



TM



A Novel AI-Enabled Platform for New Technology Investment & Development Decisions (any technology / any application)

- *Accelerate Development*
- *Increase Rate of Success*
- *Reduce Risks & Costs*
- *Create a New Knowledge Marketplace*

Patent Pending

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Business & Government

Achieve greater Product & Technology Development Success

Burn down technology & business risks, reduce costs, accelerate growth

Patent-pending platform brings together Expert Human Collaboration and five (5) Expert GPT-Enabled AI Agents in a **highly guided process**.

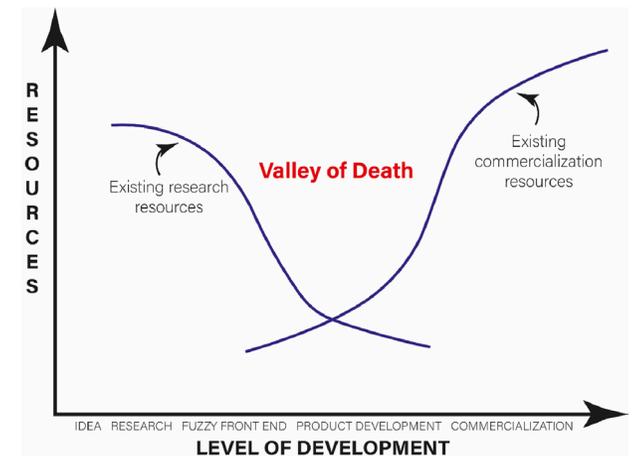
9-HI uses quantitative, evidenced-based scoring to provide **Decision Guidance** when it's most needed to keep critical programs healthy.

Multi-user Enterprise Platform with holistic AI-based guidance for:

- Selection** Choose the **right technologies** that can succeed for you
- Investment** Improve success rates and ROI **three-fold**.
- Development** Manage technical projects from Concept to Launch with the Team and AI Guidance that can meet your objectives addressing the **right risks** at the **lowest cost**.

9 Core Metrics govern all Risks and Improvement Opportunities for:
Product Technology / Team & Stakeholders / Market Application

9-HI Bridges the Valley of Death



9-HI: Marcantonio Global Scouting Process



MAG Innovation Exploration Projects

- SME Invitation to MAG IE Project
- Each MAG IE Project scope focused on one OSD Research and Engineering Critical Technology Area
- The purpose of a MAG IE Project is for an assembled team of Subject Matter Experts (SMEs) to identify specific technology Topics of interest to Marcantonio Global and the DoD. This effort will also identify Risks and Success Factors with mapping and weighting related to each Topic.

↓ Concurrently, Developers start with MAG IE data and add more detailed Risks, SFs and SEs in a “Private” Project related their specific solutions.

Developer Innovation Exploration Projects

- Potential Technology developers and suppliers are encouraged to import Risk and Success Factor related information into their own private IE Projects for creation of private Development Plans and Success Evidence generation.
- This is done continuously and in parallel with MAG IE project.

MAG exports data from IE Projects for New Selection Projects run by independent SMEs and Issues a Solicitation.



MAG Selection Project

- After completion of a MAG IE Project, MAG will create a Selection Project based on import from the associated IE Project. MAG will produce and disseminate the solicitation and will convene a panel of independent evaluators to help guide this process and score all responses.
- Based on down selection, MAG will make Recommendations to Appropriate DoD Offices and programs.

↓ Responder imports requirements for RFP, finalizes its proposal with Dev plans, Evidence, and self evaluation scoring and exports back to MAG for down selection



Responder Solution Project

- Based on the MAG solicitation, responders are encouraged to create their own Responder Solution Project using information from their prior IE Project. This Responder Solution Project will help them by performing their own self evaluation with scoring of their proposal prior to submission for the strongest proposal option.

Developer exports Final Dev plans and Evidence into their Responder Solution project to support their Response.

Video Demos



- Selection Projects (Investments, RFI, RWP, RFP, Pitch Events)

<https://vimeo.com/792004211>

- AI Agents Capabilities and Growth Training from Bulletins & Innovation Exploration Projects

<https://vimeo.com/788474465>

- Development Projects Guidance for TRL-to-TRL Decisions

<https://vimeo.com/840080336>

9-HI: All Paths should Start with an IE Project

