



5th Annual Italian American Festival October, 2027 Sponsor Donation



Our Mission Statement: *The mission of the Italian American Festival is to promote and preserve Italian American culture and its contributions to the Art, Food, Science and Music Industries worldwide.*

By using art, food, science, and music as catalysts to expand cultural understanding, the festival will benefit local businesses and the community.

The Italian American Festival is a non-profit organization. A portion of the profits will go toward two annual scholarships and charity.

Business Name: _____

Address: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____

Website: _____

Facebook Page: _____ Instagram ID: _____

Please provide your company or personal logo in JPG or PNG format.

Gift Information: I would like to donate:

9. Verona

In-kind

1. Venice Sponsor \$10,000
2. Roma Sponsor \$7,500
3. Palermo Sponsor \$5,000
4. Milano Sponsor \$2,500
5. Florence Sponsor \$1,000
6. Bari Sponsor \$500
7. Valledonga \$250
8. Casalbordino _____

☐ Cash ☐ Check (Check# _____)

Please make the check payable to
Italian American Festival - Upstate
P.O. Box 55
Simpsonville, SC 29681
Attn: Sponsorship

Sponsorships received after August 31, 2027 may not appear on banners but will appear on social, digital and media coverage.

Is a copy of the ST 9 Form required? ___ Yes ___ No ___

We would like to make an in-kind contribution of: _____

Thank you for your generosity!

Sponsor Signature _____ Date: _____

Italian American Festival -Upstate is a 501 (c)(3) Non-Profit Organization.

All Donations will receive a Receipt for tax purposes.

Questions: Email IAHF.Sponsorship@gmail.com – **Team:** – Helena Erman, Robin Roach, Maria Natale

Website: <https://iahfupstate.org>

Facebook: <https://www.facebook.com/IAHFUpstate>

Instagram: https://www.instagram.com/iahf_upstate

Sponsorship Levels and Benefits

1. **Venice Sponsor** (Exclusive): \$10,000
 - 1.1. Event designated as **Proudly supported by [Sponsor Name]**
 - 1.2. Top logo placement on key event materials
 - 1.3. Top logo placement on website, signage, and major printed pieces
 - 1.4. Featured sponsor recognition on social media
 - 1.5. Six or more social media mentions
 - 1.6. Mention in email campaigns
 - 1.7. On-stage recognition by the MC
 - 1.8. Premium booth placement
 - 1.9. Opportunity for branded giveaway distribution
 - 1.10. Potential category exclusivity
2. **Roma Sponsor:** \$7,500
 - 2.1. Prominent logo placement on website and signage
 - 2.2. Four to five social media mentions
 - 2.3. One dedicated sponsor spotlight post
 - 2.4. Recognition in email promotions
 - 2.5. On-stage recognition by the MC
 - 2.6. Booth space included
 - 2.7. Inclusion in sponsor thank-you materials
3. **Palermo Sponsor:** \$5,000
 - 3.1. Logo on the festival website and event signage
 - 3.2. Three social media mentions
 - 3.3. Inclusion in group sponsor recognition posts
 - 3.4. Social media tagging when possible
 - 3.5. Stage recognition during the event
 - 3.6. Booth space included
4. **Milano Sponsor:** \$2,500
 - 4.1. Logo on the festival website
 - 4.2. Name or logo on sponsor signage
 - 4.3. Two social media mentions
 - 4.4. Included in sponsor thank-you posts
 - 4.5. Stage recognition during the event
 - 4.6. Booth or table opportunities, if available

5. **Florence Sponsor:** \$1,000
 - 5.1. Business name listed on the festival website
 - 5.2. Business name included on sponsor signage
 - 5.3. One social media mention
 - 5.4. Included in group sponsor recognition
6. **Bari Sponsor:** \$500
 - 6.1. Name included on sponsor signage
 - 6.2. Name and logo on website
 - 6.3. Included in a group sponsor thank-you post
7. **Vallelonga Sponsor:** \$250
 - 7.1. Name included on sponsor signage
 - 7.2. Name and logo on website
 - 7.3. Included in a group sponsor thank-you post
8. **Casalbordino Sponsor:** Specified amount
 - 8.1. Recognition as a sponsor
 - 8.2. Name and logo on website
 - 8.3. Included in a group sponsor thank-you post
9. **Verona Sponsor:** In-kind Sponsors
 - 9.1. Recognition as an in-kind sponsor
 - 9.2. Name and logo on website
 - 9.3. Included in a group sponsor thank-you post