax & Owner compensation planning implications)

2. RESOURCE MANAGEMENT

HR / People

- I. Culture & Retention overview
- II. Policies & Procedures
- III. Employee Road maps
- IV. Culture, HR policies
- V. Employee Compensation
- VI. Mission, Vision & Corp Values

Equipment / Inventory

- I. Fleet / Inventory overview
- II. Active listing with Age & Quality
- III. Stale / Utilization
- IV. Opportunities & Limitations

Facilities

- I. Building & facilities
- II. Space allocation
- III. Utilization

Tech

- I. Innovation Strategy
- II. Operational Efficiencies

A Review of:

- I. Any Other Business Resources
- II. Business Partner Relationships
- III. Resource Planning (Methodologies & Tools)

WHY LEVERAGE

We are a group of Management Consultants that specialize in helping businesses Start | Scale | Transition.

EXPERIENCE:

Our Consultants have real operational experience having worked in FINANCE, HR, IT & OPERATIONS

NETWORK:

Leverage Consultants have long standing relationships with a vast network of: Lawyers, Bankers, IT, HR and service providers which are naturally made available to you as well.

LEVERAGE:

The term "LEVERAGE" exemplifies what entrepreneurs pursue daily. Namely, the need to maximize available resources to spur business growth in innovative ways.

Leverage Consulting Group is here to provide entrepreneurs with an additional set resources as we strive to see them succeed.

**WE SHOW BUSINESSES
HOW TO START | SCALE
| TRANSITION**



PROGRAM DETAILS

Upon completion of the program you will receive a written report, detailed action & financial plan, including clarity on accountability.

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3. SWOT ANALYSIS

- I. Business history and the foundation of your existing / past success
- II. Identify major Challenges & Opportunities
- III. PESTEL Analysis (Political, Economical, Social, Tech, Enviro & Legal)

4. CORPORATE ROAD MAP

- I. Outline Goals & Objectives (including a detailed action plan)
- II. 2019/2020 - Short term plan
- III. 2022 - 3 Year plan
- IV. Annualized milestones
- V. Resource management & implications analysis

5. FINANCIALS & KPI's

- I. Current Financials
- II. Forecasted Financials & projections
 - A. 12 month detail
 - B. 3 year annualized
- III. Key Performance Indicators
 - A. Current KPI's in place
 - B. Establish new KPI's
- IV. Financial Road map
 - A. Financial Reporting
 - B. Financial Modeling
 - C. Management Reporting
 - D. KPI modeling
 - E. Partner requirements
 - F. Financing requirements
 - G. Related party Requirements