CIKADAS™

COMPANY OVERVIEW

BUSINESS INNOVATION & ADVISORY SERVICES

OVERVIEW

- Cikadas™ is a business development firm that provides consulting services to companies that are looking to pivot and improve their business model.

- We are the veritable partner of our clients, who work alongside C-suites level seeking to achieve uncharted goals through supporting their businesses ongoing changes in their environment and organization.

- Cikadas™ works one-on-one with clients to provide unique industry enhancements through its resourceful, ground-breaking, strategic advisory services.

VISION, MISSION, VALUES

VISION

To develop long-term relationships with our clients by providing them with exceptional consulting services to ensure their vision is achieved to the fullest.

MISSION

Our mission is to build trust and teamwork to continually tailor individualized high-impact process improvements for the needs of our clients.

VALUES

Cikadas brings commitment and creativity to strategic planning and consulting while helping clients create distinct plans for business development and growth.

STRATEGIC CONSULTING SERVICES

Business Incubation
Business Development Planning
Sales & Marketing Strategies

CIKADAS™

NEW BUSINESS DESIGN

Company Branding/Re-Branding
Business Expansion & Exposure
Joint Venture & Partnership Prospects

INDIVIDUALIZED BUSINESS SOLUTIONS

Project Management
Automation & Process Optimization
Innovation Management

AS A CONSULTANT

A — Objectives & Vision
Identify company's objectives & understand the broader needs

B — Gaps and Root Causes
Analyze the gaps and root causes of obstacles in your organization

C — Research and Analysis
Conduct research and data analysis with detailed reporting

D — Explore Feasibility
Explore feasibility of the contents, design, and functionalities

E — Internal Performance
Improve internal performance and implement new business solutions

F — Continuous Deliverables
Continue to provide advisory and improvements for future expansion

AS A PARTNER

- Diversify services to co-develop joint market strategies and strengthen our customer base
- Take mutual benefits to expand market portfolios and ensure customer satisfaction
- Leverage clients' trust by strengthening turnkey solutions with the highest level of service

Co-Development

Market Portfolio

Turnkey Solution

BUSINESS SOLUTION SERVICES

- Cikadas™ team can add value to your company by bringing different ideas to the table:

MANAGE PROJECTS

We are able manage projects or temporary fill in your human resources gap

MANAGE CHANGES

We support and advise optimistic changes without distressing the environment

BEST PRACTICES

We bring the best sources available under cost-cutting measures

MARKET RESEARCH

We share valuable industry insights through research and market studies

DELIVER TRAININGS

We develop training materials that brings high value in your organization

FOUNDER
Roshan Jesuthasan

Roshan is a business strategist with over 10 of years experience on the international market across various industries.

Working with over 15 countries, Roshan has been a strategic business asset providing solutions to small and large companies in business management, helping them strategically in the areas of sales, marketing, operations, and partnerships.

Roshan is resourceful for driving start-ups, developing new markets, and restructuring distressed operations.

Roshan has a natural ability to work with people from C-suites to the front-line. He is known for his strong client relationships and technical skills, combined with demonstrated delivery credentials.

STRATEGIC PARTNERS

XOR Consulting Ltd.

- XOR Consulting is a consulting firm that provides ERP implementations, inventory strategies, procurement analysis, and optimization of warehouse management.
- XOR consultants have been in the mining industry for over 20 years of combined experience.

Hostwebdata

- Hostwebdata is an Information Technology (IT) consulting firm that provides all IT related support to clients.
- Hostwebdata professionals have been in the IT industry for over 15 years of combined experience and are certified by Microsoft, Cisco & Comptia.

CIKADAS™

THANK YOU

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