## Your Data Is On The Line

Over 90% of data breaches start from email, making an end user the number one cause of all data breaches.



Data breaches not only affect medium and large enterprises, but also small businesses. Personally Identifiable Information (PPI) can fetch a large price on the market such as sales, financial, and proprietary information.

## **Key facts:**

- 86% of ransomware victims had antivirus installed, 65% had email/spam filters, and 29% had pop-up blockers
- 61% of companies suffered ransomware attacks in the past year, with 4,000 ransomware attacks occurring daily.
- 58% of businesses that paid a ransom in the last 12 months did so because the cost of the ransom was less than the cost of the lost productivity from downtime due to the attack.
- 58% of data breaches in 2018 affected organizations categorized as small businesses.
- 55% of US businesses suffered a ransomware attack in the last 12 months.
- 32% of companies lose data in the cloud to accidental or malicious deletion, hackers, and software issues.

Contacts us to find out how to protect your data today info@kreo.co (877)-573-5936