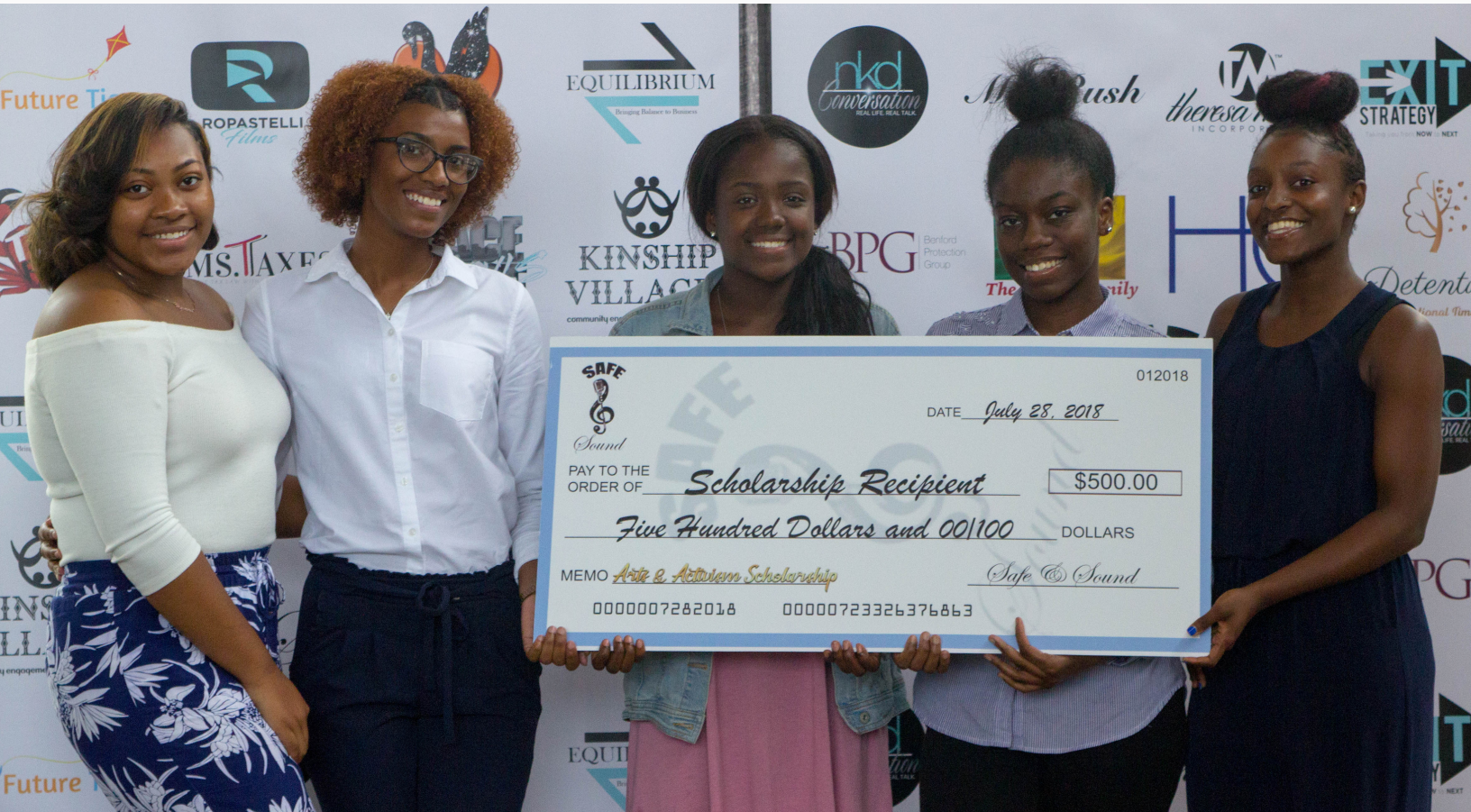


SAFE & SOUND CONNECT, NFP



SAFE & SOUND 2022 SPONSORSHIP PROPOSAL

PREPARED BY

Safe & Sound Connect, NFP

ISSUED TO

Valued Supporter!!

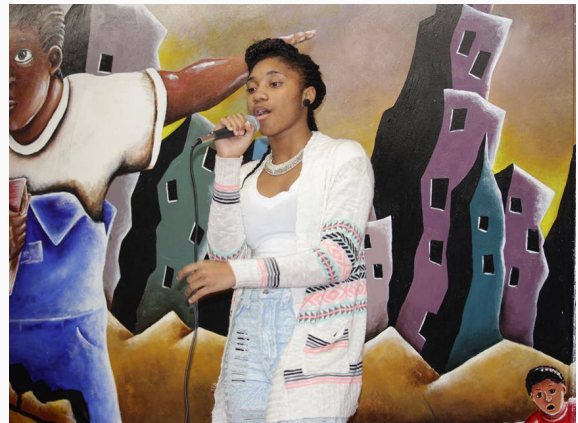


History

In September of 2013, three young ladies between the ages of 13 and 15 wanted to start a program comparable to the Male Responsibility Mentorship Program, Men Of Distinction. Beginning with donated books from Southwest Youth Collaborative, which had recently closed, these young ladies set out to start their very own book club. Aside from reading and socializing, they began a weekly practice where each girl would bring in lyrics from a verse of a poem, rap or song and discuss the meaning of the words and the impact it could leave on today's youth. In January of 2014 and partnering with their close counterparts, Men Of Distinction, they decided to do something special for their community. On Dr. Martin Luther King's Holiday they hosted their 1st Monthly Poetry Café.

Every month they began taking on topics and causes to give voice to young people around the things that affected their everyday lives; Education, Healthy Relationships, Community Violence, Hunger, Domestic Violence, Childhood Cancer, "Bring Back Our Girls" and Smoking to name a few. They would soon discover that April, which is National Poetry Month as well as Sexual Assault Awareness Month, would prove to become one of their closest and dearest Poetry Cafés.

Over time, the youth led, youth driven events began to stretch beyond that of the stage to include a Violence Prevention Initiative in Summer of 2014 affectionately called The Flag Project, consisting of a peace march and rally in their Bronzeville neighborhood that brought out over 8,000 community members and stakeholders including the Mayor, several Alderpersons and State Legislators. Soon after, the young men of MOD and the young ladies of Safe & Sound decided to merge groups and maintain the name Safe & Sound.



Why we do it.

Imagine being marginalized and told that your opinions or proposed solutions to problems that directly affected your life were of little value because you still had some learning to do... What emotions might you develop once you realized you were left out of the decision making process concerning change?

We believe that many of society's ills both caused by and placed on the shoulders of young people can not only be comforted but positively impacted by giving rise to youth voice. By demonstrating safe behaviors and sound ideals, we plan on providing other youth a new sense of empowerment and a model of what is possible.

Each year, more than 5,000 people are touched by our programs & initiatives. In the last five years, we have helped hundreds of other youth connect to educational and employment opportunities, fed and clothed nearly 2,500 impoverished families, hosted or performed at over 100 poetry cafes, facilitated countless peer-led and inter-generational talking circles and continuously created safe spaces for healing traumas of ALL ages.



2018

National Council of Negro Women
Community Leadership Award
Recipients

Arts and Activism Scholarship

Like all of the causes and endeavors we take on, they begin from a place that is near and dear to one of the members of the team or someone close to us.

For years we were told, "Go to college", "Go to college", "GO TO COLLEGE!"

When a couple of us finally graduated and went, we soon discovered that the financial burden on the families as well as the mental stress of being in need, working a job around classes, etc., could be more than many young people are prepared for. We were devastated when we had to watch our friends return home after a couple of semesters.

In October of 2017, we decided to do something about it.

We wanted to take our passion for the arts and activism a step further in 2018.

We committed to creating our own scholarship award with a goal of granting youth with the same hearts and goals as ours with \$5,000 towards their education.

The Safe & Sound Arts and Activism Scholarship would grant 10 winners with \$500 each towards college OR trade schools. We also wanted to give them to students that reminded of us of ourselves.

We decided that as long as they graduated with at least a 2.5 and wanted to do something after high school, they deserved help. We then agreed on 5 categories. Dance, Singing, Spoken Word, Visual Arts and Volunteerism.

Henry Williams Love Foundation

As we were fundraising and going to open mics all over the city to announce what we were about to do, Kai Love, Founder of The Henry Williams Love Foundation reached out to us and offered to partner with us by providing 4 scholarships with all of the same requirements but offered specifically to students who'd suffered the loss of a parent.

We celebrated the inaugural cohort of recipients on July 28th, 2018.

It felt AMAZING!!!



What you can do to help

Support the Arts and Activism Scholarship by becoming a Sponsor!

As your marketing partner, Safe & Sound takes our sponsorship agreement very seriously. You promise to help kids and families, and in return we promise to deliver the best sponsorship exposure out there.

INTRODUCE YOURSELF AS A PERSON WHO IS GENUINELY CONCERNED.

What better way to communicate your values than by sponsoring actions that matches your values?

SET A NEW STANDARD IN YOUTH SUPPORT.

The Arts and Activism Scholarship is the first of its kind. Not often will you meet youth who are heavily invested in creating financial supports for teens such as themselves to assist with the challenges of college or trade school expenses. You'll have unparalleled reach to thousands of people when you become an integral part of the Safe & Sound Arts and Activism activities through Activism sponsorship, and having your name and message displayed throughout the Awards Ceremony.

TELL YOUR STORY AND WIN NEW CUSTOMERS.

Tell a whole new audience how much **you** care about students and families. Every time they participate in a youth open mic, enjoy safe, summer play events, experience fulfilling volunteer experiences or participate in talking circles facilitated by any of our Trained and Certified Circle Keepers, your brand is certain to be front and center.

GIVE YOUR FAMILY AND FRIENDS SOMETHING TO SMILE ABOUT.

Responsible people such as yourself know how important it is to get loved ones involved in giving back to the community. Talk to us about how your people can get directly involved in the big event.



Added Value

After years of consecutive and continuous successful partnerships and initiatives, Safe & Sound has amassed quite a network of supporters. As an Activism Supporter you will become instantly recognizable to companies, community based organizations, public partners and families everywhere.

SCHOLARSHIP AWARD RECOGNITION

Throughout the year will be marketing and accepting applications for the Arts and Activism Scholarship to countless families and the community partners who work with them. You will be represented at every turn as one who is genuinely concerned and actively involved in the development of young people.

A PROVEN TRACK RECORD OF HONESTY AND ACCOUNTABILITY

You want to know your sponsorship dollars are working to raise even more funds for Safe & Sound. We provide detailed statements along with photos to all sponsors after every event.

UNIQUE MARKETING CHANNELS

Because we have the longstanding trust of our community, we have access to valuable marketing channels. In addition to our own database of clients, we partner with other organizations and events such as Future Ties, The Gleaning Lady, Theresa Marie Inc. and Solace Souls Sundays.

Sponsorship Options

Arts Sponsor \$100 _____

Your logo or family name will be displayed on our signature Step & Repeat Banner that will be displayed at every Poetry Cafe and Major Event hosted or attended in 2021/2022 from the date of the Award Ceremony for a 12 Month Period.

Community Sponsor \$250 _____

In addition to the banner, you also receive digital marketing on our website. YOUR LOGO PLACED ON THE SCHOLARSHIP PAGE IS A CLICKABLE LINK THAT DRIVES TRAFFIC TO YOUR WEBSITE OR SOCIAL MEDIA!!

Activism Sponsor \$500 _____

In addition to both levels, your logo or family name is displayed on the back of all of our special event shirts and apparel, 2 tickets to the Scholarship Awards Ceremony and a special gift!



How your Sponsorship will look and feel

As a Activism Sponsor, you'll get star treatment! Your branding will appear on our signature banner, advertising, swag, and electronic media associated with the Arts and Activism Awards Scholarship Ceremony.

Your **Activism Sponsorship** comes with 2 tickets front and center of the event! What better way to treat a friend or family member to an evening out? Want even greater exposure for your circle? Invite clients, family, colleagues and friends to enjoy the VIP treatment with a full table of VIP tickets with 2 special places at the table on us! This might be the perfect internal promotional prize giveaways for your company. You will also be publicly acknowledged on the big night. We think your values and ours are a perfect match. Show the world that you genuinely believe that young people can make a difference in the world - all while you help us help the students in your community smile a little.

Welcome to the family

1. Please read the fee table on the previous page to make sure you understand all the details involved with us working together. We want you to know that we take our brand very serious. We nurture and protect our brand and will do the exact same for yours. It's really important to us that everything is transparent and understood from the beginning so that we lay a solid foundation for a great working relationship.

2. We ask that all Arts Sponsors please submit donations no later than Friday, Nov. 19th. Because we understand that everyone has personal and business expenses, all Community and Activism Sponsors may request up to a 90 day deferment of 50% of your donation until Monday Jan. 31st 2022!

3. If you have any questions at all, please let us know. We're happy to clarify any points and there may be some items that we can sort out together. We're committed to finding the best way to work together. If you'd like to speak to us by phone, don't hesitate to call us at (773) 647-8394 or by email at info@safeandsoundconnect.org

4. Once you feel confident about everything and are ready to move forward, please check or place a number (quantity) in the fee table below, sign and return this page to info@safeandsoundconnect.org. Having an issue with scanning or sending back? No problem! Just give us a call.

5. Once we receive notification of your acceptance, we'll contact you shortly to sort out next steps and get the project rolling.

6. Please select your Sponsorship Level: ____ Arts (\$100) ____ Community (\$250) ____ Activism (\$500)

7. If you would like to make a custom donation, please write it in here: _____

THANK YOU!!

Sponsor Print

Anthony Townsend Sr.
Event Lead Print

Sponsor Sign

Event Lead Sign

Date

Date